

**Marshall University**  
**Vision 20/20 Implementation Plan**  
**Mid Point Review – March 25, 2015**

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**Background:**

From May to September 2014, six rapid response teams (RRTs) worked on identifying and refining net revenue enhancement (NRE) opportunities for the University. A total of approximately \$10 million was ultimately identified by the RRTs, and accepted by the President for implementation.

**Project Goals:**

The implementation planning and execution of the Vision 20/20 Action Plan focuses on generating \$7-10 million in Net Revenue Enhancement (NRE) in FY 2016 to:

- a. Cover the \$5.8 MM in one-time monies used to balance the FY 2015 budget, and;
- b. Fund another year of the staff raises awarded in October 2014.

**Project Process:**

The Steering Committee and team leads meet biweekly during this project, with rpkGROUP participating via conference call or video conferencing.

Team leads have established a meeting schedule for their respective team. Each team is responsible for:

- Familiarizing itself with the RRT recommendations and the assumptions that underlie them. This information is contained in the “Consolidated RRT Tracking Matrix” spreadsheet and materials produced by each team.
- Developing a plan for the implementation of the recommendations, consistent with delivery of NRE in FY2016.
- Developing sub-teams and associated charters in concert with the steering team as required for implementation.
- Developing metrics for monitoring implementation progress and effectiveness.

**Mid Point Review Goals:**

Note: Each team will submit a draft implementation plan by March 20, 2015

- Review and distribute the teams' draft implementation plans prior to March 25<sup>th</sup> mid point review meeting
- Provide opportunity for teams to communicate and understand any overlaps between recommendations and implementation plans
- Identify and resolve team challenges
- Provide support to teams to complete implementation plans and develop action plans

**Schedule:**

This project is scheduled for completion in approximately 180 days, from January – June 2015.

Critical milestone dates/timeframes:

- Mid-December, 2014: Project Planning with Team Leads and Steering Committee
- January 20, 2015: Implementation Kick Off – All Teams and Members
- March 20, 2015: Draft NRE and implementation plans due
- March 25, 2015: Mid-Point Meeting
- Mid-April: Final NRE and implementation plans due
- Early-May: Initiation of implementation and monitoring of NRE
- End of June (Project endpoint): Campus Leadership Retreat

**Marshall University – Vision 20/20 Implementation Committee**

**Mid Point Meeting**

**March 25, 2015**

**Location – BE5 - MSC**

**8:30 a.m. – 11:30 a.m.**

**Agenda**

Note: Breakfast will be provided at this event beginning at 8 am

1. Welcome	Gary White	10 minutes
2. Goals for the day	Rick Staisloff	10 minutes
3. Review of Milestone Dates	John Maher	10 minutes
4. Subgroup Challenges and Opportunities	All	20 minutes
5. Subgroup Meetings		45 minutes
a. Implementation Plan completion		
6. Break		10 minutes
7. Subgroup Meetings		60 minutes
a. Action Plan creation		
8. Next steps	All	15 minutes

*Note: Each team should have a member bring a laptop to the meeting, as well as the current “Consolidated RRT Tracking Matrix” spreadsheet and the current Implementation Plan Summary document. Teams will refine and edit these documents in the meeting as part of agenda items 5 and 7.*