



Marshall University

Huntington, West Virginia 25755

Dean

College of Business

Marshall University has a bold vision for its future as a premier educational institution and center of contemporary scholarship, of which the College of Business will play an important role. Marshall University invites nominations and applications for the **Dean of the College of Business** who will work collaboratively in a comprehensive academic environment rich with opportunities, and who will participate in the development of new and creative academic programming for Marshall's undergraduate and graduate business students to contribute to that vision.

Candidates must have a record of commitment to diversity, and the interpersonal and communication skills necessary to engage the talents, energy, and enthusiasm of faculty and students. Moreover, candidates must be committed to excellence in faculty and student scholarship, excellence in undergraduate and graduate teaching, and faculty development. Finally, candidates must demonstrate a commitment to the spirit of shared governance.

Located in Huntington, West Virginia, Marshall University was founded in 1837 and is named after the fourth U.S. Supreme Court Chief Justice, John Marshall. Marshall is a multi-campus public university providing innovative undergraduate and graduate education to over 14,500 students including 4,000 graduate and medical students. Marshall University hosts a chapter of The Honor Society of [Phi Kappa Phi](#).

In the 2011-2012 academic year, the AACSB reaffirmed the College of Business' full accreditation. The Department of Accounting and Legal Environment separately had its AACSB accreditation renewed as well. The College supports 57 full-time faculty and staff working within three divisions: Accounting and Legal Environment, Finance and Economics, and Management/Marketing/Information Systems. The College offers baccalaureate degrees in all three divisions and the Masters of Business Administration (MBA), Masters of Health Care Administration (MS), Masters of Human Resource Management (MS), Masters in Accountancy (MS), and an Executive Masters of Business Administration (EMBA). Programs are offered at the Huntington and the South Charleston Campuses. The College offers a Doctor of Management Practice in Nurse Anesthesia (DMPNA). Current enrollment in the College includes approximately 1,244 undergraduates and 359 graduate students. More information about the College and its programs can be found at www.marshall.edu/cob.

Responsibilities. The Dean is the chief academic administrative officer of the College, appointed by the President and reporting directly to the Provost and Senior Vice President for Academic Affairs. Specific responsibilities include but are not limited to: (a) managing the College's budget and fiscal resources; (b) development and fund raising activities; (c) developing a college-level staffing plan

for faculty recruitment, retention, and development; (d) working with department chairs, faculty, and advising staff to develop a college-level plan for student recruitment and retention; and (e) overseeing program curricular development, assessment, and evaluation.

In addition, the Dean is expected to work with chairs and the faculty of the respective divisions: (1) to promote innovative teaching, research, and service activities in the College; (2) to provide thoughtful and creative leadership in the development of multidisciplinary research and teaching opportunities in and outside the College; (3) to integrate the College's assets into the larger community; and (4) to maintain the standards established for reaccreditation by the AACSB in future reviews.

Qualifications: The successful candidate will demonstrate a record of academic or professional achievement that supports leadership of a complex academic college. The following benchmarks will be considered:

- Minimum five (5) years of senior leadership experience in higher education or business that includes experience with access, success, and impact of specific programming;
- An earned doctorate in a business discipline or other earned terminal degree related to a business discipline from an accredited institution; or an earned Masters of Business Administration, from an accredited institution, and a record of demonstrable achievement at the executive level in business or university leadership;
- A record of successful and effective university/college administration at the department level or above;
- A record of competitive research and peer-reviewed publications sufficient for appointment as a tenured full professor in the College;
- Ability to plan, structure, and implement a strategic vision with faculty consonant with [Marshall's Strategic Vision](#) and in accord with AACSB philosophy, mission, and accreditation process;
- Understanding of and experience in implementing program assessment strategies;
- Ability to develop recruitment and retention strategies for business students;
- Experience and/or interest in international business and globalization;
- Ability to build and maintain strong relationships with the College's faculty, the College's Advisory Board, and Student Advisory Council.
- Success in securing external funding; an ability to secure funds from a variety of sources; a record of external community service; and an interest in business student career development opportunities and executive education.

OVERVIEW OF MARSHALL UNIVERSITY

Marshall University is West Virginia's second-largest university and the oldest public institution of higher learning in the state, tracing its founding to 175 years ago. The [North Central Association \(NCA\)](#), and now the [Higher Learning Commission \(HLC\) of the NCA](#), has accredited Marshall University since 1928 as an institution of higher learning. Marshall has earned and maintains specialized [accreditation](#) status with 32 agencies responsible for evaluating and conferring specialty accreditation for educational programs and fields of study such as business, engineering, medicine, psychology, teacher education, speech-language pathology, music, *etc.*

DEGREE OFFERINGS

Marshall offers more than 74 undergraduate majors with 96 areas of specialization and 52 graduate and professional degrees in various fields through its nine colleges ([Business](#), [Education](#), [Fine Arts](#), [Health Professions](#), [Information Technology and Engineering](#), [Liberal Arts](#), [Science](#), [Graduate College](#), and the [Honors College](#)) and three professional schools (School of [Medicine](#), School of [Journalism and Mass Communication](#), and the [School of Pharmacy](#), whose inaugural class of students started in the Fall 2012). New programs in biological sciences, digital forensics, and the health professions support continued enrollment growth across the University.

The University is also home to the Joan C. Edwards School of Medicine, a regional center for cancer research which has a national reputation for its programs in rural health care delivery. The University's Master of Science in forensic science is one of a small number of post-graduate-level academic programs in the United States accredited by the American Academy of Forensic Sciences and considered by many to be one of the nation's top forensic science programs. Law enforcement officials from across the country train at the Marshall University forensic science facility.

FACULTY AND STUDENTS

Marshall University employs 2,000 faculty and staff members who serve approximately 14,500 students, including 4,000 graduate students. During the fall semester 2011, Marshall welcomed its largest-ever freshman class to the Huntington campus.

The faculty-to-student ratio is 24 to 1 at Marshall. Students hail from all 55 counties in West Virginia, 44 states and the District of Columbia, as well as nearly 500 students who come from more than 40 countries across the globe. Forty-two percent of our classes have fewer than 20 students.

A full complement of services are available to our students including high-technology classrooms, an active career counseling office, an [Honors College](#) for highly qualified students that participate in specially designed classes taught by distinguished professors, an esteemed [Yeager Scholars Program](#), and [study abroad](#) opportunities.

Marshall faculty pride themselves on the high-quality instruction. Eighty-six percent of our faculty members have earned a Ph.D. or the highest degree in their field. They are active in local, national, and global academic communities and many of them conduct specialized research and work with students in their research projects.

FACILITIES

Marshall recently completed construction of nearly \$100-million in [new](#) academic buildings and renovations to existing facilities, including two modern living-learning residence halls, an engineering laboratory building, a forensic science laboratory addition, a state-of-the-art recreation center, and a rural health and clinical education center. An additional \$119-million in new construction projects are now under way to address additional pressing facility needs, including a 140,000-square-foot biotechnology incubator and applied engineering complex, a downtown fine arts center, a sports medicine translational research center, and a new parking garage (which is now in operation).

Aside from a beautiful and historic main campus in Huntington, Marshall has a campus in South Charleston, and regional centers in Point Pleasant, WV, Teays Valley, WV, and Beckley, WV. Marshall also houses the Robert C. Byrd Institute (RCBI), with operations on both the Huntington and South Charleston campuses, as well as in Bridgeport and Rocket Center, WV. The goal of the RCBI is the transfer of technology from the academic departments to private industry to support job development in the region.

MARSHALL UNIVERSITY RESEARCH CORPORATION

The Marshall University Research Corporation is committed to an active, growing and successful research enterprise that will help address today's challenges, improve the quality of life in the community and provide an engine for economic development. A not-for-profit corporation, the Marshall University Research Corporation delivers professional services including pre-award grant/contract development and post-award grants administration, guidelines on [research integrity](#), and [technology transfer/business development](#).

THE COMMUNITY

[Huntington](#) is a vibrant, progressive city serving the tri-state nexus of West Virginia, Ohio, and Kentucky. Conveniently located on Interstate 64 ([I-64](#)), close to Charleston, the state capital, and within easy driving distance of major metropolitan areas, including Cincinnati, Columbus, Pittsburgh, Charlotte and Washington. Huntington offers an unparalleled quality of life in a dynamic, family-and community-oriented setting. In addition to the fine arts venues/events sponsored by Marshall University, cultural activities flourish in Huntington and nearby, and include symphony orchestra concerts, museums and performing artist series productions. The relationships between the University and the community are extraordinarily positive, and mutually beneficial. Places of worship and parks abound. As the hub of the tri-state area, Huntington offers outstanding education opportunities at Marshall University and through a strong county school system. It boasts a diverse business base, comprehensive state-of-the-art health care delivery systems, the Huntington Museum of Art, award-winning restaurants, shopping, and a variety of sporting venues. Huntington is also a gateway to West Virginia's "wild and wonderful" outdoor recreational opportunities in the mountains, including whitewater rafting, skiing, sightseeing, and cultural tourism sites.

Application/Nomination Process

Formal review of applications will begin December 1, 2012 and will continue until the position is filled. Applicants must submit in PDF file format: (1) a letter of application detailing qualifications and a statement that addresses how the college can simultaneously enhance research, teaching, and student success initiatives; (2) a current curriculum vita; and (3) contact information (phone and email) for three professional references. Nominations, application materials, and inquiries should be directed to: COBdeansearch@marshall.edu.