

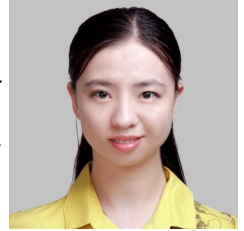
An Academic Affairs weekly newsletter featuring updates on program events, projects, and faculty achievements.



Friday, November 8, 2013

Economics Professor's article to be published

Assistant professor of Economics and Finance, Dr. Yuanyuan (Catherine) Chen, is the author of an article that will appear in one of the most prestigious scholarly journals of macroeconomics, the *B.E. Journal of Macroeconomics*, Volume 13. In her article, titled "A Prior Predictive Analysis of the Effects of Loss Aversion/Narrow Framing in a Macroeconomic Model for Asset Pricing," Dr. Chen develops an experimental method (known as a hybrid perturbation-projection) that can be used to study a famous puzzle in financial economics—the Equity Premium Puzzle—and provides a new approach to the solution of this puzzle. This will be Dr. Chen's latest article to be published. Previously, her work titled "Measuring Financial Intermediation Shocks via Asset Pricing Theory" was published in the *Financial Decisions Journal*, Vol. 22 – No. 1 in 2010.



Marshall University to host International Festival



Marshall University is scheduled to host its 50th annual International Festival on Nov. 9, from 5 p.m. to 9 p.m. at the Big Sand Superstore Arena. The event will feature music, dance performances, 11 international food vendors, and displays representing over 60 countries and cultures. "Last year, we had more than 4,000 people visit the festival, and it was one of the most exciting and well-attended international events in our region," said Dr. Tammy Johnson, executive director of Admissions and International Student Services. "We are looking forward to an even bigger crowd this year." The event is open to the public and admission is free. Food tickets will be available for purchase at the festival or in advance at the Memorial Student Center on Friday, Nov. 8, from 10 a.m. until 4 p.m. For further details about the Annual International Festival, contact the Center for International Programs at ext.6-6265, e-mail cip@marshall.edu, or visit the International Festival website at <http://www.marshall.edu/cip/festival/>.

Chamber Choir to celebrate Benjamin Britten

Under the direction of Dr. David Castleberry, Marshall University's Chamber Choir will perform Benjamin Britten's "Hymn to Saint Cecelia" in celebration of his 100th anniversary year. "We are pleased to honor the composer's memory with a presentation of one of his finest works. The ten minute piece was very special to Britten and is a jewel among his many fine creations," said Dr. Castleberry. The concert will also feature works by Hans Leo Hassler, Claudio Monteverdi, Felix Mendelssohn, Robert Schumann and Samuel Barber. The performance will be presented at 3 p.m. in the Smith Recital Hall on November 10th and is free to the public.

Students present at WV Criminal Justice Educator's Association

Students from the Department of Integrated Science's Criminal Justice and Criminology program and their faculty mentors attended the 17th Annual West Virginia Criminal Justice Educators' Association (WVCJEA) conference held on Oct. 24 and 25 in West Liberty University. Several students presented their papers, and two of them received an award for their work. Logan Cottrill won first place for the graduate paper competition with his paper, "If the Shoe Fits (Wear It): Defining Deviance and Constructing Outsiders." In the undergraduate competition, Sara Catron won third place for her paper titled, "Robert Agnew's General Strain Theory Applied to Cyber-Bullying: Not Just Adolescents." "These students did a fantastic job representing not only their department and program, but Marshall University as a whole," said Dr. Kimberly DeTardo-Bora, associate professor of criminal justice and criminology.