

REQUIREMENTS

CORE CURRICULUM

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines.The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING					CORE 2:				
CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
FYS 100	First Year Sem Crit Thinking	●	3	_____	ENG 101	Composition I	●	3	_____
PSY 201	Critical Thinking Course	●■	3	_____	ENG 201	Advanced Composition	●	3	_____
ACC 215	Critical Thinking Course	●■	3	_____	CMM 207	Bus & Prof Communication	●■	3	_____
					STA 150	Fundamentals of Statistics	●■	3	_____
					STA 150L	Fundamentals of Statistics Lab	●■	1	_____
Additional University Requirements					_____	Natural/Physical Science	●	4	_____
ENG 204	Writing Intensive		3	_____	_____	Humanities	●	3	_____
MGT 460	Writing Intensive		3	_____	PSY 201	General Psychology (CT)	●■	3	_____
_____	MC or I: Intl Business Elective		3	_____	_____	Fine Arts	●	3	_____
MGT 460	Capstone		3	_____					

COLLEGE

All business majors are required to take core business courses. They are as follows:

CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
ENG 204	Writing for the Workplace	●■	3	_____	MIS 200	Bus Computer Applications	■	3	_____
ACC 215	Accounting Principles (CT)	●■	3	_____	MIS 290	Principles of MIS	■	3	_____
ACC 216	Principles of Accounting	■	3	_____	MGT 218	Business Statistics	■	3	_____
ECN 250	Principles of Microeconomics	■	3	_____	MGT 320	Principles of Management	■	3	_____
ECN 253	Principles of Macroeconomics	■	3	_____	MGT 460	Strategic Management	●■	3	_____
FIN 323	Principles of Finance	■	3	_____	MKT 340	MKT Concepts and Applications	■	3	_____
LE 207	Legal Environment of Business	■	3	_____	_____	CMM Studies Elective	■	3	_____
					_____	International Business Elective	●■	3	_____

MAJOR

Students who wish to major in Energy Management must take the following courses:

CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
MGT 370	Energy Management Principles	◆	3	_____	_____	Energy Management Elective	◆	3	_____
FIN 370	Principles of Investment	◆	3	_____	_____	Energy Management Elective	◆	3	_____
MGT 428	Negotiations	◆	3	_____	_____	Free Elective		3	_____
MGT 446	Green Management	◆	3	_____	_____	Free Elective		3	_____
LE 308	Comercial Law	◆	3	_____	_____	Free Elective		3	_____
MGT 380	Principles of Renewable Energy	◆	3	_____	_____	Free Elective		3	_____
MGT 420	Operations Management	◆	3	_____	_____	Free Elective		1	_____
MGT 458	Energy Management Strategy	◆	3	_____					
_____	Energy Management Elective	◆	3	_____					

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
 - Energy Management Electives - select from ECN 405, GEO 360, 426, GLY 110/210L, 325, 427, 455, NRE 212, 320, 321, MGT 419, 422, 424, MKT 341, 350.
 - The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371.
 - The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
 - MGT 460 is the capstone course for all College of Business majors. It is normally taken in the graduating semester.
- Multicultural or International additional university requirement met with International Business Elective.
 - Please check with advisor about course offerings. Not all classes will be offered every semester.

ENERGY MANAGEMENT

The Division of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Energy Management. This program teaches sustainable and clean energy solutions for a world that is facing diminishing resources and increased energy costs. You will learn about the history of energy production and the regulations surrounding energy policy, oil and natural gas conservation, sustainability, and green management. Centered on the core business elements of the energy industry, you will also learn about management, macroeconomics, accounting, marketing, and operations management.

YEAR ONE	FALL SEMESTER					SPRING SEMESTER				
	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
	FYS 100	First Year Se Crit Thinking	●	3	_____	LE 207	Legal Environment of Business	■	3	_____
	ENG 101	English Composition I	●	3	_____	ECN 250	Principles of Microeconomics	■	3	_____
	STA 150	Fundamentals of Statistics	●■	3	_____	CMM 207	Bus & Prof Communication	●■	3	_____
	STA 150L	Fundamentals of Statistics Lab	●■	1	_____	_____	Physical or Natural Science	●	4	_____
	PSY 201	General Psychology (CT)	●■	3	_____	_____	Fine Arts	●	3	_____
	MIS 200	Bus Computer Applications	■	3	_____					
	UNI 100	Freshman First Class		1	_____					
	TOTAL HOURS			17		TOTAL HOURS			16	

Summer Term (optional):

YEAR TWO	FALL SEMESTER					SPRING SEMESTER				
	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
	ACC 215	Accounting Principles (CT)	●■	3	_____	ACC 216	Principles of Accounting	■	3	_____
	ECN 253	Principles of Macroeconomics	■	3	_____	MGT 218	Business Statistics	■	3	_____
	ENG 201	Advanced Composition	●	3	_____	ENG 204	Writing for the Workplace	●■	3	_____
	_____	Free Elective		3	_____	_____	Free Elective		3	_____
	_____	CMM Studies Elective	■	3	_____	MGT 320	Principles of Management	■	3	_____
	TOTAL HOURS			15		TOTAL HOURS			15	
	Summer Term (optional):									

YEAR THREE	FALL SEMESTER					SPRING SEMESTER				
	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
	FIN 323	Principles of Finance	■	3	_____	FIN 370	Principles of Investment	◆	3	_____
	MGT 370	Energy Management Principles	◆	3	_____	MGT 428	Negotiations	◆	3	_____
	MKT 340	MKT Concepts and Applications	■	3	_____	MGT 446	Green Management	◆	3	_____
	MIS 290	Principles of MIS	■	3	_____	LE 308	Commercial Law	◆	3	_____
	_____	Humanities	●	3	_____	_____	Energy Management Elective	◆	3	_____
	TOTAL HOURS			15		TOTAL HOURS			15	
	Summer Term (optional):									

YEAR FOUR	FALL SEMESTER					SPRING SEMESTER				
	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
	MGT 380	Principles of Renewable Energy	◆	3	_____	MGT 458	Energy Management Strategy	◆	3	_____
	MGT 420	Operations Management	◆	3	_____	MGT 460	Strategic Management	●■	3	_____
	_____	Energy Management Elective	◆	3	_____	_____	Energy Management Elective	◆	3	_____
	_____	International Business Elective	●■	3	_____	_____	Free Elective		3	_____
	_____	Free Elective		3	_____	_____	Free Elective		1	_____
	TOTAL HOURS			15		TOTAL HOURS			13	
	Summer Term (optional):									

Area of Emphasis

Major Requirement

College Requirement

General Education Requirement

Area of Emphasis

Major Requirement

College Requirement

General Education Requirement

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

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INVOLVEMENT OPPORTUNITIES

- Assist faculty with research projects
- Seek experiential education opportunities to support the community like working on sustainability projects
- Join a business student organization like Alpha Kappa Psi or Delta Sigma Pi
- Research professional organizations like the Energy Management Association, American Society of Heating, Refrigerating, and Air-Conditioning Engineers, and the Association of Energy Services Professionals
- Apply for internships
- Participate in BERS (Business Economics Research Symposium)
- Practice job interviewing
- Join LinkedIn
- Get a Business Professionalism Certificate
- Meet with a faculty mentor

RELATED MAJORS

- Management
- Management Information Systems
- Safety Technology
- Geology
- Geography

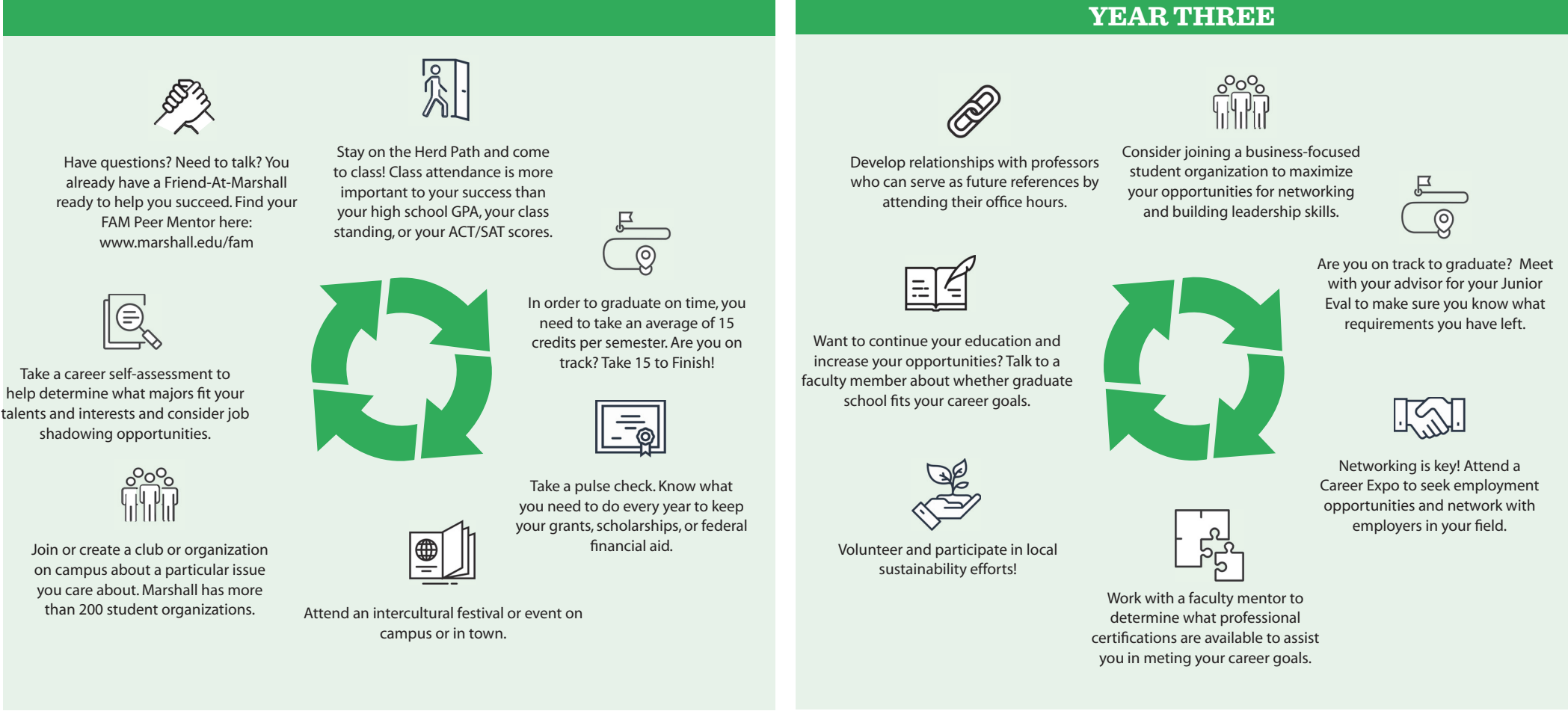
GRADUATION REQUIREMENTS

- Have a minimum of 120 credit hours (some colleges or majors require more);
- Have an overall and Marshall Grade Point Average of 2.00 or higher;
- Have an overall Grade Point Average of 2.00 or higher in the major area of study;
- Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements;
- Have met the requirements of the Core Curriculum;
- Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year;
- Have transferred no more than 72 credit hours from an accredited West Virginia two-year institution of higher education.

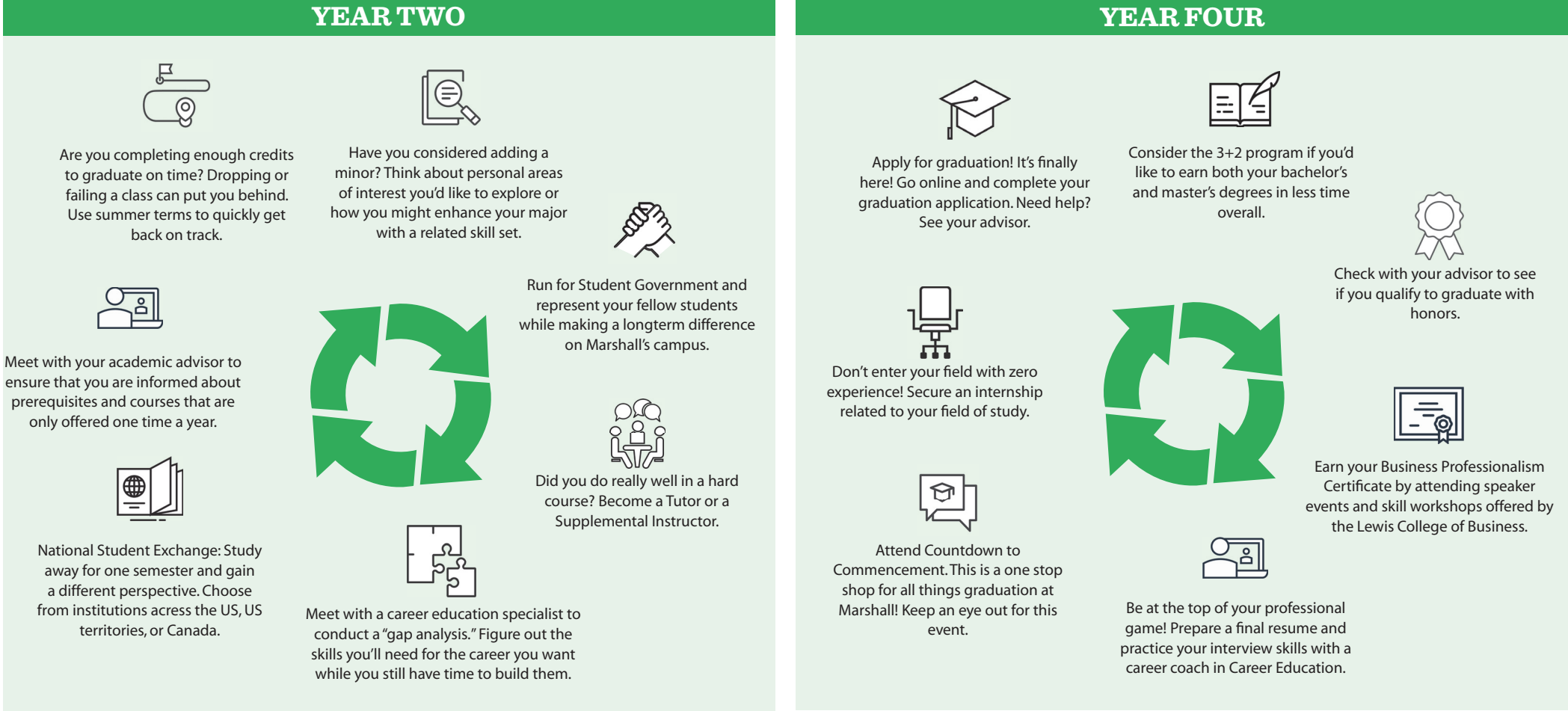
Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

ENERGY MANAGEMENT – 2019-2020

YEAR THREE



YEAR TWO



YEAR FOUR

TRANSFERABLE SKILLS ASSOCIATED WITH THIS MAJOR

- Decision Making
- Coordination
- Time Management
- Oral and Written Communication
- Critical Thinking
- Negotiation
- Judgement and Decision Making
- Complex Problem Solving
- Strategic Thinking
- Systems Analysis

ASSOCIATED CAREERS

- Sustainability Consultant
- Environmental Manager
- Energy Market Analyst
- Project Coordinator
- Energy Research and Development
- Field Landman
- Utility Trader
- Gas Marketing Representative
- Commodity Trader (Gas and Electric)
- Land Manager
- Supply Manager
- Government Analyst

This academic map is to be used as a guide in planning your coursework toward a degree. Due to the complexities of degree programs, it is unfortunate but inevitable that an error may occur in the creation of this document. The official source of degree requirements at Marshall University is DegreeWorks available in your myMU portal. Always consult regularly with your advisor.



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