

Pathway Program for Students Planning to Transfer to  
Marshall University's College of Business

**MANAGEMENT**  
**BridgeValley Community & Technical College Associate in Applied Science**  
**Marshall University, BBA in Management**

<b>FIRST YEAR</b>	
<p><b>First Semester</b></p> ENGL 101 English Composition I (ENG 101).....3 BUSN 106 Introduction to Business .....3 MATH 130 College Algebra (MTH 130).....3 MGMT 151 Supervisory Management (MGT1XX) .....3 BIOL 101 Principles of Biology (BSC 103).....3 BIOL 102 Principles of Biology Lab (BSC 104) .....1 <b>TOTAL CREDITS</b> .....16	<p><b>Second Semester</b></p> ENGL 102 English Composition II <sup>1</sup> (ENG 201).....3 ATEC 115 Fund of Bus Computer Applications (MIS 200) .....3 HUMN 101 Introduction to Humanities (CL 250, PHL 250, RST 250).....3 BUSN 296 Business Statistics (MGT 218) .....3 MGMT 202 Principles of Management <sup>2</sup> (MGT 320).....3 <b>TOTAL CREDITS</b> .....15
<b>SECOND YEAR</b>	
<p><b>Third Semester</b></p> BUSN 201 Business Law (LE 207) .....3 MRKT 205 Fundamentals of Marketing <sup>3</sup> (MKT 340).....3 ACCT 215 Financial Accounting (ACC 215) .....3 ECON 202 Principles of Macroeconomics (ECN 253).....3 BUSN 230 Business Comm. and Ethics (CMM 207).....3 <b>TOTAL CREDITS</b> .....15	<p><b>Fourth Semester</b></p> ACCT 216 Managerial Accounting (ACC 216).....3 MGMT 255 Small Business Management (MGT 2XX) .....3 MGMT 253 Human Resource Management .....3 FINC 280 Financial Management (FIN 323).....3 _____ Restricted Elective .....1 BUSN 298 Business Studies Seminar (MGT 2XX) .....1 <b>TOTAL CREDITS</b> .....14
<b>Transfer to Marshall University College of Business after Completion of Associate Degree Requirements</b>	
<p><b>Fifth Semester</b></p> ECN 250 Principles of Microeconomics .....3 ENG 204 Writing for the Workplace (WT) .....3 MIS 290 Principles of MIS.....3 PSY 201 General Psychology (CT) .....3 _____ Fine Arts Elective .....3 <b>TOTAL CREDITS</b> .....15	<p><b>Sixth Semester</b></p> MGT 422 Organizational Behavior (“C” or better) .....3 MKT 371 International Marketing (MGT Elect. “C” or better).....3 FIN 323 Principles of Finance.....3 _____ MGT Elective <sup>4</sup> .....3 _____ MGT Elective <sup>4</sup> .....3 <b>TOTAL CREDITS</b> .....15
<p><b>Seventh Semester</b></p> MGT 424 Human Resource Management .....3 _____ MGT Elective <sup>4</sup> .....3 MGT 420 Operations Management.....3 MGT 428 Negotiations.....3 _____ CMM Studies Elective.....3 <b>TOTAL CREDITS</b> ..... 15	<p><b>Eighth Semester</b></p> MGT 419 Business & Society <sup>5</sup> .....3 MGT 460 Strategic Management <sup>6</sup> .....3 _____ MGT Elective <sup>4</sup> .....3 _____ Free Elective .....3 _____ Free Elective .....3 <b>TOTAL CREDITS</b> .....15

- <sup>1</sup> Must have a grade of “C” or better in ENGL 102 (ENG 201).
- <sup>2</sup> MGMT 202 must be validated to receive credit for MGT 320 by taking MGT 422 and receiving a grade of “C” or better; or by passing a MGT exam provided by the COB; or by re-taking MGT 320 at Marshall for upper division credit.
- <sup>3</sup> BMRKT 205 must be validated to receive credit for MKT 340 by taking MKT 371 and receiving a grade of “C” or better; or by passing a MKT exam provided by the COB; or by re-taking MKT 340 at Marshall for upper division credit.
- <sup>4</sup> MGT Electives can be any 300 or 400 level MGT courses that are not already required. Students may select one 300/400 level MIS or MKT course.
- <sup>5</sup> This is the capstone course for all Management majors. It can only be taken during the senior year after all prerequisites are met.
- <sup>6</sup> This is the capstone course for all College of Business majors. It is normally taken in the graduating semester.