



Marshall University Zeta Rho

September 2014



SHAPING PEOPLE, SHAPING BUSINESS.

IN THIS ISSUE

What's Happening in Zeta Rho?

Many exciting changes have been happening in Zeta Rho this past semester. Here is a quick snapshot of what is going on within the chapter, and where we are headed during the upcoming semester!

Over the past semester, Zeta Rho inducted seven new brothers, bringing our chapter size to twenty and meeting the Heritage Center's requirements for chapter enrollment. Our chapter also celebrated a 100% retention rate of pledges for the Spring 2014 semester, thanks to our hardworking VP of Membership, Sidney Thompson, and the commitment of our brothers. This was Zeta Rho's largest induction of new brothers in quite a few years.

During the Spring 2014 semester, the Zeta Rho brothers also enjoyed refining our professional skills, building brotherhood, and giving back to the community through a variety of events such as touring the Ashland Oil Company plant, participating in the Race for Autism, cooking dinner for residents of the Tri-State Ronald McDonald House, holding a Graduate School Information Session for the College of Business, and more! Take a look at our past semester and what Zeta Rho has planned for the future!

In U... and I...

Carol Good
VP of Alumni Relations



Brother Spotlight

Learn what our hardworking brothers are up to in and outside the office. Take a closer look at the many talents and successes of our chapter.

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Upcoming Events

Take a look at our upcoming events and mark your calendars for a time to stop by and join us! We are excited to connect with all of our alumni!

Sidney Thompson

Brother Spotlight

Meet Sidney Thompson, a senior Management and Marketing major and Zeta Rho's Vice President of Membership for the Fall 2014 semester. Thompson was inducted into Zeta Rho during the Spring 2013 semester of her sophomore year at Marshall. She then set off for the United Kingdom to study for a semester at Buckinghamshire New University. When she returned for Spring 2014, Thompson did not miss a beat. She took on the role of VP of Membership, planned and executed numerous creative rush events, and initiated seven new pledges into Alpha Kappa Psi. Throughout the pledge training process, Thompson utilized the help of her Zeta Rho brotherhood to work together in training the new initiates. Finally, at the end of the semester, Zeta Rho inducted seven new brothers, a one hundred percent retention rate, the largest



VP of Membership, Sidney Thompson (left), recipient of the Spring 2014 Marshall University Leadership and Service Outstanding New Member Award, with Chapter Advisor, Crystal Stewart (right).

inducted pledge class in recent Zeta Rho history, and meeting the Heritage Center's requirements for chapter enrollment.

Thompson's outstanding work as VP of Membership prompted Chapter Advisor, Crystal Stewart, to nominate Thompson for the Spring 2014 Marshall University Leadership and Service Outstanding New Member Award. According to Leadership and Service Award application, the student receiving the award is a new member to a student organization who has contributed

outstanding ideas and service to that organization and has had a positive influence on the group. The individual has also a demonstrated dedication to organizing events and activities and has actively worked to improve Marshall University and/or the greater Huntington community.

In addition to returning to the role of VP of Membership for the Fall 2014 semester, Thompson also holds the role of VP Intellectual Development and Parent-Alumni Chair for Alpha Chi Omega sorority at Marshall University. After receiving her BA in Marketing and Management, Thompson plans to pursue her Masters. In addition to her professional interests, Thompson also enjoys traveling, working out, and coffee.



Travis Donahoe

Brother Spotlight

President of the Zeta Rho chapter for two semesters. Donahoe led Zeta Rho in meeting all of the chapter standards set by the Heritage Center, bringing the chapter off probation for the first time since 2006.

Meet Travis Donahoe, a senior Health Care and Management major and Zeta Rho's Vice President of Administration for the Fall 2014 semester. Donahoe joined Alpha Kappa Psi during the fall semester of his sophomore year in 2012. The following spring, Donahoe studied business abroad at AUT University in Auckland, New Zealand. Upon his return, he served as

Upon graduation in May 2015, Donahoe plans to continue his education by pursuing his PhD for Health Services Research and become a Professor or Researcher of Healthcare Services and Health Outcomes. In his free time, Donahoe enjoys hiking, cycling, traveling, running, and piano.

Explaining how he began his journey with Alpha Kappa Psi, Donahoe states, "I joined AKPsi to meet new people in the College of Business. Most of my friends were from high school, and I decided I needed to branch out. It was definitely worth the experience because the members of AKPsi and people I have met from being part of AKPsi inspire me and teach me new things every day."

Donahoe has exemplified true leadership during his time with Zeta Rho. We are excited for his future endeavors and successes in Zeta Rho and following graduation.



Brothers Sarah Carson and Brian Armbruster were inducted into Beta Gama Sigma, the official academic honor society of the AACSB. This club is open to all majors and faculty, but is by invitation only. To qualify you must be: 1) top 7% of all LCOB juniors who have declared a major, 2) top 10% of the current LCOB senior class, 3) top 10% of BBA graduates from the previous December, 4) top 20% of students in each individual LCOB graduate-level program.



Brothers Travis Donahoe, Melanie Butt, Carol Good, Hak Young Chung, and David Johnson at PBLI in Atlanta, Georgia. Ten brothers were able to attend this weekend of learning, networking, and professional skill development.



Brothers Kristen Jarrett and Melanie Butt converse with students interested in AKPsi at RecFest, a student activities fair at Marshall held at the beginning of each fall semester. RecFest is a wonderful recruitment opportunity for campus organizations.

Zeta Rho 2014 Highlights



Brother Carol Good and Spring 2014 initiates Kristen Chandler, Mackenzie Lloyd, and Ivan Cyr preparing dinner for the residents of the Tri-State Ronald McDonald House as part of the pledge community service project. The pledge class used funds from their bake sale to pay for needed supplies and donated the remainder of funds to the Ronald McDonald House.

(Right) Door prize winners from the Graduate School Preparation Session pose with their prizes. This event was open to all students in the College of Business as an opportunity for students to learn about graduate school programs and obtain advice from graduate school professors.



Brothers T.J. Barrett and Kristen Jarrett serve incoming freshmen and their families by handing out free water at Freshman Move-in Day. Brothers were also on hand to help freshmen move in their belongings.



EVENTS

FALL 2014 RUSH

- September 3. **Minute to Win It.** 7:00 p.m. **Corbly Hall 241.**
- September 4. **S'mores and More (Meet the Members).** 7:00 p.m. **Buskirk Field.**
- September 8. **Learning Linked In (with Career Services).** 5:30-7:30 p.m. **Drinko Library 349.**
- September 10. **Information Session.** 9:00 p.m. **Corbly Hall 241.**
- September 16. **Walking Tacos and Trivia.** 7:30 p.m. **Corbly Hall 241.**
- September 18. Application Deadline.
- September 19. **Induction.** 6:00 p.m. **Location TBA.**

For a complete list of Zeta Rho events, view our [Chapter Calendar](#) for the current semester!



Alumni Tailgate!

Save the Date! Saturday, **October 11, 2014**, Zeta Rho will host an Alumni Tailgate to celebrate the Marshall Homecoming game against Middle Tennessee. Come join us for great food and a chance to meet brothers old and new! Time and location are TBA but will be announced in following emails. We hope to see you there!

Zeta Rho wants to hear from you! We value the input and counsel of our alumni. Our brothers invite you to share your time, talent, treasure, or simply reconnect with the chapter at upcoming events. We are also looking for past alumni to join the Chapter Advisory Board!

Please connect with us at:

Email: akpsizetarho@gmail.com

Facebook: www.facebook.com/marshalluakpsi

Twitter: www.twitter.com/MarshallAKPSI

Website: <http://www.marshall.edu/akpsi/>



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