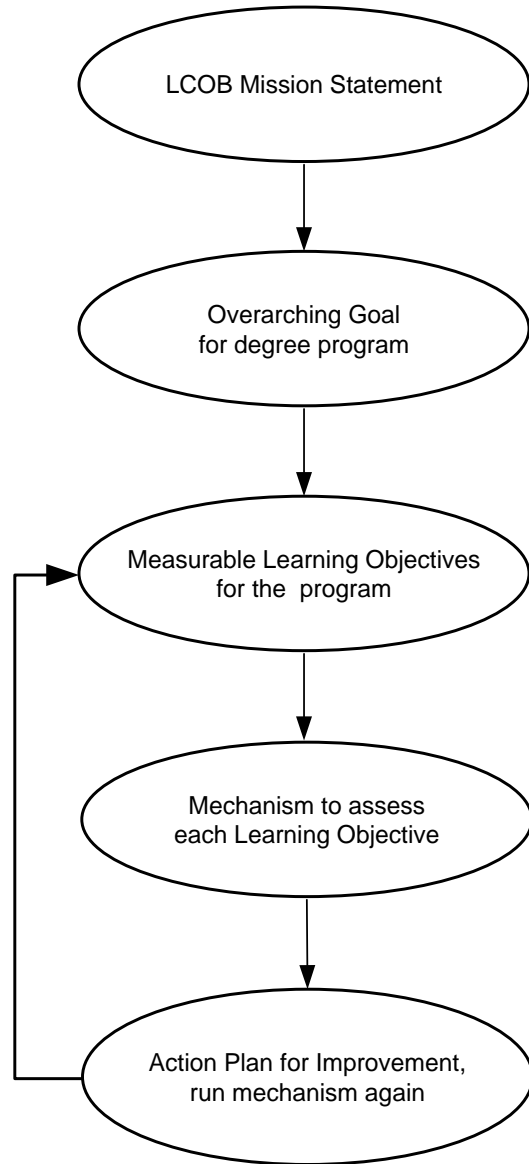


STRUCTURE OF THE MASTER'S IN HCA AOL PROGRAM



The Mission of the LCOB is to be a leading state institution for the education of business students, and a contributor to the region's economic development. The College is committed to an overall balance among teaching, scholarly activity, and service. The LCOB is dedicated to graduating individuals who possess the communication, critical thinking, and problem solving skills necessary to meet the Tri State area's needs for the demands of the global marketplace.

To prepare students for careers in the management of healthcare related organizations.

1. Ethical: Students will develop the ability to recognize ethical dilemmas and to state the principles and values for resolving them.
2. Leadership/planning: Students will develop the ability to set goals, identify the steps to achieve them and to energize themselves and others to pursue these chosen goals.
3. Teamwork: Students will develop the ability to identify areas of joint responsibility and to create mutual commitment to the completion of tasks.
4. Decision Making/Problem Solving: Students will develop the ability to generate alternatives and define evaluative criteria for making choices.
5. Technology/MIS: Students will develop the ability to recognize key areas where the application of electronics and automation will lead to improved efficiency and effectiveness.

Assessment of Learning Objective #1. Students will be required to evaluate a "flagship" legal case in HCA 615 which combines both legal and ethical dilemmas providing a written analysis and classroom discussions.

Assessment of Learning Objective #2. Students will be required to design, develop and defend an independent research project addressing a health care issue in HCA 695.

Assessment of Learning Objective #3. In HCA 600, 610 and 630 students will participate in team assignments and will be peer evaluated based on the quality and quantity of team interactions.

Assessment of Learning Objective #4: Students will be required to develop comprehensive strategic analyses for health care case studies in MGT 699.

Assessment of Learning Objective #5: Students will be required to develop critical thinking in HCA 656 using case studies.

CYCLES OF THE MASTER'S IN HCA AOL PROGRAM

Assessment Cycle	(I) Development Phase		(II) Measurement Phase		(III) Continuous Improvement – Closing the Loop		
	Define Learning Objective	Develop Measure	Gather Data	Review Data	Action Plan	Implement Changes	Run Cycle Again
1.	Recognize Ethical Dilemmas	Case analysis and written response	Every second year	2 HCA faculty will review analysis	HCA 615 Fall 2009	Fall 2009	Fall 2011
2.	Leadership/Planning	Independent research project	Every third year	2 HCA faculty will review research projects	Spring 2010	Spring 2010	Spring 2013
3.	Teamwork	Peer evaluations	Every second year random selection one class from HCA 600, 610, 630	2 HCA faculty will review student feedback	Fall 2010	Fall 2010	Fall 2012
4.	Decision Making	Evaluation of case analysis	Every third year MGT 699	HCA faculty will review HCA student strategic analysis	Spring 2010	Spring 2010	Spring 2013
5.	Technology/MIS	Evaluation of case studies	Every second year	2 HCA faculty will review research projects	Fall 2010	Fall 2010	Fall 2012