

**MARSHALL UNIVERSITY**  
**BOARD OF GOVERNORS**

June 14, 2011  
Memorial Student Center  
Huntington, WV

Members present, in person: Verna K. Gibson, Chairman; John G. Hess, Vice Chairman; Gary A. Adkins, Letitia Neese Chafin; Oshel B. Craigo; Michael J. Farrell; Dale Lowther; Brent A. Marsteller; Joseph K. McDonie; General H. G. Mooney; Edward R. Pride IV

Members Absent: Mike Dunn, Ed Howard III, Michael G. Sellards; Larry Stickler, Joseph Touma

**I. Call to Order**

Upon determining that a quorum was present, Chairman Gibson called the meeting to order at 11:05 a.m. She welcomed Chancellor Noland and Dr. Paul Hill to the meeting as special guests.

**II. Report from Faculty Senate Chair Cam Brammer**

Dr. Brammer gave a faculty report on behalf of Marshall University's 735 faculty members, plus 230 Medical School faculty members. She talked about research and service which involve faculty members personally, professional and as an ambassador of Marshall University. She spoke about awards and grants that have been earned. She discussed the re-establishment of the student Debate and Forensics Team, The Thundering Word, and how well the team has done. They went to Nationals and placed 4<sup>th</sup>. This is a very important endeavor as it teaches students to learn, and "think on their feet" and all majors are represented.

**III. Committee of the Whole**

At this meeting, normally the Nominating Committee would present the new officers of the Board of Governors for voting, however, several committee members are traveling and a special board meeting will be called telephonically to vote in a couple of weeks. Chairman Gibson also recognized and thanked those members whose terms expire on June 30, 2011. They are: Gary Adkins, Brent Marsteller, Ed Pride (student representative) and Larry Stickler (faculty representative). A letter was read from Larry Stickler. She welcomed new elected members, Raymond Harrell (student representative) and Dr. Martin Amerikaner (faculty representative), noting that the regular board members are still on the board until their replacements are named.

**IV. President's Report**

Dr. Kopp commented on the exceptional report by Dr. Brammer, and on behalf of Marshall University, thanked each outgoing member for their service to the Board of Governors. He noted we are waiting for the new members to be appointed by the Governor.

Dr. Kopp discussed freshman enrollment thus far. Based on comparisons to last year on this date, we are ahead in freshmen student admits. We have a new indicator in place, which is a \$100 non-refundable (after May 1<sup>st</sup>) enrollment deposit, which is being tracked as an indicator of intended enrollment in the fall. If students pay the \$100, we can track them through their admission process and the \$100 will be applied to their semester tuition and fee costs. This change was made due to a HEPC policy of having a 10% limit of conditional admits. Our goal of 2100 incoming freshman entering MU this fall appears to be achievable.

We are finalizing an International Student Recruitment RFP. Specifically, the process is now down to two companies and we are beginning to look at their respective costs and financial models before a decision is made. This action will help in recruiting international students. We are expecting to enroll 1,500 to 1,800 International Students over the next 5-7 years. The emphasis will be on recruiting undergraduate students and will help internationalize our campus.

On June 2 - 3, 2011, we hosted Senator Rockefeller's Homeland Security Summit. Secretary Janet Napolitano, from the United States Department of Homeland Security was the keynote speaker at the event dinner on June 1, 2011. The Summit was held to discuss how far the United States has come since 9/11, specifically in the areas of state and community security measures with special emphasis on the burgeoning field of Cyber Security. Future updates regarding Cyber Security at MU will be given to the Board by Jan Fox. We are hoping to have many conferences here allowing us to showcase our beautiful campus.

The expanded authorization of the University's investment, which was approved by the Legislature, was discussed, noting that the MUBOG is statutorily obligated to invest through the MU Foundation. In conjunction with the MUF other investment entities in addition to Common Fund are being explored.

This fall, a comprehensive report will be given regarding retention.

Dr. Kopp discussed all the renovations and deferred maintenance being done on campus this summer. He gave a rundown of the status of all the projects. He brought special attention to the 5<sup>th</sup> Avenue entrance and the Welcome Center entrance to campus on both sides of 5th Avenue at 16<sup>th</sup> Street.

He discussed new construction, bond counsel and underwriters, critical path and planning, and the timing of new projects.

Pharmacy School is progressing. The leadership team is being put together. Now have 4 of the 5 members on board. A Physical Therapy update was given.

The State of the University address will be given at the Newseum in Washington, DC on June 21, 2011. This event updates our Washington Delegation on the happenings at Marshall University.

Dr. Kopp thanked the Board of Governors for changing the meeting to today. He is leaving tomorrow to participate in the Pathways Project by the Higher Learning Commission. We, on behalf of Marshall University, are very honored to have been invited to participate in this new venture by the HLC.

An article was distributed regarding WV Public Broadcasting. He thanked Dr. Noland and Dr. Hill for their attendance today at the meeting.

#### **V. Minutes Approval**

Upon a motion by General Hal Mooney, seconded by Brent Marsteller, the minutes of the meeting on February 17, 2011 were approved.

#### **VI. Committee Reports**

##### **Finance, Audit and Facilities Planning Committee, John G. Hess, Chair**

Mr. Hess discussed the financial update that was given to the Committee by Mary Ellen Heuton. At 9 months, we are basically on budget and have a modest surplus. September/October will bring an audit report to the BOG. Mike Hamrick gave an update regarding athletics to the Committee, Perry Chaffin updated regarding audit, and Jim Schneider gave a budget report.

The action items are as follows:

The first action item is regarding the Financial/Budget report for the Nine months ending March 31, 2011. Upon a motion by Joe McDonie, seconded by Ed Pride, the Board unanimously approved the following resolution:

*RESOLVED, that the Board of Governors receives the Financial/Budget Report for the nine months ending March 31, 2011.*

The next item is the final approval of an amended travel policy. Upon a motion by Ed Pride, seconded by Letitia Chafin, the Board unanimously approved the following resolution:

*RESOLVED, that the Marshall University Board of Governors approves Policy FA-2, Travel Policy.*

##### **Academic & Student Affairs Committee, Letitia Neese Chafin, Chair**

Letitia Neese Chafin said she gave the welcome for the School of Medicine Commencement and noted that it was a great event. She then asked Dr. Ormiston to give his Provost's Report.

Dr. Ormiston thanked Dr. Brammer for her report. He welcomed Marty Amerikaner and Ray Harrell to the Board and the Committee. He discussed summer planning and the First-Year Seminar course review. He told the Board about a new faculty mentor program that will be discussed with new faculty members this fall. He will update the Board this fall. He noted that the Board will be approving the Intent to Plan for the Master of Science in Public Health later in this meeting. He also commented on the Homeland Security Summit, noting that John Sammons (Forensics) and Mike Little (ISAT and Biological Sciences) attended and are planning to introduce a Digital Forensics Program with an emphasis in Cyber Fraud, which we hope to propose over the next year and have in place by fall 2012.

Tish then went over the other information items noting that Beatrice Crane-Banford gave the update on Athletics to the Committee; a new full time person has been hired in Student Affairs (Christina Caul-Jackson). Her first task is “one” calendar for the University and there was an update on the Medical School.

The action item for the Committee was the Intent to Plan for the Master of Science in Public Health. Upon a motion by Brent Marsteller, seconded by Joseph McDonie, the Board unanimously approved the following agenda:

RESOLVED, That the Marshall University Board of Governors approve the Intent to Plan for the Master of Science in Public Health.

**VII. Executive Session under the authority of WV Code § 6-9 A-4**

There was no need for an Executive Session for this meeting

**VIII. Announcements and Adjournment**

The next Board Meeting is now August 9, 2011. There will be a special telephonic meeting later in June with the time and date to be sent in the next few days.

As there were no other matters to bring before the Board, upon a motion by Joseph McDonie, seconded by Mr. Lowther, and unanimously approved, the meeting was adjourned at 12:10 p.m.

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Michael G. Sellards, Secretary