

MARSHALL UNIVERSITY
BOARD OF GOVERNORS
OCTOBER 30, 2012
Shawkey Dining Room

Present: Joseph Touma, M.D., Chairman, Michael G. Sellards, Ed Howard, Dale C. Lowther, David Haden, Joseph McDonie, Wyatt Scaggs, Miriah Young, Martin Amerikaner, Phyllis Arnold, Ray Harrell, John G. Hess, Michael Farrell

Phone: Verna Gibson

Absent: Oshel Craigo, Letitia Neese Chafin

I. Call to Order

Chairman Joseph Touma called the meeting to order.

II. Minutes Approval

Upon a motion by Joseph McDonie, seconded by Michael G. Sellards, the minutes of the prior meeting were unanimously approved.

III. Committee of the Whole

A. Audited Financial Report for Fiscal Year 2011-12

The oral report and summary provided by the senior auditor Dennis Juran of Deloitte and Touche to the Finance, Audit and Facilities Planning Committee was presented by Committee Chairman, Dale Lowther. The audit tests revealed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Upon a motion by Michael J. Farrell, seconded by Michael G. Sellards, the following resolution was read and unanimously approved:

Resolved, that the Marshall University Board of Governors accept the audited Financial Report for Fiscal Year 2011-2012.

B. Fresh Eyes and Residence Life Update

Karen Kirtley and John Yaun gave a presentation in which John highlighted some interesting statistics concerning student satisfaction with their resident life experiences and additional expectations/preferences that they have for improving their experience. He discussed future amenities – e.g., private bath areas in Towers and other renovation improvements.

C. MU HEPC Compact Update

Corley Dennison reported on the MU HEPC Compact Update Report, due November 1, 2012. He s discussed highlights of the report. Board of Governors' acceptance and approval is required prior to final submission. Upon a motion by Phyllis Arnold, seconded by Ray Harrell, the following resolution was read and unanimously approved:

Resolved, that the Marshall University Board of Governors approve the Marshall University Higher Education Policy Commission Compact Update, November 1, 2012.

IV. President's Report

Dr. Kopp began by asking Michael McGuffey to discuss freshman retention data from fall 2000 to fall 2011.

He talked about the special and emergency meetings we've had recently and thanked each Board member for their participation. He gave an update regarding the Arthur Weisberg Family Engineering groundbreaking and thanked everyone for making it happen and for the efforts involved with moving the event inside due to inclement weather the morning of the groundbreaking. He gave a budget outlook noting that 2014 remains pessimistic. He discussed performance funding challenges and outcomes.

The Boylin property is now owned by MU. The new soccer stadium groundbreaking is scheduled for 11/16/12 but its location will be subject to weather. The bid opening is December 17 for the Fine Arts Facility. He talked about INTO. He also talked about the Pathways Project Lumina Case study.

A Carnegie National Faculty award was will be bestowed upon one of our professors, however, the information is embargoed until the end of November. We are very proud of this professor. Forensics received an award; the NCATE (College of Education) visit and report results appear very positive; LCME work continues. In late November the LCME Secretariats will visit. We are continuing work to raise more scholarship funds to help ease our student debt load, particularly for our medical school students.

V. Committee Reports

Finance, Audit and Facilities Planning Committee, Dale Lowther, Chair

Mr. Lowther discussed the informational items brought to the Committee. He noted the committee discussed financial updates, Administrative update, School of Medicine update, Athletics update, internal audit update, an update on the University's new 10 year Master Planning Process, faculty compensation workgroup, a White paper from the National Conference of State Legislatures and one from the Center for American Progress and finally, the draft formula for WV for outcomes based funding.

The action items were:

- Audited Financial Report for FY 2011-12, which was discussed earlier by Dennis Juran
- Stadium 3rd Elevator/Private Suites Addition Project

Mike Hamrick discussed the addition of 4 more sky boxes on the Sky Deck Level at the Joan C. Edwards Stadium and two restrooms. Suites will be similar to the existing large suites at the stadium. Central air and heat provided for all space on the Sky Deck Level. The project also includes the addition of a third elevator and renovation to the existing elevators. Upon a motion by Michael J. Farrell, seconded by Ed Howard, the following resolution was read and unanimously approved:

Resolved, that the Marshall University Board of Governors approve the private suite addition project at the Joan C. Edwards Stadium.

- The Investment Earnings Update

This item was discussed extensively at the Committee Meeting regarding the performance of each fund. Upon a motion by Michael J. Farrell, seconded by Ed Howard, the following resolution was read and unanimously approved:

Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the three months ending September 30, 2012.

- Final approval of a record retention policy

This item is the final approval of a record retention policy. MUBOG GA-14, replaces the current MUBOG GA-14 (interim) Business Record Retention Policy approved by the Board on October 16, 2007. The new policy is available at:

<http://www.marshall.edu/president/board/policies.html>

Fiscal Note: There is an anticipated cost to the institution for implementing this policy. Details were discussed during the Committee meeting.

Academic & Student Affairs Committee, Edward Howard, Chair

From the agenda, information items were discussed in the Committee with a report given by the Provost, in which he noted the proposed HEPC revisions to "Campus Compact" criteria and goals, and updates were also given by Student Affairs, Medical School and Athletics. Some notes about Athletics are that there is a new sound system for the Cam Henderson Center. Also, Ray Harrell discussed that the Student Government voted that campus be tobacco free. He will proceed by meeting with Classified Staff Council and Faculty Senate. Ultimately this item will be submitted to the BOG for approval.

There were three new degree programs to approve as follows:

- Approval of New Degree Program, Bachelor of Science (BS) in Digital Forensics and Information Assurance. This program will be the first of its kind in the state of WV. Faculty Senate approved the new degree on October 18, 2012 and the President signed the approval. This program will reside in the IST Department within the College of Science offering a major in Digital Forensics and an optional, associated area of emphasis entitled Information Assurance. This Program intends to seek accreditation from the Forensic Science Education Program Accreditation Commission (FEPAC) and a “center of excellence” designation from the National Security Administration and the Department of Homeland Security. Upon a motion by Dave Haden, seconded by Dale C. Lowther, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approve a new Degree program: Bachelor of Science (BS) Digital Forensics and Information Assurance.

Fiscal Note: The BS in Digital Forensics and Information Assurance will be offered through current faculty lines and existing resources. Open faculty lines are now being recruited.

- Approval of a new degree program, Bachelor of Science (BS) in Biomechanics. This program is the first of its kind in the state of WV. Faculty Senate approved the new degree program on October 18, 2012, and the President signed the approval. Cooperative arrangements are already in place with Cabell Huntington Hospital, Huntington PT, Bellefonte Hospital, St. Mary’s Hospital and 17 other organizations and businesses. Upon a motion by Dave Haden, seconded by Dale C. Lowther, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approve a new degree program: Bachelor of Science (BS) Biomechanics.

Fiscal Note: This program is to be supported with existing lines, current resources, student fees and other revenue generated by activities of the College of Health Professions.

- Approval of a new degree program, Bachelor of Business Administration (BBA) in Risk Management and Insurance. The College of Business proposes to add a new degree program, the BBA in Risk Management and Insurance. The MUBOG approved the “Intent to Plan” for this degree program in April 2011 and the College faculty has now developed the full degree program. The Faculty Senate approved the new degree on February 23, 2012, and the President signed the approval.

Fiscal Note: The BBA in Risk Management and Insurance will not require any additional resources. The program will be offered utilizing existing faculty and program resources.

All three of these new degree programs require no additional funding. They are in high demand and needed at this time and in the near future.

VI. Chairman's Report

Dr. Touma reported on the groundbreaking yesterday for the Weisberg Applied Engineering Building, noting that it went very well. He commended A. Michael Perry for the great job he did as moderator. He encouraged the Board to attend Dr. Abraham's welcome reception.

There are lots of challenges and opportunities. He encouraged board members to attend the MUBOG retreat at the end of November. He thanked the board for all their efforts.

VII. Executive Session under the authority of WV Code §6-9A-4

The Board voted to enter Executive Session upon a motion by Michael J. Farrell, seconded by Ed Howard, and unanimously approved. The session is to approve a parent advocate for Autism Training Center and possible facility naming opportunities.

After a period of time, the Board entered Open Session upon a motion by Dave Haden, seconded by Michael J. Farrell and unanimously approved. The following action items were brought to open session:

Upon a motion by Michael G. Sellards, seconded by Dave Haden and unanimously approved, Jefferson K. Jarrell was named to the Autism Training Center as a parent advocate. This is a two year appointment.

There is no action on the naming opportunities at this time. They will be disclosed at a later date. Upon a motion by Michael J. Farrell, seconded by Dave Haden, authorization was given for President Kopp and Mike Hamrick to proceed with the naming opportunities with the donors.

VIII. Adjournment

Upon a resolution by Dave Haden, seconded by Wyatt Scaggs, and unanimously approved, the meeting was adjourned. A reminder to the Board that lunch was set up for them in the John Spotts Room was announced.

