

Marshall University Board of Governors
April 27, 2016
Shawkey Dining Room

Present: Michael G. Sellards, Chairman; Phyllis Arnold; James Bailes; Oshel Craigo; Phil Cline; Tim Dagostine; David E. Haden; Edward Howard; Christie Kinsey; Dale C. Lowther; Joseph McDonie; Wyatt Scaggs; Joseph B. Touma, MD; Miriah Young; Dr. Cam Brammer; Duncan Waugaman

I. **Call to Order**

Upon determining a quorum was present, Mr. Sellards called the meeting to order.

II. **Minutes Approval**

Upon a motion by Mr. Dagostine, seconded by Dr. Touma, the Board unanimously approved the minutes of February 24, 2016 and March 11, 2016.

III. **Presentation on the College of Business, Dean Haiyang Chen**

Dean Haiyang Chen gave a presentation regarding the College of Business. He highlighted the College's mission, curriculum and programs, noting successful graduates.

IV. **Nominating Committee**

The Nominating Committee did not report.

V. **Committee Meeting Reports**

Academic and Student Affairs Committee

Mr. Howard, Chair of the Academic and Student Affairs Committee gave an overview of the Committee Meeting. He discussed three action items.

A) Academic Program Review

Mr. Howard thanked Mrs. Young and Dr. Brammer for their review of all 21 programs. He also thanked other Board Members who participated. The Committee recommended board approval for the programs for 2015-16. Upon a motion by Mrs. Arnold, seconded by Dr. Touma, the board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approve the 2015-2016 Program Review Recommendations.

B) Intent to Plan: Bachelors of Science and Master of Science in Electrical and Computer Engineering

The Committee recommended board approval for both programs. Upon a motion by Mr. Bailes, seconded by Mr. McDonie, the Board unanimously approved the following resolutions:

Resolved, that the Marshall University Board of Governors approve the Intent to Plan for the Bachelor of Science in Electrical and Computer Engineering.

Resolved, that the Marshall University Board of Governors approve the Intent to Plan for the Master of Science in Electrical and Computer Engineering.

C) Approval of updated Policy No. GA-1, Discrimination, Harassment, Sexual Harassment, Sexual & Domestic Misconduct, Stalking and Retaliation

The Committee recommended board approval of the item. There will be an additional cost for implementing this policy. Upon a motion by Mrs. Arnold, seconded by Mr. Waugaman, with a "no" vote by Mr. Cline, the Board approved the following resolution:

Resolved, that the Marshall University Board of Governors does hereby approve Policy No. GA-1, Discrimination, Harassment, Sexual Harassment, Sexual & Domestic Misconduct, Stalking and Retaliation.

Further Resolved, that the policy is approved as final at the conclusion of the comment period if no substantive comments are received.

D) Deletion of three degree programs: MA in Early Childhood Education, MA in Elementary Education, and MA in Secondary Education and Addition of a new degree program: MA in Education (to replace the above three degree deletions using a single degree with three areas of emphasis)

The Committee recommended board approval and combined the two action items into one item for presentation to the Board. Due to the consolidation of the programs into one, there are no new costs associated with offering the degree. Upon a motion by Dr. Touma, seconded by Mr. Scaggs, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approve the Deletion of the Master of Arts Degrees in Early Childhood Education, Elementary Education, and Secondary Education and approve the addition of Degree for the Master of Arts in Education.

E) Approval to Offer Undergraduate Courses at Marshall University's South Charleston Campus

The Committee recommended board approval of the item. Upon a motion by Mr. Cline, seconded by Mrs. Arnold, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors does hereby authorize Marshall University to offer additional undergraduate courses at Marshall University's South Charleston Campus beginning in the Fall of 2016.

Dr. Joe Shapiro presented the report to the Board. The report was for the Graduate Medical Education Annual Institutional Review and inclusion in the MUBOG minutes meets the compliance requirement of the Accreditation Council for Graduate Medical Education (ACGME). While approval is not required, the Board accepted this report upon a motion by Dr. Touma, seconded by Mr. McDonie and unanimously approved/accepted.

Dr. Ormiston gave an update on academics. He noted that the group just returned from the HLC Conference and had a very nice meeting.

Student Affairs recognized Isabelle Rogner, Student Government Association Vice President, for her efforts advocating for a student bus service with the Tri-State Transit Authority (TTA). The bus will be designed by the College of Arts and Media and will begin transporting students on a designated route beginning in the fall.

Athletics gave an update noting GPA of the teams. He said the men's and women's basketball teams are winning and doing well.

Finance, Audit and Facilities Planning Committee

Mr. Lowther, Chair of the Finance, Audit and Facilities Planning Committee gave an overview of the committee meeting. He noted a special meeting may be called prior to the HEPC deadline of May 27, 2016 to consider budget and tuition.

- A) Marshall University Draft Operating Budget for Fiscal Year 2016-2017 and Contingent Tuition Increases for Academic Year 2016-2017

The Committee recommended board approval of the item, noting is contingent upon passage of the FY2017 state budget. Upon a motion by Dr. Touma, seconded by Mrs. Arnold, the board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approves the Draft Operating Budget for Fiscal Year 2016-2017 and Contingent Tuition Increases for Academic Year 2016-2017; with a Final Budget and Tuition and Fee Schedule to be brought forth once the Fiscal Year 2016-2017 State Budget is finalized.

- B) Marshall University tentative Listing of Tuition and Fee Changes for Academic Year

The Committee recommended board approval of the item, and is contingent upon passage of the FY2017 state budget. Upon a motion by Mr. McDonie, seconded by Mr. Howard, the board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approves the tentative listing of Tuition and Fee Changes for Academic Year 2016-2017; with a Final Budget and Tuition and Fee Schedule to be brought forth once the Fiscal Year 2016-2017 State Budget is Finalized.

- C) Approval of Marshall university Budget Reforecast for Fiscal Year 2015-2016

The Committee recommended board approval of the item. A budget reforecast was presented, which included savings captured by 20/20 initiatives. Upon a motion by Mr. Waugaman, seconded by Dr. Touma, the board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approves the Reforecast Budget for Fiscal Year 2015-2016.

- D) Updated Travel Policy

The Committee recommended board approval of the item. A 20/20 initiative focused on University travel efficiencies. The policy was approved by the Committee for full board approval. Upon a motion by Mr. Haden, seconded by Mr. McDonie, the board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approves the amended and replaced Policy No. FA-2, Travel.

Further Resolved, that the policy is approved as final at the conclusion of the comment period if no substantive comments are received.

VI. President's Report

President Gilbert noted he had been on campus for 83 days, addressing the priorities of enrollment, student success, image, fundraising, and competitive salaries. He has participated in several student and department events. Additionally, he has attended and participated in various community and regional event, including several high schools in key recruitment areas. Other items highlighted by Dr. Gilbert: the School of Pharmacy had been granted candidate status by the Accreditation Council for Pharmacy Education, graduating its' inaugural class in May; distribution of a Tuition Comparison Chart was provided for review; the Enrollment Management Committee will be meeting with consultants to discuss retention strategies based on attendance tracking of first-year students; and a new committee co-chaired by Drs. Cam Brammer and Carl Mummert has been established to begin a new faculty-led strategic plan for the University.

VII. Chairman's Report

There was no Chairman's Report given.

VIII. Executive Session under the authority of WV Code §6-9A-4

Upon a motion by Mr. Waugaman, seconded by Dr. Touma, the Board entered Executive Session to discuss a Personnel Matter.

After a brief period of time, the Board returned to open session, upon a motion by Mr. Waugaman, seconded by Dr. Touma, the Board unanimously approved the following resolution:

Resolved that the University may move forward with discussions as related during the Executive Session.

Also discussed was an honorary degree that was to be presented at the School of Medicine Commencement. Upon a motion by Mr. Dagostine, seconded by Mr. McDonie, the board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approves the award of the honorary degree as proposed during the executive session and further that Dr. Essex will be the recipient of such degree at the Commencement of the School of Medicine.

IX. Adjournment

There being no other business to be brought before the Board of Governors, upon a motion by Mr. Haden, seconded by Mr. Lowther, and unanimously approved, the meeting was adjourned.

Exhibit A



April 12, 2016

TO: Jerome A. Gilbert, President

FROM: Gayle L. Ormiston

G. Ormiston

SUBJECT: 2015-2016 Academic Program Review

Attached are two tables listing recommendations regarding the 2015-2016 Academic Program Reviews of 11 Undergraduate Programs (Table 1) and 11 Graduate Programs (Table 2) in three categories, i.e., recommendations regarding one of three possible actions.

A. Program Elimination.

I recommend eliminating the current two-year Athletic Training program (phased out by 2020) due to replacement by a new entry-level 5-year BS/MS Athletic Training program.

B. Continue with Corrective Action.

There are no recommendations for corrective action.

C. Program Continuation: As Is and with Resource Enhancement

I recommend resource enhancement for the following programs, each focusing on recruitment of additional tenure-track faculty.

- BS in Athletic Training
- BS in Computer Science
- BS and MS in Engineering
- BS in Safety Technology
- MS in Technology Management
- BA and MS in Criminal Justice

These recommendations have been discussed with the Finance and Budget Office for inclusion in the revised budget process in which the university is currently engaged.

I recommend continuation of all remaining programs listed on the attached tables under review this year at current levels of support, with the caveat of integrating resource requests into the Academic Affairs Budget for FY 17 as appropriate, given existing program priorities.

Thank you for your attention to and consideration of these matters.

- C. Mary Beth Reynolds, Associate Vice President for Assessment and Quality Initiatives
Sherri Smith, Associate Vice President for Academic Affairs &
Dean, Undergraduate Studies
David Pittenger, Interim Associate Vice President, Outreach and Continuing Studies &
Interim Dean, Graduate Studies
Charles Somerville, Dean, College of Science
Robert Bookwalter, Dean, College of Liberal Arts
Donald Van Horn, Dean, College of Arts and Media
Michael Prewitt, Dean College of Health Professions
Haiyang Chen, Dean, Lewis College of Business
Joseph Shapiro, Dean, Joan C. Edwards School of Medicine
Larry Stickler, Chair, Faculty Senate
Tracy Christoforo, Chair, Graduate Council

Wyatt Scaggs, Secretary

Table 2. 2015-1016 Academic Program Review Recommendations--Graduate

PROGRAM: Graduate	CORRECTIVE ACTION	RESOURCE ENHANCEMENT	CONTINUATION AS IS
CAM MA Journalism	No		Yes
COHP MS Athletic Training	Yes. Discontinue in 2020 to be replaced by new entry-level 5-year program. Review committee asked that program report on enrollment in spring 2018.	No	No
COHP MS Exercise Science	No	No	Yes
COHP MS Health Informatics	No	No	Yes
COHP MS Sport Administration	No	No	Yes
CITE MS Engineering	No Review committee asked that program report on recruitment and marketing efforts to committee in 2017.	Yes	No
CITE MS Environmental Science	No	No	Yes
CITE MS Information Science	No	No	Yes
CITE MS Safety Technology	No	No	Yes
CITE MS Technology Management	No	Yes	No
COS MS Criminal Justice	No	Yes	No

Table 1. 2015-1016 Academic Program Review Recommendations—Undergraduate

PROGRAM: Undergraduate	CORRECTIVE ACTION	RESOURCE ENHANCEMENT	CONTINUATION AS IS
CAM BA Journalism	No. Review committee asked program to report to BOG in 2018 regarding enrollment.		Yes
COHP BS Athletic Training	No	Yes	
COHP BS Exercise Science	No		Yes
COHP BA Physical Education	No		Yes
CITE BS Computer Science	No	Yes	
CITE BS Engineering	No	Yes	
CITE BS Safety Technology	No. Review committee asked that program present at future BOG meeting.	Yes	
COS BA Criminal Justice	No. Review committee asked that program report to BOG in spring 2017 on enrollment and number of faculty.	Yes	
COS BS Environmental Science	No		Yes
COS BS Integrated Science and Technology	No		Yes
COS BS Natural Resources and Recreation Management	No		Yes