

Marshall University Board of Governors
Board Meeting
Shawkey Room
April 29, 2015

Present: Michael G. Sellards, Chair; Phyllis Arnold; Philip Cline; Tim Dagostine; Oshel Craigo; James Bailes; Miriah Young; Duncan Waugaman; Joseph Touma, MD; Joseph McDonie, Dave Haden; Wyatt Scaggs; Dale Lowther; Ed Howard; Marty Amerikaner

I. Call To Order

The meeting was called to order by Mr. Sellards, Chairman, at 12:28 p.m.

II. Approval of Prior Minutes

Upon a motion by Mr. Howard seconded by Mr. McDonie, the meeting minutes for February 11, 2015 were unanimously approved.

III. Fall Recruitment Presentation

Mr. Sellards introduced Dr. Beth Wolfe, Director of Recruitment. Dr. Wolfe disseminated an infographic that provided information regarding the following: first year student admittance; number of scholarship ceremonies attended by the Office of Recruitment; number of students registered for summer 2015 New Student Orientation; revised scholarship award criteria; and new communications strategy implemented in conjunction with the Office of Communications and Marketing.

Members of the board asked for further detail regarding location of scholarship ceremonies, location of schools for heavy recruitment, and changes in the academic profile of incoming students. Dr. Wolfe provided responses to data requests for items that the information was readily available. Other items were to be provided at a later date following the meeting. Additionally, Dr. Wolfe advised that, "when we admit a student, we are saying that we believe in their future success."

IV. Higher Learning Commission Accreditation Process; Gayle Ormiston and David Hatfield

David Hatfield and Gayle Ormiston gave an overview of the HLC Accreditation Process, and showed the HLC website. The HLC will visit MU on October 12-13, 2015 and will be here 1.5 days. The lockdown date is September 12, 2015. Steering Committee members are Jendonnae Houdyschell, Steve Hensley, Eric Lassiter, Mary Beth Reynolds, David Pittenger, Michael McGuffey, Burnis Morris, and Kateryna Schray. The visit is done every 10 years. They discussed that the accreditation document will be continually reviewed. The HLC is MU's accrediting

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body.

V. Executive Session was moved to the end of the meeting

VI. Committee of the Whole

Action Items:

- A) Approval of the Purchasing Policy – this item will be in Finance
- B) Approval of Amendments to the Program for the Disposition of Surplus Computers
Dr. Jan Fox discussed the Surplus Computer Policy. The Information Technology Council deemed it necessary to amend this policy because the method by which universities transfer their surplus computers and computer-related equipment has changed. The amended Policy updates and outlines the process for recycling, redistribution or disposal of relevant equipment. A general release and liability agreement, along with a form for transferring such equipment are included in the policy update. Dell and Apple currently will dispose of old computers at no cost. Therefore, there is no anticipated additional cost to the institution for implementing this policy. Upon a motion by Dr. Touma, seconded by Mr. McDonie, the following resolution was unanimously approved:

*Resolved, that the Marshall University Board of Governors approves the amended Policy No. IT-4, Program for the Disposition of Surplus Computers.
Further resolved, that the policy is approved as final at the conclusion of the comment period if no substantive comments are received.*

- B) Approval of Institutional Priorities

The Board of Governors has taken on an enhanced role over the past few months. They not only serve as the governing body of the institution, the board also is acting as the search committee for the new president. There are numerous initiatives currently underway across the University, thus, a list of priorities were developed. These institutional priorities can be used to focus and guide the transition to new presidential leadership and direct the ongoing growth and improvement of MU. Upon a motion by Mr. Cline, seconded by Dr. Touma, the Board approved the following resolution, with one abstention by Dr. Amerikaner, as he felt it had nothing addressing the core skills explicitly with regard to critical and writing skills for bachelor level education. For the future, this is a policy statement, broadly written.

Resolved, that the Marshall University Board of Governors approve the Institutional Priorities as described in the attached document: Appendix I.

VII. Committee Meeting Reports

Academic and Student Affairs Committee:

Mr. Howard discussed his committee items. The Committee extensively discussed the Annual Institutional Review from the Office of GME at the Joan C. Edwards School of Medicine.

A) 2013-2014 Annual Institutional Review from Office of GME-JCESOM

The Subcommittee report of the 2013-2014 Graduate Medical Education Annual Institutional Review Presentation requires a report to the MUBOG for inclusion in the minutes. Inclusion in the MUBOG minutes will assist in meeting the compliance requirements of the Accreditation Council for Graduate Medical Education (ACGME). While approval is not required, the Board accepted this report upon a motion by Dr. Touma, seconded by Mr. McDonie and unanimously approved/accepted.

B) Approval of Program Review

The Program Review attendees looked at 25 programs. Based on recommendations from Academic Affairs, two graduate programs, the M.A. in Art and the M.A. in Spanish, were eliminated due to low enrollments and low graduation rates.

There are two recommendations for corrective action: Dept of Biological Sciences for follow up on the development of the assessment efforts in the BS degree program, and Forensic Science graduate program leadership return in 2016 with a report of fundraising efforts. The Committee would like to formally request a presentation in the near future from Forensic Science to the Board of Governors. President White noted that the concerns of the committee are priority on administration's radar and some changes were going to be made.

There were no resource enhancements for any program under review outside of the revised budget process in which the University is currently engaged.

Upon a motion by Mr. Craig, seconded by Mr. McDonie, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approve the 2014-2015 Program Review Recommendations.

C) Approval of Intent to Plan Bachelor of Science in Mechanical Engineering

This item is an intent to plan for a Bachelor of Science in Mechanical Engineering in order to graduate mechanical engineers for meeting WV's increasing technological demands. The

proposed BSME program will share resources with the MSME program (MS Intent to Plan approved by the BOG on Feb. 11, 2015). The BS program will require hiring three new faculty with doctoral degrees in Mechanical Engineering and a technician in the first two years of the program. The program will cost approximately \$7.45 million during its first five years, of which about \$750,000 will be used to develop needed laboratories. The program is expected to generate \$11.67 million in revenues during the first five years.

Upon a motion by Mr. Haden, seconded by Mr. McDonie, The Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approve the Intent to Plan for the Bachelor of Science in Mechanical Engineering.

D) Approval of Masters of Science from the Clinical and Translational Science

Fiscal Note: The program will require one to two new faculty members who are trained in clinical research and clinical trial design. This will be taken into consideration in the hiring of new clinical faculty, such that they will be given several days/week of released time from clinical duties for research and teaching in this new degree program. The release time will be partially compensated by income generated by the program; the remaining personnel costs and financial obligations will be borne by the School of Medicine. Dean Shapiro in his letter of support has agreed to this arrangement. Some of the proposed courses are taught in the Graduate Program in Public Health in the College of Health Professions. Dean Prewitt in his letter of support has agreed to this arrangement.

Upon a motion by Dr. Touma, seconded by Ms. Young, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approve the Intent to Plan for the Master of Science in Clinical & Translational Science

Other informational reports were given at the Committee for the Provost, Student Affairs, Medical School and Athletics.

Finance, Audit and Facilities Planning Committee

A) Investment Earnings Update

A discussion regarding Jefferies investments was discussed and it was determined that if that fund dropped 10% more, the Board wanted it to be sold, upon a motion by Mr. McDonie, seconded by Mrs. Arnold, and unanimously approved.

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Upon a motion by Mr. Cline, seconded by Mr. Waugaman, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the 8 months ending February 28, 2015.

B) Approval of Tuition and Fee Schedule

The Budget was not presented. The budget is being restructured and hope to have it for the June meeting. Several improvements to how students see and will know their true costs will be made.

C) Purchasing Policy

Mr. Lowther discussed the purchasing policy saying that the policy needed to be brought in line with state code by June 12, 2015. The language changes were: Bid time went from 14 days to 5 days and there would be an electronic submission of bids. Upon a motion by Mr. Cline, seconded by Mr. Scaggs, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approves the amended Policy No. FA-9, Purchasing Policy.

Further resolved, that the policy is approved as final at the conclusion of the comment period if no substantive comments are received.

VIII. President's Report

President White gave a report on the University. He talked about continuation of commitment and how the face of Higher Education is rapidly changing. Our bond rating is good. He discussed balancing the budget. He discussed wage increases for workforce noting the commitment which will defer to January 2016, which will impact \$1 million on our cash. There is a process in place that was board approved, with the pool of monies given to faculty committee based on merit. Amount will be quantified and decisions and delineations and facilitate those increases. The 2020 process continues that Dr. Kopp began. The rapid response teams are looking at efficiencies. Spans and Layers analysis are being reviewed. A roadmap will be out in the next few weeks, as these groups are trying to make up the \$8.5 million deficit. He briefly discussed tuition increases around the state.

President White acknowledged Mayor Williams and he gave a quick summary of news from the City. He thanked the Board for all they have done to make Huntington a model city and the fastest growing city in WV. He emphasized the "town and gown" relationship with the University. He noted that 200 students are downtown all day. He noted we are not competing

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with Charleston and that he feels we are more like a Louisville, Kentucky. He noted some plans and wants to look beyond borders for business development. He is working with police to combat addiction issues in our city.

President White also noted that Chief Terry and our police department work hand in hand with the City.

President White asked Brandi Jacobs Jones to give an operations update.

President White continued his report and announced that Miriah Young and Duncan Waugaman were both elected by their constituents and will continue to be on the Board. President White closed with a Dr. Kopp quote of "What a difference a year makes!"

IX. Chairman Report

Chairman Sellards asked that there be a Nominating Committee consisting of Mr. Bailes, Mr. Haden and Mr. McDonie to meet and recommend officers for the next year to be announced at the June Board Meeting.

X. Executive Session

Upon a motion by Mr. Bailes, seconded by Mr. Cline, and unanimously approved under the authority of WV Code §6-9A-4 to discuss Personnel Matters and Naming Opportunity.

After a brief time, the Board returned to Open Session upon a motion by Mr. Waugaman, seconded by Mr. Scaggs and unanimously approved.

XI. Announcements

May 8th is the School of Medicine Investiture with Dr. Shrier as speaker. Mr. Howard said the Academic Center will open May 2015, the medical section will open this summer.

The next meeting will be held June 24, 2015.

XII. Adjournment

Upon a motion by Mr. Waugaman, seconded by Dr. Touma, and unanimously approved, the Board Meeting was adjourned.