

Marshall University Board of Governors
September 3, 2014
Board Meeting
Shawkey Dining Room/Memorial Student Center

Present: Michael G. Sellards, Chairman; Martin Amerikaner; Phyllis Arnold; James Bailes; Phil Cline; Oshel Craigo; Tim Dagostine; David E. Haden; Edward Howard; Christie Kinsey; Dale C. Lowther; Joe McDonie; Wyatt Scaggs, Joseph B. Touma; Duncan Waugaman; Miriah Young

I. Call To Order

Upon determining a quorum was present, Mr. Sellards called the meeting to order.

II. Approval of Prior Minutes

Upon a motion by Mr. Cline, seconded by Mr. Haden, the Board approved the minutes of the June 24-25, 2014, August 4, 2014, and August 11, 2014, regular and special meetings, respectively.

III. Committee Reports

Minutes and reports from Committee meetings were distributed.

Finance, Audit and Facilities Planning Committee

Mr. Lowther, Chairman of the Finance, Audit and Facilities Planning Committee, asked Mary Ellen Heuton to provide the investment update.

A) Investment Earnings Update

Upon a motion by Mr. McDonie, seconded by Mr. Howard, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the 12 months ending June 30, 2014.

The Committee requested a special meeting of the Board to discuss investment strategy with representatives of CommonFund and Jefferies. Upon a motion by Mr. Haden, seconded by Mr. McDonie, with unanimous approval, the Board requested Mr. Sellards and members of the administration schedule a special meeting prior to the next regularly scheduled meeting on October 31, 2014, to discuss such matters.

B) Approval of Salary increases for certain University employees

Mr. Lowther asked Michael McGuffey to present the Approval of Salary increases for certain University employees. Following discussion of this issue, it was moved by Mr. McDonie, seconded by Dr. Touma, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approves salary increases, as described in the item (attached for reference to these minutes), for Marshall University employees.

There was an informational report given by Finance providing an update on the WVOasis System. This is a new state-mandated Enterprise Resource Planning system. Ms. Heuton expressed various concerns

and issues that were occurring related to the deployment of the system. Additionally, effective January 1, 2015, all state employees will be converted to bi-weekly pay.

Brandi Jacobs-Jones provided an Operations update and discussed the Visual Arts Center ribbon cutting to take place on September 18, 2014, at 3 pm.

Beth Hammers gave a School of Medicine/Marshall Health update. Ms. Hammers discussed a new incentive program for employees. Upon choosing Marshall Health as their medical health home, the Marshall Recreation Center provides a discount in the monthly rate from \$38/month to \$25/month.

Mike Hamrick provided an Athletics update that included an overview of the events scheduled for September 6, 2014. The events include the dedication and naming of the Indoor Athletic Facility. Other upcoming events are: the naming and dedication of the Hall of Fame and Track in October, the Academic Center in early 2015 and the Sports Medicine Institute in spring 2015. All the funds used for these facilities were privately raised.

Mr. Lowther wrapped up the Committee reports and thanked the Board for their discussion.

Dr. Kopp introduced special guest Katie Kramer. Ms. Kramer graduated in 2014, completing in three years as a Yeager Scholar. She was on the Women's Swim Team and is the youngest American female to complete the cross of the Strait of Gibraltar. Official time was just under 4.5 hours. Katie came to the podium and shared why Marshall was her "Best. Decision. Ever." She is currently a candidate for a master's degree in Business Administration.

Academic and Student Affairs Committee

Mr. Ed Howard, Chairman, gave the Committee report for the Academic and Student Affairs Committee.

A) Approval of an amendment to the course syllabus policy

Upon a motion by Mr. Lowther, seconded by Ms. Kinsey, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approves the amended Policy No. AA-14, Course Syllabus.

Further Resolved, that the policy is approved as final at the conclusion of the comment period if no substantive comments are received.

Mr. Howard discussed some information items that they talked about during the Committee Meeting. One was regarding transparency and the other on how fees are determined. At the next meeting, there will be additional information. Following were the information reports with highlights:

Dr. Gayle Ormiston provided a report regarding INTO Marshall, noting that 50-55 students were in the beginning program. The institution now has approximately 225 students enrolled in the program. It was noted that individuals are not included in enrollment numbers until they successfully complete the English as a Second Language (ESL) program.

Duncan Waugaman gave a report on behalf of the Student Government Association, noting that they would be encouraging students to vote in the 2014 General Election. Planned activities include a voter registration drive on September 23, 2014, and provision of transportation to area polling stations on November 4, 2014. Mr. Waugaman discussed the Homecoming Parade and the Fountain Ceremony, which is scheduled for November 14, 2014.

Mr. Howard discussed the Student Affairs report highlighting various upcoming activities.

IV. Committee of the Whole

Jan Fox presented an Informational Report of IT Security. She discussed data breaches and “phishing,” cloud storage and FERPA violations.

Layton Cottrill read a resolution in support of Cabell Huntington Hospital Inc. and St. Mary’s Medical Center affiliation. *The full resolution is attached.* Upon a motion by Dr. Touma, seconded by Mr. McDonie, the resolution was approved with an abstention by Mr. Bailes.

V. President’s Report

Dr. Kopp publicly thanked Physical Plant employees for their efforts in preparing campus for the beginning of the fall 2014 term following the August 22, 2014, storm.

Dr. Kopp provided a comprehensive review of the State of the University, which included Budget Model Development, Moody’s Report findings, Academic and Services Portfolio Review, Enrollment Management initiatives and dashboard-metrics indicators.

Additionally, he highlighted the importance of the upcoming MU 2020 Retreat on October 17, 2014, and the Board of Governors Retreat scheduled for October 31-November 1, 2014.

VI. Ad Hoc Recruitment and Retention Committee

Wyatt Scaggs, Chairman of the Ad Hoc Committee, thanked Mr. Cline, Mr. Craig and Ms. Kinsey for their participation. He also thanked Mr. McGuffey, Dr. Kopp and Ms. Wolfe for their input and participation. He noted that the first meeting was a fact-finding mission, and that in the second meeting they discussed findings in detail. Ms. Wolfe presented her recommendations for recruitment and enrollment goals, and Dr. Kopp discussed various recruitment and retention challenges. At the third meeting, a timeline was reviewed and approved. Mr. Sellards and Dr. Kopp will determine the future role of the Committee.

VII. Chairman’s Report

Mr. Sellards thanked the Board for their time and shared the importance of the upcoming retreat where discussion will occur regarding dashboards/Key Performance Indicators (KPIs).

VIII. Executive Session under the authority of WV Code § 6-9 A-4

There was no executive session.

IX. Next Meeting

The next regular meeting will be held on October 31, 2014. More information to be given later.

X. Adjournment

Upon a motion by Mr. Howard, seconded by Ms. Young, the meeting was adjourned.

Wyatt Scaggs, Secretary