

Marshall University Board of Governors  
Board Meeting  
Glade Springs  
October 31, 2014

Present: Michael G. Sellards, Chair; Phyllis Arnold; James Bailes; Oshel Craigo; Phil Cline; Tim Dagostine; David E. Haden; Edward Howard; Christie Kinsey; Dale Lowther; Joseph McDonie; Wyatt Scaggs; Joseph B. Touma, MD; Miriah Young; Martin Amerikaner; Duncan Waugaman

I. Call To Order

The meeting was called to order by Mr. Sellards, Chair.

II. Auditor Report

The Auditors from CliftonLarsonAllen LLP presented an in-depth report to the Finance, Audit and Facilities Planning Committee. Mr. Lowther asked the Board to accept the audit as presented. All Board members were provided a copy of the full report. The auditors provided an unmodified opinion of the audit. A discussion regarding the audit ensued and then, upon a motion by Mr. Craigo, seconded by Mrs. Young, the Board unanimously approved the following resolution:

*Resolved, that the Marshall University Board of Governors accepts the audited Financial Report for Fiscal Year 2013-2014.*

III. Approval of Prior Minutes

Upon a motion by Mr. Howard, seconded by Mr. Craigo, the Board unanimously approved the minutes of September 3, 2014 board meeting and accepted the minutes of October 8, 2014, expanded Finance Committee Meeting and the October 15, 2014, Ad Hoc Athletic Committee Meeting.

IV. Informational Update for Market Research and Brand Positioning Project

Ginny Painter introduced Ray Witkowski of Zone5 to provide survey findings and to discuss potential next steps.

V. Informational Item for Campus Compact by Gayle Ormiston

Dr. Ormiston shared the Campus Compact that will be submitted to the Higher Education Policy Commission on November 1, 2014. The report will be presented to the Board for review and approval during the December meeting.

## VI. Academic and Student Affairs Committee

### A) Awarding of Tuition and Fee Waivers

The item was discussed in Committee and brought to the Board for approval. Upon a motion by Mr. Scaggs, seconded by Mr. McDonie, the Board unanimously approved the following resolution:

*Resolved, that the Board of Governors accepts the report on tuition waiver utilization.*

### B) Approval of amendments to the Student Code of Rights and Responsibilities policy

The item was discussed in Committee and brought to the Board for approval. Upon a motion by Mrs. Arnold, seconded by Mrs. Young, the Board unanimously approved the following resolution:

*Resolved, that the Marshall University Board of Governors approves the amended Policy No. SA-3, Student Code of Rights and Responsibilities.*

*Further Resolved, that the policy is approved as final at the conclusion of the comment period if no substantive comments are received.*

## Academic and Student Affairs Committee Report

Updates:

Reports were given by:

- School of Medicine report was given by Dr. Joseph Shapiro.

Dr. Shapiro provided information regarding receipt of an NIH grant for \$17 million; Dr. Gary Rankin, Chair of Psychology & Pharmacology, will provide oversight.

- Dr. Ormiston gave the Board information about upcoming events.

Beginning November 1, 2014, 177 visiting students from Mexico and 12 students from Saudi Arabia will be studying English for five weeks on the main campus. This program has been arranged and sponsored by Clark Egnor with HEPC, along with Ryan Warner, from the International Programs Department.

Mr. Waugaman discussed the voter registration drive and success of Homecoming 2014 festivities. Additionally, he spoke to a proposal being constructed by Student Government Association (SGA) that would propose an introduction of a Fall Break. Once approved by SGA, the proposal would have to go before the Faculty Senate. Discussion ensued regarding the impact the proposal would make on the existing Academic Calendar.

## Finance, Audit and Facilities Planning Committee Report

### A) Audited Financial Report for Fiscal Year 2013-2014

Upon a motion by Mr. Craigo, seconded by Mrs. Young, the Board approved the following resolution:

*Resolved, that the Marshall University Board of Governors accepts the audited Financial Report for Fiscal Year 2013-2014.*

### B) Approval for Marshall University to maintain the percentage of non-classified employees at 25 percent of the total number of Classified and Non-classified employees

The item is an amendment to extend the threshold until 2016. Upon a motion by Mr. Scaggs, seconded by Mr. McDonie, the Board unanimously approved the following resolution.

*Resolved, that the Marshall University Board of Governors approves maintaining the percentage of personnel placed in the category of "nonclassified" at Marshall University at 25 percent of the total number of classified and non-classified employees.*

*Further resolved, that the Board requests the Higher Education Policy Commission approve this increase.*

### C) Investment Earnings Update

Upon a motion by Mr. Craigo, seconded by Mrs. Young, the Board unanimously approved the following resolution:

*Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the three months ending September 30, 2014.*

It was noted by Mrs. Heuton that the periodic date is monitored monthly.

### D) Revision to Investment Portfolio Strategy

Upon a motion by Mr. Craigo, seconded by Mr. Dagostine, the Board unanimously approved the following resolution:

*Resolved, that the Marshall University Board of Governors accepts the proposed revision to the Investment Portfolio Strategy.*

- E) Approval to purchase the Douglass Centre located at 1448 Tenth Avenue, Huntington, WV

Upon a motion by Mr. Dagostine, seconded by Mr. Scaggs, and abstained by Mrs. Kinsey because she is on the Board of Ebenezer Medical Outreach Inc., the Board unanimously approved the following resolution:

*Resolved, that the Marshall University Board of Governors approves the purchase of the Douglas Centre located at 1448 Tenth Avenue, Huntington, WV.*

- F) Approval to establish a separate 501(c)(3) non-profit organization, Marshall Community Health Consortium, and to ratify the Statement of Institutional Commitment for Graduation Medical Education under the Marshall Community Health Consortium.

Upon a motion by Mr. McDonie, seconded by Dr. Amerikaner, the Board unanimously approved the following resolution:

*Resolved, that the Marshall University Board of Governors approves the establishment of a separate 501(c)(3) non-profit organization known as the Marshall Community Health Consortium for the purpose of seeking funding for the expansion of resident positions in rural and/or FQHC health centers. Furthermore, the ratification of the Statement of Institutional Commitment to Graduate Medical Education is sought as part of the Consortium Initial Institutional Application process.*

Information updates were given by Mary Ellen Heuton for Finance, Brandi Jacobs-Jones for Operations, Dr. Shapiro for School of Medicine, Mike Hamrick for Athletics, with a written report from Perry Chaffin for Internal Audit. All of these reports are on the iPad site.

## VII. President's Report

Dr. Stephen J. Kopp discussed HEPC reporting requirements. There are 52 required annual reports by institutions that fall under the oversight of the HEPC. The Campus Compact is a duplicative requirement because of requirements of the Higher Learning Commission. This is a high cost with no value to the institution.

Noel Levitz consulting services have been retained to examine the university's methodology for awarding financial aid. As a result, modifications will be made regarding the allocation of need- and merit-based awards.

Dr. Kopp discussed the upcoming events of dedications and donor recognitions. He encouraged Board members to visit the Visual Arts Center.

The Marshall 20/20 retreat was a success. Several Board members, including Mr. Sellards, Mrs. Arnold, Mr. Cline, Mr. Waugaman, and Mrs. Young attended. Rick Staisloff was the facilitator and more discussion regarding this retreat will be given this evening, after Mr. Staisloff arrives.

Legislative forums focusing on funding higher education are upcoming in November. They are scheduled in Huntington, South Charleston and Point Pleasant.

Dr. Kopp met with the football team earlier that week and was impressed with the leadership of the players on the team, noting it is extraordinary. He thanked Mr. Hamrick and all involved in Athletics.

#### VIII. Adjournment

There was no Executive Session, upon a motion by Mr. Scaggs, seconded by Mr. McDonie, the Board adjourned the meeting.