



Ron & Sandy Cohen
Business Professionalism
SPEAKER SERIES

SPRING 2018

The Business Professionalism Speaker Series is a professional enrichment program offered by the Marshall University Lewis College of Business.

The series allows students to make the connection between classroom teachings and real-world business applications through meeting experienced and successful business people.

The theme of the Spring 2018 semester's business professionalism series is: "Ready to Lead". In other words, our goal is to assist students with learning important leadership concepts that will empower them to be responsible for creating their own career path and future.

All Speaker Series Events will be on Wednesdays at 3 p.m. in Drinko Library, Room 402 (unless noted).

SCHEDULE

Tuesday, January 30th (5 p.m.)	February 7th February 14th February 21st February 28th	March 7th March 28th	April 4th April 11th April 17th April 25th
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Speakers and topics will be announced mid-January.

Students who complete the program will receive a formal printed certificate, an engraved padfolio, and an official LCOB lapel pin.

CERTIFICATE REQUIREMENTS

- Attend five events of the Business Professional Speaker Series.
- Have an approved resume on JobTrax with Career Services.
- Attend the Career Fair and the Etiquette Dinner— Ticket must be purchased at Career Services). These events are both sponsored by Career Services and will take place in the Memorial Student Center. Please check www.marshall.edu/career-services for dates and times.
- Develop a LinkedIn profile and join the Lewis College of Business at Marshall University LinkedIn page.

QUESTIONS?

Contact Glen Midkiff, Director of Stakeholder Engagement for more information.
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