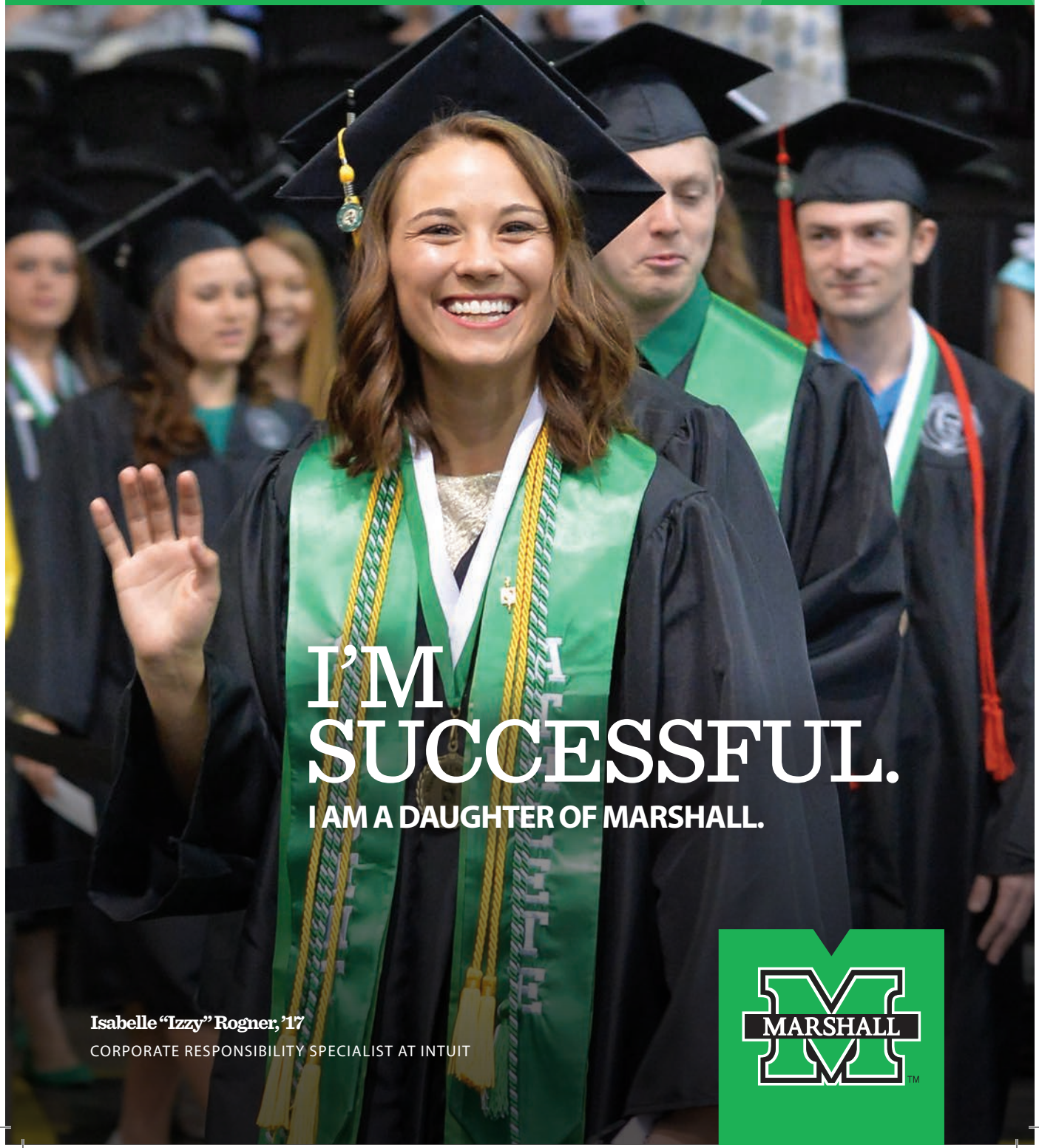
# MARSHALL UNIVERSITY

## LEWIS COLLEGE OF BUSINESS



AACSB ACCREDITED

10

UNDERGRADUATE MAJORS

55

FACULTY MEMBERS

12K+

SUCCESSFUL ALUMNI

5

GRADUATE DEGREES

3

ACCREDITATIONS

**Marshall University's Lewis College of Business holds accreditation in both business and accounting as well as the Doctor of Management Practice in Nurse Anesthesia (DMPNA) program.**

## A MESSAGE FROM DEAN AVINANDAN MUKHERJEE

"Business is everywhere – it's woven into every aspect of our lives. No matter what your career goal is – advancing or changing your current career, starting your own business, or helping those in need – the Lewis College of Business can get you there faster."

So why would you want to pursue a business degree from Marshall University's Lewis College of Business? Well, perhaps you want to be a leader in your industry. Maybe you'd like to substantially increase your earning power, or you may have recognized the emerging focus on entrepreneurship in the U.S. Maybe you've realized Marshall University is one of only 186 schools worldwide to have achieved accreditation by AACSB International (the Association to Advance Collegiate Schools of Business) for its undergraduate majors and graduate programs in business and accounting.

Whatever the reason, we know the Lewis College of Business will broaden your horizons, sharpen your skills, and allow you to succeed in whatever it is you choose to do. We invite you to join us in changing the future. I look forward to seeing you on campus.

# ACADEMIC PROGRAMS

### UNDERGRADUATE PROGRAMS:

- B.B.A. in Accounting*
- B.B.A. in Economics*
- B.B.A. in Energy Management
- B.B.A. in Entrepreneurship*
- B.B.A. in Finance*
- B.B.A. in Health Care Management
- B.B.A. in International Business
- B.B.A. in Management*
- B.B.A. in Management Information Systems (MIS)*
- B.B.A. in Marketing*

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**Available as a minor. Minors are also available in Military Science and Leadership as well as Risk Management and Insurance.*

### GRADUATE PROGRAMS:

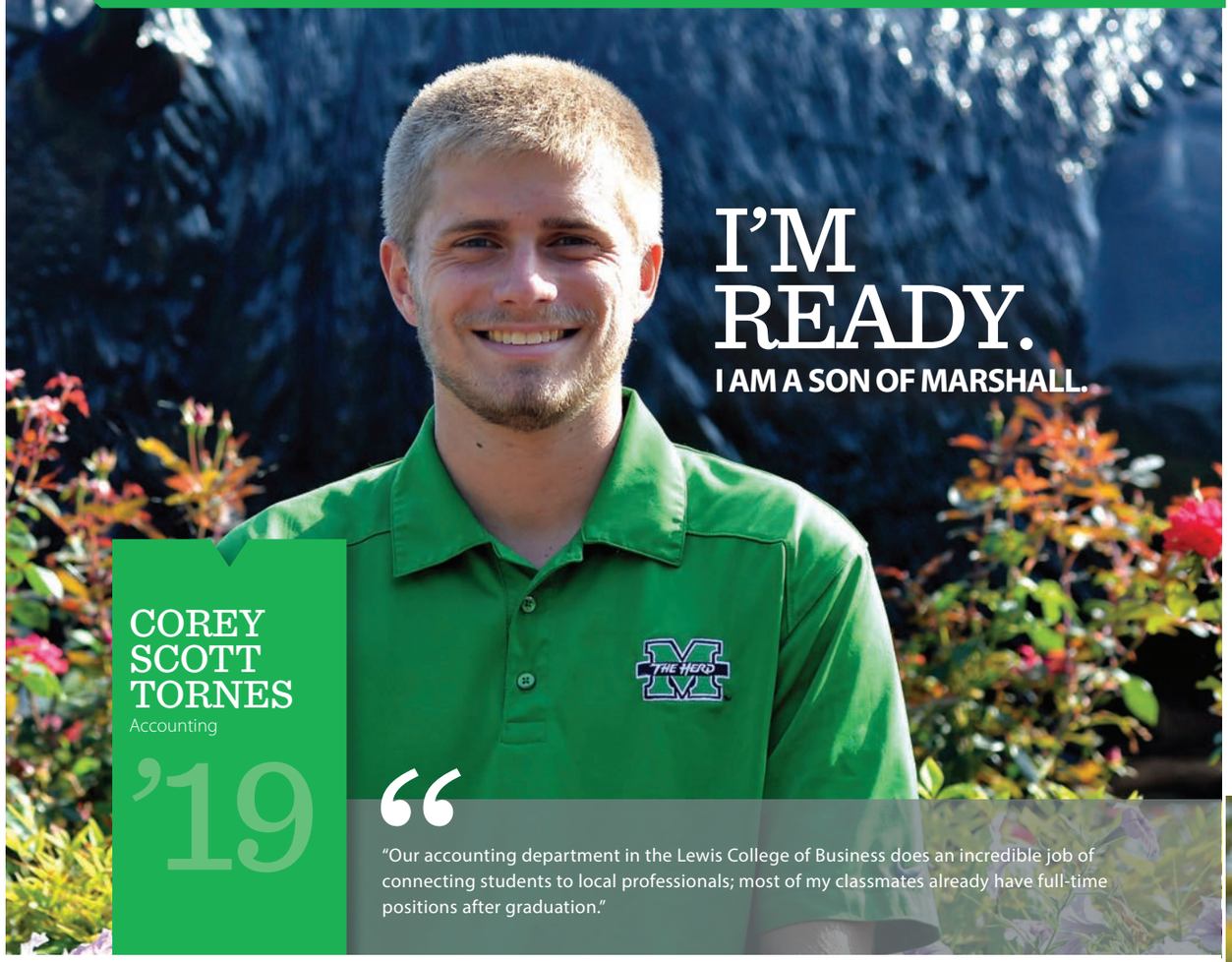
- M.B.A. (we offer five different areas of emphasis: finance, health care administration, human resource management, management, and marketing)
- M.S. in Accountancy
- M.S. in Health Care Administration
- M.S. in Human Resource Management
- Business Management Foundations Certificate Program
- Doctor of Management Practice in Nurse Anesthesia (DMPNA)

AACSB ACCREDITED

*Our Accounting & Business program is accredited by the Association to Advance Collegiate Schools of Business (AACSB), and our DMPNA program is accredited by the Council on Accreditation of Nurse Anesthesia Educational Programs (COA).*

DIVISION OF

# ACCOUNTANCY AND LEGAL ENVIRONMENT




## CAREERS IN ACCOUNTING

2016 MEDIAN ANNUAL PAY FOR ACCOUNTANT:
**$54,838 PER YEAR**

*Source: Winter 2017 Salary Survey, National Association of Colleges and Employers*

PROJECTED GROWTH, 2014–24:
**11% NATIONALLY**

*Source: U.S. Bureau of Labor Statistics*

The Division of Accountancy and Legal Environment offers a Bachelor of Business Administration degree in accounting and a Master of Science in accounting. Graduates of these programs add value to many types of organizations. They are prepared to meet the challenges of a business environment because they have mastered many professional skills, including core knowledge, communication, accounting research, technology, and critical thinking skills. If you're interested in the profession of public accounting, look no further.



DIVISION OF

# FINANCE, ECONOMICS AND INTERNATIONAL BUSINESS

The Division of Finance, Economics and International Business offers the following Bachelor of Business Administration degrees:

- B.B.A in Economics
- B.B.A. in Finance
- B.B.A. in International Business

**You can also select an area of emphasis in international economics.

## CAREERS IN ECONOMICS

2016 MEDIAN ANNUAL PAY OF ECONOMIST:
**$101,050 PER YEAR**
JOB GROWTH, 2014–24: **6%**

## CAREERS IN FINANCE

2016 MEDIAN ANNUAL PAY OF FINANCIAL ANALYST: **$81,760**

JOB GROWTH, 2014–24: **12%**

## CAREERS IN INTERNATIONAL BUSINESS

2016 MEDIAN ANNUAL PAY FOR INTERNATIONAL MARKETING MANAGER: **$123,450**

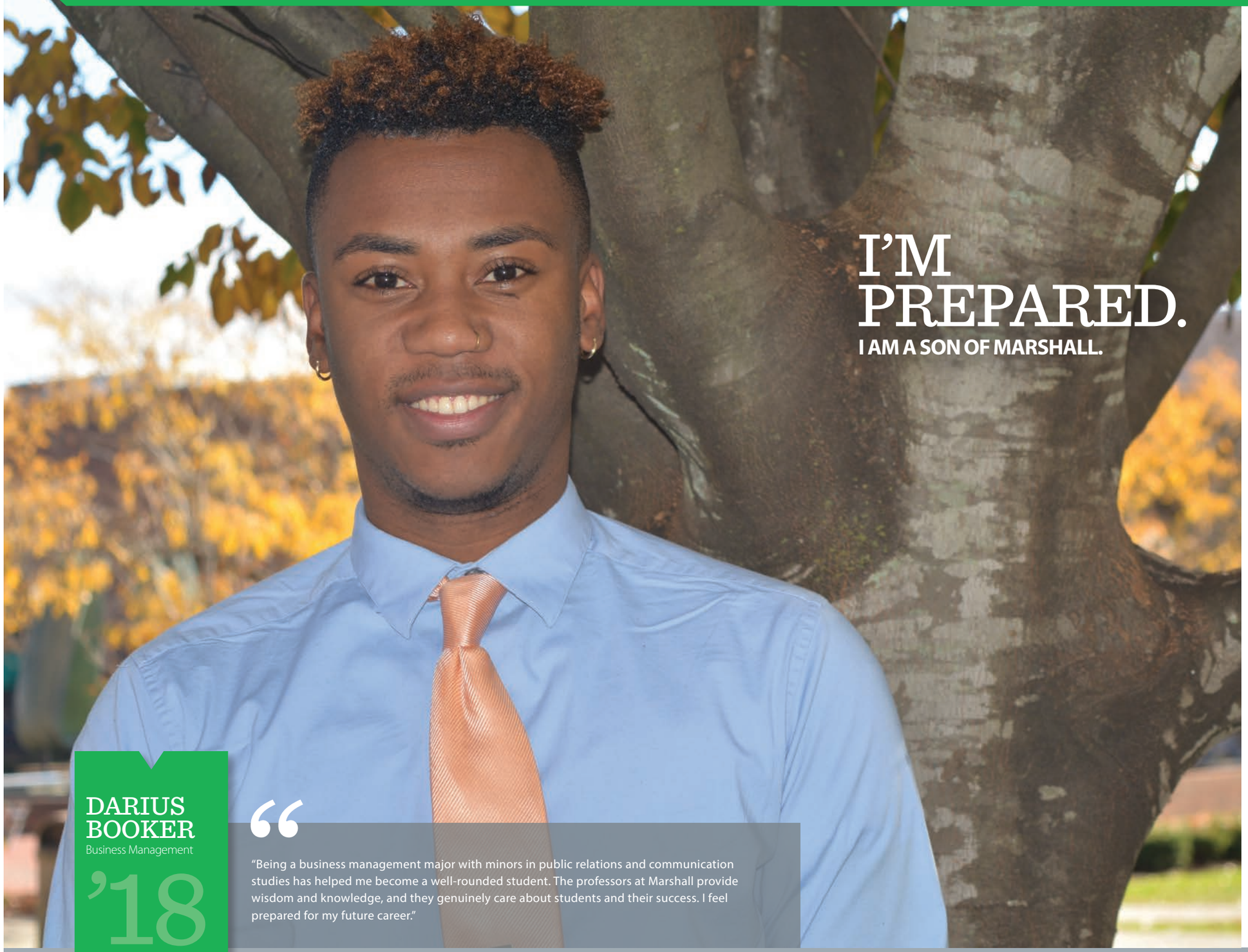
JOB GROWTH, 2014–24: **9%**

*Source: U.S. Bureau of Labor Statistics*

Graduates from these programs develop problem-solving and critical thinking skills necessary to work individually or in a team setting. Possible career paths for students pursuing these degrees may include working in health care, state/federal government, the private sector, and even law school or graduate school to pursue advanced degrees in finance, economics, human resource management, or statistics.

DIVISION OF

# MANAGEMENT AND HEALTH CARE ADMINISTRATION




**DARIUS BOOKER**
Business Management
'18

"Being a business management major with minors in public relations and communication studies has helped me become a well-rounded student. The professors at Marshall provide wisdom and knowledge, and they genuinely care about students and their success. I feel prepared for my future career."

The Division of Management and Health Care Administration offers the following Bachelor of Business Administration degrees:

- B.B.A. in Energy Management
- B.B.A. in Health Care Management
- B.B.A. in Management

## CAREERS IN MANAGEMENT

2016 MEDIAN ANNUAL PAY FOR TOP EXECUTIVES IN MANAGEMENT: **$103,950**

JOB GROWTH, 2014–24: **6%**

*Source: U.S. Bureau of Labor Statistics*

DIVISION OF

# MARKETING, MANAGEMENT INFORMATION SYSTEMS & ENTREPRENEURSHIP

The Division of Marketing, Management Information Systems & Entrepreneurship offers the following Bachelor of Business Administration degrees:

- B.B.A. in Entrepreneurship
- B.B.A. in Management Information Systems
- B.B.A. in Marketing

## CAREERS IN MARKETING

2016 MEDIAN ANNUAL PAY FOR MARKETING MANAGERS: **$127,560**

JOB GROWTH, 2014–24: **9%**

*Source: U.S. Bureau of Labor Statistics*

**HANNAH RIVOIRE**
Marketing
'18

"As senior vice president of our professional business fraternity, Delta Sigma Pi, and a member of the American Marketing Association, I've been able to make connections with business professionals inside and outside of the classroom."

GRADUATE DEGREE
# PROGRAMS

The Lewis College of Business has developed graduate programs that help students gain a more in-depth understanding of business. Our courses integrate domain knowledge with real-world problem solving through discussions, cases, and interactions with business leaders. Our faculty members have the educational background and business experience to effectively guide you through your degree program. Our programs will help you prepare for successful careers as leaders, managers, and innovators in business, industry, labor, government, hospitals, and non-profit organizations. Whether you want to change careers, master the one you are in, or prepare for a new leadership role, we have the right graduate program for you.

**The 3+2 Program offered by the Lewis College of Business allows students to complete both their Bachelor of Business Administration and a graduate degree in a total of five academic years, saving a semester of tuition. This means you could have your master's degree in accounting, human resources, health care administration, or even an M.B.A. in just FIVE years!**

## GRADUATE DEGREES:

- M.B.A. (we offer five different areas of emphasis in finance, health care administration, human resource management, management, and marketing)
- M.S. in Accountancy
- M.S. in Health Care Administration
- M.S. in Human Resource Management
- Business Management Foundations Certificate Program
- Doctor of Management Practice in Nurse Anesthesia (DMPNA) program

MEENA ELANGO
Human Resources
'18

"My major is all about how to work with people while successfully operating a business. I am really excited to be able to build strong relationships with the people I work with while also helping a company grow. The great thing about my major is that I can work for any company – my options are endless."

## CAREERS IN HUMAN RESOURCES

2016 MEDIAN ANNUAL PAY FOR HUMAN RESOURCE MANAGERS:
**$106,910**

JOB GROWTH, 2014–24: **9%**

*Source: U.S. Bureau of Labor Statistics*

## CAREERS IN HEALTH CARE ADMINISTRATION

2016 MEDIAN ANNUAL PAY FOR HEALTH CARE ADMINISTRATORS:
**$96,540**

JOB GROWTH, 2014–24: **17%**

*Source: U.S. Bureau of Labor Statistics*

## CAREERS IN ACCOUNTANCY

2016 MEDIAN STARTING SALARY FOR M.S. IN ACCOUNTANCY:
**$67,369**

*Source: Winter 2017 Salary Survey, National Association of Colleges and Employers*

PROJECTED GROWTH, 2014–24: **11%**

*Source: U.S. Bureau of Labor Statistics*

**DENA WOODWARD**
Health Care Administration
'18

"The Lewis College of Business introduced me to wonderful and caring professors who are passionate about their subject matter, as well as the business professional fraternity Alpha Kappa Psi. Within the fraternity, I have learned about networking, resumes, building an online presence, and how to be a better business leader. This would not have been possible without the amazing professors and students in my college."

MOHAMAD ELMASRI
M.B.A.
'18

"A Marshall M.B.A. has always allowed professionals to advance their position, take on leadership roles, or improve upon business skills for today's fast-paced industries. We believe an online M.B.A. program will help our students balance work, family, and education more successfully." — Dr. Marc Sollosy, M.B.A. *program director*

Marshall University's Master of Business Administration (M.B.A.) program now offers a new online option, taught by full-time university faculty, which will complement the current M.B.A. offerings for working professionals. Students will complete their degrees in two years with the same academic requirements as those taking classes on campus.

## CAREERS AND JOB GROWTH

Specific M.B.A. graduates are likely to receive average salaries that are greater than the overall average, as their current projection of **$81,685** is up **5.2%** over last year's projection of **$77,657**. In addition, M.B.A. graduates, along with marketing graduates **($86,318)**, have topped the **$80,000** mark.

*Source: Winter 2017 Salary Survey, National Association of Colleges and Employers*

**Learn more by visiting marshall.edu/MBAonline**

BE
INSPIRED.
BE A SON OR DAUGHTER OF MARSHALL.
LEWIS COLLEGE OF
MARSHALL
BUSINESS

Marshall University's Lewis College of Business and Intuit Inc. (Nasdaq: INTU) hosted the Innovating for Impact event in April 2017, a month-long program in which Marshall University students and faculty experimented to create potential solutions for West Virginia's most pressing problems. Award-winning actress Jennifer Garner, NFL legend and Marshall alumnus Chad Pennington, and Intuit CEO Brad Smith coached and selected the three teams during a finale event held at Marshall's Joan C. Edwards Playhouse. All three teams won the opportunity to travel to Silicon Valley and San Francisco, where they received a two-day immersive experience to explore top technology companies like Facebook and Google.

MARSHALL™

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