



September 10, 2018

Agreement signed with Transylvania University for MBA Program

Marshall University and Transylvania University in Lexington, Kentucky, have signed an agreement allowing Transylvania students who earn their B.A. degrees with grade point averages of 2.5 or above to pursue their M.B.A. degrees at Marshall. The Lewis College of Business will be looking forward to welcoming students from Transy as Sons and Daughters of Marshall when they start MBA on Campus or online. This articulation agreement prescribes a series of business foundation courses that Transylvania students will take during their undergraduate studies, including economics, accounting, finance, statistics, computer applications, management and marketing. During their last semester of study, they will apply for conditional admission to Marshall, which will become full admission once they receive their B.A. degrees and submit a Marshall application package that includes an admission application, transcript, resume, two letters of recommendation and a transfer evaluation fee. With advising from both Transylvania and Marshall, students can complete their business foundation requirements during their undergraduate studies at Transylvania, saving them the need for additional foundation coursework at Marshall before starting their M.B.A. studies. Similar agreements are being pursued with several universities in the tri-state region that do not currently offer an MBA program.

Business and Economics Research Symposium (BERS), Fall 2018

The Business and Economics Research Symposium, organized by the Lewis College of Business and the BB&T Center for Leadership, aims to showcase our student research to the broader community of stakeholders with the goals of enhancing student learning, improving business practices and promoting economic development in West Virginia. Student registration of projects for Fall semester's BERS opens on Monday September 10. Students must first enroll in BERS – instructions are on the LCOB website at http://www.marshall.edu/bbtcenter/files/2017/12/BERS_Org_Enrollment_Directions.pdf

Registration is simple and requires only basic information about the project. The first round of judging will take place on Thursday, Nov 1. Students will select times based on the order in which they register their projects, so early registration is advised.

Public Company Accounting Oversight Board Scholarship

Haley Phillips, a graduate of our BBA in Accounting program this year and a current student in the MS in Accountancy program, has been competitively selected at the national level to receive an academic scholarship from the Public Company Accounting Oversight Board (PCAOB) for the 2018-2019 academic year. Haley will receive a scholarship in the amount of \$10,000 for the upcoming academic year. The PCAOB is a nonprofit corporation established by the U.S. Congress to oversee the audits of public companies in order to protect investors and the public interest by promoting informative, accurate, and independent audit reports. The PCAOB also oversees the audits of brokers and dealers, including compliance reports filed pursuant to federal securities laws, to promote investor protection. Haley is employed with Landers and Landers (a CPA firm in Huntington), an active member of Beta Alpha Psi, and our Gleim (CPA review course) representative on campus.