



MONDAY MORNING MEMO

Lewis College of Business

Dr. Avi Mukherjee, Dean

September 17, 2018

Formal Launch of Dean's Distinguished Speaker Series

The Dean's Distinguished Speaker Series hosted by the Lewis College of Business was conceived recently as a forum that would provide our students, faculty, alumni, board members, community members and other stakeholders the opportunity to experience and learn from highly successful and renowned C-suite corporate leaders, entrepreneurs, celebrated personalities, and influential thought-leaders offering profound insights and lively discussion. The plan is to provide six powerful evenings in the academic year, with a reception followed by a presentation from six remarkable individuals that will inspire, enlighten, entertain and inform! Founded to advance the Herd Business community's knowledge, skills and understanding of economic and business development and experiential learning and research, this series will provide opportunities to network and learn from influential speakers in alignment with our mission of community engagement.

Our inaugural speaker was Don Williams, a Texas-based serial entrepreneur, philanthropist and civic leader, who is also the sponsor of the speaker series. The event was held on Thursday, September 13, at the Brad D. Smith Foundation Hall Conference Center, and was attended by 120 people, including students, faculty, administration, alumni, and board members.

Beta Alpha Psi Meet the Professionals Event

Our Beta Alpha Psi chapter hosted the "Meet the Professionals" event in Huntington campus on September 12. Sixteen (16) well-known accounting and finance organizations – Arnett Carbis Toothman, Brown Edwards, City National Bank, Dixon Hughes Goodman, Ernst & Young, FDIC, Fyffe Jones Group, Gray, Griffith & Mays, Hayflich, Northwestern Mutual, Service Wire, Somerville & Co., Suttle & Stalnaker, Woomer, Nistendirk & Associates, WV Society of CPAs, WV State Auditor's Office – had booths with displays on job and internship opportunities. 82 students attended the event and spoke with various companies. Most of these companies will interview students on our campus in the coming weeks.

LCOB Ranking and Recognition

US News and World Report Best Colleges Ranking recognized the Lewis College of Business for its undergraduate business program. Our Undergraduate Business Program was ranked #2 in West Virginia, and #235 among all U.S. business schools in the 2019 U.S. News & World Report Best Colleges Ranking, up 14 places from the #249 rank in 2018 U.S. News Ranking. US News undergraduate business program rankings are based solely on peer assessment surveys by deans and senior faculty members, and are limited to programs accredited by the Association to Advance Collegiate Schools of Business (AACSB International).