



MONDAY MORNING MEMO

Lewis College of Business

Dr. Avi Mukherjee, Dean



October 22, 2018

LCOB 2018 Homecoming

LCOB 2018 Homecoming has been a tremendous success, with various events taking place throughout the week:

Women Entrepreneurship Week Panel in Huntington (Oct 16)
Dean's Distinguished Speaker – Emily Bennington (Oct 17)
Picnic on the Plaza (Oct 19)
SHRM Speaker Series – MSU HR alum Zack Stone (Oct 20)

Women Entrepreneurship Week Panel in South Charleston (Oct 16)
Cohen Business Professionalism Speaker – Jim Datin (Oct 18)
LCOB Advisory Board Meeting (Oct 19)
LCOB Alumni Homecoming Tailgate (Oct 20)

Thank you for joining our students, faculty, staff, advisory board, alumni, and guests to make the 2018 LCOB Homecoming a huge success. Special thanks to Glen Midkiff, Director of Stakeholder Engagement, for meticulous planning and execution of the weeklong celebration. What a week it has been, ending with the decisive victory (31-7) for Marshall Thundering Herd over Florida Atlantic Owls in the Homecoming Game! Go Herd!

Women Entrepreneurship Week

Lewis College of Business celebrated October 13-20 as Women Entrepreneurship Week (WEW), along with many other business schools around the world. We participated in this celebration for the second time, by hosting three events on our two campuses during this week. The first event was a panel discussion in Huntington Campus, with four successful women entrepreneurs: Karen Kimsey-Sward (Principal of Kimsey Performance Group), Jamie LaFear (Owner of Wholi Moli), MacKenzie Morley (Owner of Kenzington Alley), and Gail Patton (Exec Director of Unlimited Future) speaking on the panel moderated by Hannah Rivoire, President of our Student CEO Chapter. The second event was a panel discussion in our South Charleston campus, with two prominent women entrepreneurs: Jamie Dickenson (Owner of Jamie Dickenson, LLC) and Leah Vance (Owner of Leah Vance Photography), speaking on the panel moderated by Dr. Ralph McKinney. Special thanks to Professors Olen York and Tessa Carr for putting the panels together. A third associated event was the Dean's Distinguished Speaker Emily Bennington, career author and mindful leadership coach, who offered great insights on how the most remarkable leaders think, with an introduction to mindfulness at work. More than 250 students attended the WEW events during the week.

BB&T Emerging Leaders Certification

The BB&T Leadership Institute conducted its Emerging Leaders Certification Program on campus from 5-8 pm on October 15 and 16. The students received a condensed form of training provided to BB&T management personnel. The program is based on the assumption that beliefs drive behavior and behavior drives results. Therefore, intentionally examining beliefs is essential in achieving results. This highly interactive training focused on the self-awareness and practical tools and strategies for developing effective leadership styles and approaches. A total of 23 students completed the training and rated it very highly. One student commented: "This was a great way to provide information about leadership in a way that is different from a classroom setting. This program should continue in the future!" The BB&T Center within the Lewis College of Business sponsored this event.