



January 21, 2019

US News & World Report 2019 Best Online MBA Programs

Our new Online MBA program, launched just one year ago in Jan 2018, has already been included in the prestigious US News & World Report Ranking of the 2019 Best Online MBA Programs. The 2019 Best Online MBA Programs rankings evaluate only AACSB accredited MBA programs based solely on data related to their online versions.

U.S. News has ranked online MBA programs using five categories. Here is a look at each category and its weight in the current ranking formula. By offering our MBA online, we are giving students the same quality curriculum as our highly-regarded on-campus MBA, but with more flexibility to complete the program and to stay engaged with our award-winning faculty.

- **Engagement (28 percent):** Our quality online MBA program promotes participation in courses, allowing students opportunities to readily interact with their instructors and classmates, as is possible in a campus-based setting. In turn, instructors are not only accessible and responsive, but they are also tasked with helping to create an experience rewarding enough that students stay enrolled and complete their degrees in a reasonable amount of time.
- **Student Excellence (25 percent):** MBA student bodies entering with proven aptitudes, ambitions and accomplishments can handle the demands of rigorous coursework. Furthermore, our fully accredited online MBA has greater legitimacy in the job market than unaccredited online programs.
- **Expert Opinion (25 percent):** A survey of high-ranking academic officials at MBA programs has pointed to intangible factors affecting program quality that statistics do not capture. Also, employers hold in high regard online MBAs earned from programs that academics respect.
- **Faculty Credentials and Training (11 percent):** Our online MBA employs the same instructors with the same academic credentials as our campus-based programs, and the university offers resources to train instructors to teach distance learners.
- **Student Services and Technologies (11 percent):** Our online MBA program incorporates diverse online learning technologies that allow greater flexibility for students to take classes online. Outside of classes, strong support structures provide learning assistance, career guidance and financial aid resources commensurate with our campus-based programs.

We are in the top 200 online MBA programs nationally, and one of only two AACSB-accredited business schools in West Virginia in this ranking. We are ahead of several well-known business schools such as VCU, Bentley, Widener, Dayton, Iowa, George Mason, Oregon State, Rice, Texas Tech, UT Arlington, etc. For more information on the online MBA program in the Brad D. Smith Graduate School of Business, please visit www.marshall.edu/MBAonline.



OnlineMBAPage.com recognizes Marshall Online MBA amongst best in nation

OnlineMBApage (<https://onlinembapage.com/>), a popular website developed to serve as a dedicated resource for potential MBA students, has chosen the Marshall Online MBA amongst the best of the best in the nation and the only program of excellence in West Virginia. The ranking has included only AACSB-accredited MBA programs that are 100% online from start to finish, and is based on factors such as quality of faculty, types of concentrations or specializations, unique or outstanding internship or capstone opportunities, superlative Learning Management System software, etc.

Here is our description on the OnlineMBAPage.com website:

MARSHALL UNIVERSITY
Lewis College of Business
Huntington, West Virginia



MBA Online

- Delivery: Fully online or on-campus
- Flat-rate distance learning tuition rate means that even out-of-state students get a great deal on the Marshall MBA Online
- 3 elective slots allow you to customize your degree to fit your personal career and business goals

MUOnline is the name of Marshall University's dedicated online degree services. Built around the popular Blackboard Learning Management System software, it's the perfect platform for delivering Marshall's sterling MBA program to students anywhere in the country. The program provides a solid base of financial and quantitative analysis methods with which to understand business operations, then takes you up through the theory and practice of business policy and strategy. You'll walk out of Marshall's virtual halls equipped with all the information and skills you need to step into a high-paying executive role in any industry.



MS in Health Care Administration included in national “Most Affordable” Ranking

Our Master of Science in Health Care Administration program has been ranked #25 in their latest ranking of the “50 Most Affordable Masters in Healthcare Administration Degree programs of 2018.” Our fast-growing Health Care Administration program is a huge asset to the growing healthcare businesses in the Huntington-Charleston area. Healthcare is the largest industry in the U.S., and the second largest employer, with more than 11 million jobs. Virtually all new private sector jobs over the past five years came from healthcare, and the sector continues to grow faster than most other segments. Furthermore, unlike many traditional business programs, graduates of health care management programs can find significant opportunities in areas ranging from small rural communities to large metropolitan areas and throughout the world.

The full ranking is available at:

<https://www.healthcare-administration-degree.net/best/affordable-masters-healthcare-administration-degree-programs/>

Here is the description of our program on the website:

“Average Graduate Student Tuition: \$6,966/year in-state and \$18,400/year out-of-state.

The affordable AACSB accredited master of health care administration at Marshall University is a two-year program, preparing students for diverse jobs in the public and private sectors. Students get a global perspective rather than focusing on just one sector, providing a comprehensive view of healthcare. Students from all backgrounds are welcome to apply.”