

Our Vision

The College of Education and Human Services (COEHS) provides education and services for a society that is open, complex, demanding, and evolving. This is accomplished in an environment of understanding, change, relationship building, knowledge creation through research, scholarship, and the preparation of professionals who serve others to improve the lives of all individuals across their lifespan in a changing and complex global society.

Our Mission

The mission of the COEHS is to prepare exemplary educators and human services professionals. This mission is accomplished through developing a culture that embraces change, new ideas, and values innovation with continuous assessment that leads to informed growth and development.

Our CORE Values

1. Foster a culture of operational excellence.
2. Encourage diversity, community, educational equity, and social justice.
3. Provide all learners with competent, caring, and qualified teachers and other professionals.
4. Foster access to high quality lifelong learning opportunities .
5. Embody in educators, practitioners, and students high academic standards and professional ethics.



COLLEGE OF EDUCATION
& HUMAN SERVICES

STRATEGIC PLAN 2008





Goals and Strategies

ACADEMIC EXCELLENCE

GOAL 1: Offer quality programs that respond to the present and emerging lifelong educational needs of our constituencies.

STRATEGIES:

- A. Recruit and retain high quality teaching faculty
- B. Focus on student academic excellence through identifying key indicators of students and program success
- C. Integrate effective teaching and learning practices that prepare students for life in a changing, global, and complex society
- D. Acknowledge learner differences and respond to them in the context of maintaining identified program outcomes
- E. Apply formative and summative evaluation to determine regional needs and guide development of quality programs to meet regional needs
- F. Engage in continuous program evaluation & improvement through reflective practices
- G. Enhance an international reputation: research, publications, global perspectives in selected programs
- H. Support increased professional development for faculty that strengthens teaching & learning effectiveness

INNOVATION

GOAL 2: Demonstrate leadership and become community partners in innovation

STRATEGIES:

- A. Identify, support, utilize and showcase current and emerging innovations within and beyond the COEHS
- B. Determine specific internal and external stakeholder expectations and needs to match them with current innovations within the college



Goals and Strategies

RESEARCH

GOAL 3: Produce and disseminate high quality research at a level that is commensurate with peer institutions.

STRATEGIES:

- A. Recruit and retain high quality research faculty
- B. Assure that the faculty work load reflects the emphasis on research
- C. Increase support and infrastructure for faculty research by collecting, organizing, analyzing, and communicating data to improve student and program success
- D. Support increased professional development for existing faculty that will strengthen research and publication initiatives
- E. Support collaborative and diverse research efforts
- F. Integrate teaching and scholarship within the framework of research
- G. Disseminate research locally, regionally, nationally, and internationally
- H. Promote collaborative educational research with students
- I. Encourage and support external funding initiatives that will support faculty and student research initiatives

CULTURE

Goal 4: Ensure a positive organizational culture that values collegiality and multiple perspectives.

STRATEGIES:

- A. Promote the mission and vision of the college through a strength-based approach
- B. Expand avenues for faculty, staff and students to identify and resolve issues
- C. Expand opportunities for processes that inform, encourage and facilitate engagement and cooperation



Goals and Strategies

- D. Promote and coordinate regional campus initiatives through common goals and strategies
- E. Provide and encourage professional development opportunities that bring together students, staff, faculty, and community members
- F. Expand policies to reward relationships with colleagues within the university and external communities

PARTNERSHIPS

GOAL 5: Build collaborative partnerships that respond to the educational needs of diverse stakeholders.

STRATEGIES:

- A. Identify the opportunities to work in partnership with the community
- B. Create mechanisms to systematically engage in local, community, regional, national, and international initiatives
- C. Continue to encourage and support collaboration across disciplines and other colleges

If you would like more information or are interested in a career in education &/or human services, then you may pursue your interests as part of a degree at Marshall University. www.marshall.edu/coehs

We are ... Serving Others

