

# Jennifer M. McFarland-Whisman, Ph.D., BCBA

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## Education

- 1990 Ph.D. West Virginia University  
Morgantown, West Virginia  
Major: Psychology with an emphasis in Behavior Analysis
- 1988 M.A. West Virginia University  
Morgantown, West Virginia  
Major: Psychology with an emphasis in Behavior Analysis
- 1985 1985 B.A. Colorado College  
Colorado Springs, Colorado  
Major: Psychology

## Experience

- 2012 - present **Applied and Consulting**  
Birth to Three Autism Academy Co-Coordinator, WV Autism Training Center,  
Marshall University, Huntington, WV
- 2012 - present Supervisor for Board Certified Behavior Analyst candidates
- 2008 - present Behavior Analyst, consulting
- 1991 - 2008 Associate Director, Autism Training Center, Marshall University, Huntington,  
West Virginia
- 2003 - 2006  
Coordinator, Circle of Friends Preschool Program, A Collaborative program  
between Cabell County Schools and Autism Training Center, Marshall  
University, Huntington, West Virginia
- 1995 - 2005 Co-Investigator, Family Focus Project, Grant funded by Centers for Disease  
Control.
- 1995 - 1998 Coordinator, Let's All Learn Preschool Program, A Collaborative program  
between Cabell County Schools and Autism Training Center, Marshall  
University, Huntington, WV

- 1993 - 1994 Project Coordinator, Community Activity Club, Grant funded by the West Virginia Center for Independent Living. Autism Training Center, Marshall University, Huntington, WV
- 1992 - 1993 Project Coordinator, Augmentative Communication Training Project, Grant funded by the West Virginia Department of Education, Office of Special Education Programs and Assurances. Autism Training Center, Marshall University, Huntington, WV
- 1988 - 1991 Assistant to Director and Behavior Management Specialist (part time). Summit Center for Human Development, Clarksburg, West Virginia.
- Teaching**
- 2013 - present Assistant Professor, Special Education, College of Education and Professional Development, Marshall University, Huntington, West Virginia.  
Responsible for teaching Introduction to Autism (undergraduate and graduate), Instructional Characteristics of Autism, Autism Practicum and Introduction to Exceptional Children courses.
- 1991 - 2013 Adjunct Associate Graduate Professor, College of Education. Marshall University, Huntington, West Virginia.  
Responsible for teaching Introduction to Autism, Learning Characteristics of Autism, Autism Practicum, Positive Behavior Support and Autism Mentor courses.
- 1986 - 1988 Graduate Assistant, Department of Psychology. West Virginia University, Morgantown, West Virginia.  
Responsible for teaching lab components of Learning and Research Methods courses.
- 1985 - 1986 Paraprofessional, Department of Psychology. Colorado College, Colorado Springs, Colorado.  
Supervised two research animal caretakers and served as lab instructor for Introductory, Physiological and Learning Psychology courses.

## Awards, Honors and Certifications

- 2011 - present Board Certified Behavior Analyst
- 2005 West Virginia Autism Society Professional of the Year Award
- 2004 TASH Positive Approaches Award
- 1998 - 2010 Picture Exchange Communication Implementer and Supervisor Certification
- 1998 President's Service Award, Marshall University
- 1985 Phi Beta Kappa — Cum Laude
- 1981 - 1985 Dean's List
- 1981 Honors at entrance to Colorado College

## Committees and Organizations

2016	Recognition Committee, College of Education and Professional Development, Marshall University, Huntington, WV
2016	Interagency Coordinating Council, WV Birth to Three, Charleston, WV
2015 - present	Faculty Development Committee (Interim Chair), Faculty Senate, Marshall University, Huntington, WV
2014 - 2015	Recognition Committee, College of Education and Professional Development, Marshall University, Huntington, WV
2014	Promotion and Tenure Teaching and Advising adhoc committee (Jan-Feb), College of Education and Professional Development, Marshall University, Huntington, WV
2014 - 2015	Disordered Eating Clinic of Charleston, Parent Support and Advocacy
2012 - present	WV Birth to Three Autism Academy Leadership Team
2012 - present	International Association for Behavior Analysis (member)
2009 - 2011	School-based Mental Health Task Force sponsored by WV Dept. of Education
2009 - 2015	Board of Directors, Families Empowered and Supporting Treatment of Eating Disorders (secretary, newsletter editor, director search committee, conference committee, materials development)
2008 - present	WV Team Autism member and committee chair
2008	Parent Advisory Committee, Families Empowered and Supporting Treatment of Eating Disorders
2008 - 2010	Association for Positive Behavior Support Website Committee
2007	Autism Society of America's Professional Standards Committee
2006 - 2009	WV Responsible Students through Positive Behavior Support Cadre member
2006 - 2007	Association for Positive Behavior Support Standards Development Committee
2006 - 2007	WV State Department of Education Logic Model Committee
2004 - 2008	Cabell County School Continuous Monitoring for Improvement Process Steering Committee
2004 - present	WV PBS Network Leadership Team
2002 - 2007	Board of Directors, River Valley Child Development Center
2001 - 2003	Advisory Committee, Rehabilitation Research and Training Center on Positive Behavioral Support
1998 - 2002	Advisory Council, West Virginia Autism Society
1994 - 2004	Positive Behavior Support Training State Team Co-Coordinator

1997	Daycare Taskforce, Marshall University
1996 - 2000	Tri-State Consortium on Positive Behavior Support Advisory Board
1990 - 1991	Harrison County Preschool Interagency Taskforce, Clarksburg, WV
1988 - 1989	Faculty Evaluation Committee, Psychology Department, West Virginia University
1987 - 1988	Co-editor for "The Student Recorder," a quarterly publication of the American Psychological Association
1986 - 1987	Alumni Fund Committee, West Virginia University
1983 - 1985	Psychology Society, Colorado College

## Publications, Professional Writing, and Online Course Development

Becker- Cottrill, B. & McFarland-Whisman, J. (submitted). Autism Spectrum Disorders: A Primer for Educators. Huntington, WV: The John Deaver Drinko Academy for American Political Institutions and Civic Culture.

ASD 101/102/103. Online coursework (for CEUs) for WV Birth to Three (in progress). Charleston, WV.

McFarland-Whisman, J. (2014). Person-centered planning teams. In F. Brown, J. Anderson & R. DePry (Eds.) Individual Positive Behavior Supports: A Standards-Based Practice Guide to Practices in School and Community-Based Settings. Baltimore, MD: Paul H. Brookes.

Whisman, A. & McFarland-Whisman, J. (2010). A Summary of Project Final Reports from the WV Safe and Drug Free Programs. Evaluation report submitted to the WV Department of Criminal Justice Services.

McFarland-Whisman, J. (2009). NICS Improvement Amendment Act: West Virginia State Estimate of Available Information Collection. Evaluation report submitted to the WV Department of Criminal Justice Services.

Whisman, A., McFarland-Whisman, J., & Wemm, S. (2009). An Evaluation of School Based Law-Related Education for Substance Abuse and Juvenile Delinquency Prevention. Evaluation report submitted to the Wheeling Academy of Law & Science (WALS) Foundation.

Schall, C. & McFarland-Whisman, J. (2009). Meeting transition goals through inclusion. In Autism & the Transition to Adulthood: Success Beyond the Classroom. Baltimore, MD: Paul H. Brookes.

Whisman, A. & McFarland-Whisman, J. (2008). A Summary of Project Final Reports from the WV Safe and Drug Free Programs. Evaluation report submitted to the WV Department of Criminal Justice Services.

Becker-Cottrill, B., & McFarland-Whisman, J. (2007). Autism: A Primer for Educators. Huntington, WV: The John Deaver Drinko Academy for American Political Institution and Civic Culture.

Overview of Positive Behavior Support DVD and Workbook. (2006) Funded and videotaped by WV Department of Education and sponsored by Title XIX MR/DD Waiver Office, Division of Developmental Disabilities.

Becker-Cottrill, B., McFarland, J., & Anderson, V. (2003). A model of positive behavioral support for individuals with autism and their families: The Family Focus Process. Focus on Autism, 18 113-123.

McFarland, J., & Lattal, K.A. (2001). Determinants of reinforcer accumulation during an operant task. Journal of the Experimental Analysis of Behavior, 76, 321-328.

McFarland, J. (1998). Parent/Educator Handbook (Unpublished Manual).

Becker, B. & McFarland, J. (1997, 1999). Family Focus Series (Videotape Collection). Huntington, WV: Mountainside Media.

McFarland, J., Fabrizio, M., Harbert, J.E., Meredith, D.C., Pascavius-Smith, L., & Reed, M. (1993). Positive Behavior Support Training: Integrating Technology for Positive Futures. (Unpublished Workbook)

Jones, F. L., & McFarland, J. (1991). West Virginia Child Find: A Manual for the Development and Implementation of Community Interagency Mass Screenings. (Unpublished Manual)

Lattal, K. A., McFarland, J., & Joyce, J. (1990). What is happening in the psychology of learning course? The Behavior Analyst, 13(2), 121-130.

## Presentations

McFarland-Whisman, J., Burdoff, J. & Ellison, M.. (November, 2015). A System of Professional Development for Schools and Birth to Three. Ohio Center for Low Incidence Disorders Conference, Columbus, OH.

McFarland-Whisman, J & Brunson, L. (June, 2015). An Overview of the WV ABA Guidelines. WV Birth to Three, videoconference.

McFarland-Whisman, J. (April, 2015). Good Night, Sleep Tight: Helping Children with ASD Sleep Through the Night. WV Birth to Three, videoconference.

McFarland-Whisman, J & Brunson, L. (February, 2015). What is ABA? Celebrating Connections Conference. Charleston, WV

McFarland-Whisman, J & Brunson, L. (July, 2014). What is ABA? WV Birth to Three, video conference.

McFarland-Whisman, J. & Zickefoose, S. (June, 2014). Family –centered planning for Young Children with ASDs. WV Birth to Three, videoconference.

McFarland-Whisman, J. (Summer, 2013). Communication Strategies for Children with ASDs, WV Department of Education Autism Academy, Parkersburg and Beckley, WV.

McFarland-Whisman, J. & Woodcock, R.M. (April, 2013). Universal Strategies in Every Setting, WV Association for Positive Behavior Support Network Conference, Summersville, WV.

McFarland-Whisman, J. (February, 2013). What is Applied Behavior Analysis?, Celebrating Connections Conference, Charleston, WV.

McFarland-Whisman, J. (Summer, 2011 & 2012). An Introduction to the Picture Exchange Communication System, WV Department of Education Autism Academy, Parkersburg and Beckley, WV.

McFarland-Whisman, J. (May, 2010). DTT, ABA and PBS: What are they and how are they related? WV Positive Behavior Support conference, Bridgeport, WV.

McFarland-Whisman, J. & Clark, F. (2010). Developing School-wide Positive Behavior Support. Mingo and Pleasants County Schools, Williamson and St. Mary's, WV.

McFarland-Whisman, J. (2010). Improving Classroom Management: A book study. Wood and Mingo Counties, WV.

McFarland-Whisman, J. (Sept,2007-2009). Educational staff training on communication strategies, functional behavior assessment and overview of ASD. Cabell County Schools, Huntington, WV.

Becker-Cottrill, B. & McFarland-Whisman, J. (Sept., 2007). Implementing a Positive Behavior Support Program for Families of Individuals with ASD across Two States, NATTAAP, Columbus, OH.

Becker-Cottrill, B. & McFarland-Whisman, J. (March, 2006). Supporting Students with Challenging Behavior in West Virginia, Lorman Education Services, Charleston, WV.

McFarland-Whisman, J. & Becker-Cottrill, B. (March, 2005). Evaluating Outcomes of a Community-based Positive Behavior Support Program, International PBS Conference, Tampa, FL.

McFarland, J. (August,2003 – May, 2007). Team Implementation Training, Portsmouth, OH.

- McFarland, J., Clark, F., & Burton, L. (2003-2004). Implementing Positive Behavior Support School-wide. WV State Department of Education, WV.
- McFarland, J. & Ramsey, K. (September, 2003). The Picture Exchange Communication System, PATHS Conference, Charleston, WV.
- Knoster, T., Clark, F., McFarland, J., Hill, N., & Burton, L. (March, 2003). A Systems Approach to Implementing PBS Across Schools and Communities, International PBS Conference, Orlando, FL
- Iovannone, R., & McFarland, J. (March, 2003). Building Family and School Collaborative PBS Teams for Individuals with Autism, International PBS Conference, Orlando, FL
- McFarland, J., Becker, B., & Ramsey, K. (July, 2002). The Family Focus Project: Building Comprehensive Plans for Individuals with Autism, Autism Society of America, Indianapolis, Indiana.
- McFarland, J. (June, 2002). The Picture Exchange Communication System, Summer Institute for Speech Therapists, Charleston, WV.
- McFarland, J., & Becker-Cottrill, B. (May, 2002). The Evolution of an Agency-wide PBS Service Delivery Model for Persons with Autism and their Families, PBS in the 21st Century, Portland, OR.
- McFarland, J. (January, March, May, 2001; 2002). Autism Implementation Training, Pittsburgh, PA.
- Vitaglione, S., & McFarland, J. (2000, February). The Use of Visual Cues to Support Young Children with Autism, Celebrating Connections, Charleston, WV.
- McFarland, J. (2000, October). Person-centered Planning for Adolescents and Adults with Autism, Growing Up with Autism Conference, Severn, MD.
- McFarland, J., & Becker-Cottrill, Barbara. (2000, December). The Extinction of the Dinosaur and the Evolution of an Agency Wide Positive Behavior Support Service Delivery Model for Children with Autism and Their Families, The Association for the Severely Handicapped Conference, Miami, FL.
- Schall, C., McFarland, J. & Brinkley, J. (1999, September). Supporting Adolescents and Adults with Autism, Teleconference, Western Instructional Support Center, Pittsburgh, PA.
- McFarland, J. (1999, February). Hitting the Mark: Creating and Implementing Effective Lessons, Autism Implementation Training, Western Instructional Support Center, Pittsburgh, PA.
- Becker, B., & McFarland, J. (1999, February). Family Focus Positive Behavior Support Live: Acts I-VI, Tri-State Consortium on Positive Behavior Support Conference, Harrisburg, PA.
- McFarland, J. & Becker, B. (1999, February). The Family Focus Positive Behavior Support Model, Tri-State Consortium on Positive Behavior Support Conference, Harrisburg, PA.
- McFarland, J. (1998, December; 1999, October). One Size Doesn't Fit All, Autism Implementation Training, Western Instructional Support Center, Pittsburgh, PA.
- McFarland, J. (1998, June; 1999, September). Instructional Characteristics of Students with Autism, Summer Institute on Inclusion, Pittsburgh, PA.
- McFarland, J. (1998, June). Creating a Total Program for Students with Autism, Summer Institute on Inclusion, Pittsburgh, PA.
- Coffmann, C., Blanc, H., & McFarland, J. (1998, May). Decreasing the Bolting Behavior of a Child with Autism, Poster Presentation, Association for Behavior Analysis Conference, Orlando, FL.
- Anderson, V., Hicks, E., McFarland, J. & Becker, B. (1998, May). The Use of a Summer Playgroup to Promote Integration into Kindergarten for a Young Child with Autism, Poster Presentation Association for Behavior Analysis Conference, Orlando, FL.
- Becker, B., McFarland, J., & Anderson, V. (1998, May). The Family Focus Project: A Summary of Results of a 2-year Project for Young Children with Autism, Association for Behavior Analysis Conference, Orlando, FL.
- McFarland, J. (1998, April). Programming for Students with Autism, Conversations Conference, Charleston, WV.

- McFarland, J., Becker, B., Anderson, V., & Sedera, T. (1998, April). Creative Team Planning for Students with Autism, Early Childhood Tadpole Conference, Charleston, WV.
- McFarland, J., & Becker, B. (1997, April). Assessing Students with Autism, West Virginia School Psychologist Association Spring Conference, Charleston, WV.
- Angel, R., McFarland, J., Harbert, J.E., & Sawrey, G. (1996, October). An Interagency Program for Preschool Children with Autism, Poster Presentation, Division of Early Childhood Conference, Phoenix, AZ
- Angel, R., McFarland, J., Harbert, J.E., & Sawrey, G. (1996, April). Let's All Learn: An Extended Year Program for Preschool Children with Autism, Council for Exceptional Children Conference, Orlando, FL.
- Reed, M.A., Fabrizio, M.A., & McFarland, J. (1995, May). Improving the Chewing Behavior of a Young Child with Autism: An Analysis of Stimulus Control, Poster Presentation, Association for Behavior Analysis Annual Conference, Washington, D.C.
- Fabrizio, M.A., & McFarland, J. (1995, May). Using Imitation and Transfer of Stimulus Control to Shape the Chewing Behavior of a Young Child with Autism, Poster Presentation, Association for Behavior Analysis Annual Conference, Washington, D.C.
- Fabrizio, M.A., McFarland, J., Pinkney, S.B., & Lake, D.M. (1994, July). Improving the Feeding Behavior of a Child with Autism through Restraint Fading and Reinforcement Schedule Manipulation, Poster Presentation, Autism Society of America Annual Conference, Las Vegas, NV
- Fabrizio, M.A., McFarland, J., & Babbit, R. (1994, July). Addressing Issues in the Feeding Behavior of People with Autism: Strategies for Change, Autism Society of America Annual Conference, Las Vegas, NV
- Fabrizio, M.A., & McFarland, J. (1994, May). Improving the Feeding Behavior of a Child with Pervasive Developmental Disorder through Differential Reinforcement and Changing Criterion Contingencies, Poster Presentation, Association for Behavior Analysis Annual Conference, Atlanta, GA
- McFarland, J., Becker, B., Dillon, M., & Casdorff, C. (1994, April). Promoting Community Integration through a Community Activity Club for Adolescents with Autism, Poster Presentation, International Parent-to-Parent Conference, Asheville, N.C.
- Becker, B., & McFarland, J. (1994, April). Diagnosis, Etiology and Current Treatment of Autism, West Virginia School Psychologist Association Spring Conference, Flatwoods, WV.
- McFarland, J. (1993, March). Overview of Autism, Behavior Support and Teaching Techniques, Workshop, Pathways, Inc., Ashland, KY
- Becker, B., & McFarland, J. (1992, November). Service Delivery Assessment, West Virginia Society for Autistic Adults and Children Spring Conference, Beckley, WV.
- Becker, B., & McFarland, J. (1992, October). Developing and Implementing Program Plans for Persons with Autism, Workshop, Southeastern Ohio Special Education Resource and Research Center, Athens, OH
- McFarland, J. (1992, July). Communication: Opening Doors for Individuals with Autism, Chapter I Early Intervention Conference, Silver Creek, WV.