

Communication Studies offers courses designed to provide current knowledge, cognitive abilities, and competencies in communication.

We offer concentrations in

- **Interpersonal Communication**
- **Organizational Communication**
- **Public Communication.**

The concentrations prepare graduates for various communication roles and functions in personal life, organizations, and society.



An **Interpersonal Communication** concentration is intended for students seeking personal enrichment and/or futures in service industries and institutions, the professions, or graduate work in communication. Courses required for this major are:

- Fundamentals of Interpersonal Communication
- Language and Communication
- Group Communication
or Intercultural Communication
- Listening and Feedback
- Theories of Interpersonal Communication
- Communication and Conflict



Our department sponsors an **International Exchange Program** with Anglia Polytechnic University in Cambridge, England. Communication Studies majors may travel to Anglia for a semester and take a full load of classes that will count toward their degree at Marshall.



An **Organizational Communication** concentration is intended for students seeking communication roles in organizations, industries, corporations, and/or government institutions, as well as graduate work in communication. Courses required for this major are:

- Professional Presentations
- Group Communication
- Superior-Subordinate Communication
or Intercultural Communication
- Organizational Communication
- Leadership and Group Communication
- Communication and Conflict

Students interested in **Communication Education** may pursue teaching certification through a program administered by the College of Education and Human Services. This concentration is intended for students seeking teaching specialization in Oral Communication for the Middle School (grades 5-9) or Middle and Secondary School (grades 5-12).



A **Public Communication** concentration is intended for students seeking public roles in the legal, political or other communication settings in a democratic society, as well as graduate work in communication. Courses required for this major are:

- The Rhetorical World
- Professional Presentations
- Persuasive Communication
- Argumentation and Debate
- Rhetorical Theory

What can I do with a degree in Communication Studies?

- Employers frequently list communication skills at the top of their list of the most desirable qualities that a job applicant can present.

Our graduates are savvy in multimedia communication as well as verbal and written communication.

- Communication studies graduates in recent years have begun careers in a wide variety of areas including

communication trainers for corporate and government executives

pharmaceutical sales

personnel administration

social service administration



Faculty

Robert B. Bookwalter, Ph.D., Chair

University of Kansas
Interpersonal Communication, Conflict, Leadership

Camilla Brammer, Ph.D.

Ohio University
Theory, Consulting,
Organizational Communication

Lindsay R. Calhoun, Ph.D.

University of Utah
Intercultural Communication, Cultural Studies,
Critical Theory, Qualitative Research Methods,
Performance Studies

Stephen Cooper, Ph.D.

Rutgers University
Computer-Mediated Communication,
Media Effects

Susan Gilpin, Ph.D.

Carnegie Mellon University
Rhetorical History, Theory and Criticism,
Civic Discourse, Qualitative Research Methods

Kristine Greenwood, Ph.D.

Ohio University
Forensics, Rhetoric,
Gender Communication

Barbara Tarter, Ph.D.

Ohio University
Nonverbal, Interpersonal, Legal,
Organizational Communication, Interviewing

Edward Woods, Ph.D.

University of Kentucky
Communication Competence,
Organizational Communication



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