**Marshall University**

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| Course Title/Number | **Seminar in Communication Pedagogy CMM 674** |
| Semester/Year | Fall 2012 |
| Days/Time | MW 2- 3:15 |
| Location | SH 232 |
| Instructor | Kristine Greenwood, PhD |
| Office | Smith Hall 247 |
| Phone | 66788 |
| E-Mail | Greenwoo@Marshall.edu |
| Office/Hours |  |
| University Policies | By enrolling in this course, you agree to the University Policies listed below. Please read the full text of each policy at [www.marshall.edu/academic-affairs/policies](http://www.marshall.edu/academic-affairs/policies)  Students with Disabilities | Affirmative Action | Computing Services Acceptable Use  Excused Absence (undergraduate) | Academic Dishonesty | Inclement Weather | MU Alert |

**Course Description: From Catalog**

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| Primarily for graduate teaching assistants to develop instructional skills of preparation, presentation and evaluation; to understand instructor duties and requirements, and to exemplify interpersonal skills in dealing with students. |

**Graduate Student Program Learning Outcomes**

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| 1. Distinguish among the major theoretical approaches to communication |
| 2. Achieve mastery knowledge of a theory or program of research. |
| 3. Describe major theories/research programs in a communication field (e.g., interpersonal, organizational, public, health). |
| 4. Apply theoretical knowledge of communication to a particular context or situation. |
| 5. Demonstrate critical thinking/listening skills. |
| 6. Communicate effectively applying standards of the communication discipline. |
| 7. Explain major communication methodologies. |
| 8. Describe the validity elements of a major communication methodology. |
| 9. Analyze/apply a communication research methodology in a particular communication field (e.g., interpersonal, organizational, public, health) and situations. |

**Degree Profile Outcomes**

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| 1. Knowledge:  Specialized knowledge 2. Broad Integrative Knowledge 3. Intellectual Skills:  Analytic Inquiry 4. Intellectual Skills:  Use of Information Resources 5. Intellectual Skills:  Engaging diverse perspectives 6. Intellectual Skills:  Quantitative fluency 7. Intellectual Skills:  Communication fluency 8. Applied Learning 9. Civic Learning |

**Relationships among Course, Program, and Degree Profile Outcomes**

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| **Course Outcomes** | **How Accomplished in this Course** | **How Evaluated in this Course** | **Program Outcomes** | **Degree Profile Outcomes** |
| Students will develop daily lesson plans for teaching CMM 103 Public Speaking | Classroom Activities  Discussion  Lecture | Completed lesson plans | 5,6 | * 1,4,5,7 |
| Students will design and implement classroom activities for CMM 103 | Classroom Activities  Discussion  Lecture | Activity plans | 5,6 | * 1,4,5,7 |
| **Students will demonstrate ability to effectively evaluate CMM 103 student assignments** | Classroom Activities  Discussion  Lecture | Simulated evaluation activity  Evaluation Rubrics for each assignments | 5,6 | * 1,4,5,7 |
| Students will employ effective classroom management techniques | Discussion  Lecture | Classroom visits | 5,6 | * 1,4,5,7 |
| Students will develop testing instruments for CMM 103 | Classroom Activities  Discussion  Lecture | Test questions | 5,6 | * 1,4,5,7 |
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**Required Texts, Additional Reading, and Other Materials**

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| David Zarefsky. *Public Speaking: Strategies for success.* 6th ed., 2011  Kristine Greenwood, *Communication Studies 103 Student handbook,* 2010 |

**Course Requirements / Due Dates**

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| CMM 103 Teaching Portfolio |
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**Grading Policy**

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| Grading scale – 1--=90% = A; 89-80%=b, 79-70% = C; 69-60% = D; below 60% = F |

**Attendance Policy**

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| Students are expected to attend every class |

**Tentative Course Schedule**

Week 1 Introduction to course

Daily lesson planning

Activity planning

Evaluating the Introductory Speech

Week 2 Lesson plans & activities for Chapter 4 due

Lesson plan & activities for Chapter 5 & 6 due

Classroom management

Week 3 Exam question for Chapters 1-6 due

Lesson plan & activities for chapter 7 due

Rubrics for evaluating Speech Proposal

Preparing classroom materials

Week 4 Lesson plans & activities for chapters 9, 10, 11

Rubric for Supporting a Main Point

Week 5 Lesson Plans & activities for chapters 13 & 15

Evaluating the Informative Speech

Rubrics for informative speech outline

Week 6 Exam question for Chapters 7,9, 10, 11, 13, 15

Week 7 Lesson plans & activities for chapter 12

Week 8 Lesson plans & activities for chapter 16

Week 9 Evaluating ceremonial speeches & impromptu

Week 10 Lesson plans & activities for Chapter 8

Rubrics for Creating an Argument

Week 11 Lesson plans & activities for chapter 14

Rubrics for Persuasive Speech Proposal

Week 12 Evaluating the Persuasive speech

Rubric for persuasive outline

Week 13 Thanksgiving Break

Week 14 Exam question for comprehensive exam

Week 15 Teaching portfolio due