

**Fall 2012 Fundamentals of Speech Communication
Supplemental Syllabus
CMM 103 Section 103
MWF 8-8:50am
Smith Hall 414**

Instructor: Lara Stephens
Office: SH 255
Office Hours: M, W, F 10am-12pm or by appointment
Email: stephens21@marshall.edu

Required Texts:

- 1) David Zarefsky. *Public Speaking: Strategies for Success*, 6th Edition, 2011.
- 2) Kristine Greenwood. *Communication Studies 103: Fundamentals of Speech Communication Student Handbook*. Kendall Hunt Publishing. *Buy this NEW or you will not have the required worksheets to complete the class. You will need it for speeches next week.

Tentative Course Schedule:

Day	Date	Topics	Readings and Assignments
M	August 27	Chapter 1: Welcome to Public Speaking	Chapters 1 & 2
W	August 29	Chapter 2: Your First Speech	Chapter 3
F	August 31	Chapter 3: Presenting the Speech	Chapter 4, Introductory Speech
M	September 3	Labor Day-No Classes	
W	September 5	Introductory Speeches	
F	September 7	Introductory Speeches	
M	September 10	Chapter 4: Listening Critically	Chapter 5, Listening Assignment
W	September 12	Chapter 5: Analyzing Your Audience	Chapter 6
F	September 14	Chapter 6: Choosing a Topic and Developing a Strategy	Study for Unit I Exam, Chapters 1-6
M	September 17	Class Review for Exam	Keep studying for Exam I!
W	September 19	Unit I Exam	Chapter 7
F	September 21	Chapter 7: Researching the Speech	Chapter 9, Informative Speech Proposal and Speech
M	September 24	Chapter 9: Organizing the Speech, the Body	Chapter 10, Supporting a Main Point
W	September 26	Chapter 10: Introductions, Conclusions, and Transitions	Chapter 11
F	September 28	Chapter 11: Outlining the Speech	Chapter 13, Informative Proposals and

			Speeches/Supporting a Main Point due next week!
M	October 1	Chapter 13: Informing Informative Speech Proposal Due	Chapter 15
W	October 3	Chapter 15: Speaking with Visual Aids Supporting a Main Point Due	Chapter 12
M-F	October 8, 10, 12	Informative Speeches and Preparation Outlines Due, Speeches all week	
M-F	October 15, 17, 19	Informative Speeches and Preparation Outlines Due, Speeches all week	Study for Unit II Exam
M	October 22	Chapter 12: Achieving Style Through Language	
W	October 24	Review for Unit II Exam	Ceremonial Speech
F	October 26	Unit II Exam	Chapter 16
M	October 29	Chapter 16: Occasions for Public Speaking	Chapter 8
W	October 31	Impromptu Speech	
F	November 2	Ceremonial Speech	
M	November 5	Ceremonial Speech	
W	November 7	Chapter 8: Reasoning	Creating an Argument
F	November 9	Chapter 8: Reasoning	Persuasive Proposal and Speech
M	November 12	Creating an Argument and Persuasive Speech Proposal Due	Chapter 14: Persuading
W	November 14	Chapter 14: Persuading	
F	November 16	Persuading	Prepare for Persuasive Speeches
M-F	November 19-24	Thanksgiving Break	Begin studying for final exam
M-F	November 26, 28, 30	Persuasive Speech and Preparation Outline Due, Speeches all week	Study
M-F	December 3, 5, 7	Persuasive Speech and Preparation Outline Due, Speeches all week	Study
M	December 10	Review for Final Exam	Study for Final!
M	December 17	Final Exam 8am to 10am	

*I reserve the right to make changes to this schedule.