

Marshall University

Course Title/Number	Intercultural Communication: CMM 322
Semester/Year	Fall 2012
Days/Time	Monday/Wednesday/Friday 11:00-11:50 am
Location	Smith Hall 227
Instructor	Dr. Stephen M. Underhill
Office	Smith Hall 248
Phone	(304) 696-3020
E-Mail	underhills@marshall.edu
Office/Hours	M- 9:00-10:30 a.m. T- 11:00-1:30 p.m. W- 9:00-10:30 a.m. R- 11:00-1:30 p.m. F- 9:00-10:30 a.m.
University Policies	By enrolling in this course, you agree to the University Policies listed below. Please read the full text of each policy by going to www.marshall.edu/academic-affairs and clicking on "Marshall University Policies." Or, you can access the policies directly by going to http://www.marshall.edu/academic-affairs/?page_id=802 Academic Dishonesty/ Excused Absence Policy for Undergraduates/ Computing Services Acceptable Use/ Inclement Weather/ Dead Week/ Students with Disabilities/ Academic Forgiveness/ Academic Probation and Suspension/ Academic Rights and Responsibilities of Students/ Affirmative Action/ Sexual Harassment

Course Description: From Catalog

A study of the barriers to communication across cultures and of strategies for addressing these problems.

General Education Program Student Learning Outcomes

<p>Upon completion of the core curriculum at Marshall University, students will be able to master the following core domains of critical thinking:</p> <ol style="list-style-type: none"> 1. Aesthetic/Artistic 2. Communication (oral, written, visual) 3. Information Literacy: Exploring; Questioning; Searching; Evaluating; Synthesizing; Creating; Communicating; Assessing. 4. Mathematical and Abstract 5. Multicultural/International 6. Scientific 7. Social/Ethical/Historical
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Relationships among Course, Program, and Degree Profile Outcomes

Course Student Learning Outcomes	How students will practice each outcome in this Course	How student achievement of each outcome will be assessed in this Course	Program Outcomes	Degree Profile Outcomes
Students will understand culture as a context for communication.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Applied learning; Intellectual skills;
Students will articulate the relationship between communication and culture.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Applied learning; Intellectual skills;
Students will assess the ways culture affects their own perceptions and behaviors.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Specialized knowledge; Applied learning; Broad, Integrative Knowledge
Students will evaluate the role of verbal and nonverbal communication in cultural and intercultural interactions.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Applied learning; Broad, Integrative Knowledge; Intellectual skills
Students will analyze cultural artifacts using intercultural communication theory.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Specialized knowledge; Applied learning; Broad, Integrative Knowledge; Intellectual skills; Civic learning.
Students will generate arguments for important debates in intercultural communication.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Broad, Integrative Knowledge; Intellectual skills

Students will implement general principles of intercultural communication competence.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Specialized knowledge; Applied learning; Broad, Integrative Knowledge; Intellectual skills; Civic learning.
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Required Texts, Additional Reading, and Other Materials

Liu, Shuang, Zala Volcic, and Cindy Gallois. *Introducing Intercultural Communication: Global Cultures and Contexts* (Los Angeles: Sage, 2011) .

Course Requirements

Midterm	100 points
Final	100 points
Intercultural training workshop	40 points
Participation	40 points
Total	280 points

Grading Policy

Your final course grade will be calculated using the following scale:

A+	271-280
A	261-270
A-	251-260
B+	241-250
B	231-240
B-	221-230
C+	211-220
C	201-210
C-	191-200
D+	181-190
D	171-180
D-	161-170
F	LESS THAN 161

Attendance Policy

1. CMM 302 is a performance course, and your participation is an integral component. Regular and prompt attendance is mandatory.
2. Because we are on a tight schedule, you are allowed TWO unexcused absence. After that, you will lose 10 points per unexcused absence. These points will be deducted first from participation. If you deplete your participation grade, points will then be deducted from your final grade.
3. There are no make-ups for presentations or exams that are missed without a University excused absence

(religious holidays, University-sponsored activities, and illness). Excuses for illness and emergencies require documentation from appropriate sources within one week of the student's return to class. Appropriate sources include medical professionals, obituaries, a note from the tow-truck driver, etc. All notes must include phone numbers for verification. Written excuses will not be accepted after the 7th calendar day, and the absence will be considered unexcused. If your absence will be longer than 3 days, please notify the professor by e-mail or phone message.

4. Students arriving late are not to disrupt presentations, but are to remain quietly outside the classroom until the speaker is finished. Anyone needing to leave early should inform the professor before class and sit near the door.

Marshall University's attendance guidelines may be found at the following link:

<http://www.marshall.edu/president/board/Policies/MUBOG%20AA-13%20Class%20Attendance.pdf>

Tentative Course Schedule

Week	Topic	Readings due
Week 1	SECTION A	
	<i>What is culture? What are subcultures? How does culture impact our identities? How do we communicate culture?</i>	
	<i>How does culture affect our perceptions and behaviors?</i>	
	<i>How do the dimensions of culture impact communication behaviors?</i>	
M, 8/27	Course introduction	
W, 8/29	The Global Society	Chapter 1
F, 8/31	The Global Society	Chapter 1
Week 2		
M, 9/3	LABOR DAY – NO CLASS	
W, 9/5	Understanding Culture	Chapter 3
F, 9/7	Understanding Culture	Chapter 3
Week 3		
M, 9/10	Subgroups and Identities	Chapter 8
W, 9/12	Subgroups and Identities Culture and Perceptions	Chapter 8 Chapter 4
F, 9/14	Culture and Perceptions	Chapter 4
Week 4		
M, 9/17	Orientations and Behaviors	Chapter 5

Week	Topic	Readings due
W, 9/19	Orientations and Behaviors	Chapter 5
F, 9/21	Orientations and Behaviors	Chapter 5
Week 5	SECTION B <i>What is communication? How does culture affect communication? What is the role of verbal and nonverbal communication in culture? How does language impact identity? How do channels of communication impact culture? What is the relationship of culture to technology?</i>	
M, 9/24	Communication	Chapter 2
W,9/26	Communication Language	Chapter 2 Chapter 6
F, 9/28	Language	Chapter 6
Week 6		
M, 10/1	Language	Chapter 6
W, 10/3	Nonverbal Communication and Culture	Chapter 7
F, 10/5	Nonverbal Communication and Culture	Chapter 7
Week 7		
M, 10/8	Nonverbal Communication and Culture	Chapter7
W,10/10	Media & Technology	Chapter 11
F,10/12	Media & Technology	Chapter 11
Week 8		
M,10/15	Media & Technology	Chapter 11
W,10/17	Midterm Review	
F,10/19	Midterm Exam	
Week 9	SECTION C <i>How do we navigate intercultural interactions? What are the causes of intercultural conflict and how can we overcome that conflict? What challenges do individuals face when they move to a host culture that is different from their home culture? How can we become more effective intercultural communicators?</i>	
M,10/22	Intercultural Relationships	Chapter 9
W,10/24	Intercultural Relationships Immigration & Acculturation	Chapter 9 Chapter 12
F,10/26	Immigration & Acculturation	Chapter 12
Week 10		
M,10/29	Managing Conflict	Chapter 10
W,10/31	Managing Conflict Effective Intercultural Communication	Chapter 10 Chapter 13

Week	Topic	Readings due
F,11/02	Effective Intercultural Communication	Chapter 13
Week 11		
M, 11/5	Huntington Museum Visit Reflection Paper	
W, 11/7	Huntington Museum Visit Reflection Paper	
F, 11/9	Huntington Museum Visit Reflection Paper	
Week 12		
M,11/12	Meetings with Professor	
W,11/14	Meetings with Professor	
F,11/16	Meetings with Professor	
Week 13		
M,11/19	Fall Break	
W,11/21	Fall Break	
F,11/23	Fall Break	
Week 14	<p>Application & Analysis Section Intercultural Training Workshop (40 points): I strongly encourage you to pull from our trip to the Huntington Museum in brainstorming this project. You will work in a group of 3 for this 18-20 minute training workshop (unless approved otherwise). For this assignment, you will provide intercultural training to your classmates concerning specific culture(s) of your choice. This intercultural training workshop should (a) describe, (b) explain, and (c) prescribe. For the descriptive element, you must choose some observable aspects of the culture(s), including but not limited to, cultural artifacts, rites and rituals, verbal or nonverbal communication norms, etc., to show how members of the culture do things (differently) and what misunderstanding or biases may arise from such differences. For the explanatory element, you must identify some theoretical explanations, based on cultural worldviews, values, cognitive styles, etc that are less visible but nevertheless shed light on the processes making up the differences. Finally, for the prescriptive element, you must provide a “toolkit” to your classmates for how to communicate effectively with members from the culture(s). Audio-visual aids, or creative ways of demonstrating the differences to engage your</p>	

Week	Topic	Readings due
	audience will be highly encouraged. You will be given an option to choose your own group members. If you take this option, you must submit a list with the names of all your group members; otherwise you will be assigned to a group. Specific guidelines and a grading sheet for this assignment will be posted on Blackboard.	
M,11/26	Independent Group Work	
W,11/28	Independent Group Work	
F,11/30	Work Shops	
Week 15		
M,12/03	Work Shops	
W,12/05	Work Shops	
F,12/07	Work Shops	
Tuesday 12/18	Final Exam	