**CMM 103 Course Schedule Spring 2013**

**Tuesday/Thursday**

**Date Topics/Assignments Readings**

**Week One**

T 15 Chapters 1 Welcome to Public Speaking Chapters 1,2,3

 Assign Introductory Speech

Th 17 Chapter 2 Your First Speech

 Chapter 3 Presenting the Speech Chapter 4

**Week Two**

T 22 **Introductory Speech**

Th 25 Chapter Four Listening Critically Chapter 5 & 6

 Assign Listening assignment

**Week Three**

T 29 Chapter 5 Analyzing Your Audience Chapter 7

 Chapter 6 Choosing a Topic & Developing a Strategy

 Assign Unit I Exam Chapters 1-6

Th 31 Chapter 6

 Chapter 7 Researching the Speech Chapter 9 & 10

**Week Four**

T 5 **Unit I Exam**

Th 7 Chapter 9 Organizing the Speech: The Body

 Chapter 10 Introductions, Conclusions & Transitions Chapter 11& 13

 Assign Supporting a Main Point

**Week Five**

T 12 Chapter 10 Chapter 11 Outlining the Speech

 Assign Informative Speech Proposal

 Assign Informative Speech

Th 14 Chapter 11 Chapter 15

Chapter 13 Informing

**Week Six**

T 19 Chapter 13

 Chapter 15 Speaking With Visual Aids

 **Informative Speech Proposal Due**

Th 21 **Supporting a Main Point Due** Chapter 12

 Assign Unit II Exam 7, 9, 10, 11, 13, 15

**Week Seven**

T 26, Th 28 **Informative Speech Due**

**Week Eight**

T 5, Th 7 **Informative Speech Due**

**Date Topics/Assignments Readings**

**Week Nine**

T 12 Chapter 12 Achieving Style Through Language Chapter 8

Th 14 **Unit II Exam**

**Week Ten Spring Break**

**Week Eleven**

T 26 Chapter 8 Reasoning

 Assign Creating an Argument

Th 28 Chapter 8 Chapter 14

 Assign Persuasive Speech Proposal

 Assign Persuasive Speech

**Week Twelve**

T 2 **Persuasive speech Proposal Due**

 **Creating an Argument Due**

Th 4 Chapter 14 Persuading

**Week Thirteen**

T 9, Th 11 **Persuasive Speech Due**

**Week Fourteen**

T 16, Th 18 **Persuasive Speech Due** Chapter 16

 Assign Ceremonial Speeches

**Week Fifteen**

T 23 Chapter 16 Occasions for Public Speaking

Th 25 **Ceremonial Speeches Due**

**Week Sixteen**

T 30 **Impromptu Speeches**

Th 2 Review for final Exam

**Exam Days May 6,7, 8 (classes meeting after 3 pm), 9, 10**

**Grades Due by noon Tuesday May 14**