

Marshall University

Course Title/Number	Seminar in Communication Pedagogy CMM 674
Semester/Year	Fall 2013
Days/Time	MW 2- 3:15
Location	SH 232
Instructor	Kristine Greenwood, PhD
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Office/Hours	
University Policies	By enrolling in this course, you agree to the University Policies listed below. Please read the full text of each policy at www.marshall.edu/academic-affairs/policies Students with Disabilities Affirmative Action Computing Services Acceptable Use Excused Absence (undergraduate) Academic Dishonesty Inclement Weather MU Alert

Course Description: From Catalog

Primarily for graduate teaching assistants to develop instructional skills of preparation, presentation and evaluation; to understand instructor duties and requirements, and to exemplify interpersonal skills in dealing with students.

Graduate Student Program Learning Outcomes

1. Distinguish among the major theoretical approaches to communication
2. Achieve mastery knowledge of a theory or program of research.
3. Describe major theories/research programs in a communication field (e.g., interpersonal, organizational, public, health).
4. Apply theoretical knowledge of communication to a particular context or situation.
5. Demonstrate critical thinking/listening skills.
6. Communicate effectively applying standards of the communication discipline.
7. Explain major communication methodologies.
8. Describe the validity elements of a major communication methodology.
9. Analyze/apply a communication research methodology in a particular communication field (e.g., interpersonal, organizational, public, health) and situations.

Degree Profile Outcomes

1. Knowledge: Specialized knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills: Analytic Inquiry
4. Intellectual Skills: Use of Information Resources
5. Intellectual Skills: Engaging diverse perspectives

- 6. Intellectual Skills: Quantitative fluency
- 7. Intellectual Skills: Communication fluency
- 8. Applied Learning
- 9. Civic Learning

Relationships among Course, Program, and Degree Profile Outcomes

Course Outcomes	How Accomplished in this Course	How Evaluated in this Course	Program Outcomes	Degree Profile Outcomes
Students will develop daily lesson plans for teaching CMM 103 Public Speaking	Classroom Activities Discussion Lecture	Completed lesson plans	5,6	• 1,4,5,7
Students will design and implement classroom activities for CMM 103	Classroom Activities Discussion Lecture	Activity plans	5,6	• 1,4,5,7
Students will demonstrate ability to effectively evaluate CMM 103 student assignments	Classroom Activities Discussion Lecture	Simulated evaluation activity Evaluation Rubrics for each assignments	5,6	• 1,4,5,7
Students will employ effective classroom management techniques	Discussion Lecture	Classroom visits	5,6	• 1,4,5,7
Students will develop testing instruments for CMM 103	Classroom Activities Discussion Lecture	Test questions	5,6	• 1,4,5,7

Required Texts, Additional Reading, and Other Materials

David Zarefsky. *Public Speaking: Strategies for success*. 6th ed., 2011
 Kristine Greenwood, *Communication Studies 103 Student handbook*, 2010

Course Requirements / Due Dates

CMM 103 Teaching Portfolio

Grading Policy

Grading scale – 1--=90% = A; 89-80%=b, 79-70% = C; 69-60% = D; below 60% = F

Attendance Policy

Students are expected to attend every class

Tentative Course Schedule

Week 1	Introduction to course Daily lesson planning Activity planning Evaluating the Introductory Speech
Week 2	Lesson plans & activities for Chapter 4 due Lesson plan & activities for Chapter 5 & 6 due Classroom management
Week 3	Exam question for Chapters 1-6 due Lesson plan & activities for chapter 7 due Rubrics for evaluating Speech Proposal Preparing classroom materials
Week 4	Lesson plans & activities for chapters 9, 10, 11 Rubric for Supporting a Main Point
Week 5	Lesson Plans & activities for chapters 13 & 15 Evaluating the Informative Speech Rubrics for informative speech outline
Week 6	Exam question for Chapters 7,9, 10, 11, 13, 15
Week 7	Lesson plans & activities for chapter 12
Week 8	Lesson plans & activities for chapter 16
Week 9	Evaluating ceremonial speeches & impromptu
Week 10	Lesson plans & activities for Chapter 8 Rubrics for Creating an Argument
Week 11	Lesson plans & activities for chapter 14 Rubrics for Persuasive Speech Proposal
Week 12	Evaluating the Persuasive speech Rubric for persuasive outline
Week 13	Thanksgiving Break
Week 14	Exam question for comprehensive exam
Week 15	Teaching portfolio due