

Marshall University

Course Number/Title	CMM 322: Intercultural Communication
Semester/Year	Fall 2014
Days/Time	MWF 1:00 – 1:50 p.m.
Location	Smith Hall 227
Instructor	Dr. Jill C. Underhill
Office	Smith Hall 250
Phone	(304) 696-3013
E-Mail	underhillj@marshall.edu
Office/Hours	M- 11:00 – 1:00; 2:00 – 4:00 W- 11:00 – 1:00 F- 11:00 – 1:00; 2:00 – 4:00 & by appointment
University Policies	By enrolling in this course, you agree to the University Policies listed below. Please read the full text of each policy by going to www.marshall.edu/academic-affairs and clicking on “Marshall University Policies.” Or, you can access the policies directly by going to http://www.marshall.edu/academic-affairs/?page_id=802 Academic Dishonesty/ Excused Absence Policy for Undergraduates/ Computing Services Acceptable Use/ Inclement Weather/ Dead Week/ Students with Disabilities/ Academic Forgiveness/ Academic Probation and Suspension/ Academic Rights and Responsibilities of Students/ Affirmative Action/ Sexual Harassment

Course Description: From Catalog

A study of the barriers to communication across cultures and of strategies for addressing these problems.

Required Texts, Additional Reading, and Other Materials

Liu, S., Volcic, Z., & Gallois, C. (2011). *Introducing Intercultural Communication: Global Cultures and Contexts*. Los Angeles: Sage Publications

General Education Program Student Learning Outcomes

Upon completion of the core curriculum at Marshall University, students will be able to master the following core domains of critical thinking:

1. Aesthetic/Artistic
2. Communication (oral, written, visual)
3. Information Literacy: Exploring; Questioning; Searching; Evaluating; Synthesizing; Creating; Communicating; Assessing.
4. Mathematical and Abstract
5. Multicultural/International
6. Scientific
7. Social/Ethical/Historical

Relationships among Course, Program, and Degree Profile Outcomes

Course Student Learning Outcomes	How students will practice each outcome in this Course	How student achievement of each outcome will be assessed in this Course	Program Outcomes	Degree Profile Outcomes
Students will identify instances of effective and ineffective intercultural communication	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Applied learning; Intellectual skills;
Students will employs verbal/nonverbal communication cues with different cultures in mind.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Applied learning; Intellectual skills;
Students will assess the ways culture affects their own perceptions and behaviors.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Specialized knowledge; Applied learning; Broad, Integrative Knowledge

Students will analyze how specific cultural beliefs, values and sensibilities might affect the way people in different cultural groups communicate with each other.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Applied learning; Broad, Integrative Knowledge; Intellectual skills
Students will develop ongoing interactions with others in different cultures, respecting the human dimensions of more than one worldview.	Class discussion; Class activities; Intercultural training workshop.	Exams, Quizzes, Intercultural training workshop.	2,5,7	Specialized knowledge; Applied learning; Broad, Integrative Knowledge; Intellectual skills; Civic learning.

Attendance Policy

CMM 322 is a performance course, and your participation is an integral component. Regular and prompt attendance is necessary.

Attendance will be taken at each session. You are allowed **three** personal days during the semester (on days that do not include your oral presentation or a major grading event, such as an exam). These absences do not include illnesses that require medical care or university-sponsored events.

You are responsible for obtaining an excused absence from the Dean of Students in the case of illness or other university-excused reason for missing class. **After three unexcused absences, you will lose -10 points off your total grade for each additional absence.**

Also, you need to be to class on time. It is your responsibility to make sure that you are counted as attending if you come to class after attendance is taken. See me after class to change your attendance status. **Being late to class twice is equivalent to one unexcused absence.** Students arriving late are not to disrupt presentations, but are to remain quietly outside the classroom until the speaker is finished. Anyone needing to leave early should inform the professor before class and sit near the door.

Assignment Policies

Guidelines and associated rubrics are posted on Blackboard for each assignment.

Unless explicitly stated, written assignments will be submitted electronically via the dropbox function on Blackboard. If you have trouble submitting via Blackboard, e-mail the assignment to me before the deadline for full credit.

All assignments should be typed in 12 point font, double spaced, with one inch margins on all sides.

Please proofread your work! Typos and grammatical errors may result in the lower grade on the assignment.

Late assignments will not be accepted for full credit unless the instructor has given prior consent. For every 24 hours that the assignment is late without the instructor's approval, the assignment grade will drop 20%. The assignment will not be accepted later than 5 days after it is due.

Questions about grades: All questions about graded assignments or exams must be brought to the instructor within 1 week of the day the grade is posted. We will schedule an appointment to discuss the assignment outside of class time.

Consultations: Please do not wait until the night an assignment is due to realize that you are unsure of what is expected. Uncertainties can always exist. It is my intention to do everything I can to help you learn the material of the course. If you do not understand an assignment, ask. The excuse, "I didn't know what was expected," will not be accepted as justification of poor performance.

Email Policy

Email is the preferred medium for contacting the instructor. It should be used to set up appointments and ask short questions. The instructor will generally respond to your inquiry in one business day. All inquiries about assignments and exams should be asked no later than 3 p.m. the night the assignment is due.

Classroom Policies

Let's make our classroom an oasis of civility.

Please do not use your cell phone during class time. The only case when the use of cell phones in class is acceptable is an emergency that requires you to dial 911 or campus police. **The first time you use your cell phone in class, I will ask you to put it away. Thereafter, I may ask you to leave class for the day and count it against your attendance record.**

Academic Dishonesty

Plagiarism: Copying another's work without proper citation of the source constitutes plagiarism. Plagiarism in any form will not be tolerated. A student that is found plagiarizing another's work will automatically receive an "F" on the assignment and may be subject to further university discipline.

Cheating: According to university policy, cheating is defined as the use of any unauthorized materials during an academic exercise to include notes, study aids etc. Cheating also includes the viewing of another person's work or securing any part of an assignment or examination in advance of distribution by the instructor. Cheating will not be tolerated in this class and will result in an automatic "F" for the class and the possible recommendation of suspension or expulsion from the university.

This is the only physical copy of the syllabus you will receive. Electronic versions of this syllabus can be accessed on MU Online (Blackboard).

COURSE REQUIREMENTS

All assignment guidelines will be posted on Blackboard (MU Online). Guidelines will include instructions and rubrics that will be used to determine your grade. A review of these instructions and rubrics will improve your performance on each assignment.

Quizzes: There will be 10 five-question (true/false, multiple choice) quizzes worth 5 points each. Each quiz will last approximately 5 - 10 minutes. The dates for each quiz are noted on the syllabus. Students are allowed to use notes for each quiz. Students may be asked hand in their notes, which will be reviewed and returned with the quiz. Each quiz will happen at the beginning of the designated class period. Students who arrive during the quiz will have the remaining time to take the quiz. Students who arrive after the quiz or have an unexcused absence will not be able to make-up the quiz. Students should save the quizzes and use them to study for exams.

Alternate Quizzes ("AQ"): If you know in advance that you might miss a quiz, miss a quiz due to extenuating circumstances, or are dissatisfied with your in-class quiz grade, you can complete an alternate quiz to substitute for any quiz. Each AQ must be turned in within 72 hours of the scheduled class period/test (either in class or via email). Each AQ must be two typed, double-spaced pages.

For each AQ, complete the following:

1. Identify three main ideas of the assigned reading(s) for the week. In a paragraph for each idea, please define, describe, and provide an example.
2. Describe three reactions/opinions you have about the assigned reading(s). What did you (dis)like? Why (not)?
3. Identify how you could apply the ideas in the assigned reading to be a more effective communicator.

Exams: There will be 2 exams in this course. The first exam will cover chapters 1-7; the final exam will test be cumulative. Exams will consist of true/false, multiple choice, and matching questions. Please bring a No. 2 pencil to the exams.

Interview Reflection Papers: This assignment is designed to help you establish a frame of reference for learning concepts in this class. You are asked to conduct a live interview of someone with a life experience that is unfamiliar to you. You will first interview this person at the beginning of the semester and write a reflection incorporating class material covered during that time. You will reflect on how this person's information helped you better understand the concepts. You will conduct a second interview with the same person toward the end of the semester to further illuminate course material. Finally, you will reflect on how this person's cultural experiences have informed your understanding of the course material.

Cultural Workshop Team Project: You will be asked to work with a team to prepare an intercultural workshop. Students can petition to complete the project individually, but the required amount of work remains the same. Each team in the class will focus on a different culture. The project will consist of a brief proposal, an outline, and a presentation at the end of the semester based on the outline and additional information gathered. More detail about the semester project will be provided on Blackboard.

Course Requirements	Points	Due Date
Reading Quizzes	50	10 quizzes/5 points each See course schedule for scheduled quizzes.
Midterm Exam	50	10.15 in class
Final Exam	100	12.12 in class
Interview Reflection 1	50	10.3 @ 11:59 p.m.
Interview Reflection 2	50	12.15 @ 11:59 p.m.
Cultural Workshop Team Project		
Workshop Proposal	10	10.17 @ 11:59 p.m.
Workshop Outline	20	11.14 @ 11:59 p.m.
Workshop Presentation	100	12.1, 12.3, or 12. 5 @ Class
Peer Evaluation	20	Due by 12.12
TOTAL	450	

Grading: A = 100 - 90% 450 – 405
 B = 89 - 80% 404 – 360
 C = 79 - 70% 359 – 315
 D = 69 - 60% 314 – 270

Course Schedule

Week	Topic	Readings due	Assignments due
Week 1			
8.25	Course Introduction		
8.27	The Global Society	Chapter 1	
8.29	<i>Interview Paper Assigned</i>		
Week 2			
9.1	No Class- Labor Day		
9.3	Communication & Culture	Chapter 2	
9.5			Quiz
Week 3			
9.8	Understanding Culture	Chapter 3	
9.10			
9.12			Quiz
Week 4			
9.15	Culture and Perceptions	Chapter 4	
9.17			
9.19			Quiz
Week 5			
9.22	Orientations and Behaviors	Chapter 5	
9.24			
9.26	Group Project Assigned		Quiz
Week 6			
9.29	Language	Chapter 6	
10.1			
10.3			Quiz Interview Reflection # 1 due by 11:59 via Dropbox.
Week 7			
10.6	Nonverbal Communication	Chapter 7	
10.8			
10.10			Quiz
Week 8			
10.13	Midterm Review		
10.15	Midterm Exam		
10.17	Independent Group Work		Workshop Proposal due by 11:59 p.m.

Week	Topic	Readings due	Assignments due
Week 9			
10.20	Subgroups & Identities	Chapter 8	
10.22			
10.24			Quiz
Week 10			
10.27	Intercultural Relationships	Chapter 9	
10.29			
10.31			Quiz
Week 11			
11.3	Managing Conflict	Chapter 10	
11.5			
11.7			Quiz
Week 12			
11.10	Immigration & Acculturation	Chapter 12	
11.12			
11.14			Quiz Workshop Outline due by 11:59 p.m.
Week 13			
11.17	Group Consultation Day		
11.19	Independent Group Work		
11.21	Independent Group Work		
Week 14			
11.24	Fall Break		
11.26			
11.28			
Week 15			
12.1	Workshop Presentations		
12.3	Workshop Presentations		
12.5	Workshop Presentations		Interview Reflection #2 due by 11:59 pm
Week 16	FINAL EXAM – Friday, December 12 from 12:45 pm – 2:45 pm		

*Revised course schedules will be posted to Blackboard.