

Marshall University

Course Title/Number	CMM 606 – Study of Communication Theory
Semester/Year	Fall 2013
Days/Time	Thursday 4:00-6:20 PM
Location	Smith Hall 261
Instructor	Cam Brammer, PhD
Office	Smith Hall 244
Phone	(304) 696-2810
E-Mail	brammer@marshall.edu
Office/Hours	MTWR 11AM to 1PM or by Appointment
University Policies	By enrolling in this course, you agree to the University Policies listed below. Please read the full text of each policy at www.marshall.edu/academic-affairs/policies Students with Disabilities Affirmative Action Computing Services Acceptable Use Excused Absence (undergraduate) Academic Dishonesty Inclement Weather MU Alert

Course Description: From Catalog

An extensive investigation into the major concepts of contemporary communication theory.
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Program Student Learning Outcomes

<ol style="list-style-type: none"> 1. Distinguish among the major theoretical approaches to communication 2. Achieve mastery knowledge of a theory or program of research. 3. Describe major theories/research programs in a communication field (e.g., interpersonal, organizational, public). 4. Apply theoretical knowledge of communication to a particular context or situation. 5. Demonstrate critical thinking/listening skills. 6. Communicate effectively applying standards of the communication discipline. 7. Explain major communication methodologies. 8. Describe the validity elements of a major communication methodology. 9. Analyze/apply a communication research methodology in a particular communication field (e.g., interpersonal, organizational, public) and situations.
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Relationships among Course, Program, and Degree Profile Outcomes

Course Outcomes	How Accomplished in this Course	How Evaluated in this Course	Program Outcomes	Degree Profile Outcomes
Students will analyze the process of theory development.	Lecture Classroom activity Course readings	Presentations Discussion Written papers Final Exam Group Project	1, 2, 3, 4, 5, 6, 7, 8, 9	<ul style="list-style-type: none"> • Specialized knowledge • Broad, integrative knowledge • Analytic inquiry • Use of information resources • Engaging diverse perspectives • Communication fluency • Applied learning
Students will be able to apply communication theories to a variety of situations.	Lecture Classroom activity Course readings	Presentations Discussion Written papers Final Exam Group Project	1, 2, 3, 4, 5, 6, 7, 8, 9	<ul style="list-style-type: none"> • Specialized knowledge • Broad, integrative knowledge • Analytic inquiry • Use of information resources • Engaging diverse perspectives • Communication fluency • Applied learning
Students will analyze theories using assessment criteria.	Lecture Classroom activity Course readings	Presentations Discussion Written papers Final Exam	1, 2, 3, 4, 5, 6, 7, 8, 9	<ul style="list-style-type: none"> • Specialized knowledge • Broad, integrative knowledge • Analytic inquiry

		Group Project		<ul style="list-style-type: none"> • Use of information resources • Engaging diverse perspectives • Communication fluency Applied learning
Students will analyze theories' ontological, epistemological, axiological, and practical beliefs.	Lecture Classroom activity Course readings	Presentations Discussion Written papers Final Exam Group Project	1, 2, 3, 4, 5, 6, 7, 8, 9	<ul style="list-style-type: none"> • Specialized knowledge • Broad, integrative knowledge • Analytic inquiry • Use of information resources • Engaging diverse perspectives • Communication fluency Applied learning
Students will demonstrate knowledge of major communication theories.	Lecture Classroom activity Course readings	Presentations Discussion Written papers Final Exam Group Project	1, 2, 3, 4, 5, 6, 7, 8, 9	<ul style="list-style-type: none"> • Specialized knowledge • Broad, integrative knowledge • Analytic inquiry • Use of information resources • Engaging diverse perspectives • Communication fluency Applied learning
Students will demonstrate mastery of one important communication theory.	Lecture Classroom activity Course readings	Presentations Discussion Written papers Final Exam Group Project	1, 2, 3, 4, 5, 6, 7, 8, 9	<ul style="list-style-type: none"> • Specialized knowledge • Broad, integrative knowledge • Analytic inquiry • Use of information resources • Engaging diverse perspectives • Communication fluency Applied learning

Required Texts, Additional Reading, and Other Materials

Littlejohn, Stephen W. and Karen A. Foss. <i>Theories of Human Communication</i> . 10 th ed. Long Grove, IL: Waveland Press, Inc. 2011.

Course Requirements

<ol style="list-style-type: none"> 1. Participation (50 points) 2. Quizzes (10 points each) 3. Discussion Leader (50 points each) 4. One-page summary –11 (5 points each) 5. Final Exam – (75 points) 6. Group Project – (60 points) 7. Final Paper – (100 points) <p>Total points available 500</p>

Grading Policy

A = 100-90%	500-450
B = 89-80%	449-400
C = 79-70%	399-350
D = 69-60%	349-300
F = 59% & below	299 & below

Attendance Policy

Regular attendance is expected for this course. Each unexcused absence beyond 2 will result in a loss of 5 points from your participation grade. Your work is expected to be completed on time. Missing a presentation will result in a zero for the assignment. Late written work will result in a 10% grade reduction for each day. If possible, you should speak to your instructor prior to known future absences and as soon as possible after the absence to arrange for makeups.

Course Schedule

Date	Topic	Reading	Assignment
27 Aug.	Introduction		
3 Sept.	Communication Theory& Scholarship	Chapter 1	
10 Sept.	The Idea of Theory	Chapter 2	
17 Sept.	Traditions	Chapter 3	
24 Sept.	The Communicator	Chapter 4	
1 Oct.	The Communicator	Chapter 4	
8 Oct.	The Message	Chapter 5	
15 Oct.	The Message	Chapter 5	Paper Outline
22 Oct.	The Conversation	Chapter 6	
28 Oct.	The Relationship	Chapter 7	
5 Nov.	The Group	Chapter 8	Draft of Paper
12 Nov.	The Organization	Chapter 9	
19 Nov.	The Media	Chapter 10	
26 Nov.	Fall Break	Happy Thanksgiving!!	
3 Dec.	Culture & Society	Chapter 11	Final Paper Due
10 Dec.	Final Exam	Tuesday, Dec.10, 2013 4:00-6:00 PM	