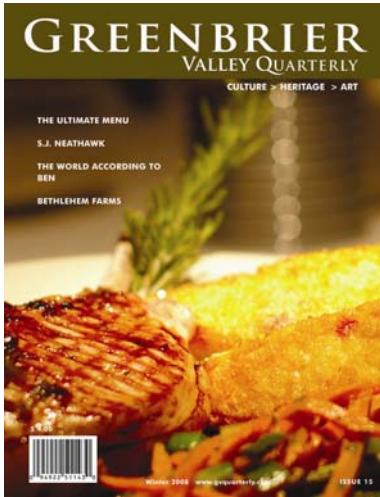


Josh Baldwin Founder and Publisher



Baldwin received his BA in English from Marshall University in 2001. Enrolling in the International Teaching College in Czech Republic, Baldwin received his TEFL certification and worked as an instructor for The London School from 2001-2002 in Prague. In 2005 he received his MA in English from University of North Carolina – Wilmington, presenting his thesis at the national Appalachian Studies Association conference. That same year he started a publishing company and now publishes the Greenbrier Valley Quarterly in Lewisburg, WV. Over the years, Baldwin has also served as a professor of literature at New River Community and Technical College. He is employed part time at the West Virginia School of Osteopathic Medicine as a marketing and design specialist and is also the editor of the WVSOM Magazine. Since 2006, he has served on the board of trustees for the Greenbrier County Public Library, and chaired a fundraising committee that raised \$3.1 million to build a new library in the county. In 2007, Baldwin was honored as a Young Gun by *WV Executive Magazine*, as well as a recipient of the “40 under 40” award, given by *The State Journal*. He is married to Mary Baldwin (MU '00) and has two daughters, Stella and Piper.

“The most valuable aspect of getting a degree in English from Marshall University is that it provided me with an analytical toolbox I still carry today. I’ve heard professors joke that if a university doesn’t know what to do with a proposed class, they give it to the English department. As a student in the program, I had the chance to explore everything from film and theatre to philosophy and history, and I’ve brought fields of study like rhetoric and theory into my work today as a publisher and marketer. As a brand manager, I still rely in the study of semiotics, and occasionally dust off my copy of Roland Barthes’ *Mythologies* to get new ideas. But none of this stands up to the most singular, important tool you’ll be given in Marshall University’s English program – writing skills. As someone whose profession is directly tethered to writing and editing, I have seen that it is imperative for students today to build their communicative skills, especially in a world where language is changing and evolving so rapidly. Technology is also changing the way we disseminate and absorb information, which in turn, is affecting the jobs of editors and writers. You need to be on the cutting edge of that shift. And you have to use all the tools in the toolbox to reach that tipping point we’re all looking for in our lives.”