

# Marshall University

Combined Financial Statements as of and for  
the Years Ended June 30, 2012 and 2011, and  
Independent Auditors' Reports

# MARSHALL UNIVERSITY

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## INDEPENDENT AUDITORS' REPORT

To the Governing Board of  
Marshall University:

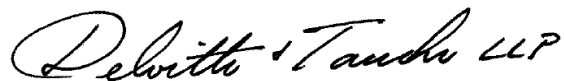
We have audited the accompanying combined statements of net assets of Marshall University (the "University") as of June 30, 2012 and 2011, and the related combined statements of revenues, expenses, and changes in net assets, and of cash flows for the years then ended. These combined financial statements are the responsibility of the management of the University. Our responsibility is to express an opinion on these combined financial statements based on our audits. We did not audit the financial statements of Marshall University Research Corporation (the "Corporation") for the year ended June 30, 2012, which statements reflect total assets, total net assets, and total revenues constituting approximately 11%, 15%, and 15%, respectively, of the University in 2012. Those statements were audited by other auditors whose report has been furnished to us, and our opinion, insofar as it relates to the amounts of the Corporation included in the University as of and for the year ended June 30, 2012, is based solely on the report of such other auditors. We also did not audit the discretely presented financial statements of The Marshall University Foundation, Inc. (the "Foundation") or, Provident — Marshall Properties L.L.C. ("Provident — Marshall") (component units of the University). Those statements were audited by other auditors whose reports have been furnished to us, and our opinion, insofar as it relates to the discretely presented financial statements of the Foundation and Provident — Marshall is based solely on the reports of such other auditors.

We, and the auditors for the Corporation, conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. The financial statements of the Foundation and Provident — Marshall, which were audited by other auditors, were not audited in accordance with *Government Auditing Standards*. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the University's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that these audits provide a reasonable basis for our opinion.

In our opinion, based on our audits and the reports of the other auditors, such combined financial statements present fairly, in all material respects, the respective financial position of the University and the discretely presented component units of the University as of June 30, 2012 and 2011, and the respective changes in their net assets and their cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Accounting principles generally accepted in the United States of America require that the Management's Discussion and Analysis on pages 3 to 14 be presented to supplement the combined financial statements. Such information, although not a part of the combined financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the combined financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the combined financial statements, and other knowledge we obtained during our audit of the combined financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

In accordance with *Government Auditing Standards*, we have also issued our report dated October 29, 2012, on our consideration of the University's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts, grant agreements, and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be considered in assessing the results of our audit.

The logo for Deloitte & Touche LLP, written in a cursive script.

October 29, 2012

**Marshall University**  
**Management's Discussion and Analysis (Unaudited)**  
**Fiscal Year 2012**

**About Marshall University**

Marshall University (the "University" or the "Institution") is a public, non-profit institution of higher learning, which offers degrees in more than 100 academic fields of study at the baccalaureate and graduate degree level, including doctoral degrees (Ph.D. and professional doctorates) in various fields through its 15 colleges and schools. The University was founded in 1837 and achieved University status in 1961. Integral parts of the Institution included in the financial information presented are the Marshall University Research Corporation (MURC) and the Joan C. Edwards School of Medicine (SOM). MURC has a separately presented financial statement, which can be referenced for additional information about changes to that organization.

As West Virginia's second largest university, Marshall University including the SOM serves about 14,000 students from all counties in West Virginia, 45 states and the District of Columbia, as well as about 300 students from more than 47 countries across the globe. The students are served by 739 full-time faculty and 895 staff members on its main campus located in Huntington, West Virginia, and its four regional centers (South Charleston Campus, Mid-Ohio Valley Center, Teays Valley Center, and Beckley Center).

Marshall University has been accredited continuously as an institution of higher learning by the Higher Learning Commission of the North Central Association of Colleges and Schools since 1928. It also has earned and maintains specialized accreditation status with twenty-four (24) agencies responsible for evaluating and conferring specialty accreditation for educational programs involving various professional fields of study (includes business, engineering and technology, medicine, psychology, speech-language pathology, teacher education, etc.); see <http://www.marshall.edu/www/accreditation.asp> for a complete list.

Marshall University is governed by a 16-member Board of Governors (the "Board"), appointed by the Governor of the State of West Virginia, which determines, controls, supervises, and oversees the financial, business, and educational policies and affairs of the Institution. The Board of Governors also develops a master plan, approves the Institution's annual budget, reviews and controls all academic programs offered at the Institution, and approves tuition rates and applicable student fees.

**Overview of the Financial Statements and Financial Analysis**

The Management's Discussion and Analysis is required supplementary information and has been prepared in accordance with the requirements of Governmental Accounting Standard Board (GASB) Standards.

The emphasis of discussions about these Statements will concern FY 2012 data explaining, with the use of approximate dollar amounts, the significant changes from the financial statements presented for the year ended June 30, 2012, for both the University and MURC. Three years of comparative information are provided for discussion and analysis purposes. Additionally, detailed financial information of the Marshall University Foundation, Inc., and Provident – Marshall, L.L.C. are included; however, these component units are controlled and managed by independent 501(c) (3) corporations, with separate independent Boards of Directors. The student housing and recreation center project that was owned by MSH-Marshall, L.L.C. in fiscal year 2010 was sold to Provident – Marshall, L.L.C. in July of the 2011 fiscal year. The University does not control these resources and, therefore, discussion and analyses of these organizations are not included.

The University's financial report consists of three financial statements: the combined statement of net assets; the combined statement of revenues, expenses, and changes in net assets; and the combined statement of cash flows. These statements focus on the financial condition of the University, the results of operations, and cash flows of the University as a whole. Each of these statements is discussed below.

## Net Assets

The statements of net assets present the assets (current and noncurrent), liabilities (current and noncurrent), and net assets (assets minus liabilities) of the University as of the end of the fiscal year. Assets denote the resources available to continue the operations of the University. Liabilities indicate how much the University owes vendors, employees, and lenders. Net assets measure the equity or the availability of funds of the University for future periods.

Net Assets are displayed in three major categories:

*Invested in capital assets, net of related debt.* This category represents the University's total investment in capital assets, net of accumulated depreciation and outstanding debt obligations related to those capital assets. To the extent debt has been incurred; but, not yet expended for capital assets, such amounts are not included as a component of invested in capital assets, net of related debt.

*Restricted net assets.* This category includes net assets, the use of which is restricted, either due to externally imposed constraints or because of restrictions imposed by law. They are further divided into two additional components — nonexpendable and expendable. **Nonexpendable restricted net assets** include endowment and similar type funds for which donors or other outside sources have stipulated, as a condition of the gift instrument, that the principal is to be maintained inviolate and in perpetuity and invested for the purpose of producing present and future income, which may either be expended or added to principal. **Expendable restricted net assets** include resources for which the University is legally or contractually obligated to spend resources in accordance with restrictions imposed by external third parties.

*Unrestricted net assets.* This category includes resources that are not subject to externally imposed stipulations. Such resources are derived primarily from tuition and fees (not restricted as to use), state appropriations, sales and services of educational activities, and auxiliary enterprises. Unrestricted net assets are used for transactions related to the educational and general operations of the University and may be designated for specific purposes by action of the University's management or the Board of Governors.

### Condensed Combined Schedules of Net Assets (In thousands of dollars)

	FY 2012	FY 2011	FY 2010
<b>Assets:</b>			
Current Assets	\$ 120,496	\$ 120,490	\$ 111,265
Other noncurrent assets	108,476	42,497	24,192
Capital Assets, net	<u>341,350</u>	<u>327,319</u>	<u>318,604</u>
<b>Total Assets</b>	<u>\$ 570,322</u>	<u>\$ 490,306</u>	<u>\$ 454,061</u>
<b>Liabilities</b>			
Current liabilities	\$ 41,241	\$ 41,680	\$ 36,956
Noncurrent liabilities	<u>170,402</u>	<u>109,443</u>	<u>104,524</u>
<b>Total Liabilities</b>	<u>\$ 211,643</u>	<u>\$ 151,123</u>	<u>\$ 141,480</u>
<b>Deferred Inflows</b>	<u>\$ 1,674</u>	<u>\$ -</u>	<u>\$ -</u>
<b>Net Assets</b>			
Invested in capital assets, net of related debt	\$ 267,628	\$ 257,709	\$ 244,714
Restricted-nonexpendable	9,114	7,368	914
Restricted-expendable	21,231	22,134	20,886
Unrestricted	<u>59,032</u>	<u>51,972</u>	<u>46,067</u>
<b>Total Net Assets</b>	<u>\$ 357,005</u>	<u>\$ 339,183</u>	<u>\$ 312,581</u>

### *Changes to Total Assets*

Total assets of the Institution increased by \$80.0 million in FY 2012 compared to an increase of \$36.2 million FY 2011. The major components of this increase are:

- Cash balances for the University increased \$9.6 million primarily due to the \$6.8 million cash portion of the unspent bond proceeds from the University Revenue Bonds, Series 2011 issued in November 2011.
- Cash balances at MURC increased \$2.3 million related to collections of grants receivable.
- Investments increased \$59.2 million in total with the University's investments increasing \$57.1 million and MURC's investments increasing \$2.1 million.
  - The trustee for the University's 2011 bond issue has invested \$40.5 million of unspent bond proceeds in accordance with the bond indenture. These investments were purchased with maturities that coincide with the expected timing of draws for the construction projects approved for the bond issue.
  - The University invested an additional \$12.0 million of State funds in FY 2012, which brings the total amount invested up to the \$30 million maximum amount allowed to be invested. Along with the additional investments, \$3.4 million in short-term investments previously shown as cash equivalents were converted to long-term investments, and market value increases and interest earnings increased the investment value \$1.2 million. (\$4.7 million of short-term investments are considered cash equivalents and included in the cash balance).
- Total current and noncurrent accounts receivable decreased \$1.9 million. Grants receivable at MURC decreased \$5.2 million, offset by a \$3.4 million increase in amounts receivable for the University including increases in State Appropriations receivable and in amounts receivable from UP&S related to the BRIM self insurance.
- Capital Assets, net of depreciation, increased \$14.0 million as a result of asset additions of \$27.8 million, offset by disposals and depreciation totaling \$13.8 million. Asset additions are discussed further in the Capital Asset and Debt Administration section.

### *Changes to Total Liabilities*

Total liabilities of the Institution increased \$60.5 million in FY 2012 compared to an increase of \$9.6 million in FY 2011. The major components of the remaining increase are:

- Bonds Payable increased \$50.4 million in FY 2012 due primarily to the issuance of new bonds in the amount of \$51,910,000, with a premium of \$1,140,273, offset by payments on previous bonds.
- Other current and noncurrent debt decreased by \$3.7 million due to payments made during FY 2012 including the debt obligation to the Commission, notes payable, and the amount due to Mountwest Community and Technical College (MCTC).
- Other Post Employment Benefits (OPEB) liability increased \$11.7 million. This represents the unfunded liability the University is not currently required to pay. In FY 2012 the Annual Required Contribution (ARC) was \$794 per policy per month, in FY 2011 it was \$742, and in FY 2010 it was \$761. The changes are the result of changes in the discount rate and other factors used in the actuarial study that PEIA uses to determine the ARC amount. The ARC will be reduced to \$79 per policy per month in FY13 due to additional funding provided by the State. See footnotes 2 and 11 for more information on OPEB.
- Accounts payable, deferred revenue, and advances from federal sponsors decreased a total of \$1.4 million, offset by increases in the compensated absence liability, accrued interest, and accrued liabilities totaling \$1.3 million.
- Other noncurrent liabilities increased \$1.5 million due to an increase in the BRIM self-insurance liability.
- The new deferred inflow represents an increase of \$1.7 million. This amount represents an accounting change related to service concession arrangements as required by GASB 60. Capital improvements paid for by the food service (Sodexo) are being amortized over the life of the contract. See footnote 20 for more information on the University's service concession arrangements.
- Accrued service concession liability is a new \$0.7 million liability for insurance and maintenance related to the service concession arrangements mentioned above.

### *Changes to Net Assets*

The final section of this Statement reflects the net asset balances. Changes to these balances from one year to the next reflect the net growth or contraction of the Institution over time with each category reflecting the varying degrees of liquidity and restrictions for which these assets are available to be used.

The net asset category “Invested in capital assets, net of related debt” reflects overall changes to the buildings, equipment, and other capital assets net of depreciation and net of the liabilities associated with those assets. Invested in capital assets net of related debt increased \$9.9 million in FY 2012 compared to an increase of \$13.0 million in FY 2011. For the University, the increase is \$11.0 million resulting from a \$15.3 million increase in net capital assets, and a \$4.3 million decrease in related liabilities. The net assets-invested in capital assets of MURC decreased \$1.1 million.

Endowments which are recorded as restricted nonexpendable net assets increased \$1.7 million in FY 2012 compared to an increase of \$6.5 million in FY 2011. This increase was at MURC for amounts received in connection with the “Bucks for Brains” West Virginia Research Trust fund.

Total restricted expendable net assets decreased \$0.9 million in FY 2012 compared to an increase of \$1.2 million in FY 2011, attributable to decreased grant activity at MURC.

The unrestricted net asset balance of \$59.0 million in FY 2012 represents a \$7.0 million increase from FY 2011. Unrestricted net assets increased \$0.6 million for MURC and increased \$6.4 million for the University.

#### **Condensed Combined Schedules of Revenues, Expenses and Changes in Net Assets (In thousands of dollars)**

	<b>FY 2012</b>	<b>FY 2011</b>	<b>FY 2010</b>
Operating revenues	\$ 175,031	\$ 179,444	\$ 166,478
Operating expenses	<u>(264,014)</u>	<u>(257,146)</u>	<u>(255,951)</u>
<b>Operating loss</b>	<b>(88,983)</b>	<b>(77,702)</b>	<b>(89,473)</b>
Nonoperating revenues	96,105	94,146	90,632
Nonoperating expenses	<u>(4,453)</u>	<u>(3,480)</u>	<u>(3,918)</u>
<b>Income before other revenues, expenses, gains or losses</b>	<b>2,669</b>	<b>12,964</b>	<b>(2,759)</b>
Other revenues, expenses, gains or losses	16,700	13,638	3,773
Cumulative effect of adoption of accounting principle	(1,547)	-	-
Transfer to MCTC	<u>-</u>	<u>-</u>	<u>(404)</u>
Increase in Net Assets	<u>\$ 17,822</u>	<u>\$ 26,602</u>	<u>\$ 610</u>

### **Statement of Revenues, Expenses, and Changes in Net Assets**

The purpose of the Statement of Revenues, Expenses, and Changes in Net Assets is to present the revenues and expenses, both operating and nonoperating, as well as other gains and losses of the Institution.

#### *Operating Revenues*

Operating revenues are received for student tuition and fees, grants and contracts, auxiliary services, and miscellaneous revenue. Operating revenues of \$175.0 million in FY 2012 represents a \$4.4 million decrease from FY 2011. These increases are primarily the result of:



- Tuition and fee revenue, net of scholarship allowances, increased \$4.6 million. Tuition for full-time undergraduate students increased \$182 per semester for resident students, \$352 for metro students and \$292 per semester for nonresident students. Tuition for full-time graduate students increased \$188 per semester for resident students, \$373 for metro students, and \$310 per semester for nonresident students.
- Grant and contract revenue at MURC, net of eliminations, decreased a total of \$16.2 million including a \$9.4 million decrease in federal grant and contract revenue primarily due to the end of several large grant awards. There was a \$7.7 million decrease in state grant and contract revenue due to the decrease in monies received in connection with the research trust fund, and a \$0.9 million increase in private grant and contract revenue.
- Grant and contract revenue for the University increased \$5.1 million including a \$2.0 million increase in state grants and contracts due to an increase in Higher Ed, Promise, and Rural Health Initiative Grants. Private grants and contracts at SOM increased \$3.8 million primarily related to the insurance agreement with UP&S, and federal grants and contracts decreased \$0.9 million.
- Auxiliary enterprise revenues increased \$2.7 million. This increase is primarily due to fee increases for housing and dining as well as increased occupancy in the dormitories.

### *Operating Expenses*

Operating expenses are for goods and services to carry out the mission of the Institution. Operating expenses of \$264.0 million in FY 2012 represents a \$6.9 million increase from FY 2011. These increases are primarily the result of:

- Salaries and wages increased \$2.3 million, with the largest increase being for faculty salaries which were primarily related to the startup of the new programs for Pharmacy and Physical Therapy.
- An increase of \$1.3 million in benefits is due to increases in the benefits related to the salary increases above and an increase in compensated absences for annual leave, partially offset by a decrease in employee tuition waivers.
- Supplies and other services increased \$3.4 million primarily due to a \$2.4 million increase in the BRIM self-insurance liability.
- Depreciation expense and fees assessed by the Commission increased a total of \$0.4 million, offset by decreased expenses for utilities, scholarships, and other operating expenses totaling \$0.5 million.

### *Nonoperating Revenues and Expenses*

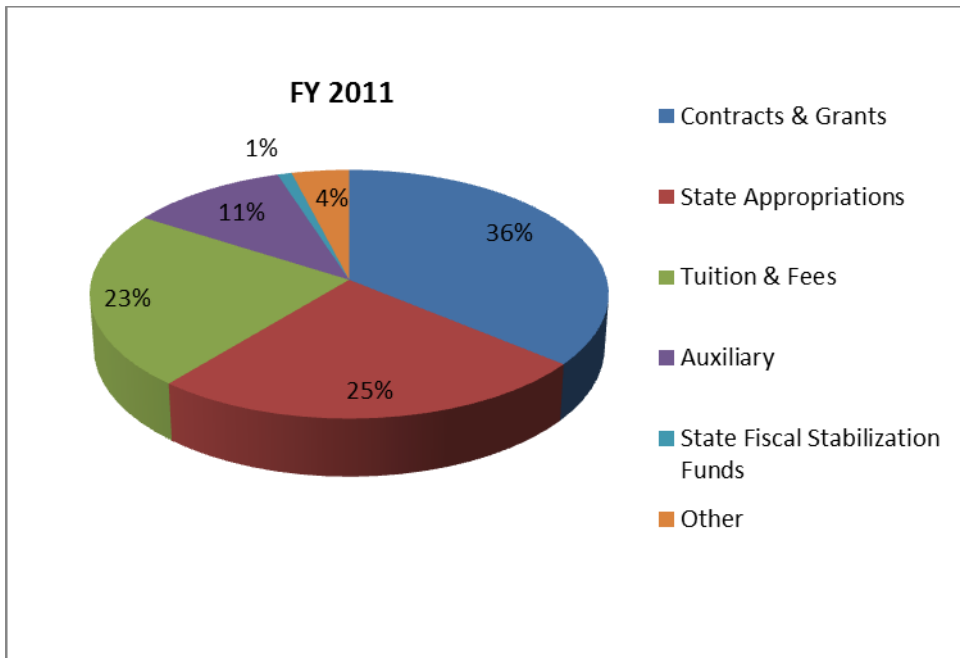
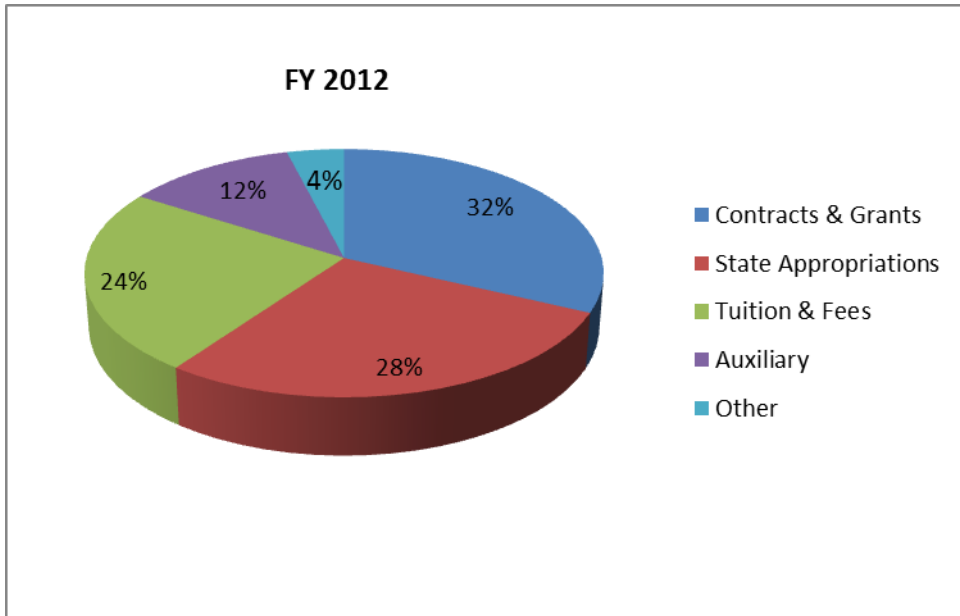
Revenues for which goods and services are not provided are reported as nonoperating revenues. Federal Pell Grants (Pell) are reported as nonoperating because of specific guidance in the American Institute of Certified Public Accountants (AICPA) industry audit guide. Nonoperating revenues for FY 2012 were \$96.1 million, which is an increase of \$2.0 million as a result of:

- State appropriations increased \$6.1 due to returning to base appropriations from before ARRA funds were available, as well as increases in the general appropriations for SOM and the University.
- State Fiscal Stabilization funds decreased \$3.8 million due to the end of the ARRA funding availability.
- Income from investments increased \$1.0 million due to the additional investments in FY 2012.
- Other changes to nonoperating revenues include a decrease in Pell grant revenue of \$1.5 million, and an increase of \$0.1 million in gift revenue.

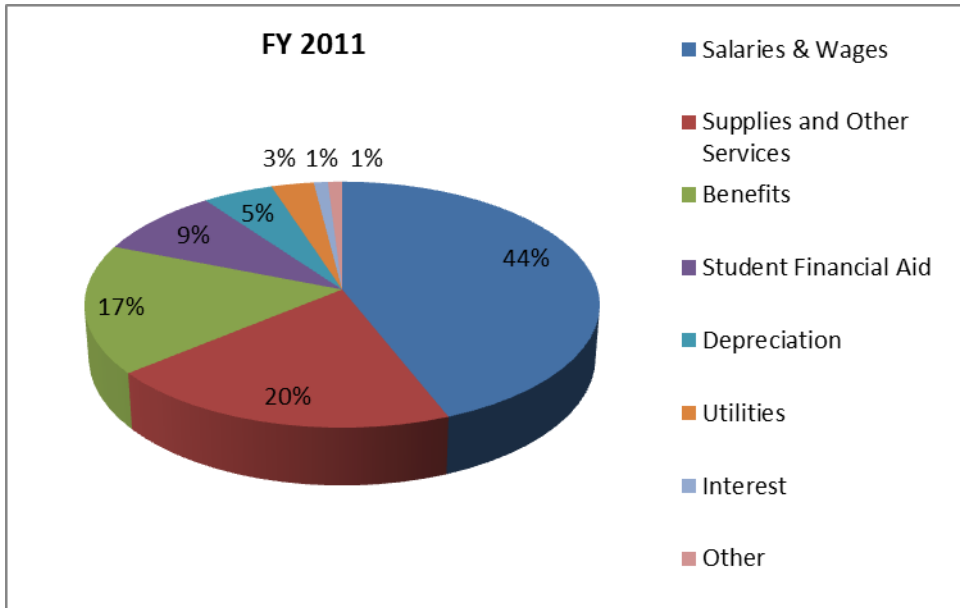
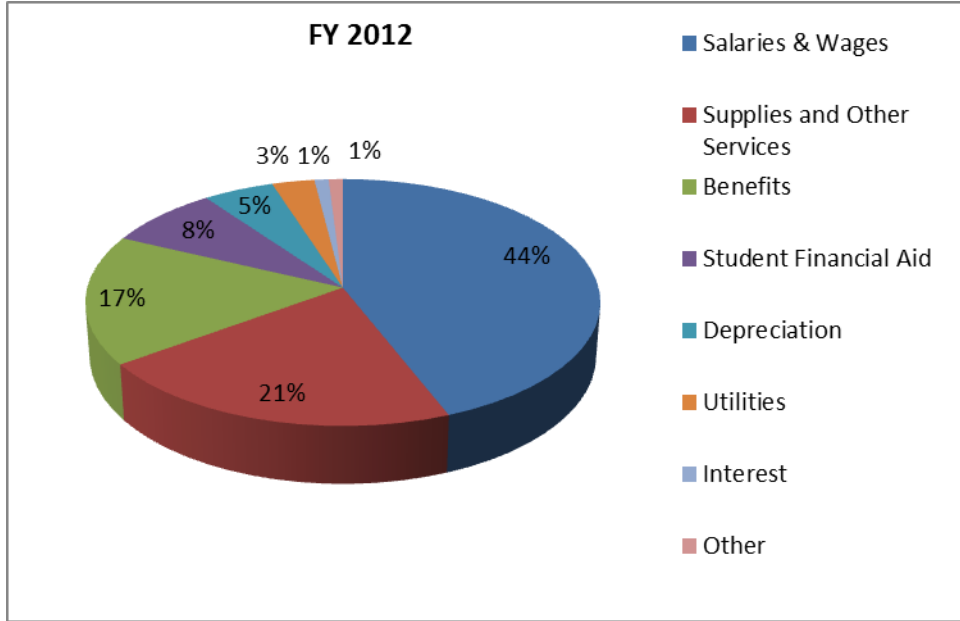
Total operating and nonoperating revenue for the Institution was \$271.1 million in FY 2012 as compared to \$273.6 million in FY 2011. Revenues as a percentage for FY 2012 and 2011 are shown on Graph A.

Total operating and nonoperating expense for the Institution was \$268.5 million in FY 2012 as compared to \$260.6 million in FY 2011. Expenses as a percentage for FY 2012 and 2011 are shown by object of expenditure in Graph B and by functional classification in Graph C.

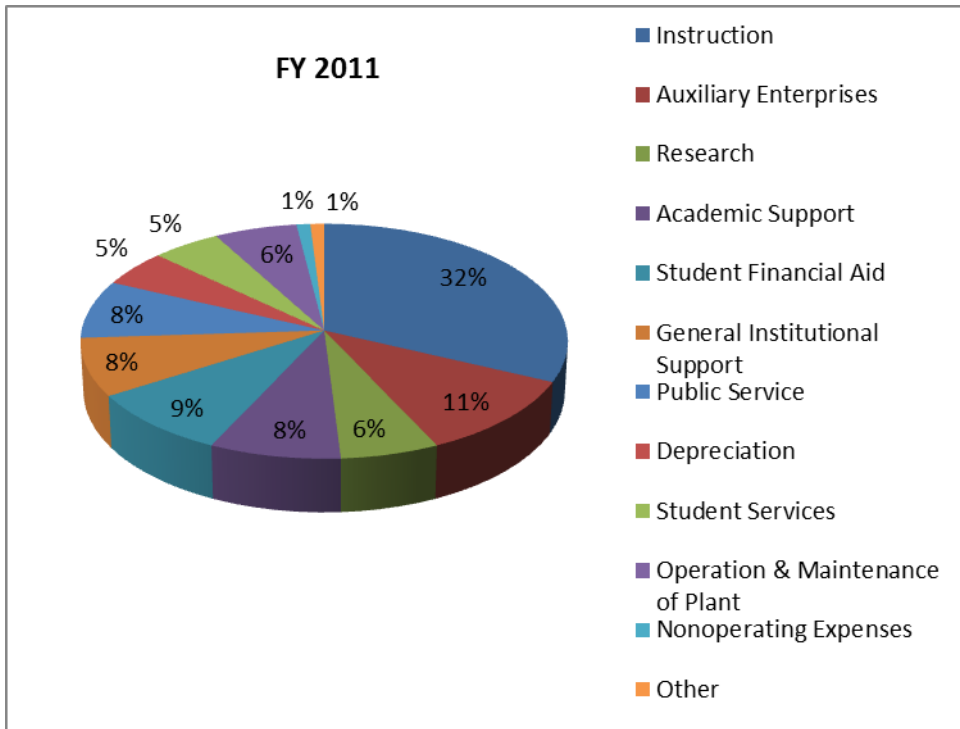
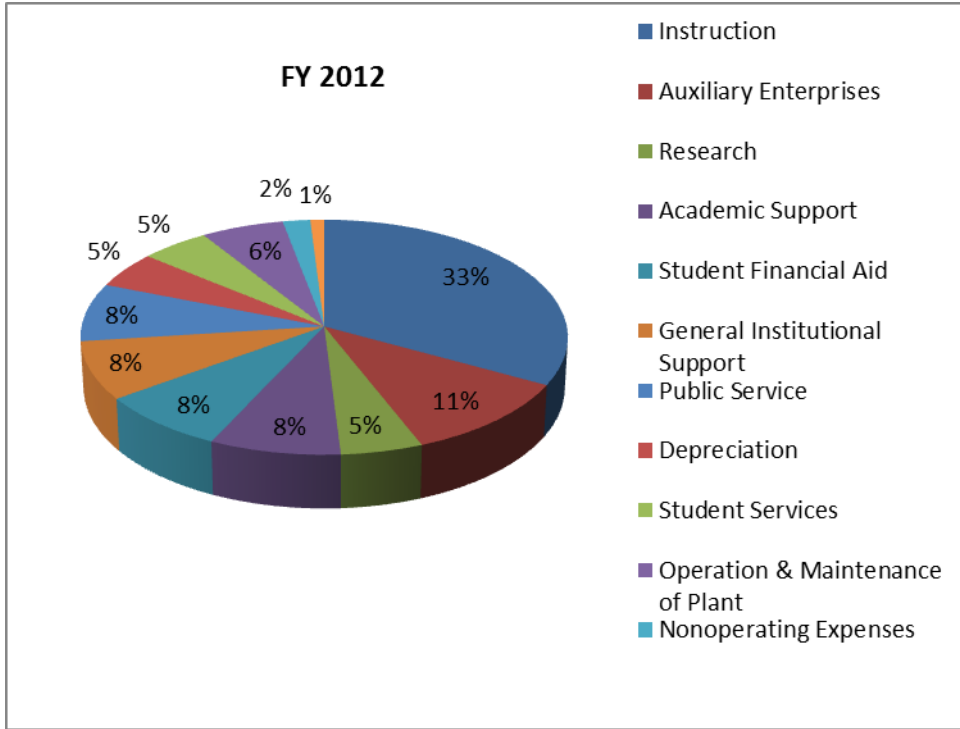
**Total Operating and Nonoperating Revenues  
(Graph A)**



**Total Operating and Nonoperating Expenses  
By Object (Graph B)**



**Total Operating and Nonoperating Expenses  
By Function (Graph C)**



### *Income before other Revenues, Expenses, Gains, or Losses*

The total of both operating and nonoperating revenues and expenses is reflected in the income before other revenues, expenses, and other items. In FY 2012, there was a net increase of \$2.7 million for the Institution. Of this total, the University had a net increase of \$2.9 million while MURC had a net decrease of \$0.2 million. Note, if the unfunded portion of OPEB expense were excluded, the total Institution would show a \$14.4 million net increase.

### *Changes to Net Assets*

The increase in net assets of \$17.8 million is \$8.8 million less than the net increase in FY 2011. The net asset increase includes capital grants and gifts of \$2.8 million and \$13.9 million of capital bond proceeds from the Economic Development Authority and the Higher Education Policy Commission.

### **Statement of Cash Flows**

The statement of cash flows provides information about the cash receipts, cash payments, and net change in cash resulting from the operating, investing, and financing activities (capital and noncapital) of the University during the year. This statement helps users assess the University's ability to generate net cash flows, its ability to meet obligations as they come due, and its need for external finance.

#### **Condensed Combined Schedules of Cash Flows** (In thousands of dollars)

	<b>FY 2012</b>	<b>FY 2011</b>	<b>FY 2010</b>
Cash flows provided by (used in):			
Operating activities	\$ (59,033)	\$ (49,981)	\$ (63,016)
Noncapital financing activities	92,199	93,459	89,612
Capital and related financing activities	27,269	(16,784)	(13,477)
Investing activities	<u>(57,338)</u>	<u>(19,948)</u>	<u>4,953</u>
Net Change in current cash	3,097	6,746	18,072
Current cash, beginning of year	<u>98,854</u>	<u>92,108</u>	<u>74,036</u>
Current cash, end of year	<u>\$ 101,951</u>	<u>\$ 98,854</u>	<u>\$ 92,108</u>

The statement of cash flows is divided into five sections:

- Cash flows from operating activities show the net cash used by the operating activities of the University.
- Cash flows from noncapital financing activities reflect the cash received and paid for nonoperating, noninvesting, and noncapital financing purposes. State appropriations are the primary source of cash in this section.
- Cash flows from capital financing activities include cash used for the acquisition and construction of capital and related items.
- Cash flows from investing activities show the purchases, proceeds, and interest received from investing activities.
- Reconciliation of operating loss to net cash used in operating activities provides a schedule that reconciles the accrual-based operating loss and net cash used in operating activities.

### **Capital Asset and Debt Administration**

The University continued its significant construction, renovation, and capital activities in FY 2012, financed by State-issued bond proceeds, University-issued bond proceeds, grants, gifts, and other University funds.

- Projects that were completed in FY 2012 include the Translational Genomic Research Center at Cabell Huntington Hospital, as well as various renovation and maintenance projects at the Drinko Library, Smith Hall, Henderson Center, Gullickson Hall, Science Building, and Twin Towers.

- Projects that were initiated in FY 2012 include the Biotech Incubator & Applied Engineering Complex, the multifloor parking structure on Sixth Avenue, a soccer complex, and various renovation and maintenance projects.

The Commission assesses each public institution of higher education for funds to meet the payment of debt service on various revenue bonds that were issued for the financing of academic and other facilities of the State's universities and colleges, including certain facilities of the University. The bonds remain as a capital obligation of the Commission; however, \$18.1 million is reported as debt service assessment payable to the Commission by the University.

During FY 2012, the University issued new Series 2011 Bonds to be used for the construction of new facilities including the Biotech Incubator & Applied Engineering Complex, a multifloor parking structure, and a soccer complex, as well as land acquisition and renovation projects.

During FY 2011, the University issued new Series 2010 Bonds that refunded the University's Facilities Revenue Bonds Series 2001A.

### **Economic Outlook**

The University's financial position remains closely coupled to that of the State of West Virginia. The Institution continues to be at-risk for a reallocation of annual State appropriations to other State institutions and/or nonhigher education State funded entities, as well as a reduction in these appropriations resulting from a decline in State annual revenues. Despite this potential vulnerability, in FY 2012 the University's total State appropriations were \$75.5 million, an increase of \$2.3 million over FY 2011. In FY 2012, the \$3.86 million in temporary gap funding provided in FY 2011 via an allocation from the State's Fiscal Stabilization Funds (federal) was replaced with funding from State revenues. The State appropriations for FY 2012 of \$75.5 million represent a high water mark relative to the previous three fiscal years.

Due to the uncertainty of future State appropriations, the University has taken proactive steps to lower this dependency through initiatives that will help transition the University to greater self-reliance, sustainability, and revenue diversification for the future with the goal over time of maintaining and improving annually recurring revenue streams. The University is focused on cost controls, judicious spending, utility conservation measures, targeted improvements to the University's physical plant, growth in extramural grant funding, expanding student enrollment strategically (including improving student retention rates), and revenue enhancements that include a lowering of E&G discounting. Highlights of these initiatives are noted in the sections that follow.

In addition and at the insistence of the University president, long-range budget planning has been implemented, which involves a five-year prospective time horizon. This strategic financial and budgeting approach is designed to ensure budgeting coherence and alignment with Institutional priorities. The five-year budget plan now includes budgeted line items for funded depreciation, deferred maintenance, an Institutional investment fund for new strategic initiatives and reinvestment in existing units, and an emergency reserve fund to address major equipment failures, repairs, or replacement, as needed. An annually recurring "classroom enhancement" fund has also been established that provides \$1 million/fiscal year investment toward the goal of outfitting all University-scheduled instructional facilities with modern furnishings and state-of-the-art technology capabilities. This fund will evolve over three years to support the replacement of instructional technology on a three-year lifecycle basis and the furnishings on a projected 12-year lifecycle basis.

The University has undertaken a series of initiatives over the past six years designed to differentiate and validate the value proposition associated with earning a degree from Marshall University. These efforts are favorably re-positioning the University in the Higher Education marketplace with respect to the University's competitiveness in an increasingly competitive student recruitment environment. Demographic trends both within West Virginia and nationally point to the importance of differentiating and making the case to prospective students about the high value proposition offered by a Marshall University education.

A new international student recruitment initiative designed to significantly increase the population of undergraduate international students on Marshall's Huntington Campus holds considerable promise for the future. This initiative ties directly the University's goal of growing student enrollment at the undergraduate level and in selective graduate professional programs. Complementing this initiative was the founding of the Marshall University School of Physical Therapy, which enrolled its first class of D.P.T. students in May 2012, and the opening of the Marshall University School of Pharmacy in August 2012. Both of these new professional graduate programs are expected to

add significantly to the overall revenue base of the University, while returning their initial start-up investments from the University over approximately the next six years.

**DEFERRED MAINTENANCE:** Marshall University has expended nearly \$17.6 million in deferred maintenance and capital improvement funding for academic buildings from the State in conjunction with the issuance of the EAST (Education Arts Science and Tourism) Bonds. As of June 30, 2012, the University has invested these funds in high priority deferred maintenance and capital improvement projects, including a major renovation of its former Medical Education Building (now the Coon Education Building) which will house Marshall's new School of Pharmacy as well as continuing to provide quality facilities for the School of Medicine. This one-time funding from the State enabled the Institution to significantly lower its deferred maintenance obligations and make important academic building improvements. In addition to the Medical Education Building (MEB), renovations were made to the Joan Edwards Performing Arts Center, including the installation of a much needed dehumidification system; Smith Hall renovations included the replacement of all external windows; and roof replacements for the Drinko Library, Science Hall, Henderson Center, and Gullickson Hall, along with HVAC system replacements in various buildings, which has helped to lower utility costs. These improvements will support Marshall's continuing efforts to grow enrollment and improve annual operating cost efficiencies. The University also was awarded \$25.0 million of HEPC 2010 Series A Bond proceeds, which is dedicated for the design and construction of the new Arthur Weisberg Family Applied Engineering Complex, which will commence in the fall of 2012.

In addition, the University issued new bonds of \$52.1 million in November 2011 for a series of capital construction projects. The wrap structure of this new bond issue enabled the University to take advantage of a very favorable interest environment, the retirement of a \$1.8 million bond debt service in June 2012, and the pending retirement of additional bond debt in 2016 to structure this transaction with very little change in the overall debt service owed by the University. The resultant bond proceeds combined with an estimated \$37 million in private fundraising and the \$25 million in State-issued bond proceeds have enabled the University to undertake up to \$114 million in new capital project construction on the Huntington campus. As part of the bond issuance, Fitch Ratings assigned Marshall University an AA- rating, which was an upgrade from the previous rating of A+; this upgrade according to Fitch was in part due to a strengthening of the University's financial and operating profile.

**RESEARCH AND PRIVATE FUNDRAISING:** Major research program development is occurring in targeted areas that build on existing strengths of the University. These focused areas include: biotechnology and genomics research, including a developing focus in human and environmental genomics, forensic science (DNA, computer, and microbial forensics), cancer, cardiovascular, geospatial sciences, transportation research and intelligent transportation system design, environmental sciences, and cognitive disabilities, and rehabilitation (e.g., learning/attention deficit disorders, autism). The endowment-based Marshall Institute for Interdisciplinary Research (MIIR) has been established and is operational within the Robert C. Byrd Biotechnology and Science Center. This Institute is funded through proceeds from private, endowed gifts matched by endowment funds from the WV Research Trust Fund. The University's research endowment fund continued to grow impressively.

In addition to the progress that has been achieved in the area of external research, private fundraising efforts have yielded significant results. Overall fundraising by the University and the Marshall University Foundation for FY 2012 exceeded total gifts and pledges received in FY 2011 by \$10 million. This growth must be sustained and both the University and Foundation are very committed in this regard.

**ENROLLMENT GROWTH PLAN:** Beginning in summer 2006, Marshall University launched a series of initiatives to increase full-time undergraduate enrollment by up to 3,500 full-time students over the next decade. The primary objective is to maximize and manage enrollment growth by taking full advantage of existing Institutional capacities in terms of instructional space, faculty, and support staff. The targeted enrollment growth will be achieved through a combination of annual increases in the size of the freshmen class with greater nonresident student enrollment and improved retention rates across all levels to achieve six-year graduation rates that exceed 60 percent.

Going forward, the University has identified the following priorities to pursue over the next five years:

- Continued emphasis on student recruitment, retention and graduation successes
- Selective new, high-demand degree program development including the most recent addition of the School of Pharmacy and the professional doctoral program in Physical Therapy (Doctorate in Physical Therapy, D.P.T.), both of which have earned initial accreditation. Other degree programs in the planning phase include a new BBA in Risk Management and Insurance, a new BS in Health Sciences, and a new B.S. and Master's in Public Health.

- Continued management of financial resources with a goal to improve faculty and staff compensation. During FY 2012, initial steps were taken to formulate a Long Range Budget Plan to support this goal. Additionally, staff compensation increases became effective at the beginning of FY 2013.
- Addressing major deferred maintenance challenges on campus and funding new capital project priorities, with major emphasis and fund raising being placed on a new Applied Engineering Complex and a Sports Translational Research Center.
- Continued implementation of a comprehensive plan for campus wide upgrades to furnishings and instructional technology capabilities with funding for the plan on a lifecycle basis.

This is a pivotal time for the University. As the nation continues to struggle with economic difficulties, higher educational attainment continues to be a priority for our nation and many people. The challenge for the University is to continue to plan for the short term and the long term while maintaining strong leadership that encourages teamwork and relationship building and a steadfast commitment to excellence. Innovation is of paramount importance. With this foundation in place, Marshall University will succeed in advancing the creativity, adaptability, and capacity of the State's citizens to continue to think, learn, relearn, and transform their marketability in a world economy that is increasingly dominated by global change. Although these are unpredictable economic times and there are challenges ahead of us, Marshall University continues to successfully sustain its commitment to continuing to provide its high standard of undergraduate and graduate education to its students and the citizens of our State and nation at an affordable cost.



# MARSHALL UNIVERSITY

## COMBINED STATEMENTS OF NET ASSETS AS OF JUNE 30, 2012 AND 2011

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	2012	2011
<b>ASSETS</b>		
<b>CURRENT ASSETS:</b>		
Cash and cash equivalents	\$ 101,950,550	\$ 98,854,192
Accounts receivable — net	16,023,882	19,705,578
Loans receivable	908,705	869,806
Inventories	739,214	723,992
Other current assets	<u>873,404</u>	<u>336,191</u>
 Total current assets	 <u>120,495,755</u>	 <u>120,489,759</u>
<b>NONCURRENT ASSETS:</b>		
Cash and cash equivalents	8,778,136	2,232,550
Investments	85,228,976	25,968,361
Accounts receivable	7,104,568	5,293,714
Loans receivable — net of allowance of \$2,178,302 and \$2,014,688 in 2012 and 2011, respectively	6,413,485	6,710,983
Other assets	950,894	2,292,343
Capital assets — net	<u>341,350,037</u>	<u>327,318,832</u>
 Total noncurrent assets	 <u>449,826,096</u>	 <u>369,816,783</u>
 TOTAL	 <u>\$ 570,321,851</u>	 <u>\$ 490,306,542</u>

(Continued)

# MARSHALL UNIVERSITY

## COMBINED STATEMENTS OF NET ASSETS AS OF JUNE 30, 2012 AND 2011

	2012	2011
<b>LIABILITIES, DEFERRED INFLOWS, AND NET ASSETS</b>		
<b>CURRENT LIABILITIES:</b>		
Accounts payable	\$ 9,628,190	\$ 10,640,231
Due to MCTC — current portion	350,000	350,000
Accrued liabilities	8,095,086	7,767,018
Accrued interest	683,594	298,807
Deferred revenue	7,934,172	8,164,676
Deposits	678,733	678,883
Notes, capital lease, and bonds payable — current portion	2,976,681	1,936,953
Compensated absences	9,215,235	8,533,947
Debt obligation to the Commission — current portion	<u>1,679,649</u>	<u>3,309,689</u>
Total current liabilities	<u>41,241,340</u>	<u>41,680,204</u>
<b>NONCURRENT LIABILITIES:</b>		
Notes, capital lease, and bonds payable	96,657,831	47,537,048
Advances from federal sponsors	6,285,285	6,409,866
Other noncurrent liabilities	9,713,281	8,177,986
Accrued service concession liability	637,148	
Other post employment benefits liability	38,786,947	27,102,502
Due to MCTC	1,792,834	2,142,834
Debt obligation to the Commission	<u>16,528,198</u>	<u>18,072,847</u>
Total noncurrent liabilities	<u>170,401,524</u>	<u>109,443,083</u>
Total liabilities	<u>211,642,864</u>	<u>151,123,287</u>
<b>DEFERRED INFLOWS</b>	<u>1,673,611</u>	
<b>NET ASSETS:</b>		
Invested in capital assets — net of related debt	<u>267,628,167</u>	<u>257,709,200</u>
Restricted for:		
Nonexpendable	<u>9,113,884</u>	<u>7,368,505</u>
Expendable:		
Scholarships	156,268	138,085
Sponsored projects	19,084,544	19,872,558
Loans	1,983,573	2,116,889
Debt service	<u>6,841</u>	<u>6,309</u>
Total restricted expendable	<u>21,231,226</u>	<u>22,133,841</u>
Unrestricted	<u>59,032,099</u>	<u>51,971,709</u>
Total net assets	<u>357,005,376</u>	<u>339,183,255</u>
<b>TOTAL</b>	<u>\$ 570,321,851</u>	<u>\$ 490,306,542</u>

See notes to combined financial statements.

(Concluded)

# MARSHALL UNIVERSITY

## THE MARSHALL UNIVERSITY FOUNDATION, INC. STATEMENTS OF FINANCIAL POSITION AS OF JUNE 30, 2012 AND 2011

	<u>2012</u>	<u>2011</u>
<b>ASSETS</b>		
Cash and cash equivalents	\$ 9,894,374	\$ 8,992,272
Unconditional promises to give, less allowance for uncollectible promises of \$571,064 and \$197,528 in 2012 and 2011, respectively	20,109,853	9,765,271
Contributions receivable from remainder trusts	868,759	978,911
Other receivables	28,793	48,571
Beneficial interest in perpetual trust	8,493,506	8,889,783
Investments	90,920,682	90,406,465
Net investment in direct financing leases	2,594,802	3,101,508
Property and equipment - net	14,794,183	12,876,755
Cash surrender value-life insurance, net of policy loans	392,027	394,645
Prepays	19,780	19,500
Other assets	<u>15,400</u>	<u>629,400</u>
<b>TOTAL ASSETS</b>	<b>\$ <u>148,132,159</u></b>	<b>\$ <u>136,103,081</u></b>
 <b>LIABILITIES AND NET ASSETS</b>		
<b>LIABILITIES</b>		
Accounts payable	\$ 70,866	\$ 38,501
Accrued vacation and wages	111,364	103,352
Accrued interest payable	31,199	35,602
Bonds payable	11,433,442	12,322,179
Annuity payment liability	498,712	628,641
Deferred revenue	479,712	270,765
Fair value of interest rate swap	<u>353,936</u>	<u>140,726</u>
<b>TOTAL LIABILITIES</b>	<b><u>12,979,231</u></b>	<b><u>13,539,766</u></b>
 <b>NET ASSETS</b>		
Unrestricted	14,159,630	16,976,026
Temporarily restricted	38,552,163	25,384,186
Permanently restricted	<u>82,441,135</u>	<u>80,203,103</u>
<b>TOTAL NET ASSETS</b>	<b><u>135,152,928</u></b>	<b><u>122,563,315</u></b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ <u>148,132,159</u></b>	<b>\$ <u>136,103,081</u></b>

See notes to combined financial statements.

# MARSHALL UNIVERSITY

## PROVIDENT GROUP — MARSHALL PROPERTIES L.L.C. BALANCE SHEETS AS OF JUNE 30, 2012 AND 2011

	<u>2012</u>	<u>2011</u>
<b>ASSETS</b>		
Current assets		
Cash	\$ 613,934	\$ 935,820
Assets held by trustee, current portion	2,062,902	1,443,613
Accounts receivable, net of allowance; 2012 - \$141,000 and 2011 - \$96,000	118,726	195,373
Prepaid insurance and other current assets	<u>84,234</u>	<u>60,849</u>
Total current assets	<u>2,879,796</u>	<u>2,635,655</u>
Assets held by trustee and deposits		
Assets held by trustee, net of current portion	<u>3,509,453</u>	<u>3,509,453</u>
Total assets held by trustee and deposits	<u>3,509,453</u>	<u>3,509,453</u>
Property and equipment		
Buildings and improvements	77,396,063	77,340,285
Equipment and furniture	<u>7,031,313</u>	<u>7,001,329</u>
	84,427,376	84,341,614
Less accumulated depreciation	<u>6,938,898</u>	<u>3,317,898</u>
Total property and equipment	<u>77,488,478</u>	<u>81,023,716</u>
Other asset		
Deferred financing costs, net of accumulated amortization; 2012 - \$87,928 and 2011 - \$36,754	<u>906,145</u>	<u>957,319</u>
Total assets	<u>\$ 84,783,872</u>	<u>\$ 88,126,143</u>
<b>LIABILITIES AND MEMBER'S DEFICIT</b>		
Current liabilities		
Revenue bonds payable, current portion	\$ 250,000	\$ 125,000
Accounts payable	199,239	221,323
Accrued interest	18,215	9,552
Interest rate swap agreement, current portion	2,825,855	2,777,662
Accrued expenses and other current liabilities	<u>711,733</u>	<u>665,367</u>
Total current liabilities	<u>4,005,042</u>	<u>3,798,904</u>
Long-term liabilities		
Revenue bonds payable, net of current portion	88,852,019	88,980,785
Deferred interest - subordinate bonds payable	726,749	646,915
Interest rate swap agreement, net of current portion	<u>20,891,648</u>	<u>8,390,734</u>
Total long-term liabilities	<u>110,470,416</u>	<u>98,018,434</u>
Total liabilities	<u>114,475,458</u>	<u>101,817,338</u>
Member's deficit	<u>(29,691,586)</u>	<u>(13,691,195)</u>
Total liabilities and member's deficit	<u>\$ 84,783,872</u>	<u>\$ 88,126,143</u>

See notes to combined financial statements.

# MARSHALL UNIVERSITY

## COMBINED STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET ASSETS FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

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	2012	2011
OPERATING REVENUES:		
Student tuition and fees — net of scholarship allowance of \$26,115,752 and \$27,636,917 in 2012 and 2011, respectively	\$ 66,420,334	\$ 61,845,199
Contracts and grants:		
Federal	27,263,226	37,532,029
State	20,876,297	26,553,816
Local	3,680,470	2,739,604
Private	16,178,943	12,347,383
Interest on loans receivable	131,163	127,918
Sales and services of educational activities	111,536	126,334
Auxiliary enterprise revenue — net of scholarship allowance of \$4,778,109 and \$4,046,698 in 2012 and 2011, respectively	32,131,263	29,459,854
Other operating revenues	<u>8,238,126</u>	<u>8,712,122</u>
 Total operating revenues	 <u>175,031,358</u>	 <u>179,444,259</u>
 OPERATING EXPENSES:		
Salaries and wages	117,146,408	114,859,618
Benefits	45,049,597	43,750,084
Supplies and other services	56,564,027	53,165,243
Utilities	8,943,094	8,955,864
Student financial aid — scholarships and fellowships	22,061,245	22,528,524
Depreciation	13,215,042	12,848,716
Other operating expenses	286,376	344,282
Fees assessed by the Commission for operations	<u>748,637</u>	<u>694,131</u>
 Total operating expenses	 <u>264,014,426</u>	 <u>257,146,462</u>
 OPERATING LOSS	 <u>(88,983,068)</u>	 <u>(77,702,203)</u>

(Continued)

# MARSHALL UNIVERSITY

## COMBINED STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET ASSETS FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

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	2012	2011
NONOPERATING REVENUES (EXPENSES):		
State appropriations	\$ 74,765,570	\$ 66,796,995
State lottery appropriations	689,994	2,546,955
State fiscal stabilization funds (federal)		3,857,032
Federal Pell grants	17,906,759	19,379,957
Gifts	805,999	673,912
Investment income	1,929,640	891,555
Interest on indebtedness	(3,452,121)	(2,151,418)
Fees assessed by the Commission for debt service	(1,000,681)	(1,150,693)
Other nonoperating revenues (expenses) — net	<u>6,877</u>	<u>(178,167)</u>
Net nonoperating revenues	<u>91,652,037</u>	<u>90,666,128</u>
INCOME BEFORE OTHER REVENUES, EXPENSES, GAINS, OR LOSSES	2,668,969	12,963,925
CAPITAL GRANTS AND GIFTS	2,819,313	9,270,344
STATE CAPITAL GRANTS (FEDERAL)		375,764
CAPITAL BOND PROCEEDS FROM THE COMMISSION	1,855,450	
CAPITAL BOND PROCEEDS FROM STATE	<u>12,025,257</u>	<u>3,992,342</u>
INCREASE IN NET ASSETS	19,368,989	26,602,375
NET ASSETS — Beginning of year	339,183,255	312,580,880
CUMULATIVE EFFECT OF ADOPTION OF ACCOUNTING PRINCIPLE	<u>(1,546,868)</u>	<u>                    </u>
NET ASSETS — Beginning of year (As Restated)	337,636,387	312,580,880
NET ASSETS — End of year	<u>\$ 357,005,376</u>	<u>\$ 339,183,255</u>

See notes to combined financial statements.

(Concluded)

# MARSHALL UNIVERSITY

## THE MARSHALL UNIVERSITY FOUNDATION, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2012

	2012			
	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
<b>PUBLIC SUPPORT, REVENUES AND RECLASSIFICATIONS</b>				
Gifts, contributions and other	\$ 668,243	\$ 23,741,124	\$ 2,594,162	\$ 27,003,529
Investment income	(63,851)	(1,566,223)	(115,494)	(1,745,568)
Net assets released from restrictions				
Satisfaction of program restrictions	<u>9,808,962</u>	<u>(9,808,962)</u>	<u>-0-</u>	<u>-0-</u>
<b>TOTAL PUBLIC SUPPORT, REVENUES AND RECLASSIFICATIONS</b>	<u>10,413,354</u>	<u>12,365,939</u>	<u>2,478,668</u>	<u>25,257,961</u>
<b>EXPENSES</b>				
<b>PROGRAM SERVICES</b>				
Academic assistance	7,619,720	-0-	-0-	7,619,720
Student assistance	<u>2,344,790</u>	<u>-0-</u>	<u>-0-</u>	<u>2,344,790</u>
<b>TOTAL PROGRAM SERVICES</b>	<u>9,964,510</u>	<u>-0-</u>	<u>-0-</u>	<u>9,964,510</u>
<b>SUPPORTING SERVICES</b>				
Management and general	1,955,227	-0-	-0-	1,955,227
Fundraising	<u>552,202</u>	<u>-0-</u>	<u>-0-</u>	<u>552,202</u>
<b>TOTAL SUPPORTING SERVICES</b>	<u>2,507,429</u>	<u>-0-</u>	<u>-0-</u>	<u>2,507,429</u>
<b>TOTAL EXPENSES</b>	<u>12,471,939</u>	<u>-0-</u>	<u>-0-</u>	<u>12,471,939</u>
<b>CHANGE IN NET ASSETS BEFORE UNUSUAL ITEM</b>	(2,058,585)	12,365,939	2,478,668	12,786,022
<b>ASSETS TRANSFERRED TO MOUNTWEST COMMUNITY AND TECHNICAL COLLEGE</b>	<u>-0-</u>	<u>(26,886)</u>	<u>(169,523)</u>	<u>(196,409)</u>
<b>CHANGE IN NET ASSETS</b>	(2,058,585)	12,339,053	2,309,145	12,589,613
<b>NET ASSETS AS OF BEGINNING OF YEAR</b>	16,976,026	25,384,186	80,203,103	122,563,315
<b>TRANSFERS</b>	<u>(757,811)</u>	<u>828,924</u>	<u>(71,113)</u>	<u>-0-</u>
<b>NET ASSETS AS OF END OF YEAR</b>	\$ <u>14,159,630</u>	\$ <u>38,552,163</u>	\$ <u>82,441,135</u>	\$ <u>135,152,928</u>

# MARSHALL UNIVERSITY

## THE MARSHALL UNIVERSITY FOUNDATION, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2011

	2011			
	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
<b>PUBLIC SUPPORT, REVENUES AND RECLASSIFICATIONS</b>				
Gifts, contributions and other	\$ 933,481	\$ 5,333,901	\$ 10,839,382	\$ 17,106,764
Investment income	14,279,803	30,669	1,178,186	15,488,658
Net assets released from restrictions				
Satisfaction of program restrictions	<u>6,047,523</u>	<u>(6,047,523)</u>	<u>-0-</u>	<u>-0-</u>
<b>TOTAL PUBLIC SUPPORT, REVENUES AND RECLASSIFICATIONS</b>	<u>21,260,807</u>	<u>(682,953)</u>	<u>12,017,568</u>	<u>32,595,422</u>
<b>EXPENSES</b>				
<b>PROGRAM SERVICES</b>				
Academic assistance	4,853,944	-0-	-0-	4,853,944
Student assistance	<u>1,774,096</u>	<u>-0-</u>	<u>-0-</u>	<u>1,774,096</u>
<b>TOTAL PROGRAM SERVICES</b>	<u>6,628,040</u>	<u>-0-</u>	<u>-0-</u>	<u>6,628,040</u>
<b>SUPPORTING SERVICES</b>				
Management and general	2,204,567	-0-	-0-	2,204,567
Fundraising	<u>589,340</u>	<u>-0-</u>	<u>-0-</u>	<u>589,340</u>
<b>TOTAL SUPPORTING SERVICES</b>	<u>2,793,907</u>	<u>-0-</u>	<u>-0-</u>	<u>2,793,907</u>
<b>TOTAL EXPENSES</b>	<u>9,421,947</u>	<u>-0-</u>	<u>-0-</u>	<u>9,421,947</u>
<b>CHANGE IN NET ASSETS</b>	11,838,860	(682,953)	12,017,568	23,173,475
<b>NET ASSETS AS OF BEGINNING OF YEAR</b>	10,357,717	20,696,013	68,336,110	99,389,840
<b>TRANSFERS</b>	<u>(5,220,551)</u>	<u>5,371,126</u>	<u>(150,575)</u>	<u>-0-</u>
<b>NET ASSETS AS OF END OF YEAR</b>	\$ <u>16,976,026</u>	\$ <u>25,384,186</u>	\$ <u>80,203,103</u>	\$ <u>122,563,315</u>

See notes to combined financial statements.



# MARSHALL UNIVERSITY

**PROVIDENT GROUP — MARSHALL PROPERTIES L.L.C.**  
**STATEMENTS OF OPERATIONS**  
**FOR THE YEAR ENDED JUNE 30, 2012 AND**  
**FOR THE PERIOD AUGUST 1, 2010 THROUGH JUNE 30, 2011**

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	<u>2012</u>	<u>2011</u>
<b>Operating revenue</b>		
Rental revenue	\$ 4,078,208	\$ 3,875,690
Membership fees	4,783,493	4,488,453
Other revenue	21,123	16,345
Total operating revenue	<u>8,882,824</u>	<u>8,380,488</u>
<b>Operating expenses</b>		
Administration and general	3,738,255	3,227,810
Plant operations and maintenance	542,644	482,795
Management fee	594,373	495,351
Bad debts	44,635	104,145
Total operating expenses	<u>4,919,907</u>	<u>4,310,101</u>
<b>Operating income</b>	<u>3,962,917</u>	<u>4,070,387</u>
<b>Other income (expense)</b>		
Interest income	1,994	638
Interest expense - senior bonds payable	(3,021,312)	(2,576,973)
Interest expense - subordinate bonds payable	(701,475)	(646,915)
Depreciation	(3,621,000)	(3,317,898)
Amortization	(72,408)	(52,038)
Unrealized loss on interest rate swap agreement	(12,549,107)	(11,168,396)
Total other income (expense)	<u>(19,963,308)</u>	<u>(17,761,582)</u>
<b>Net loss</b>	<u>\$ (16,000,391)</u>	<u>\$ (13,691,195)</u>

See notes to combined financial statements.

# MARSHALL UNIVERSITY

## COMBINED STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

	2012	2011
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Student tuition and fees	\$ 66,388,385	\$ 62,574,913
Contracts and grants	74,216,768	87,563,123
Payments to and on behalf of employees	(149,923,266)	(147,656,440)
Payments to suppliers	(58,281,263)	(58,272,191)
Payments to utilities	(8,943,094)	(8,955,864)
Payments for scholarships and fellowships	(22,061,245)	(22,528,524)
Loans issued	(914,500)	(912,594)
Collection of loans	886,723	928,811
Sales and service of educational activities	111,536	126,334
Auxiliary enterprise charges	31,719,161	28,659,258
Fees assessed by the Commission	(748,637)	(694,131)
Program income	1,326,057	1,477,726
Other receipts — net	<u>7,190,075</u>	<u>7,708,468</u>
Net cash used in operating activities	<u>(59,033,300)</u>	<u>(49,981,111)</u>
<b>CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES:</b>		
State appropriations	73,493,796	69,323,375
State fiscal stabilization funds (federal)		3,857,032
Federal Pell grants	17,906,759	19,379,957
Gift receipts	806,000	916,227
Agency fund receipts	7,999,375	7,824,975
Agency fund payments	(8,007,011)	(7,843,238)
William D. Ford direct lending receipts	76,044,491	79,505,109
William D. Ford direct lending payments	<u>(76,044,499)</u>	<u>(79,504,859)</u>
Net cash provided by noncapital financing activities	<u>92,198,911</u>	<u>93,458,578</u>
<b>CASH FLOWS FROM CAPITAL FINANCING ACTIVITIES:</b>		
Capital grants and gifts received	3,687,228	9,003,017
State capital grants (federal) received		375,764
Capital bond proceeds from the Commission	795,800	23,064
Capital bond proceeds from State	13,816,277	1,666,904
Purchases of capital assets	(27,422,232)	(19,676,206)
Proceeds from sale of bonds	53,050,273	38,695,323
Payoff on refinanced bonds		(41,697,160)
Issuance costs on new bonds	(446,545)	(190,094)
Deferred rent revenue collected	(49,705)	
Payments on note payable	(121,952)	(119,565)
Payments on debt to MCTC	(350,000)	(437,500)
Principal paid on bonds and leases	(1,829,855)	(918,465)
Interest paid on bonds and leases	(2,960,816)	(2,088,562)
Proceeds from sale of capital assets	64,569	217,140
Principal payment on debt obligation due to the Commission	(3,309,689)	(3,160,103)
Fees assessed by the Commission	(1,000,681)	(1,150,693)
Proceeds from loan from Commission	150,000	
Principal payment on loan from the Commission	(15,000)	
Deposits to noncurrent cash and cash equivalents	(52,100,000)	(2,504,800)
Withdrawals from noncurrent cash and cash equivalents	<u>45,311,296</u>	<u>5,178,338</u>
Net cash used in capital financing activities	<u>27,268,968</u>	<u>(16,783,598)</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchases of investments	(77,239,774)	(20,648,656)
Sales/maturities of investments	18,775,313	9,053
Investment income	<u>1,126,240</u>	<u>691,314</u>
Net cash (used in) provided by investing activities	<u>(57,338,221)</u>	<u>(19,948,289)</u>
<b>INCREASE IN CURRENT CASH AND CASH EQUIVALENTS</b>	<b>3,096,358</b>	<b>6,745,580</b>
<b>CURRENT CASH AND CASH EQUIVALENTS — Beginning of year</b>	<b><u>98,854,192</u></b>	<b><u>92,108,612</u></b>
<b>CURRENT CASH AND CASH EQUIVALENTS — End of year</b>	<b><u>\$ 101,950,550</u></b>	<b><u>\$ 98,854,192</u></b>

(Continued)

# MARSHALL UNIVERSITY

## COMBINED STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

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	2012	2011
RECONCILIATION OF NET OPERATING LOSS TO NET CASH USED IN OPERATING ACTIVITIES:		
Operating loss	\$ (88,983,068)	\$ (77,702,203)
Adjustments to reconcile net operating loss to net cash used in operating activities:		
Depreciation expense	13,215,042	12,848,716
Changes in assets and liabilities:		
Accounts receivable — net	3,030,866	31,723
Loans receivable — net	258,599	360,499
Prepaid expenses	(537,212)	(81,734)
Inventories	(15,222)	7,720
Accounts payable	254,823	2,836,339
Accrued liabilities	1,732,373	(130,385)
Other post employment benefits liability	11,684,445	11,663,719
Compensated absences	681,288	(586,377)
Deferred revenue	(230,503)	780,066
Deposits held in custody for others	(150)	(600)
Advances from federal sponsors	(124,581)	(8,594)
	<u>\$ (59,033,300)</u>	<u>\$ (49,981,111)</u>
NET CASH USED IN OPERATING ACTIVITIES		
NONCASH TRANSACTIONS:		
Donated capital assets	<u>\$ 3,208,262</u>	<u>\$ 4,159,043</u>
Loss on disposal of assets	<u>\$ 61,472</u>	<u>\$ 178,167</u>
Property additions in accounts payable	<u>\$ 1,189,251</u>	<u>\$ 2,011,174</u>
Acquisition of fixed assets under capital lease arrangements	<u>\$ 827,836</u>	<u>\$ 0</u>
See notes to combined financial statements.		(Concluded)

# MARSHALL UNIVERSITY

## NOTES TO COMBINED FINANCIAL STATEMENTS AS OF AND FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

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### 1. ORGANIZATION

Marshall University (the “University”) is governed by the Marshall University Board of Governors (the “Board”). The Board was established by Senate Bill (S.B.) 653.

Powers and duties of the Board include, but are not limited to, the power to determine, control, supervise, and manage the financial, business, and educational policies and affairs of the institution(s) under its jurisdiction; the duty to develop a master plan for the institution; the power to prescribe the specific functions and institution(s) budget requests; the duty to review, at least every five years, all academic programs offered at the institution(s); and the power to fix tuition and other fees for the different classes or categories of students enrolled at the institution(s).

S.B. 653 also created the West Virginia Higher Education Policy Commission (the “Commission”), which is responsible for developing, gaining consensus around, and overseeing the implementation and development of a higher education public policy agenda.

As a requirement of Governmental Accounting Standards Board standards (GASB), the University has included information from the Marshall University Foundation, Inc. (the “Foundation”), Provident Group — Marshall Properties, L.L.C. (“Provident — Marshall”) for the years ended June 30, 2012 and 2011.

On July 30, 2010, Provident — Marshall purchased the project previously owned by MSH — Marshall. MSH — Marshall recognized a gain on sale of the project, net of unamortized issuance costs, of \$17 million. For additional information, see Note 7 of the Provident — Marshall financial statements included in the Component Unit’s Disclosures.

Although the University benefits from the activities of the Foundation, the Foundation is independent of the University in all respects. The Foundation is not a subsidiary of the University and is not directly or indirectly controlled by the University. The Foundation has its own separate, independent Board of Directors. Moreover, the assets of the Foundation are the exclusive property of the Foundation and do not belong to the University. The University is not accountable for, and does not have ownership of, any of the financial and capital resources of the Foundation. The University does not have the power or authority to mortgage, pledge, or encumber the assets of the Foundation. The Board of Directors of the Foundation is entitled to make all decisions regarding the business and affairs of the Foundation, including, without limitation, distributions made to the University. Under State law, neither the principal nor income generated by the assets of the Foundation can be taken into consideration in determining the amount of State-appropriated funds allocated to the University. Third parties dealing with the University, the Board, and the State of West Virginia (the “State”) (or any agency thereof) should not rely upon the financial statements of the Foundation for any purpose without consideration of all the foregoing conditions and limitations.

Although the University benefits from the activities of Provident — Marshall, Provident — Marshall is independent of the University in all respects. Provident — Marshall is not a subsidiary of the University and is not directly or indirectly controlled by the University. Provident — Marshall is a nonprofit corporation that is operated for charitable purposes. The assets of Provident — Marshall are the

exclusive property of Provident — Marshall and do not belong to the University. The University is not accountable for, and does not have ownership of, any of the financial and capital resources of Provident — Marshall. The University does not have the power or authority to mortgage, pledge, or encumber the assets of Provident — Marshall. Any income resulting from the operations of Provident — Marshall is for the benefit of Provident — Marshall, and is not distributed to the University. Third parties dealing with the University, the Board, and the State (or any agency thereof) should not rely upon the financial statements of Provident — Marshall for any purpose without consideration of all the foregoing conditions and limitations.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The combined financial statements of the University have been prepared in accordance with accounting principles generally accepted in the United States of America (“generally accepted accounting principles”) as prescribed by GASB. The combined financial statement presentation required by GASB provides a comprehensive, entity-wide perspective of the University’s assets, liabilities, net assets, revenues, expenses, changes in net assets, and cash flows.

**Reporting Entity** — The University is an operating unit of the West Virginia Higher Education Fund and represents separate funds of the State that are not included in the State’s general fund. The University is a separate entity that, along with all State institutions of higher education, the Commission (which includes West Virginia Network for Educational Telecomputing), and the West Virginia Council for Community and Technical College Education form the Higher Education Fund of the State. The Higher Education Fund is considered a component unit of the State, and its financial statements are discretely presented in the State’s comprehensive annual financial report.

The accompanying combined financial statements present all funds under the authority of the University, including Marshall University Research Corporation (MURC) and Southern West Virginia Brownfields Assistance Center, Inc. (the “Center”). The basic criteria for inclusion in the accompanying combined financial statements is the exercise of oversight responsibility derived from the University’s ability to significantly influence operations and accountability for fiscal matters of related entities. Related foundations and other affiliates of the University (see Notes 15, 16, and 17) are not part of the University reporting entity and are not included in the accompanying combined financial statements, since the University has no ability to designate management, cannot significantly influence operations of these entities, and is not accountable for the fiscal matters of these entities under GASB.

On May 25, 2006, the Center was incorporated to foster and promote the redevelopment of Brownfield sites, including providing assistance to eligible entities on state and federal Brownfield programs, securing state and federal funding for Brownfield redevelopment, and acquiring property eligible for state and federal Brownfield assistance as set forth in West Virginia State Code 18B-11-7. As of June 30, 2012 and 2011, the Center had limited financial activity, all of which is included in the accompanying combined financial statements.

The audited financial statements of the Foundation and Provident — Marshall, are presented here as discrete component units with the University combined financial statements in accordance with GASB discretely presented component unit requirements. The Foundation is a separate, private, nonprofit organization; Provident — Marshall is a single-member, limited liability company; and both report under Financial Accounting Standards Board (FASB) standards. As such, certain revenue recognition criteria and presentation features are different from GASB revenue recognition criteria and presentation features. No modifications have been made to the audited financial information as they are presented herein (see Notes 15, 16, 23, and 24).

**Financial Statement Presentation** — GASB establishes standards for external financial reporting for public colleges and universities and requires that financial statements be presented on a basis to focus on the University as a whole. Net assets are classified into four categories according to external donor restrictions or availability of assets for satisfaction of University obligations. The University’s net assets are classified as follows:

*Invested in Capital Assets, Net of Related Debt* — This represents the University’s total investment in capital assets, net of depreciation and outstanding debt obligations related to those capital assets. To the extent that debt has been incurred but not yet expended for capital assets, such amounts are not included as a component of invested in capital assets, net of related debt.

*Restricted Net Assets, Expendable* — This includes resources for which the University is legally or contractually obligated to spend in accordance with restrictions imposed by external third parties.

The West Virginia Legislature, as a regulatory body outside the reporting entity, has restricted the use of certain funds by Article 10, *Fees and Other Money Collected at State Institutions of Higher Education of the West Virginia State Code*. House Bill No. 101 passed in March 2004 simplified the tuition and fees restrictions to auxiliaries and capital items. These activities are fundamental to the normal ongoing operations of the Fund. These restrictions are subject to change by future actions of the West Virginia Legislature.

*Restricted Net Assets, Nonexpendable* — This includes endowment and similar type funds in which donors or other outside sources have stipulated, as a condition of the gift instrument, that the principal is to be maintained inviolate and in perpetuity, and invested for the purpose of producing present and future income, which may either be expended or added to principal.

*Unrestricted Net Assets* — Unrestricted net assets represent resources derived from student tuition and fees, state appropriations, and sales and services of educational activities. These resources are used for transactions relating to the educational and general operations of the University and may be used at the discretion of the Board to meet current expenses for any purpose.

**Basis of Accounting** — For financial reporting purposes, the University is considered a special-purpose government engaged in only business-type activities. Accordingly, the University’s combined financial statements have been prepared on the accrual basis of accounting with a focus on the flow of economic resources measurement. Revenues are reported when earned and expenses are reported when materials or services are received. All intercompany accounts and transactions have been eliminated.

**Cash and Cash Equivalents** — For purposes of the combined statements of net assets, the University considers all highly liquid investments with an original maturity of three months or less to be cash equivalents.

Cash and cash equivalents balances on deposit with the State of West Virginia Treasurer’s Office (the “State Treasurer”) are pooled by the State Treasurer with other available funds of the State for investment purposes by the West Virginia Board of Treasury Investments (BTI). These funds are transferred to the BTI, and the BTI is directed by the State Treasurer to invest the funds in specific external investment pools in accordance with West Virginia Code, policies set by the BTI, provisions of bond indentures, and the trust agreements when applicable. Balances in the investment pools are recorded at fair value or amortized cost, which approximates fair value. Fair value is determined by a third-party pricing service based on asset portfolio pricing models and other sources in accordance with GASB. The BTI was established by the State Legislature and is subject to oversight by the State Legislature. Fair value and investment income are allocated to participants in the pools based upon the

funds that have been invested. The amounts on deposit are available for immediate withdrawal or on the first day of each month for the WV Short Term Bond Pool and, accordingly, are presented as cash and cash equivalents in the accompanying combined financial statements.

The BTI maintains the Consolidated Fund investment fund, which consists of eight investment pools and participant-directed accounts, three of which the Commission may invest in. These pools have been structured as multiparticipant variable net asset funds to reduce risk and offer investment liquidity diversification to the Fund participants. Funds not required to meet immediate disbursement needs are invested for longer periods. A more detailed discussion of the BTI's investment operations pool can be found in its annual report. A copy of that annual report can be obtained from the following address: 1900 Kanawha Blvd. East, Room E-122, Charleston, WV 25305 or <http://www.wvbt.com>.

Permissible investments for all agencies include those guaranteed by the United States of America, its agencies and instrumentalities (U.S. government obligations); corporate debt obligations, including commercial paper, which meet certain ratings; certain money market funds; repurchase agreements; reverse repurchase agreements; asset-backed securities; certificates of deposit; state and local government securities; and other investments. Other investments consist primarily of investments in accordance with the Linked Deposit Program, a program using financial institutions in West Virginia to obtain certificates of deposits, loans approved by the Legislature, and any other program investments authorized by the Legislature.

**Investments** — The University had investments in six long-term funds comprised of bond, equity, commodities, and fixed-income investments, with Commonfund, four investment funds with Jefferies Group, and bond proceeds invested in U.S. government securities by the bond trustee, at June 30, 2012, and investments in two long-term bond and equity funds with Commonfund at June 30, 2011. MURC held U.S. government agency securities and four investment funds with Jefferies Group at June 30, 2012, and held U.S. government agency securities and invested in an intermediate term fund comprised of high-quality fixed income securities with Commonfund at June 30, 2011.

Investments, other than alternative investments, are presented at fair value based on quoted market prices. The alternative investments are carried at fair value. These valuations include assumptions and methods that were reviewed by University management and are primarily based on quoted market prices or other readily determinable market values for the underlying investments. The University believes that the carrying amount of its alternative investments is a reasonable estimate of fair value. Because a portion of alternative investments is not readily marketable and the estimated value is subject to uncertainty, the reported value may differ from the value that would have been used had a ready market existed.

Investments are made in accordance with and subject to the provisions of the Uniform Prudent Investor Act codified as article six-c, chapter forty-four of the West Virginia Code.

**Allowance for Doubtful Accounts** — It is the University's policy to provide for future losses on uncollectible accounts, contracts, grants, and loans receivable based on an evaluation of the underlying account, contract, grant, and loan balances; the historical collectibility experienced by the University on such balances; and such other factors that, in the University's judgment, require consideration in estimating doubtful accounts.

**Inventories** — Inventories are stated at the lower of cost or market, cost being determined on the first-in, first-out method.

**Noncurrent Cash, Cash Equivalents, and Investments** — Cash and investments that are (1) externally restricted to make debt service payments and long-term loans to students, or to maintain sinking or reserve funds, (2) to purchase capital or other noncurrent assets or settle long-term liabilities, or (3) permanently restricted net assets are classified as noncurrent assets in the accompanying combined statements of net assets.

**Other Assets** — Other assets consist primarily of debt issuance costs that have been incurred in connection with the issuance of the University Refunding Revenue Bonds Series 2010 at June 30, 2011, and the University Revenue Bonds Series 2011 at June 30, 2012. These costs, consisting primarily of the underwriter's discount and legal and consulting fees, are amortized over the term of the bonds.

**Capital Assets** — Capital assets include property, plant, and equipment; books and materials that are part of a catalogued library; and infrastructure assets. Capital assets are stated at cost at the date of acquisition or construction or at market value at the date of donation in the case of gifts. Interest on related borrowings, net of interest earnings on invested proceeds, is capitalized during the period of construction and was \$68,625 and \$0 for the years ended June 30, 2012 and 2011, respectively. Depreciation is computed using the straight-line method over the estimated useful lives of the assets, generally 15 to 50 years for buildings and infrastructure, 15 years for land improvements, seven years for library books, and three to 10 years for furniture and equipment. The University's capitalization threshold is \$100,000 for buildings and \$5,000 for most other capital assets.

**Deferred Revenue** — Revenues for programs or activities to be conducted primarily in the next fiscal year are classified as deferred revenue, including items such as football ticket sales, tuition and fees, and room and board. Financial aid and other deposits are separately classified as deposits.

**Compensated Absences and Other Post employment Benefits (OPEB)** — GASB provides for the measurement, recognition, and display of OPEB expenditures, assets, and liabilities, including applicable note disclosures and required supplementary information. During fiscal year 2006, House Bill No. 4654 was established to create a trust fund for postemployment benefits for the State. The University is required to participate in this multiple-employer, cost-sharing plan, the West Virginia Retiree Health Benefit Trust Fund, sponsored by the State of West Virginia. Details regarding this plan and its stand-alone financial statements can be obtained by contacting the West Virginia Public Employees Insurance Agency (PEIA), State Capitol Complex, Building 5, Room 1001, 1900 Kanawha Boulevard, East, Charleston, WV 25305-0710 or <http://www.wvpeia.com>.

GASB requires entities to accrue for employees' rights to receive compensation for vacation leave or payments in lieu of accrued vacation or sick leave as such benefits are earned and payment becomes probable. The University's full-time employees earn up to two vacation leave days for each month of service and are entitled to compensation for accumulated, unpaid vacation leave upon termination. Full-time employees also earn 1 1/2 sick leave days for each month of service and are entitled to extend their health or life insurance coverage upon retirement in lieu of accumulated, unpaid sick leave. Generally, two days of accrued sick leave extend health insurance for one month of single coverage, and three days extend health insurance for one month of family coverage. For employees hired after 1988, or who were hired before 1988 but did not choose such coverage until after 1988 but before July 1, 2001, the employee shares in the cost of the extended benefit coverage to the extent of 50% of the premium required for the extended coverage. Employees hired July 1, 2001, or later will no longer receive sick leave credit toward insurance premiums when they retire. Additionally, all retirees have the option to purchase continued coverage regardless of their eligibility for premium credits. This liability is now provided for under the multiple-employer, cost-sharing plan sponsored by the State.



Certain faculty employees (generally those with less than a 12-month contract) earn a similar extended health or life insurance coverage retirement benefit based on years of service. Generally, 3 1/3 years of teaching service extend health insurance for one year of single coverage, and five years extend health insurance for one year of family coverage. Faculty hired after July 1, 2009, will no longer receive years of service credit toward insurance premiums when they retire. Employees hired after July 1, 2010, receive no health insurance premium subsidy from the University. Two groups of employees hired after July 1, 2010, will not be required to pay the unsubsidized rate: 1) active employees who were originally hired before July 1, 2010, who have a break in service of fewer than two years after July 1, 2010; and 2) retired employees who retired before July 1, 2010, return to active service after July 1, 2010, and then go back into retirement. In those cases, the original hire date will apply.

The estimated expense and expense incurred for the vacation leave or OPEB benefits are recorded as a component of benefits expense in the combined statements of revenues, expenses, and changes in net assets.

**Deferred Inflows** — Deferred inflows are accreted over the periods of the service concession arrangements.

**Risk Management** — The State's Board of Risk and Insurance Management (BRIM) provides general, property and casualty, and medical malpractice liability coverage to the University and its employees, including those physicians employed by the University and related to the University's School of Medicine (SOM). Such coverage may be provided to the University by BRIM through self-insurance programs maintained by BRIM or policies underwritten by BRIM that may involve experience-related premiums or adjustments to BRIM.

BRIM engages an independent actuary to assist in the determination of its premiums so as to minimize the likelihood of premium adjustments to the University or other participants in BRIM's insurance programs. As a result, management does not expect significant differences between the premiums the University is currently charged by BRIM and the ultimate cost of that insurance based on the University's actual loss experience. In the event that such differences arise between estimated premiums currently charged by BRIM to the University and the University's ultimate actual loss experience, the difference will be recorded as the change in estimate becomes known.

SOM established a \$250,000 deductible program under the BRIM professional liability coverage effective July 1, 2005. Prior to this date, the SOM was totally covered by BRIM at a limit of \$1,000,000 per occurrence. Starting July 1, 2005, the SOM assumed the risk and responsibility for any and all indemnity amounts up to \$250,000 per occurrence and all loss expenses associated with medical malpractice claims and/or suits in exchange for a reduction in its premium for medical malpractice insurance.

Under the program, SOM entered into an agreement with BRIM whereby SOM initially deposited \$500,000 in an escrow account with the State Treasury from which BRIM could withdraw amounts to pay indemnity costs and allocated expenses in connection with medical malpractice claims against the SOM. At June 30, 2012 and 2011, the balance in the escrow account was \$1,813,432 and \$2,056,550, respectively. Based on an actuarial valuation of this self-insurance program, the University has recorded a liability of \$8,918,000 and \$7,333,000 at June 30, 2012 and 2011, respectively, to reflect projected claim payments at 80% confidence level at June 30, 2012 and 2011. The receivable from University Physicians & Surgeons, Inc., for the funding it has agreed to provide for this liability was \$7,104,568 and \$5,276,450 at June 30, 2012 and 2011, respectively, and is included in noncurrent other accounts receivable (see Note 4).

In addition, through its participation in PEIA and a third-party insurer, the University has obtained for its employees' health, life, and prescription drug coverage, and coverage for job-related injuries. In exchange for the payment of premiums to PEIA and the third-party insurer, the University has transferred its risks related to health, life, prescription drug, and job-related injuries coverage.

**Classification of Revenues** — The University has classified its revenues according to the following criteria:

*Operating Revenues* — Operating revenues include activities that have the characteristics of exchange transactions, such as (1) student tuition and fees, net of scholarship discounts and allowances, (2) sales and services of auxiliary enterprises, net of scholarship discounts and allowances, (3) most federal, state, local, and nongovernmental grants and contracts, and (4) sales and services of educational activities.

*Nonoperating Revenues* — Nonoperating revenues include activities that have the characteristics of nonexchange transactions, such as gifts and contributions, and other revenues that are defined as nonoperating revenues by GASB, such as state appropriations, Federal Pell Grants, investment income, and sale of capital assets (including natural resources).

*Other Revenues* — Other revenues consist primarily of capital grants and gifts.

**Use of Restricted Net Assets** — The University has not adopted a formal policy regarding whether to first apply restricted or unrestricted resources when an expense is incurred for purposes for which both restricted and unrestricted net assets are available. Generally, the University attempts to utilize restricted funds first when practicable.

**Federal Financial Assistance Programs** — The University makes loans to students under the Federal Direct Student Loan Program. Under this program, the U.S. Department of Education makes interest subsidized and nonsubsidized loans directly to students through institutions such as the University. Direct student loan receivables are not included in the University's accompanying combined statements of net assets since the loans are repayable directly to the U.S. Department of Education. In 2012 and 2011, the University received and disbursed approximately \$76,000,000 and \$79,500,000, respectively, under the Federal Direct Student Loan Program on behalf of the U.S. Department of Education, which is not included as revenue and expense on the accompanying combined statements of revenues, expenses, and changes in net assets.

The University also distributes other student financial assistance funds on behalf of the federal government to students under the Federal Pell Grant, Supplemental Educational Opportunity Grant, and College Work Study programs. The activity of these programs is recorded in the accompanying combined financial statements. In 2012 and 2011, the University received and disbursed approximately \$18,700,000 and \$20,200,000, respectively, under these federal student aid programs.

**Scholarship Allowances** — Student tuition and fee revenues, and certain other revenues from students, are reported net of scholarship allowances in the accompanying combined statements of revenues, expenses, and changes in net assets. Scholarship allowances are the difference between the stated charge for goods and services provided by the University and the amount that is paid by students and/or third parties making payments on the students' behalf.

Financial aid to students is reported in the combined financial statements under the alternative method as prescribed by the National Association of College and University Business Officers. Certain aid, such as loans, funds provided to students as awarded by third parties, and Federal Direct Lending is accounted for as a third-party payment (credited to the student's account as if the student made the payment). All

other aid is reflected in the accompanying combined financial statements as operating expenses, or scholarship allowances, which reduce revenues. The amount reported as operating expenses represents the portion of aid that was provided to the student in the form of cash. Scholarship allowances represent the portion of aid provided to the student in the form of reduced tuition. Under the alternative method, these amounts are computed on a University basis by allocating the cash payments to students, excluding payments for services, on the ratio of total aid to the aid not considered to be third-party aid.

**Government Grants and Contracts** — Government grants and contracts normally provide for the recovery of direct and indirect costs, subject to audit. The University recognizes revenue associated with direct costs as the related costs are incurred. Recovery of related indirect costs is generally recorded at fixed rates negotiated for a period of one to five years.

**Service Concession Arrangements** — The University has service concession arrangements for the operation of bookstores and food services. Renovations made to University facilities by service concession vendors are capitalized and revenues are deferred and accreted over the life of the contract.

**Income Taxes** — The University is exempt from income taxes, except for unrelated business income, as a nonprofit organization under federal income tax laws and regulations of the Internal Revenue Service.

**Cash Flows** — Any cash and cash equivalents escrowed or restricted for noncurrent assets have not been included as cash and cash equivalents for the purpose of the combined statements of cash flows.

**Use of Estimates** — The preparation of combined financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the combined financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Risk and Uncertainties** — Investments are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain securities, it is reasonably possible that changes in risk and values will occur in the near term and that such changes could materially affect the amounts reported in the combined financial statements.

**Newly Adopted Statements Issued by the Governmental Accounting Standards Board** — During 2011, the University adopted Statement No. 60, *Accounting and Financial Reporting for Service Concession Arrangements*. This statement addresses how to account for and report service concession arrangements (SCAs) by establishing recognition, measurement, and disclosure requirements for SCAs for both transferors and governmental operators. See related disclosures in Note 20 for impact to the combined financial statements.

The University also adopted issued Statement No. 61, *The Financial Reporting Entity: Omnibus — an amendment of GASB Statements No. 14 and No. 34*. This statement improves financial reporting for a governmental financial reporting entity by improving guidance for including, presenting, and disclosing information about component units and equity interest transactions of the entity. The adoption of this statement did not have a material impact on the financial statements.

The University also adopted Statement No. 62, *Codification of Accounting and Financial Reporting Guidance Contained in Pre-November 30, 1989 FASB and AICPA Pronouncements*. This statement incorporates into the GASB's authoritative literature certain accounting and financial reporting guidance included in the FASB and AICPA pronouncements issued on or before November 30, 1989. This statement improves financial reporting by contribution to the GASB's efforts to codify all sources of

generally accepted accounting principles for state and local governments so that they derive from a single source. The adoption of this statement did not have a material impact on the financial statements.

The University also adopted Statement No. 64, *Derivative Instruments: Application of Hedge Accounting Termination Provisions*. This statement improves financial reporting by clarifying whether an effective hedging relationship continues after the replacement of a swap counterparty or a swap counterparty's credit support provider. The adoption of this statement did not have a material impact on the financial statements.

**Recent Statements Issued by the Governmental Accounting Standards Board** — The GASB has issued Statement No. 63, *Financial Reporting of Deferred Outflows of Resources, Deferred Inflows of Resources, and Net Position*, effective for fiscal years beginning after December 15, 2011. The objective of this statement is to provide guidance for reporting deferred outflows of resources, deferred inflows of resources, and net position in the statement of financial position and related disclosures. The University has not yet determined the effect that the adoption of GASB Statement No. 63 may have on its financial statements.

The GASB has also issued Statement No. 65, *Items Previously Reported as Assets and Liabilities*, effective for fiscal years beginning after December 15, 2012. This statement establishes accounting and financial reporting standards that reclassify, as deferred outflows of resources or deferred inflows of resources, certain items that were previously reported as assets and liabilities and recognizes, as outflows of resources or inflows of resources, certain items that were previously reported as assets and liabilities. The University has not yet determined the effect that the adoption of GASB Statement No. 65 may have on its financial statements.

The GASB has also issued Statement No. 66, *Technical Corrections — 2012: An Amendment of GASB Statements No. 10 and No. 64*, effective for fiscal years beginning after December 15, 2012. This statement improves accounting and financial reporting for a governmental financial reporting entity by resolving conflicting guidance that resulted from the issuance of GASB Statement No. 54, *Fund Balance Reporting and Governmental Fund Type Definitions*, and GASB Statement No. 62, *Codification of Accounting and Financial Reporting Guidance Contained in Pre-November, 1989 FASB and AICPA Pronouncements*. The University has not yet determined the effect that the adoption of GASB Statement No. 66 may have on its financial statements.

The GASB has also issued Statement No. 68, *Accounting and Financial Reporting for Pensions*, effective for fiscal years beginning after June 15, 2014. This statement enhances the information provided in the financial statements regarding the effects of pension-related transactions, the pension obligations of the entity, and the resources available to satisfy those obligations. The University has not yet determined the effect that the adoption of GASB Statement No. 68 may have on its financial statements.

### 3. CASH AND CASH EQUIVALENTS

The composition of cash and cash equivalents was held as follows:

	<b>June 30, 2012</b>		
	<b>Current</b>	<b>Noncurrent</b>	<b>Total</b>
State Treasurer	\$ 78,082,427	\$ 176,000	\$ 78,258,427
Trustee	6,841	6,788,704	6,795,545
State Treasurer — escrow		1,813,432	1,813,432
Cash equivalents	22,329,403		22,329,403
In bank	1,522,368		1,522,368
On hand	9,511		9,511
	<u>\$ 101,950,550</u>	<u>\$ 8,778,136</u>	<u>\$ 110,728,686</u>
	<b>June 30, 2011</b>		
	<b>Current</b>	<b>Noncurrent</b>	<b>Total</b>
State Treasurer	\$ 74,071,936	\$ 176,000	\$ 74,247,936
Trustee	12,050		12,050
State Treasurer — escrow		2,056,550	2,056,550
Cash equivalents	23,533,753		23,533,753
In bank	1,230,792		1,230,792
On hand	5,661		5,661
	<u>\$ 98,854,192</u>	<u>\$ 2,232,550</u>	<u>\$ 101,086,742</u>

Cash held by the State Treasurer includes \$2,476,441 and \$1,819,294 at June 30, 2012 and 2011, respectively, of restricted cash for sponsored projects, loans, and other purposes.

Cash on deposit with Trustee represents funds reserved for debt payments on the University Refunding Revenue Bonds, Series 2010 and project expenditures and debt payments on the University Revenue Bonds, Series 2011 (see Note 9).

State Treasurer escrow represents an escrow agreement the University entered into with BRIM for malpractice insurance deductibles with a balance of \$1,813,432 and \$2,056,550 at June 30, 2012 and 2011, respectively.

MURC cash equivalents totaling \$17,304,973 and \$14,445,806 at June 30, 2012 and 2011, respectively, are held in repurchase agreements, and a business savings account collateralized at 110% and 112%, respectively. The collateral was held in the name of MURC. Remaining cash equivalents primarily relate to amounts held in money markets.

The combined carrying amount of cash in bank at June 30, 2012 and 2011, was \$1,522,368 and \$1,230,792 as compared with the combined bank balance of \$1,745,658 and \$2,147,153, respectively. The difference is primarily caused by outstanding checks and items in transit. The bank balances were covered by federal depository insurance as noted below or were collateralized by securities held by the State's agent. Regarding federal depository insurance, interest-bearing accounts are insured by the

Federal Deposit Insurance Corporation up to \$250,000. Non-interest-bearing accounts are 100% insured through December 31, 2012.

Amounts with the State Treasurer as of June 30, 2012 and 2011, are comprised of the following investment pools:

The BTI has adopted an investment policy in accordance with the “Uniform Prudent Investor Act.” The “prudent investor rule” guides those with responsibility for investing the money for others. Such fiduciaries must act as a prudent person would be expected to act, with discretion and intelligence, to seek reasonable income; preserve capital; and, in general, avoid speculative investments. The BTI’s investment policy is to invest assets in a manner that strives for maximum safety, provides adequate liquidity to meet all operating requirements, and achieves the highest possible investment return consistent with the primary objectives of safety and liquidity. The BTI recognizes that risk, volatility, and the possibility of loss in purchasing power are present to some degree in all types of investments. Due to the short-term nature of BTI’s Consolidated Fund, the BTI believes that it is imperative to review and adjust the investment policy in reaction to interest rate market fluctuations/trends on a regular basis and has adopted a formal review schedule. Investment policies have been established for each investment pool and account of the BTI’s Consolidated Fund. Of the BTI’s Consolidated Fund pools and accounts in which the University invests, all are subject to credit risk.

**WV Money Market Pool — Credit Risk** — Credit risk is the risk that an issuer or other counterparty to an investment will not fulfill its obligations. For the years ended June 30, 2012 and 2011, the WV Money Market Pool has been rated AAAM by Standard & Poor’s. A Fund rated “AAAM” has extremely strong capacity to maintain principal stability and to limit exposure to principal losses due to credit, market, and/or liquidity risks. “AAAM” is the highest principal stability fund rating assigned by Standard & Poor’s. As this pool has been rated, specific information on the credit ratings of the underlying investments of the pool have not been provided.

The BTI limits the exposure to credit risk in the WV Money Market Pool by requiring all corporate bonds to be rated AA- by Standard & Poor’s (or its equivalent) or higher. Commercial paper must be rated at least A-1 by Standard & Poor’s and P-1 by Moody’s. The pool must have at least 15% of its assets in U.S. Treasury issues.

At June 30, 2012 and 2011, the WV Money Market Pool investments had a total carrying value of \$2,786,968,000 and \$3,018,560,000, respectively, of which the University’s ownership represents 2.35% and 2.13%, respectively.

**WV Government Money Market Pool — Credit Risk** — For the years ended June 30, 2012 and 2011, the WV Government Money Market Pool has been rated AAAM by Standard & Poor’s. A Fund rated “AAAM” has extremely strong capacity to maintain principal stability and to limit exposure to principal losses due to credit, market, and/or liquidity risks. “AAAM” is the highest principal stability fund rating assigned by Standard & Poor’s. As this pool has been rated, specific information on the credit ratings of the underlying investments of the pool have not been provided.

The BTI limits the exposure to credit risk in the WV Government Money Market Pool by limiting the pool to U.S. Treasury issues, U.S. government agency issues, money market funds investing in U.S. Treasury issues and U.S. government agency issues, and repurchase agreements collateralized by U.S. Treasury issues and U.S. government agency issues. The pool must have at least 15% of its assets in U.S. Treasury issues.

At June 30, 2012 and 2011, the WV Government Money Market Pool investments had a total carrying value of \$299,629,000 and \$262,692,000, respectively, of which the University's ownership represents 0.16% and 0.18%, respectively.

### WV Short Term Bond Pool:

*Credit Risk* — The BTI limits the exposure to credit risk in the WV Short Term Bond Pool by requiring all corporate bonds to be rated A by Standards & Poor's (or its equivalent) or higher. Commercial paper must be rated at least A-1 by Standards & Poor's and P-1 by Moody's. As this pool has not been rated, the following table provides information on the credit ratings of the WV Short Term Bond Pool's investments (in thousands):

Security Type	Credit Rating*		2012		2011	
	Moody's	S&P	Carrying Value	Percent of Pool Assets	Carrying Value	Percent of Pool Assets
Corporate asset backed securities	Aaa	AAA	\$ 95,628	18.99 %	\$ 87,197	18.40 %
	Aaa	NR *	38,524	7.64	19,891	4.20
	Aa3	AA+ **			454	0.10
	B1	CCC **	896	0.18	885	0.19
	B3	B **			366	0.08
	B3	BB **	311	0.06		
	B3	BBB **			631	0.13
	B3	BBB- **	53	0.01		
	B3	CCC **	280	0.06		
	Ca	CCC **	586	0.12	664	0.14
	Caa2	CCC **	186	0.04	473	0.10
	Caa3	CCC **	243	0.05	393	0.08
	Caa3	D **	26	0.01	27	0.01
	NR	AA+	3,900	0.77		
	NR	* NR *	3,786	0.75	4,000	0.84
			<u>144,419</u>	<u>28.68</u>	<u>114,981</u>	<u>24.27</u>
	Corporate bonds and notes	Aaa	AA			2,043
Aa1		A			4,143	0.87
Aa2		AA+	9,025	1.79		
Aa2		AA			11,866	2.50
Aa3		AA			7,064	1.49
Aa3		AA-	15,666	3.11		
Aa3		A	23,032	4.57	13,040	2.75
A1		AA	12,145	2.41	8,107	1.71
A1		A+	30,684	6.09		
A1		A			22,731	4.80
A2		AA			2,555	0.54
A2		A	39,064	7.76	23,976	5.06
A3		A			8,770	1.85
A3		A-	7,755	1.54		
A3		BBB+	3,006	0.60		
Baa1	A-	4,162	0.83			
Baa2	A-	6,709	1.33			
		<u>151,248</u>	<u>30.03</u>	<u>104,295</u>	<u>22.00</u>	
Commercial paper	P-1	A-1			15,995	3.38
U.S. agency bonds	Aaa	AAA			20,017	4.22
U.S. agency bonds	Aaa	AA+	45,024	8.94		
U.S. Treasury notes***	Aaa	AAA			25,034	5.28
U.S. Treasury notes***	Aaa	AA+	44,251	8.79		
U.S. agency mortgage backed securities****	Aaa	AAA			97,296	20.53
U.S. agency mortgage backed securities****	Aaa	AA+	77,065	15.30		
U.S. agency mortgage backed securities****	Aaa	AAAm	41,610	8.26	96,287	20.32
Money market funds			<u>41,610</u>	<u>8.26</u>	<u>96,287</u>	<u>20.32</u>
			<u>\$ 503,617</u>	<u>100 %</u>	<u>\$ 473,905</u>	<u>100 %</u>

\* NR = Not Rated

\*\* The securities were not in compliance with BTI Investment Policy at June 30, 2012 and/or 2011. The securities were in compliance when originally acquired, but were subsequently downgraded. BTI management and its investment advisors have determined that it is in the best interests of the participants to hold the securities for optimal outcome.

\*\*\* U.S. Treasury issues are explicitly guaranteed by the United States government and are not subject to credit risk.

\*\*\*\* U.S. agency mortgage-backed securities are explicitly guaranteed by the United States government and are not subject to credit risk.

At June 30, 2012 and 2011, the University's ownership represents 1.73% and 1.78%, respectively, of these amounts held by the BTI.

*Interest Rate Risk* — Interest rate risk is the risk that changes in interest rates will adversely affect the fair value of an investment. All the BTI's Consolidated Fund pools and accounts are subject to interest rate risk.

The overall weighted-average maturity of the investments of the WV Money Market Pool cannot exceed 60 days. Maximum maturity of individual securities cannot exceed 397 days from date of purchase, except for government floating rate notes, which can be up to 731 days. The following table provides information on the weighted-average maturities for the various asset types in the WV Money Market Pool:

Security Type	2012		2011	
	Carrying Value (In thousands)	WAM (Days)	Carrying Value (In thousands)	WAM (Days)
Repurchase agreements	\$ 90,204	3	\$ 84,357	1
U.S. Treasury notes	330,865	122	298,345	137
U.S. Treasury bills	237,978	37	231,051	34
Commercial paper	853,470	35	1,069,576	35
Certificates of deposit	110,000	10	140,000	58
U.S. agency discount notes	738,706	44	697,164	45
Corporate bonds and notes	36,000	48	127,000	20
U.S. agency bonds/notes	189,691	68	170,788	66
Money market funds	<u>200,054</u>	1	<u>200,279</u>	1
	<u>\$2,786,968</u>	46	<u>\$3,018,560</u>	46



The overall weighted-average maturity of the investments of the WV Government Money Market Pool cannot exceed 60 days. Maximum maturity of individual securities cannot exceed 397 days from date of purchase, except for government floating rate notes, which can be up to 731 days. The following table provides information on the weighted-average maturities for the various asset types in the WV Government Money Market Pool:

Security Type	2012		2011	
	Carrying Value (In thousands)	WAM (Days)	Carrying Value (In thousands)	WAM (Days)
Repurchase agreements	\$ 91,900	3	\$ 98,400	1
U.S. Treasury notes	103,324	111	45,811	131
U.S. Treasury bills	4,999	62		
U.S. agency discount notes	76,397	52	60,852	74
U.S. agency bonds/notes	23,004	9	57,498	22
Money market funds	5	1	131	1
	<u>\$ 299,629</u>	54	<u>\$ 262,692</u>	45

The overall effective duration of the investments of the WV Short Term Bond Pool cannot exceed 731 days. Maximum effective duration of individual securities cannot exceed 1,827 days (five years) from date of purchase. The following table provides information on the effective duration for the various asset types in the WV Short Term Bond Pool:

Security Type	2012		2011	
	Carrying Value (in Thousands)	Effective Duration (Days)	Carrying Value (in Thousands)	Effective Duration (Days)
U. S. Treasury bonds/notes	\$ 44,251	366	\$ 25,034	227
Commercial paper			15,995	55
Corporate notes	151,248	242	104,295	234
Corporate asset backed securities	144,419	250	114,981	268
U.S. agency bonds/notes	45,024	23	20,017	85
U.S. agency mortgage backed securities	77,065	13	97,296	18
Money market funds	41,610	1	96,287	1
	<u>\$ 503,617</u>	180	<u>\$ 473,905</u>	138

*Other Investment Risks* — Other investment risks include concentration of credit risk, custodial credit risk, and foreign currency risk. None of the BTI's Consolidated Fund's investment pools or accounts is exposed to these risks as described below.

Concentration of credit risk is the risk of loss attributed to the magnitude of the BTI's Consolidated Fund pool or account's investment in a single corporate issuer. The BTI investment policy prohibits those pools and accounts permitted to hold corporate securities from investing more than 5% of their assets in any one corporate name or one corporate issue.

The custodial credit risk for investments is the risk that, in the event of the failure of the counterparty to a transaction, the BTI will not be able to recover the value of investment or collateral securities that are in the possession of an outside party. Repurchase agreements are required to be collateralized by at least

102% of their value, and the collateral is held in the name of the BTI. Securities lending collateral that is reported on the BTI's statement of fiduciary net assets is invested in a pool managed by the securities lending agent. In all transactions, the BTI or its agent does not release cash or securities until the counterparty delivers its side of the transaction.

Foreign currency risk is the risk that changes in exchange rates will adversely affect the fair value of an investment or a deposit. None of the BTI's Consolidated Fund's investment pools or accounts holds interests in foreign currency or interests valued in foreign currency.

*Deposits* — Custodial credit risk of deposits is the risk that in the event of failure of a depository financial institution, a government will not be able to recover deposits or will not be able to recover collateral securities that are in the possession of an outside party. Deposits include nonnegotiable certificates of deposit. None of the above pools contain nonnegotiable certificates of deposit. The BTI does not have a deposit policy for custodial credit risk.

**Cash in Bank With Trustee —**

*Credit Risk* — Credit risk is the risk that an issuer or other counterparty to an investment will not fulfill its obligation. Cash in bank with Trustee is governed by provisions of the bond agreement.

Investment Type	Carrying Value	
	2012	2011
Money market fund	\$ 1,649,157	\$ 12,050
U.S. Government Securities	<u>5,146,388</u>	<u>                    </u>
	<u>\$ 6,795,545</u>	<u>\$ 12,050</u>

The objective of the money market fund is to increase the current level of income while continuing to maintain liquidity and capital. Assets are invested in high-quality, short-term money market instruments.

**Custodial Credit Risk** — Custodial credit risk for investments is the risk that, in the event of the failure of the counterparty to a transaction, the University will not be able to recover the value of the investment or collateral securities that are in the possession of an outside party.

**Interest Rate Risk** — Interest rate risk is the risk that changes in interest rates will adversely affect the fair value of an investment. The University's investment policy limits investment maturities from potential fair value losses due to increasing interest rates. No more than 5% of the money market fund's total market value may be invested in the obligations of a single issuer, with the exception of the U.S. government and its agencies.

**Foreign Currency Risk** — Foreign currency risk is the risk that changes in exchange rates will adversely affect the fair value of an investment or a deposit. The University has no securities with foreign currency risk.

#### 4. ACCOUNTS RECEIVABLE

Accounts receivable as of June 30, 2012 and 2011, are as follows:

	<b>2012</b>		
	<b>Current</b>	<b>Noncurrent</b>	<b>Total</b>
Student tuition and fees — net of allowance for doubtful accounts of \$314,477	\$ 504,891	\$ -	\$ 504,891
Grants and contracts receivable — net of allowance for doubtful accounts of \$349,554	7,940,330		7,940,330
Due from the Commission	1,334,082		1,334,082
Due from other State agencies	720,832		720,832
Appropriations due from Primary Government	4,564,548		4,564,548
Other accounts receivable	959,199	7,104,568	8,063,767
	<u>\$ 16,023,882</u>	<u>\$ 7,104,568</u>	<u>\$ 23,128,450</u>
	<b>2011</b>		
	<b>Current</b>	<b>Noncurrent</b>	<b>Total</b>
Student tuition and fees — net of allowance for doubtful accounts of \$365,117	\$ 585,470	\$ -	\$ 585,470
Grants and contracts receivable — net of allowance for doubtful accounts of \$392,105	13,040,501		13,040,501
Due from the Commission	484,227		484,227
Due from other State agencies	2,440,756		2,440,756
Appropriations due from Primary Government	2,602,780		2,602,780
Other accounts receivable	551,844	5,293,714	5,845,558
	<u>\$ 19,705,578</u>	<u>\$ 5,293,714</u>	<u>\$ 24,999,292</u>

## 5. INVESTMENTS

The University had the following investments as of June 30, 2012 and 2011, as follows:

Investment Type	2012			Fair Value
	Level 1	Level 2	Level 3	
University:				
Commonfund				
High Quality Bond Fund	\$ -	\$ 3,418,926	\$ 45,497	\$ 3,464,423
Equity Index Fund		1,149,262		1,149,262
Intermediate Term Fund		550,463	4,048	554,511
Multi-Strategy Equity Fund		11,062,812	433,833	11,496,645
Multi-Strategy Bond Fund		4,613,678	49,982	4,663,660
Instl Multi-Strategy Commodities		724,231	2,638	726,869
Jefferies & Company, Inc.				
BHR Offshore Fund		1,460,215		1,460,215
Salsman Offshore Fund		1,357,301		1,357,301
Harvest Volatility Alpha Fund			1,031,538	1,031,538
Z Capital Loan Op Offshore Fund			1,019,935	1,019,935
United Bank				
U.S. Government Securities	40,536,022			40,536,022
MURC:				
Jefferies & Company, Inc				
BHR Offshore Fund		866,163		866,163
Salsman Offshore Fund		611,961		611,961
Harvest Volatility Alpha Fund			513,403	513,403
Z Capital Loan Op Offshore Fund			723,894	723,894
U.S. Government National				
Mortgage Association Securities		15,053,174		15,053,174
	<u>\$ 40,536,022</u>	<u>\$40,868,186</u>	<u>\$ 3,824,768</u>	<u>\$ 85,228,976</u>
Investment Type	2011			Fair Value
	Level 1	Level 2	Level 3	
University:				
Commonfund — High Quality				
Bond Fund	\$ -	\$ 8,117,041	\$ 174,922	\$ 8,291,963
Commonfund — Equity Index Fund		2,066,196		2,066,196
MURC:				
Commonfund — Intermediate				
Term Fund		2,138,437	7,888	2,146,325
U.S. Government National				
Mortgage Association Securities		13,463,877		13,463,877
	<u>\$ -</u>	<u>\$25,785,551</u>	<u>\$ 182,810</u>	<u>\$ 25,968,361</u>

The above noted Fair Value Levels represent the ability to ascertain the valuation of the underlying investments noted. Level 1 represents investments that have a quoted price in the active market. Level 2 represents investments with direct or indirect observable market inputs. Level 3 represents investments with no observable market.

The University's investments with United Bank are bond proceeds from the 2011 Revenue Bond issue that have been invested by the bond trustee in accordance with the bond indenture.

**Credit Risk** — The University's investment policy adheres to fiduciary responsibilities in accordance with the provisions of the Uniform Prudent Investor Act (WV State Code §44-6C-1 Prudent Investor Rule). Oversight will occur with care, skill, prudence, and diligence. At June 30, 2012, the High Quality Bond Fund had an average maturity of 8.4 years and a rating of AA-, the Intermediate Term Fund had an average maturity of 2.5 years and a rating of AA, the Multi-Strategy Bond Fund had an average maturity of 7.6 years and a rating of A+, and the Multi-Strategy Commodities Fund had an average maturity of 0.5 years and a rating of AAA, all other University investments do not have an assigned rating. At June 30, 2011, the High Quality Bond Fund had an average rating of AA.

MURC's investment policy limits individual investments to U.S. government agency securities and nationally recognized bond funds holding those securities. The Intermediate Term Fund had an average maturity of 1.6 years for fiscal year 2011. The Intermediate Term Fund holdings were moved to an investment portfolio in Jefferies & Company, Inc., in 2012. The investments held by Jefferies & Company do not have an assigned rating. The average rating of the Intermediate Term Fund was AA at June 30, 2011.

**Concentration of Credit Risk** — To minimize risk, MURC's investment policy allows for no more than 60% of available assets to be invested with any one issuer, except U.S. government securities.

The University's investment portfolio strategy includes three investment pools, the Long Term Investment Pool, the Mid Term Investment Pool, and the Operating Investment Pool. The objective of the University's portfolio strategy is to enhance the Investment Pool's long-term viability by maximizing the value with a prudent, balanced level of risk.

**Interest Rate Risk** — Interest rate risk is the risk that changes in interest rates will adversely affect the fair value of an investment. Interest rate risk is managed by limiting the time period or duration of the specific investment.

**Foreign Currency Risk** — The University has no investments with foreign currency risk.

## 6. CAPITAL ASSETS

Capital asset transactions for the University for the years ended June 30, 2012 and 2011, are as follows:

	2012				Ending Balance
	Beginning Balance	Additions	Reductions	Other	
Capital assets not being depreciated:					
Land	\$ 30,617,398	\$ 1,623,533	\$ -	\$ -	\$ 32,240,931
Antiques and artwork (inexhaustible)	132,107				132,107
Construction in progress	<u>10,566,870</u>	<u>23,387,459</u>	<u>(430,000)</u>	<u>(14,715,125)</u>	<u>18,809,204</u>
Total capital assets not being depreciated	<u>\$ 41,316,375</u>	<u>\$ 25,010,992</u>	<u>\$ (430,000)</u>	<u>\$ (14,715,125)</u>	<u>\$ 51,182,242</u>
Other capital assets:					
Land improvements	\$ 6,658,924	\$ -	\$ -	\$ -	\$ 6,658,924
Infrastructure	25,122,411	146,088	(10,890)	110,679	25,368,288
Buildings	359,856,645			14,604,446	374,461,091
Equipment	66,591,295	2,534,245	(2,516,752)		66,608,788
Library books	<u>8,499,513</u>	<u>114,952</u>	<u>(5,175)</u>		<u>8,609,290</u>
Total other capital assets	<u>466,728,788</u>	<u>2,795,285</u>	<u>(2,532,817)</u>	<u>14,715,125</u>	<u>481,706,381</u>
Less accumulated depreciation for:					
Land improvements	2,087,150	440,195			2,527,345
Infrastructure	16,612,018	1,010,711	(10,890)		17,611,839
Buildings	107,166,082	7,358,958			114,525,040
Equipment	46,838,298	4,247,560	(2,386,722)		48,699,136
Library books	<u>8,022,783</u>	<u>157,618</u>	<u>(5,175)</u>		<u>8,175,226</u>
Total accumulated depreciation	<u>180,726,331</u>	<u>13,215,042</u>	<u>(2,402,787)</u>	<u>-</u>	<u>191,538,586</u>
Other capital assets — net	<u>\$ 286,002,457</u>	<u>\$ (10,419,757)</u>	<u>\$ (130,030)</u>	<u>\$ 14,715,125</u>	<u>\$ 290,167,795</u>
Capital asset summary:					
Capital assets not being depreciated	\$ 41,316,375	\$ 25,010,992	\$ (430,000)	\$ (14,715,125)	\$ 51,182,242
Capital assets	<u>466,728,788</u>	<u>2,795,285</u>	<u>(2,532,817)</u>	<u>14,715,125</u>	<u>481,706,381</u>
Total cost of capital assets	508,045,163	27,806,277	(2,962,817)		532,888,623
Less accumulated depreciation	<u>(180,726,331)</u>	<u>(13,215,042)</u>	<u>2,402,787</u>	<u>-</u>	<u>(191,538,586)</u>
Capital assets — net	<u>\$ 327,318,832</u>	<u>\$ 14,591,235</u>	<u>\$ (560,030)</u>	<u>\$ -</u>	<u>\$ 341,350,037</u>

	2011				
	Beginning Balance	Additions	Reductions	Other	Ending Balance
Capital assets not being depreciated:					
Land	\$ 30,444,262	\$ 173,136	\$ -	\$ -	\$ 30,617,398
Antiques and artwork (inexhaustible)	132,107				132,107
Construction in progress	<u>1,635,801</u>	<u>14,778,621</u>	<u>(10,523)</u>	<u>(5,837,029)</u>	<u>10,566,870</u>
Total capital assets not being depreciated	<u>\$ 32,212,170</u>	<u>\$ 14,951,757</u>	<u>\$ (10,523)</u>	<u>\$ (5,837,029)</u>	<u>\$ 41,316,375</u>
Other capital assets:					
Land improvements	\$ 6,658,924	\$ -	\$ -	\$ -	\$ 6,658,924
Infrastructure	24,733,392	267,555	(34,494)	155,958	25,122,411
Buildings	354,175,574			5,681,071	359,856,645
Equipment	66,159,123	6,627,176	(6,195,004)		66,591,295
Library books	<u>8,456,133</u>	<u>123,354</u>	<u>(79,974)</u>		<u>8,499,513</u>
Total other capital assets	<u>460,183,146</u>	<u>7,018,085</u>	<u>(6,309,472)</u>	<u>5,837,029</u>	<u>466,728,788</u>
Less accumulated depreciation for:					
Land improvements	1,643,222	443,928			2,087,150
Infrastructure	15,607,199	1,039,313	(34,494)		16,612,018
Buildings	100,198,033	6,968,049			107,166,082
Equipment	48,407,585	4,230,409	(5,799,696)		46,838,298
Library books	<u>7,935,740</u>	<u>167,017</u>	<u>(79,974)</u>		<u>8,022,783</u>
Total accumulated depreciation	<u>173,791,779</u>	<u>12,848,716</u>	<u>(5,914,164)</u>	<u>-</u>	<u>180,726,331</u>
Other capital assets — net	<u>\$ 286,391,367</u>	<u>\$ (5,830,631)</u>	<u>\$ (395,308)</u>	<u>\$ 5,837,029</u>	<u>\$ 286,002,457</u>
Capital asset summary:					
Capital assets not being depreciated	\$ 32,212,170	\$ 14,951,757	\$ (10,523)	\$ (5,837,029)	\$ 41,316,375
Capital assets	<u>460,183,146</u>	<u>7,018,085</u>	<u>(6,309,472)</u>	<u>5,837,029</u>	<u>466,728,788</u>
Total cost of capital assets	492,395,316	21,969,842	(6,319,995)		508,045,163
Less accumulated depreciation	<u>(173,791,779)</u>	<u>(12,848,716)</u>	<u>5,914,164</u>		<u>(180,726,331)</u>
Capital assets — net	<u>\$ 318,603,537</u>	<u>\$ 9,121,126</u>	<u>\$ (405,831)</u>	<u>\$ -</u>	<u>\$ 327,318,832</u>

The University maintains certain collections of inexhaustible assets for which no value can be practically determined. Accordingly, such collections are not capitalized or recognized for financial statement purposes. Such collections include contributed works of art, historical treasures, and literature that are held for exhibition, education, research, and public service. These collections are neither disposed of for financial gain nor encumbered in any means.

At June 30, 2012, the University had outstanding contractual commitments of approximately \$10,100,000 for property, plant, and equipment expenditures.

## 7. LONG-TERM LIABILITIES

Long-term obligation transactions for the University for the years ended June 30, 2012 and 2011, are as follows:

	2012				
	Beginning Balance	Additions	Reductions	Ending Balance	Current Portion
Notes, bonds, and capital leases:					
Notes payable	\$ 2,661,349	\$ -	\$ (121,951)	\$ 2,539,398	\$ 124,101
Revenue bonds payable	38,811,709	53,050,272	(2,680,791)	89,181,190	1,390,000
Capital leases payable	<u>8,000,943</u>	<u>827,836</u>	<u>(914,855)</u>	<u>7,913,924</u>	<u>1,462,580</u>
Total notes, bonds, and capital leases	<u>49,474,001</u>	<u>53,878,108</u>	<u>(3,717,597)</u>	<u>99,634,512</u>	<u>2,976,681</u>
Other long-term liabilities:					
Debt obligation to the Commission	21,382,536		(3,309,689)	18,072,847	1,649,649
Loan payable to the Commission		150,000	(15,000)	135,000	30,000
Due to MCTC	2,492,834		(350,000)	2,142,834	350,000
OPEB liability	27,102,502	12,075,152	(390,707)	38,786,947	
Other noncurrent liabilities	8,177,986	4,148,177	(2,612,882)	9,713,281	
Accrued service concession liability		741,172		741,172	104,024
Advances from federal sponsors	<u>6,409,866</u>	<u>62,236</u>	<u>(186,817)</u>	<u>6,285,285</u>	
Total other long-term liabilities	<u>65,565,724</u>	<u>17,176,737</u>	<u>(6,865,095)</u>	<u>75,877,366</u>	
Total long-term liabilities	<u>\$ 115,039,725</u>	<u>\$ 71,054,845</u>	<u>\$ (10,582,692)</u>	<u>\$ 175,511,878</u>	

\* The current portion of the accrued service concession liability is included in accrued liabilities on the Combined Statement of Net Assets.

	2011				
	Beginning Balance	Additions	Reductions	Ending Balance	Current Portion
Notes, bonds, and capital leases:					
Notes payable	\$ 2,780,914	\$ -	\$ (119,565)	\$ 2,661,349	\$ 121,953
Revenue bonds payable	40,690,000	38,875,128	(40,753,419)	38,811,709	915,000
Capital leases payable	<u>8,919,407</u>		<u>(918,464)</u>	<u>8,000,943</u>	<u>900,000</u>
Total notes, bonds, and capital leases	<u>52,390,321</u>	<u>38,875,128</u>	<u>(41,791,448)</u>	<u>49,474,001</u>	<u>1,936,953</u>
Other long-term liabilities:					
Debt obligation to the Commission	24,542,639		(3,160,103)	21,382,536	3,309,689
Due to MCTC	2,930,334		(437,500)	2,492,834	350,000
OPEB liability	15,438,783	11,663,719		27,102,502	
Other noncurrent liabilities	8,574,101	1,737,265	(2,133,380)	8,177,986	
Advances from federal sponsors	<u>6,418,460</u>		<u>(8,594)</u>	<u>6,409,866</u>	
Total other long-term liabilities	<u>57,904,317</u>	<u>13,400,984</u>	<u>(5,739,577)</u>	<u>65,565,724</u>	
Total long-term liabilities	<u>\$ 110,294,638</u>	<u>\$ 52,276,112</u>	<u>\$ (47,531,025)</u>	<u>\$ 115,039,725</u>	



## 8. NOTES PAYABLE

MURC borrowed the proceeds of a bond issuance by the Cabell County Commission for the construction of an addition to the Marshall University Forensic Science Center. MURC's repayment terms are the same as the bond repayment term. MURC is obligated to make interest payments which commenced on October 10, 2008, for the interest due on the loan semi-annually and to make annual principal payments starting on April 1, 2009, based on a hypothetical amortization of the then-remaining principal balance at the then-applicable interest rate for the then-remaining years of the original 20-year amortization period ending April 10, 2028. However, any unspent mortgage proceeds would go to pay the first amounts due for interest and principal. Any remaining principal balance shall be payable in full on April 10, 2028. The interest rate on the bonds was 3.2% at April 10, 2008, and will continue to and include year five, and will change for each subsequent five-year period to the rate per annum equal to 67% of the five-year Treasury Constant Maturity in effect on that date, plus 1.67% per annum.

At June 30, 2012, the scheduled maturities on notes payable are as follows:

<b>Years Ending June 30</b>	<b>Principal</b>	<b>Interest</b>
2013	\$ 124,101	\$ 81,261
2014	128,072	77,289
2015	132,170	73,191
2016	136,400	68,962
2017	140,765	64,597
2018–2022	774,342	252,465
2023–2027	906,424	120,383
2028	<u>197,124</u>	<u>6,309</u>
	<u>\$ 2,539,398</u>	<u>\$ 744,457</u>

## 9. BONDS

Bonds payable at June 30, 2012 and 2011, consist of the following:

	Original Interest Rate	Annual Principal Installment Due	<u>Principal Amount Outstanding</u>	
			2012	2011
University Revenue Bonds	2.0%–5.0%	\$1,190,000–\$3,375,000	\$51,910,000	\$ -
University Refunding Revenue Bonds	2.0%–5.0%	\$915,000–\$2,885,000	<u>36,225,000</u>	<u>37,140,000</u>
			88,135,000	37,140,000
Add Bond Premium			2,646,460	1,671,709
Less Deferred Refunding Loss *			<u>(1,600,270)</u>	<u>                    </u>
Total			<u>\$89,181,190</u>	<u>\$38,811,709</u>

\* The June 20, 2012, financial statements have been corrected to present the Deferred Loss of \$1,600,270 related to refinancing as a reduction of Bonds Payable. As of June 30, 2011, \$1,745,639 had been included with Other Assets. The difference between the dollar amounts is the 2012 amortization.

In November 2010, the Board sold \$37,140,000 of University Refunding Revenue Bonds, Series 2010 (the “2010 Bonds”). The 2010 Bonds were issued under the authority contained in Article 10, Chapter 18B of the Code of West Virginia, 1931, as amended, and the 2010 Bonds will be secured pursuant to an Indenture dated as of November 1, 2010, by and between the University and United Bank, Inc., Charleston, West Virginia, as the Trustee. The 2010 Bonds are secured by and payable from auxiliary fees as defined in the Indenture. The proceeds of the 2010 Bonds were used to (1) advance refund \$40,690,000 of State of West Virginia, Higher Education Interim Governing Board, University Facilities Revenue Bonds, Series 2001A Bonds and (2) pay the costs of issuance of the 2010 Bonds. The Indenture allows for additional bonds to be issued on a parity as to lien and source of payment with the 2010 Bonds.

In November 2011, the Board sold \$51,910,000 of University Revenue Bonds, Series 2011 (the “2011 Bonds”). The 2011 Bonds were issued under the authority contained in Chapter 18, Article 18B of the Code of West Virginia, 1931, as amended, and the 2011 Bonds are secured pursuant to a Trust Indenture dated as of November 1, 2011, between the University and United Bank, Inc., Charleston, West Virginia, as the Trustee. The 2011 Bonds are secured by and payable from certain revenues as defined Trust Indenture. The proceeds of the 2011 Bonds will be used to (1) finance various capital improvement projects and (2) to pay the costs of issuance of the 2011 Bonds. These bonds were issued on parity with the 2010 Bonds, with additional revenues pledged in the Indenture.

The above bond issues, (collectively, the “Bonds”) are specific to the University, although the Bonds were also issued either in the name of the Board or the State itself. As debt service is required on the Bonds, the University remits the funds to a commercial bank for payment to the trustees of the bond issues and the bondholders. Mandatory debt service transfers are recorded as the funds are so remitted. A commercial bank may hold certain cash and cash equivalents (see Note 3) for debt service or other bond issue purposes on behalf of the University.

The Bonds are special obligations of the State and are not general obligations or a debt of the State. Neither the credit nor the taxing power of the State is pledged for the payment of the Bonds. The above bond issues are fully insured as to principal and interest by the Federal Guaranty Insurance Company.

The Bonds covenants require that the schedules of rent, charges, and fees shall at all times be adequate to produce revenues from the auxiliary facilities sufficient to pay operating expenses and when combined with E&G Capital Fees, Medical Center Rental Income, and Athletic Facility Enhancement Fee Revenues (as defined in the Indenture) to make the prescribed payments into the funds and accounts created hereunder, and that such schedule or schedules of rents, charges, and fees that shall be revised from time to time to provide for all reasonable operating expenses and leave net revenues, when combined with other monies legally available to be used for such purposes, each year equal at least 110% the maximum annual debt service of the Bonds. During the year ended June 30, 2012, and the period ended June 30, 2011, net revenues, when combined with other monies legally available for payment of debt service, was 2.90 times and 2.66 times the maximum annual debt service, respectively.

A summary of the annual aggregate principal and interest payments for years subsequent to June 30, 2012, is as follows:

Years Ending June 30	2010 Bonds University Refunding Revenue		2011 Bonds University Revenue		Combined	
	Principal	Interest	Principal	Interest	Principal	Interest
2013	\$ 1,390,000	\$ 1,627,300	\$ -	\$ 2,333,925	\$ 1,390,000	\$ 3,961,225
2014	1,430,000	1,585,600		2,333,925	1,430,000	3,919,525
2015	1,475,000	1,542,700		2,333,925	1,475,000	3,876,625
2016	1,520,000	1,498,450		2,333,925	1,520,000	3,832,375
2017	1,585,000	1,437,650	1,190,000	2,333,925	2,775,000	3,771,575
2018–2022	9,090,000	6,006,750	6,570,000	11,057,775	15,660,000	17,064,525
2023–2027	11,465,000	3,628,025	8,155,000	9,477,975	19,620,000	13,106,000
2028–2032	8,270,000	788,900	10,280,000	7,347,750	18,550,000	8,136,650
2033–2037			13,040,000	4,588,062	13,040,000	4,588,062
2038–2041			12,675,000	1,425,969	12,675,000	1,425,969
	<u>\$ 36,225,000</u>	<u>\$ 18,115,375</u>	<u>\$ 51,910,000</u>	<u>\$ 45,567,156</u>	<u>\$ 88,135,000</u>	<u>\$ 63,682,531</u>

## 10. LEASES

**Operating** — Future annual minimum lease payments on operating leases for years subsequent to June 30, 2012, are as follows:

Years Ending June 30	
2013	\$ 683,451
2014	594,051
2015	592,551
2016	576,051
2017	576,051
2018-2022	2,688,953
2023-2027	2,229,475
	<u>\$ 7,940,583</u>

In May 2012, the University entered into a lease agreement with St. Mary's Hospital to lease space in the St. Mary's Medical Center Education Building for use by the Physical Therapy Program. The

University will pay rent in the amount of \$38,439 per month for the period of May 1, 2012 through April 30, 2027.

Total rent expense for the years ended June 30, 2012 and 2011, was \$551,709 and \$447,474, respectively. The University does not have any noncancelable leases.

**Capital** — The University leases various equipment and buildings through capital leases. At June 30, 2012 and 2011, leased equipment with a net book value of \$808,031 and \$618,733 and leased buildings with a net book value of \$10,217,378 and \$10,493,242, respectively, are included in equipment and buildings.

In December 1996, the University entered into a lease agreement with the Marshall University Graduate College (MUGC) Foundation for an academic center to be used by the MUGC. The construction of the academic center was financed by the MUGC Foundation through the issuance of governmental revenue bonds. Effective September 1, 1997, the MUGC Foundation leased the academic center to the University for 20 years. Upon expiration of the lease term, the University will have the right to purchase the academic center for a sum equal to the amount required to redeem or otherwise satisfy or defease the MUGC Foundation's bonds on the date of such purchase. During the year ended June 30, 2008, all assets and liabilities of the MUGC Foundation became part of the Foundation. This lease agreement is now with the Foundation.

The University has a capital lease agreement with the Foundation for the Marshall University Graduate College's administration facility (the "Facility"). The fair value of the Facility was estimated by an independent appraisal during the year ended June 30, 1995, at \$5,000,000 (building: \$4,300,000, land: \$700,000), and the 21-year lease term commenced with the Marshall University Graduate College's occupancy of the Facility in June 1995. Ownership of the Facility transfers to the University at the end of the lease term.

In December 1998, the University entered into a lease-purchase agreement with the Mason County Building Commission for the Mid-Ohio Valley Center (MOVC). The construction of MOVC was financed by the Mason County Building Commission through the issuance of revenue bonds and was completed in January 2000. This lease was terminated and replaced with a new lease-purchase agreement in December 2005, with the new lease including an addition to be constructed at MOVC with funds from new bonds issued by the Mason County Building Commission. Ownership of MOVC transfers to the University at the end of the lease term.

In 2012, the University entered into three new capital leases for mailing, telecommunications, and printing equipment totaling \$827,836. These leases are for terms of three to five years and ownership of the equipment transfers to the University at the end of the lease term.

Future annual minimum lease payments for years subsequent to June 30, 2012, are as follows:

<b>Years Ending June 30</b>	<b>Principal</b>	<b>Interest</b>	<b>Total</b>
2013	\$ 1,462,580	\$ 283,238	\$ 1,745,818
2014	1,098,049	240,903	1,338,952
2015	1,050,385	195,942	1,246,327
2016	787,910	154,651	942,561
2017	629,639	125,469	755,108
2018–2022	1,877,620	350,562	2,228,182
2023–2026	1,007,741	38,715	<u>1,046,456</u>
			9,303,404
Less interest			<u>1,389,480</u>
			<u>\$ 7,913,924</u>

In October 2007, the University entered into a ground lease with MSH — Marshall to lease the site for the student housing and wellness center project, which was funded by debt obligations of MSH — Marshall. The lease transferred to Provident — Marshall when the project was purchased from MSH — Marshall. The ground lease payments are one dollar per year.

## **11. OTHER POST EMPLOYMENT BENEFITS**

In accordance with GASB, OPEB costs are accrued based upon invoices received from PEIA based upon actuarial determined amounts. At June 30, 2012, 2011, and 2010, the noncurrent liability related to OPEB costs was \$38,786,947, \$27,102,502, and \$15,438,783, respectively. The total of OPEB expense incurred and the amount of OPEB expense that relates to retirees was \$14,614,888 and \$2,930,443, respectively, during 2012. The total of OPEB expense incurred and the amount of OPEB expense that relates to retirees was \$14,680,071 and \$3,016,352, respectively, during 2011. The total of OPEB expense incurred and the amount of OPEB expense that relates to retirees was \$15,207,924 and \$2,757,915, respectively, during 2010. As of and for the years ended June 30, 2012, 2011, and 2010, there were 190, 185, and 181, respectively, retirees receiving these benefits.

## **12. STATE SYSTEM OF HIGHER EDUCATION INDEBTEDNESS**

The University is a State institution of higher education. It receives a State appropriation to finance a portion of its operations. In addition, it is subject to the legislative and administrative mandates of State government. Those mandates affect all aspects of the University's operations, its tuition and fee structure, its personnel policies, and its administrative practices.

The State has chartered the Commission with the responsibility to construct or renovate, finance, and maintain various academic and other facilities of the State's universities and colleges, including certain facilities of the University. Financing for these facilities was provided through revenue bonds issued by the former Board of Regents, the former University System of West Virginia, the former State College System of West Virginia, or the former Interim Governing Board (the "Boards"). These obligations

administered by the Commission are the direct and total responsibility of the Commission, as successor to the former Boards.

The Commission has the authority to assess each public institution of higher education for payment of debt service on these system bonds. The education and general capital fees (previously tuition and registration fees) of the members of the former University System are generally pledged as collateral for the Commission's bond indebtedness. Student fees collected by the institution in excess of the debt service allocation are retained by the institution for internal funding of capital projects and maintenance. Although the bonds remain as a capital obligation of the Commission, an estimate of the obligation of each institution is reported as a long-term payable by each institution and as a receivable by the Commission.

For the years ended June 30, 2012 and 2011, debt service assessed is as follows:

	<b>2012</b>	<b>2011</b>
Principal	\$ 3,309,689	\$ 3,160,103
Interest	954,598	1,105,380
Other	<u>46,083</u>	<u>45,313</u>
	<u>\$ 4,310,370</u>	<u>\$ 4,310,796</u>

During September 2011, the Commission loaned the University \$150,000 from the Energy and Water Savings Revolving Loan Fund to upgrade existing systems in order to reduce future utility costs. The loan is to be repaid in 10 semi-annual installments of \$15,000 each, over the next five years and is interest free.

During the year ended June 30, 2005, the Commission issued \$167,000,000 of 2005 Series B 30-year Revenue Bonds to fund capital projects at various higher education institutions in the State. State lottery funds will be used to repay the debt, although the University revenues are pledged if lottery funds prove insufficient.

During August 2010, the West Virginia Development Office issued approximately \$162 million of Education, Arts, Science and Tourism (EAST) bonds. The Commission, as provided in the State Code, received 60% or \$97.2 million, of the proceeds to help fund various building and campus renewal projects. The University has been authorized to receive \$17,600,000 of these proceeds. The West Virginia Development office is responsible for the repayment of the debt. As of June 30, 2012, the University has recognized \$16.0 million of these funds as revenue.

During December 2010, the West Virginia Higher Education Policy Commission (HEPC) issued \$76,865,000 of the State of West Virginia Higher Education Policy Commission Revenue 2010 Series Bonds to fund HEPC Bond projects approved by the Commission. The University has been authorized to receive \$25,000,000 of these proceeds to be specifically used for the construction of the new Biotechnology Development Center and Applied Engineering Complex. The University began drawing the bond proceeds for this project in FY 2012; 85% of these bond proceeds must be spent by December 2013. The University has no responsibility for repayment of this debt. As of June 30, 2012, the University has recognized \$1.9 million of these funds as revenue.

### 13. UNRESTRICTED NET ASSETS

The University's unrestricted net assets at June 30, 2012 and 2011, include certain designated net assets, as follows:

	2012	2011
Designated for auxiliaries	\$ 982,516	\$ 1,053,910
Designated for auxiliaries repairs and maintenance, debt payments, capital projects, and equipment purchases	10,742,006	8,505,714
Designated for other repairs and maintenance, debt payments, capital projects, and equipment purchases	7,275,503	4,679,944
Undesignated	<u>78,819,021</u>	<u>64,834,643</u>
 Total unrestricted net assets before OPEB liability	 97,819,046	 79,074,211
 Less OPEB liability	 <u>38,786,947</u>	 <u>27,102,502</u>
 Total unrestricted net assets	 <u>\$59,032,099</u>	 <u>\$51,971,709</u>

### 14. RETIREMENT PLANS

Substantially all eligible employees of the University participate in either the West Virginia State Teachers Retirement System (STRS) or the Teachers Insurance and Annuities Association — College Retirement Equities Fund (TIAA-CREF). Previously, upon full-time employment, all employees were required to make an irrevocable election between the STRS and TIAA-CREF. Effective July 1, 1991, the STRS was closed to new participants. Current participants in the STRS are permitted to make a one-time election to cease their participation in that plan and commence contributions to the West Virginia Teachers' Defined Contribution Plan. Contributions to and participation in the West Virginia Teachers' Defined Contribution Plan by University employees have not been significant to date.

The STRS is a cost-sharing, defined-benefit, public employee retirement system. Employer and employee contribution rates are established annually by the State Legislature. The contractual maximum contribution rate is 15%. The University's contributions to the STRS were at the rate of 15% of each enrolled employee's total annual salary for the years ended June 30, 2012 and 2011. Required employee contributions were at the rate of 6% of total annual salaries for the years ended June 30, 2012 and 2011. Participants in the STRS may retire with full benefits upon reaching age 60 with five years of service, age 55 with 30 years of service, or any age with 35 years of service. Lump-sum withdrawal of employee contributions is available upon termination of employment. Pension benefits are based upon 2% of final average salary (the highest five years of salary out of the last 15 years) multiplied by the number of years of service.

Total contributions to STRS for the years ended June 30, 2012, 2011, and 2010, were approximately \$916,000, \$971,000, and \$1,003,000, respectively, which consisted of approximately \$653,000, \$692,000, and \$715,000 from the University in 2012, 2011, and 2010, respectively, and approximately \$263,000, \$279,000, and \$288,000 from covered employees in 2012, 2011, and 2010, respectively.

The contribution rate is set by the State Legislature on an overall basis, and the STRS does not perform a calculation of the contribution requirement for individual employers, such as the University. Historical trend and net pension obligation information is available from the annual financial report of the Consolidated Public Retirement Board. A copy of this report may be obtained by writing to the Consolidated Public Retirement Board, Building 5, Room 1000, Charleston, WV 25305.

The TIAA-CREF is a defined contribution plan in which benefits are based solely upon amounts contributed plus investment earnings. Each employee who elects to participate in this plan is required to make a contribution equal to 6% of total annual compensation. The University matches the employees' 6% contributions. Contributions are immediately and fully vested. Employees may elect to make additional contributions to TIAA-CREF, which are not matched by the University.

Total contributions to TIAA-CREF for the years ended June 30, 2012, 2011, and 2010, were approximately \$12,390,000, \$12,079,000, and \$11,891,000, respectively, which consisted of approximately \$6,134,000, \$5,973,000, and \$5,884,000, from the University in 2012, 2011, and 2010, respectively, and approximately \$6,256,000, \$6,106,000, and \$6,007,000 from covered employees in 2012, 2011, and 2010, respectively.

Effective January 1, 2003, higher education employees enrolled in the basic 401(a) retirement plan with TIAA-CREF have an option to switch to the Educators Money 401(a) Basic Retirement Plan (the "Educators Money"). New hires have the choice of either plan.

The Educators Money is a defined contribution plan in which benefits are based solely upon amounts contributed plus investment earnings. Each employee who elects to participate in this plan is required to make a contribution equal to 6% of total annual compensation. The University matches the employees' 6% contributions. Contributions are immediately and fully vested. Employees may elect to make additional contributions to the Educators Money, which are not matched by the University.

Total contributions to the Educators Money for the years ended June 30, 2012, 2011, and 2010, were approximately \$154,000, \$110,000, and \$152,000, respectively, which consisted of approximately \$77,000, \$55,000, and \$76,000 each from the University and the covered employees in 2012, 2011, and 2010, respectively.

The University's total payroll for the years ended June 30, 2012 and 2011, was approximately \$117,146,000 and \$114,860,000, respectively; total covered employees' salaries in the STRS, TIAA-CREF, and Educators Money were approximately \$4,324,000, \$102,358,000, and \$1,281,000, respectively, in 2012 and \$4,658,000, \$99,684,000, and \$914,000, respectively, in 2011.

## **15. MARSHALL UNIVERSITY FOUNDATION, INC.**

The Foundation is a separate nonprofit organization incorporated in the State whose purpose is to benefit the work and services of the University and its affiliated nonprofit organizations. The Foundation has a board of directors authorized to have 40 members selected by its Board members. At present, there are 34 members, including the President of the University as a nonvoting ex-officio member. In carrying out its responsibilities, the board of directors of the Foundation employs management, forms policy, and maintains fiscal accountability over funds administered by the Foundation. The University administration does not control the resources of the Foundation. The Foundation's financial statements are presented as part of the University's combined financial statements in accordance with GASB.



Total funds expended by the Foundation in support of University activities totaled \$9,964,511 and \$6,628,040 during the years 2012 and 2011, respectively. This support and related expenditures are recorded in the University's combined financial statements.

#### **16. PROVIDENT — MARSHALL PROPERTIES L.L.C.**

Provident — Marshall, a West Virginia limited liability company, was created on June 4, 2010, by its sole member, Provident Resources Group, Inc. (Provident), a Georgia nonprofit corporation and organization exempt from federal income tax under Section 501(a) of the Internal Revenue Code of 1986 (Code), as amended as a charitable organization described in Section 501(c)(3) of the Code. Provident — Marshall was created to own, operate, and maintain a 418 unit, 812 bed, student housing facility and a 123,850 square foot student recreation/wellness center located on the campus of Marshall University, located in Huntington, West Virginia (Project). On July 30, 2010, Provident — Marshall purchased the Project from MSH — Marshall and commenced operations on that date.

Provident and Provident — Marshall promote and advance education through various means, including, without limitation, the development, construction, acquisition, ownership, management, maintenance, operation, and disposition of facilities of various types, including, but not limited to, educational, research, and student-housing facilities and through the provision of development, enrichment, counseling, tutoring, and other services and activities, so as to assist colleges and universities in fulfilling their educational mission. The Provident — Marshall financial statements are presented as a discrete component unit of the University's combined financial statements in accordance with GASB.

#### **17. AFFILIATED ORGANIZATIONS**

The University has separately incorporated affiliated organizations, including the University Physicians & Surgeons, Inc., and the Big Green Scholarship Foundation, Inc. Oversight responsibility for these entities rests with independent boards and management not otherwise affiliated with the University. Accordingly, the financial statements of such organizations are not included in the accompanying combined financial statements under the blended component unit requirements. They are not included in the University's accompanying combined financial statements under discretely presented component unit requirements as, they (1) are not material or (2) have dual purposes (i.e., not entirely or almost entirely for the benefit of the University).

#### **18. RELATED-PARTY TRANSACTIONS**

The University continued to provide services to Mountwest Community and Technical College (MCTC) and the University recognized \$2.0 million and \$2.0 million in 2012 and 2011, respectively, in state contracts and grants in connection with service agreements. The Governing Boards of both institutions have agreed to extend the service agreement past July 1, 2011, on a monthly basis until MCTC's renovated campus is available for occupancy. At June 30, 2012 and 2011, related to this service agreement, the University has recorded \$14,654 and \$23,076, respectively, as a receivable from MCTC.

#### **19. CONTINGENCIES AND COMMITMENTS**

The nature of the educational industry is such that, from time to time, claims will be presented against the University on account of alleged negligence, acts of discrimination, breaches of contract, or disagreements arising from the interpretation of laws or regulations. While some of these claims may be for substantial amounts, they are not unusual in the ordinary course of providing educational services in a higher education system. In the opinion of management, all known claims are covered by insurance or

are such that an award against the University would not seriously affect the financial position of the University.

Under the terms of federal grants, periodic audits are required, and certain costs may be questioned as not being appropriate expenditures under the terms of the grants. Such audits could lead to reimbursement to the grantor agencies. The University's management believes disallowances, if any, will not have a significant financial impact on the University's financial position.

The Internal Revenue Code of 1986 establishes rules and regulations for arbitrage rebates. No arbitrage rebate liabilities have been recorded in the accompanying combined financial statements as of June 30, 2012 or 2011.

The University owns various buildings that are known to contain asbestos. The University is not required by federal, state, or local law to remove the asbestos from its buildings. The University is required under federal environmental, health, and safety regulations to manage the presence of asbestos in its buildings in a safe manner. The University addresses its responsibility to manage the presence of asbestos in its buildings on a case-by-case basis. Significant problems of dangerous asbestos conditions are abated as the conditions become known. The University also addresses the presence of asbestos as building renovation or demolition projects are undertaken and through asbestos operation and maintenance programs directed at containing, managing, or operating with the asbestos in a safe manner.

## **20. SERVICE CONCESSION ARRANGEMENTS**

Marshall University has adopted GASB Statement No. 60, *Accounting and Financial Reporting for Service Concession Arrangements*. The University has identified two contracts for services that meet the four criteria of a service concession arrangement (SCA). SCAs are defined as a contract between a government and an operator, another government or a private entity, in which the operator provides services, the operator collects and is compensated by fees from third parties, the government still has control over the services provided, and the government retains ownership of the assets at the end of the contract. The contracts are with Sodexo America, LLC and Follett Higher Education Group.

The University has a contract with Sodexo America, LLC (“Sodexo”) to provide food services within University facilities on the Huntington campus. These services provide the University with the best, most accurate, and appropriate campus dining program that enhances the student’s quality of life and is supportive of the education experience. The current contract began on August 16, 2009, and allows for nine annual renewals. Sodexo provides meal plans to students through the University as well as offering cash sales to the University community. The University receives annual commission payments from Sodexo calculated as a contractually agreed percentage of cash sales and the University pays Sodexo for the meal plans from fees collected by the University from students. In 2012 and 2011, the University received \$537,994 and \$526,940, respectively, in commissions from Sodexo. Renovations to University facilities of \$1,206,832 were made by Sodexo and capitalized by the University in 2012. Sodexo also made renovations that were capitalized by the University totaling \$1,759,541 in prior years of the contract, which when netted with the prior years accreted amount results in a \$1.5 million cumulative effect of adoption of accounting principle in 2012. These renovations are accreted over the remaining life of the contract and if the contract is not renewed the University will be required to pay Sodexo for the unaccreted portion of these renovations. At June 30, 2012, the University has a deferred inflow of \$1,673,611 for the unaccreted inflow for renovations, net of the accrued service concession liability of \$741,172 for estimated insurance and maintenance costs that the University will be required to pay through the end of the contract.

The University contracts with Follett Higher Education Group (“Follett”) to operate bookstores located within University facilities on the Huntington, South Charleston, and Mid-Ohio Valley campuses. These services provide the University community with a professional bookstore that will provide the highest caliber of services to Marshall University’s campuses. The current contract began on April 15, 2005, and allows for nine annual renewals. The University receives annual commission payments calculated as a contractually agreed percentage of bookstore revenue. In 2012 and 2011, the University received \$761,557 and \$763,100, respectively, in commissions from Follett. No significant renovations to University facilities were made by Follett in either 2012 or 2011.

## **21. SEGMENT INFORMATION**

The University issues revenue bonds to finance certain of its auxiliary enterprise activities. Investors in those bonds rely solely on the revenues generated by the activities of the auxiliaries for repayment.

### *Board of Governors of Marshall University, University Revenue Bonds, Series 2011*

In November 2011, the Board sold \$51,910,000 of University Revenue Bonds, Series 2011 (the “2011 Bonds”). The 2011 Bonds were issued under the authority contained in Chapter 18, Article 18B of the Code of West Virginia, 1931, as amended, and the 2011 Bonds are secured pursuant to a Trust Indenture dated as of November 1, 2011, between the Board and United Bank, Inc., Charleston, West Virginia, as the Trustee. The 2011 Bonds were issued on parity with the 2010 Bonds and are secured by and payable from certain revenues as defined in the Trust Indenture.

*Board of Governors of Marshall University, University Refunding Revenue Bonds, Series 2010*

In November 2010, the Board sold \$37,140,000 of University Refunding Revenue Bonds, Series 2010 (the "2010 Bonds"). The 2010 Bonds were issued under the authority contained in Article 10, Chapter 18B of the Code of West Virginia, 1931, as amended, and the 2010 Bonds are secured pursuant to an Indenture dated as of November 1, 2010, by and between the trustee. The 2010 Bonds are secured by and payable from auxiliary fees as defined in the Indenture.

The proceeds of the 2010 Bonds were used to (1) advance refund \$40,690,000 of State of West Virginia, Higher Education Interim Governing Board, University Facilities Revenue Bonds, Series 2001A and (2) pay the costs of issuance of the 2010 Bonds.

The 2011 information in the following condensed financial information for the University's segment includes only the revenue streams pledged for the 2010 Bonds. The 2012 information includes both the 2011 Bonds and 2010 Bonds, including the revenue streams that were added to the Indenture with the issuance of the 2011 Bonds. The added revenue streams are included for the full year although the bonds were not issued until November 2011.

Condensed accrual basis financial information for the University's segment as of June 30, 2012 and 2011, is as follows:

	<u>2012</u>	<u>2011</u>
<b>Condensed Schedules of Net Assets</b>		
Assets:		
Current assets	\$ 11,943,650	\$ 6,509,177
Noncurrent assets	<u>94,661,939</u>	<u>42,244,540</u>
Total	<u>\$ 106,605,589</u>	<u>\$ 48,753,717</u>
Liabilities:		
Current liabilities	\$ 6,221,547	\$ 3,869,656
Noncurrent liabilities	<u>89,448,826</u>	<u>39,099,792</u>
Total liabilities	<u>95,670,373</u>	<u>42,969,448</u>
Net assets:		
Invested in capital assets — net of related debt	4,496,005	3,438,572
Restricted for debt service	6,841	6,309
Unrestricted	<u>6,432,370</u>	<u>2,339,388</u>
Total net assets	<u>10,935,216</u>	<u>5,784,269</u>
Total	<u>\$ 106,605,589</u>	<u>\$ 48,753,717</u>
<b>Condensed Schedules of Revenues, Expenses, and Changes in Net Assets</b>		
Operating:		
Operating revenues	\$ 25,917,074	\$ 16,916,672
Operating expenses	<u>(14,932,879)</u>	<u>(13,393,509)</u>
Net operating income	<u>10,984,195</u>	<u>3,523,163</u>
Nonoperating:		
Nonoperating revenues	1,178,362	324,593
Nonoperating expenses	<u>(7,075,256)</u>	<u>(1,642,779)</u>
Total nonoperating	<u>(5,896,894)</u>	<u>(1,318,186)</u>
Net revenues	5,087,301	2,204,977
Transfers (to) from the University	<u>63,646</u>	<u>3,579,292</u>
Changes in net assets	5,150,947	5,784,269
Net assets — beginning of period	<u>5,784,269</u>	<u>                    </u>
Net assets — end of period	<u>\$ 10,935,216</u>	<u>\$ 5,784,269</u>
<b>Condensed Schedules of Cash Flows</b>		
Net cash provided by operating activities	\$ 8,613,909	\$ 6,147,180
Net cash provided by (used in) capital and related financing	<u>3,644,935</u>	<u>206,999</u>
Net increase in cash and cash equivalents	12,258,844	6,354,179
Cash and cash equivalents — beginning of period	<u>6,354,179</u>	<u>                    </u>
Cash and cash equivalents — end of period	<u>\$ 18,613,023</u>	<u>\$ 6,354,179</u>

## 22. NATURAL CLASSIFICATIONS WITH FUNCTIONAL CLASSIFICATIONS

The operating expenses within both natural and functional classifications for the years ended June 30, 2012 and 2011, are as follows:

2012	Salaries and Wages	Benefits	Supplies and Other Services	Utilities	Scholarships and Fellowships	Depreciation	Other Operating Expense	Fees Assessed by the Commission	Total
Instruction	\$ 56,060,394	\$ 20,643,606	\$ 11,578,338	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 88,282,338
Research	5,000,585	1,928,641	5,857,089	27,546					12,813,861
Public service	11,319,107	3,393,278	5,959,988	158,690					20,831,063
Academic support	12,736,778	4,664,174	4,944,048						22,345,000
Student services	6,453,142	2,915,867	3,843,865	3,528					13,216,402
General institutional support	12,512,578	4,708,546	4,156,251	589,456					21,966,831
Operations and maintenance of plant	4,256,257	2,717,756	4,265,944	6,101,423					17,341,380
Student financial aid					22,061,245				22,061,245
Auxiliary enterprises	8,807,567	4,077,729	15,958,504	2,062,451					30,906,251
Depreciation						13,215,042			13,215,042
Other							286,376	748,637	1,035,013
<b>Total</b>	<b>\$ 117,146,408</b>	<b>\$ 45,049,597</b>	<b>\$ 56,564,027</b>	<b>\$ 8,943,094</b>	<b>\$ 22,061,245</b>	<b>\$ 13,215,042</b>	<b>\$ 286,376</b>	<b>\$ 748,637</b>	<b>\$ 264,014,426</b>

2011	Salaries and Wages	Benefits	Supplies and Other Services	Utilities	Scholarships and Fellowships	Depreciation	Other Operating Expense	Fees Assessed by the Commission	Total
Instruction	\$ 54,195,687	\$ 19,901,088	\$ 8,296,042	\$ 14	\$ -	\$ -	\$ -	\$ -	\$ 82,392,831
Research	6,935,345	2,476,928	7,487,348	72,225					16,971,846
Public service	10,821,597	3,224,452	6,533,971	146,767					20,726,787
Academic support	11,682,982	4,384,713	5,397,476	17,900					21,483,071
Student services	6,369,194	2,744,451	3,465,428	6,745					12,585,818
General institutional support	12,398,473	4,479,092	4,879,333	411,865					22,168,763
Operations and maintenance of plant	4,129,658	2,573,205	3,240,334	6,316,380					16,259,577
Student financial aid					22,528,524				22,528,524
Auxiliary enterprises	8,326,682	3,966,155	13,865,311	1,983,968					28,142,116
Depreciation						12,848,716			12,848,716
Other							344,282	694,131	1,038,413
<b>Total</b>	<b>\$ 114,859,618</b>	<b>\$ 43,750,084</b>	<b>\$ 53,165,243</b>	<b>\$ 8,955,864</b>	<b>\$ 22,528,524</b>	<b>\$ 12,848,716</b>	<b>\$ 344,282</b>	<b>\$ 694,131</b>	<b>\$ 257,146,462</b>

## 23. COMPONENT UNIT DISCLOSURES — FOUNDATION

The notes taken directly from the audited financial statements of the Foundation are as follows:

**THE MARSHALL UNIVERSITY FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2012 AND 2011**

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### ORGANIZATION AND NATURE OF ACTIVITIES

The Marshall University Foundation, Inc. ("Foundation") was established in January, 1947 as a non-profit, tax-exempt, educational corporation to solicit, receive, manage and administer gifts on behalf of Marshall University. It is a public charity under Section 501(c)(3) of the Internal Revenue Code. The Foundation receives the majority of its support and revenue from gifts, contributions, and return on investments.

#### PUBLIC SUPPORT AND REVENUE

Contributions are generally available for unrestricted use unless specifically restricted by the donor. Unconditional promises to give are recorded as received. Unconditional promises to give due in the next year are recorded at their net realizable value. Unconditional promises to give due in subsequent years are recorded at the present value of their net realizable value, using risk-free interest rates applicable to the years in which the promises are received to discount the amounts. An allowance for uncollectible promises is provided based on management's evaluation of potential uncollectible promises receivable at year end.

Contributions of cash and other assets are reported as temporarily restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose of restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statement of Activities as net assets released from restrictions.

Contributions of long lived assets received without donor stipulation about how long the donated asset must be used are reported as unrestricted support.

Endowment contributions are permanently restricted by the donor. Investment earnings on endowment funds inclusive of realized and unrealized gains and losses are recorded in temporarily restricted net assets except for donor restricted endowments that require investment earnings to be added to the endowment principal.

#### ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### CASH AND CASH EQUIVALENTS

The Foundation considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents.

**NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

**INVESTMENTS**

Investments are reported in the financial statements at fair value. The current year increase or decrease in fair value over book value is recognized currently in the statement of activities. The Foundation uses a number of valuation techniques to value its investments which are described in Note 18. The majority of the investment funds are pooled into three categories – Operating Pool, Project Pool and Endowment Pool. The total investment return consists of interest and dividend income, realized gains and losses and capital appreciation (depreciation), net of related investment expenses.

**PROPERTY AND EQUIPMENT**

Property and equipment purchased for use by the Foundation is capitalized at cost and property and equipment contributed to the Foundation for its use is capitalized at fair value at the date of the gift. Property and equipment is depreciated over the estimated useful life of the asset which ranges from three to forty years using the straight line method. Property and equipment purchased for Marshall University departments is expensed when received and immediately donated to the University by The Marshall University Foundation, Inc.

**OTHER ASSETS**

Other assets consists of donated works of art and musical instruments which do not meet the definition of a collection and have been recorded at their estimated fair values at the date of donation.

**BASIS OF ACCOUNTING**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

**ADVERTISING COSTS**

Advertising costs totaling \$26,439 and \$37,598 for 2012 and 2011, respectively are charged to operations when incurred.

**NOTE 2 - CASH AND CASH EQUIVALENTS**

Cash and cash equivalents at June 30, 2012 and 2011 are comprised of the following:

	<u>2012</u>	<u>2011</u>
Cash and overnight repurchase agreements	\$ 3,312,484	\$ 3,461,883
Short-term investments	<u>6,581,890</u>	<u>5,530,389</u>
<b>TOTAL</b>	<b>\$ <u>9,894,374</u></b>	<b>\$ <u>8,992,272</u></b>



### NOTE 3 - INVESTMENTS

Investments as of June 30, 2012 and 2011 are summarized as follows:

	<u>2012</u>		
	<u>Book Value</u>	<u>Fair Value</u>	<u>Unrealized Gain/(Loss)</u>
Fixed income	\$ 21,904,015	\$ 22,803,986	\$ 899,971
Equities	45,996,380	51,946,278	5,949,898
Other	<u>21,487,221</u>	<u>16,170,418</u>	<u>(5,316,803)</u>
<b>TOTAL</b>	<b>\$ <u>89,387,616</u></b>	<b>\$ <u>90,920,682</u></b>	<b>\$ <u>1,533,066</u></b>

	<u>2011</u>		
	<u>Book Value</u>	<u>Fair Value</u>	<u>Unrealized Gain/(Loss)</u>
Fixed income	\$ 17,172,533	\$ 17,498,749	\$ 326,216
Equities	54,889,678	64,893,770	10,004,092
Other	<u>12,974,458</u>	<u>8,013,946</u>	<u>(4,960,512)</u>
<b>TOTAL</b>	<b>\$ <u>85,036,669</u></b>	<b>\$ <u>90,406,465</u></b>	<b>\$ <u>5,369,796</u></b>

The following summarizes the investment income for the years ended June 30, 2012 and 2011 inclusive of income on cash equivalents, perpetual trusts, the investments described above, and interest rate swap:

	<u>2012</u>	<u>2011</u>
Interest and dividends	\$ 1,884,001	\$ 1,877,837
Realized gain	716,782	3,816,777
Unrealized (loss) gain	(4,112,172)	10,016,770
Investment fees	<u>(234,179)</u>	<u>(222,726)</u>
<b>Net investment return</b>	<b>\$ <u>(1,745,568)</u></b>	<b>\$ <u>15,488,658</u></b>

Gain or loss on sale of investments is determined by utilizing the average cost method.

#### NOTE 4 - DIRECT FINANCING LEASES AND BONDS PAYABLE

On February 29, 2008, the Foundation acquired certain assets and assumed certain liabilities of the Marshall University Graduate College Foundation, Inc. (MUGCFI) consisting principally of the investment in direct financing leases and bonds payable described below.

The MUGCFI had borrowed funds in the form of two separate bond issues and utilized the funds to construct buildings on properties that had been donated to MUGCFI in previous years. The facilities and land are leased to the State of West Virginia, and the bonds are to be liquidated by pass-through lease payments from the State of West Virginia in amounts exactly equal to the debt requirements. The lease agreements provide that, upon retirement of the bonds, title to the leased property passes to the State of West Virginia. Although the State of West Virginia can cancel the lease, the intent is that all other requirements of payment will be honored. Therefore, the leases have been capitalized and the transactions recorded as though the properties had been sold and transferred.

##### Investment in direct financing leases

At June 30, 2012, the Foundation's net investment in direct financing leases is summarized as follows:

Future minimum lease payments to be received in years ending June 30:

2013	\$ 630,382
2014	630,372
2015	630,385
2016	502,328
2017	<u>323,070</u>
Total minimum lease payments due in next five years	2,716,537
Minimum lease payments due in later years	<u>161,535</u>
Gross investment in direct financing leases	2,878,072
Less unearned income	<u>(283,270)</u>
Net investment in direct financing leases	\$ <u>2,594,802</u>

The two lease agreements expire in February, 2016 and September, 2017.

**NOTE 4 - DIRECT FINANCING LEASES AND BONDS PAYABLE (CONTINUED)**

**Bonds payable**

Bonds payable are as follows at June 30, 2012 and 2011:

	<u>2012</u>	<u>2011</u>
City of South Charleston, West Virginia Commercial Development Refunding Revenue Bonds, Series 1998, original principal amount \$3,630,470, interest at 4.60%, payable in monthly installments of principal and interest of approximately \$25,610 through February 1, 2016, secured by real property leased to the State of West Virginia under direct finance lease.	\$ 1,035,070	\$ 1,288,410
City of South Charleston, West Virginia Commercial Development Refunding Revenue Bonds, Series 2005, original principal amount \$3,177,495, interest at 3.99%, payable in semi-annual installments of principal and interest of \$161,535 through September 1, 2017, secured by real property leased to the State of West Virginia under direct finance lease.	1,581,372	1,833,769
The County Commission of Cabell County, West Virginia Commercial Development Revenue Bond, Series 2010, (The Marshall University Foundation, Inc. Projects) original principle amount \$9,200,000, interest at LIBOR + 2% X 67%, interest is payable monthly, semi-annual installments of principle are due each August and February with the final installment due February 21, 2031, secured by real property with a book value of \$10,155,843 at June 30, 2012.	<u>8,817,000</u>	<u>9,200,000</u>
Total bonds payable	\$ <u>11,433,442</u>	\$ <u>12,322,179</u>

Scheduled bond principal and interest payments are as follows at June 30, 2012:

<u>Year ending June 30,</u>	<u>Principal</u>	<u>Interest</u>	<u>Total</u>
2013	\$ 919,807	\$ 232,876	\$ 1,152,683
2014	950,848	203,601	1,154,449
2015	982,906	173,555	1,156,461
2016	911,986	142,923	1,054,909
2017	<u>729,519</u>	<u>121,608</u>	<u>851,127</u>
Total due in next five years	4,495,066	874,563	5,369,629
Amounts due in later years	<u>6,938,376</u>	<u>765,751</u>	<u>7,704,127</u>
Total bonds payable	\$ <u>11,433,442</u>	\$ <u>1,640,314</u>	\$ <u>13,073,756</u>

Interest expense on bonds payable charged to operations was \$373,529 and \$275,672 for the years ended June 30, 2012 and 2011, respectively.

#### NOTE 5 - PROMISES TO GIVE

Unconditional promises to give at June 30, 2012 and 2011 are as follows:

	<u>2012</u>	<u>2011</u>
Receivable in less than one year	\$ 4,084,008	\$ 3,410,211
Receivable in one to five years	11,966,498	6,462,796
Receivable in more than five years	<u>5,054,350</u>	<u>429,750</u>
Total unconditional promises to give	21,104,856	10,302,757
Less discounts to net present value	(423,939)	(339,958)
Less allowance for uncollectible promises	<u>(571,064)</u>	<u>(197,528)</u>
Net unconditional promises to give	\$ <u>20,109,853</u>	\$ <u>9,765,271</u>

Discount rates used on long-term promises to give ranged from 0.50% to 9.50% for fiscal years ended June 30, 2012 and 2011.

#### NOTE 6 - PROPERTY AND EQUIPMENT

The following is a summary of property and equipment at June 30, 2012 and 2011:

	<u>2012</u>	<u>2011</u>
Land	\$ 2,442,000	\$ 1,642,000
Buildings	12,300,838	10,771,635
Office equipment	<u>1,168,113</u>	<u>1,153,645</u>
	15,910,951	13,567,280
Less: Accumulated depreciation	<u>(1,116,768)</u>	<u>(690,525)</u>
Property and equipment, net	\$ <u>14,794,183</u>	\$ <u>12,876,755</u>

Depreciation expense charged to operations was \$ 426,242 and \$397,468 for the years ended June 30, 2012 and 2011, respectively.

#### NOTE 7 - CONTINGENT ASSETS

The Foundation is the beneficiary of various whole life insurance policies. Proceeds payable to the Foundation upon the demise of the insured parties totaled approximately \$2,240,000 at June 30, 2012 and 2011.

#### NOTE 8 - INCOME TAXES

The Foundation is a tax exempt organization under Internal Revenue Code Section 501(c)(3). The Foundation does, however, engage in some activities that are considered by the Internal Revenue Service to be unrelated business activities and therefore subject to unrelated business tax at the prevailing corporate rates. The Foundation's income tax expense for the fiscal years ended June 30, 2012 and 2011 totaled \$-0-. Management believes the Organization is no longer subject to income tax examinations for years prior to 2009.

#### **NOTE 9 - CHARITABLE GIFT ANNUITIES**

As of June 30, 2012 and 2011, the Foundation had liabilities under irrevocable charitable gift annuities. The Foundation agrees to pay to the donors quarterly annuity payments until the donor's death. Based on the donor's life expectancy and the IRS discount rate (1.2% at June 30, 2012), the present value of future liabilities expected to be paid by the Foundation to the beneficiaries totaled \$498,712 and \$628,641 as of June 30, 2012 and 2011, respectively.

Assets received under these split interest agreements are recognized at fair market value at the date of receipt. The assets have been deposited in the Foundation's regular cash and investment accounts. The difference between the fair value of the assets received and the present value of the future distributions to the donors is recorded as contribution revenue.

Contribution revenue net of change in valuation of charitable gift annuities totaled \$93,412 and (\$38,357) for the years ended June 30, 2012 and 2011, respectively.

#### **NOTE 10 - CHARITABLE REMAINDER TRUSTS**

The Foundation is named as the residual beneficiary of five charitable remainder unitrusts. Under the terms of the unitrusts, a primary beneficiary receives annual distributions of a certain percentage of the net fair market value of the trust as of the first day of the taxable year. At the death of the primary beneficiary the Foundation receives all of the principal and income of the trust. Because these unitrusts are administered by third-party trustees, the Foundation records this as a contribution receivable and contribution revenue for the present value of the future benefits expected to be received from the trusts. The present value is calculated based on IRS actuarial formulas based on the primary beneficiary's life expectancy utilizing a rate of 1.6 % at June 30, 2012. At June 30, 2012 and 2011, the contribution receivable from the remainder trusts totaled \$868,759 and \$978,911, respectively.

Contribution revenue net of change in valuation of charitable remainder trusts totaled \$(110,152) and \$500,169 for the years ended June 30, 2012 and 2011, respectively.

#### **NOTE 11 - PERPETUAL TRUSTS HELD BY THIRD PARTIES**

The Foundation is the beneficiary of numerous perpetual trusts. The assets of the perpetual trusts are held by third parties. The Foundation has an irrevocable right to receive the income earned from the trusts' assets in perpetuity.

The Foundation records its beneficial interest in the perpetual trust assets at fair market value with a corresponding entry to permanently restricted contribution revenue. At June 30, 2012 and 2011, the beneficial interest in perpetual trusts totaled \$8,493,506 and \$8,889,783, respectively.

The change in the beneficial interest in perpetual trusts assets is recorded in permanently restricted other income and investment income in the accompanying financial statements and totaled \$(415,240) and \$839,059 for the years ended June 30, 2012 and 2011, respectively.

**NOTE 12 - TEMPORARILY RESTRICTED NET ASSETS**

Temporarily restricted net assets at June 30, 2012 and 2011 are available for the following purposes or periods:

Periods after June 30, Program activities	<u>2012</u>	<u>2011</u>
Academic assistance	\$ 33,438,804	\$ 18,331,234
Student assistance	<u>5,113,359</u>	<u>7,052,952</u>
Total temporarily restricted net assets	\$ <u>38,552,163</u>	\$ <u>25,384,186</u>

Net assets were released from donor restrictions during the years ended June 30, 2012 and 2011 by incurring expenses satisfying the purpose specified by donors as follows:

Purpose restrictions accomplished:	<u>2012</u>	<u>2011</u>
Academic assistance	\$ 7,600,243	\$ 4,212,134
Student assistance	2,176,903	1,774,097
Fundraising	<u>31,816</u>	<u>61,292</u>
Total	\$ <u>9,808,962</u>	\$ <u>6,047,523</u>

**NOTE 13 - PERMANENTLY RESTRICTED NET ASSETS**

Net assets were permanently restricted for the following purposes at June 30, 2012 and 2011:

	<u>2012</u>	<u>2011</u>
Academic assistance	\$ 32,781,929	\$ 36,312,804
Student assistance	<u>49,659,206</u>	<u>43,890,299</u>
Total permanently restricted net assets	\$ <u>82,441,135</u>	\$ <u>80,203,103</u>

**NOTE 14 - CONCENTRATIONS OF CREDIT RISK**

The Foundation receives pledges from alumni as well as other individuals and companies. The pledges are unsecured. Unconditional promises to give are recorded net of an allowance for bad debts of \$571,064 and \$197,528 at June 30, 2012 and 2011, respectively.

The Foundation maintains substantially all of its cash balances with three financial institutions. At June 30, 2012 and 2011 the interest bearing accounts at each institution were insured by the Federal Deposit Insurance Corporation up to \$250,000. All non-interest bearing accounts were fully guaranteed by the Federal Deposit Insurance Company under the Transaction Account Guarantee Program.

**NOTE 15 - RETIREMENT PLAN**

The Foundation sponsors a defined contribution pension plan that covers all full-time employees and certain other employees. Full-time employees are eligible for participation on the first day of the month following employment. Employees hired on a part-time, temporary or irregular basis for less than 1,000 hours a year are eligible for participation "only if credited with 1,000 hours or more of service (including paid absence) during any 12 consecutive calendar month period commencing with his or her date of employment or any anniversary date, in which event he or she becomes an eligible employee as of the beginning of the 12 month period during which he or she was credited with at least 1,000 hours of service. Eligible employee does not include a person whose employment is incidental to his or her educational program.

Contributions to the plan are based on a percentage of salary as follows:

Employer	<u>6%</u>
Employee	<u>6%</u>

Pension expense for the fiscal years ended June 30, 2012 and 2011 was \$61,590 and \$63,218, respectively.

**NOTE 16 - FUNCTIONAL ALLOCATION OF EXPENSES**

The costs of providing the various programs and activities have been summarized on a functional basis in the Statement of Activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

**NOTE 17 - DONATED SERVICES**

The Foundation receives a significant amount of donated services from unpaid volunteers who assist in fund raising activities. No amounts have been recognized in the Statement of Activities because the criteria for recognition under the Not For Profit Topic of the FASB Accounting Standards Codification have not been satisfied.

**NOTE 18 - FAIR VALUE MEASUREMENTS**

The Foundation determines the fair values of its financial instruments based on the fair value hierarchy established by the Fair Value Measurements and Disclosures Topic of the FASB Accounting Standards Codification which specifies a hierarchy of valuation techniques based on whether the inputs to those valuation techniques are observable or unobservable. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect the Foundation's market assumptions. The three levels of the fair value hierarchy based on these two types of inputs are as follows:

Level 1 - Valuation is based on quoted prices in an active market for identical assets and liabilities at the measurement date.

**NOTE 18 - FAIR VALUE MEASUREMENTS (CONTINUED)**

Level 2 - Valuation is based on observable inputs including quoted prices in active markets for similar assets and liabilities, quoted prices for identical or similar assets and liabilities in less active markets, and model-based valuation techniques for which significant assumptions can be derived primarily from or corroborated by observable data in the market.

Level 3 - Valuation is based on model-based techniques that use one or more significant inputs or assumptions that are unobservable in the market.

The hierarchy requires the use of observable market data when available. When determining fair value measurements, the Foundation utilizes active and observable market prices for identical assets and liabilities whenever possible and classifies such items as Level 1. When identical assets and liabilities are not traded in active markets, the Foundation utilizes market observable data for similar assets and liabilities in an active market, quoted prices for identical or similar assets and liabilities in less active markets, and model-based valuation techniques for which significant assumptions can be derived primarily from or corroborated by observable data in the market and classifies such items as Level 2. When observable data is not available, the Foundation uses alternative valuation techniques using unobservable inputs to determine a fair value and classifies such items as Level 3. Items valued using such internally generated valuation techniques are based on the lowest level of input that is significant to the valuation.

Fair values of assets measured on a recurring basis at June 30, 2012 are as follows:

	Fair Value	Quoted Prices In Active Markets For Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>ASSETS</b>				
Contributions Receivable				
From Remainder Trusts	\$ 868,759	\$ 868,759	\$ -0-	\$ -0-
Beneficial Interest In				
Perpetual Trusts	8,493,506	8,493,506	-0-	-0-
Investments				
Fixed Income				
CFI Real Return Bond Fund	1,183,661	-0-	1,183,661	-0-
High Quality Bond Fund	14,835,030	-0-	14,835,030	-0-
Multi-Strategy Bond Fund	4,906,019	-0-	4,906,019	-0-
Intermediate Term Fund - Tranche 2	1,536,048	-0-	1,536,048	-0-
Domestic Mutual Funds	313,419	313,419	-0-	-0-
International Mutual Funds	<u>29,809</u>	<u>29,809</u>	<u>-0-</u>	<u>-0-</u>
Total Fixed Income	<u>22,803,986</u>	<u>343,228</u>	<u>22,460,758</u>	<u>-0-</u>



NOTE 18 - FAIR VALUE MEASUREMENTS (CONTINUED)

	Fair Value	Quoted Prices In Active Markets For Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Equities</b>				
Multi-Strategy Equity Fund	\$ 30,613,087	\$ -0-	\$ 30,613,087	\$ -0-
CFI All Cap Fund	620,010	-0-	620,010	-0-
Core Equity Fund	3,296,078	-0-	3,296,078	-0-
<b>Emerging Markets</b>				
Investors Co B	3,255,079	-0-	3,255,079	-0-
Equity Opportunities Fund	1,081,172	-0-	1,081,172	-0-
International Equity Fund	1,394,827	-0-	1,394,827	-0-
SSS Global Hedge Equity	4,019,564	-0-	4,019,564	-0-
US Large Cap Equities	16,374	16,374	-0-	-0-
US Small/Mid Cap Equities	18,530	18,530	-0-	-0-
<b>SSgA Global Natural Resources</b>				
Stock Index	2,770,660	-0-	2,770,660	-0-
SS Equity Fund	4,513,221	-0-	4,513,221	-0-
Domestic Mutual Funds	306,029	306,029	-0-	-0-
International Mutual Funds	33,397	33,397	-0-	-0-
Other	8,250	8,250	-0-	-0-
Total Equities	<u>51,946,278</u>	<u>382,580</u>	<u>51,563,698</u>	<u>-0-</u>
<b>Other</b>				
Private Equity Partners	573,705	-0-	-0-	573,705
Int'l Private Equity Partners	761,505	-0-	-0-	761,505
Global Distressed Partners III	1,074,223	-0-	-0-	1,074,223
Global Distressed Investors	1,054,147	-0-	-0-	1,054,147
Venture Partners	1,108,730	-0-	-0-	1,108,730
Natural Resources Partners	451,511	-0-	-0-	451,511
Realty Investors	744,774	-0-	-0-	744,774
<b>CFI MultStrategy</b>				
Commodities Fund	3,281,170	-0-	3,281,170	-0-
SSG Diversifying Company	3,415,971	-0-	3,415,971	-0-
<b>SSG Relative Value and</b>				
Event Driven A01	<u>3,704,682</u>	<u>-0-</u>	<u>3,704,682</u>	<u>-0-</u>
Total Other	<u>16,170,418</u>	<u>-0-</u>	<u>10,401,823</u>	<u>5,768,595</u>
Total Assets	<u>\$ 100,282,947</u>	<u>\$ 10,088,073</u>	<u>\$ 84,426,279</u>	<u>\$ 5,768,595</u>

**NOTE 18 - FAIR VALUE MEASUREMENTS (CONTINUED)**

Fair values of assets measured on a recurring basis at June 30, 2011 are as follows:

	<u>Fair Value</u>	<u>Quoted Prices In Active Markets For Identical Assets (Level 1)</u>	<u>Significant Other Observable Inputs (Level 2)</u>	<u>Significant Unobservable Inputs (Level 3)</u>
<b>ASSETS</b>				
Contributions receivable from remainder trusts	\$ 978,911	\$ 978,911	\$ -0-	\$ -0-
Beneficial interest in perpetual trusts	8,889,783	8,889,783	-0-	-0-
Investments				
Fixed income	17,498,749	445,861	17,052,888	-0-
Equities	64,893,770	502,915	64,390,855	-0-
Other	<u>8,013,946</u>	<u>-0-</u>	<u>3,935,616</u>	<u>4,078,330</u>
Total Assets	\$ <u>100,275,159</u>	\$ <u>10,817,470</u>	\$ <u>85,379,359</u>	\$ <u>4,078,330</u>

Fair value measurements at reporting date using significant unobservable inputs (Level 3) are as follows:

	<u>2012</u>	<u>2011</u>
BEGINNING BALANCE	\$ 4,078,330	\$ 3,197,184
Investment income (loss)	(161,821)	(100,942)
Unrealized/realized gain (loss) included in changes in net assets, reported in investment income	1,052,931	353,443
Purchases	1,086,700	750,450
Sales	<u>(287,545)</u>	<u>(121,805)</u>
ENDING BALANCE	\$ <u>5,768,595</u>	\$ <u>4,078,330</u>

The amount of the total gains and losses for the period included in changes in net assets, reported in investment income, attributable to the change in unrealized gains and losses relating to assets still held at June 30, 2012 and June 30, 2011 was \$474,649 and \$280,151, respectively.

Fair values of liabilities measured on a recurring basis at June 30, 2012 are as follows:

	<u>Fair Value</u>	<u>Quoted Prices In Active Markets For Identical Assets (Level 1)</u>	<u>Significant Other Observable Inputs (Level 2)</u>	<u>Significant Unobservable Inputs (Level 3)</u>
<b>LIABILITIES</b>				
Annuity payment liability	\$ 498,712	\$ 498,712	\$ -0-	\$ -0-
Interest rate swap	<u>353,936</u>	<u>353,936</u>	<u>-0-</u>	<u>-0-</u>
Total Liabilities	\$ <u>852,648</u>	\$ <u>852,648</u>	\$ <u>-0-</u>	\$ <u>-0-</u>

**NOTE 18 - FAIR VALUE MEASUREMENTS (CONTINUED)**

Fair values of liabilities measured on a recurring basis at June 30, 2011 are as follows:

	<u>Fair Value</u>	<u>Quoted Prices In Active Markets For Identical Assets (Level 1)</u>	<u>Significant Other Observable Inputs (Level 2)</u>	<u>Significant Unobservable Inputs (Level 3)</u>
<b>LIABILITIES</b>				
Annuity payment liability	\$ 628,641	\$ 628,641	\$ -0-	\$ -0-
Interest rate swap	140,726	140,726	-0-	-0-
Total Liabilities	\$ <u>769,367</u>	\$ <u>769,367</u>	\$ <u>-0-</u>	\$ <u>-0-</u>

The Foundation utilizes the services of independent third parties (banks and investment managers) to value their instruments on a recurring basis. The following describes the valuation methodologies used to measure different financial instruments at fair value on a recurring basis:

**Contribution Receivable from Remainder Trusts**

The Foundation uses quoted market prices of the underlying investments of contributions receivable from remainder trusts adjusted for the preset value of the future benefits expected to be received utilizing IRS actuarial formulas and, therefore, they are included in Level 1. The quoted market prices are provided by an independent third party bank. The underlying investments consist principally of cash equivalents, equities, fixed income, mutual funds and certificates of deposit.

**Beneficial Interest in Perpetual Trusts**

The Foundation uses quoted market prices of the underlying investments of beneficial interest in perpetual trusts and, therefore, they are included in Level 1. The quoted market prices are provided by independent third party banks. The underlying investments consists principally of cash equivalents, equities, fixed income, and mutual funds.

**Investments**

The Foundation uses quoted market prices in an active market when available. These investments consist of equities and fixed income securities and are included in Level 1. The quoted market prices are provided by independent third party banks. When quoted market prices are unobservable in an active market, the Foundation uses fair value measurements provided by independent third party investment managers based on quoted prices in active markets for similar investments, quoted prices for identical or similar investments in less active markets, or model-based valuation techniques for which significant assumptions can be derived primarily from or corroborated by observable data in the market. These investments are included in Level 2 and consist primarily of multi-strategy equity, multi-strategy bond, multi-strategy global hedged partners, multi-strategy commodities, government securities, and intermediate term funds.

**NOTE 18 - FAIR VALUE MEASUREMENTS (CONTINUED)**

**Investments (continued)**

When observable inputs are not available, the Foundation uses fair value measurements provided by independent third party investment managers utilizing model-based techniques that use one or more significant inputs or assumptions that are unobservable in the market. These investments are included in Level 3 and consist primarily of various partnerships and other pass-through entities. Fair values of the investments in these entities are based on the latest available information at the financial statement closing date, which, due to differing fiscal reporting periods, may not reflect all transactions and activity through June 30. Management believes that any resulting differences are not material in relation to the financial statements taken as a whole.

**Annuity Payment Liability**

The Foundation uses quoted market prices of the underlying investments of annuity payment liability adjusted for the present value of the expected future annuity payments utilizing IRS actuarial formulas and, therefore, they are included in Level 1. The quoted market prices are provided by an independent third party bank. The underlying investments consist principally of cash equivalents, equities, fixed income, and mutual funds.

**Interest Rate Swap**

The Foundation uses quoted market prices provided by the counterparty which makes a market in interest rate swaps and, therefore, they are included in Level 1.

Fair values of assets measured on a nonrecurring basis at June 30, 2012 are as follows:

	Fair Value	Quoted Prices In Active Markets For Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
ASSETS				
Other assets	\$ 15,400	\$ -0-	\$ 15,400	\$ -0-
Total assets	\$ 15,400	\$ -0-	\$ 15,400	\$ -0-

Fair values of assets measured on a nonrecurring basis at June 30, 2011 are as follows:

	Fair Value	Quoted Prices In Active Markets For Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
ASSETS				
Other assets	\$ 629,400	\$ -0-	\$ 629,400	\$ -0-
Total assets	\$ 629,400	\$ -0-	\$ 629,400	\$ -0-

The following describes the valuation methodologies used to measure nonfinancial instruments at fair value on a nonrecurring basis:

**NOTE 18 - FAIR VALUE MEASUREMENTS (CONTINUED)**

**Other Assets:** Other assets consists of donated works of art and musical instruments. Such assets are carried on the statement of financial position at their estimated fair values at the date of donation. Fair value is determined by independent appraisals.

**NOTE 19 - ENDOWMENTS**

The Marshall University Foundation, Inc.'s endowment consists of approximately 693 funds established for the benefit of the students of Marshall University through both scholarship assistance and supplemental support of various university departments and endeavors. Its endowment includes both donor-restricted endowment funds and funds designated by the Board of Directors to function as endowments. As required by Generally Accepted Accounting Principles, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

**Endowment Net Asset Composition by Type of Fund as of June 30, 2012**

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor-restricted endowment funds	\$ 10,118,771	\$ -0-	\$ -0-	\$ 10,118,771
Board-designated endowment funds	<u>(69,896)</u>	<u>4,950,177</u>	<u>68,120,142</u>	<u>73,000,423</u>
<b>Total funds</b>	<b>\$ <u>10,048,875</u></b>	<b>\$ <u>4,950,177</u></b>	<b>\$ <u>68,120,142</u></b>	<b>\$ <u>83,119,194</u></b>

**Endowment Net Asset Composition by Type of Fund as of June 30, 2011**

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor-restricted endowment funds	\$ 1,036,562	\$ 8,021,115	\$ 64,132,427	\$ 73,190,104
Board-designated endowment funds	<u>10,619,830</u>	<u>-0-</u>	<u>-0-</u>	<u>10,619,830</u>
<b>Total funds</b>	<b>\$ <u>11,656,392</u></b>	<b>\$ <u>8,021,115</u></b>	<b>\$ <u>64,132,427</u></b>	<b>\$ <u>83,809,934</u></b>

NOTE 19 - ENDOWMENTS (CONTINUED)

Changes in Endowment Net Assets for the Fiscal Year Ended June 30, 2012

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
<b>Endowment net assets, beginning of year</b>	\$ <u>11,656,392</u>	\$ <u>8,021,115</u>	\$ <u>64,132,427</u>	\$ <u>83,809,934</u>
<b>Investment return:</b>				
Investment income	170,419	1,100,819	-0-	1,271,238
Fees	(15,465)	(99,897)	-0-	(115,362)
Realized & unrealized gain (loss)	<u>(424,659)</u>	<u>(2,743,084)</u>	<u>-0-</u>	<u>(3,167,743)</u>
<b>Total investment     return</b>	<u>(269,705)</u>	<u>(1,742,162)</u>	<u>-0-</u>	<u>(2,011,867)</u>
<b>Contributions</b>	265,853	146,462	4,234,343	4,646,658
<b>Appropriation of endowment assets for expenditure</b>	(486,488)	(2,839,043)	-0-	(3,325,531)
<b>Other changes:</b>				
Transfers in endowment classification	<u>(1,117,177)</u>	<u>1,363,805</u>	<u>(246,628)</u>	<u>-0-</u>
<b>Endowment net assets, end of year</b>	\$ <u>10,048,875</u>	\$ <u>4,950,177</u>	\$ <u>68,120,142</u>	\$ <u>83,119,194</u>

NOTE 19 - ENDOWMENTS (CONTINUED)

Changes in Endowment Net Assets for the Fiscal Year Ended June 30, 2011

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
<b>Endowment net assets, beginning of year</b>	\$ <u>6,862,182</u>	\$ <u>4,152,626</u>	\$ <u>60,372,684</u>	\$ <u>71,387,492</u>
<b>Investment return:</b>				
Investment income	234,072	1,146,643	-0-	1,380,715
Fees	(20,505)	(100,448)	-0-	(120,953)
Realized & unrealized gain (loss)	<u>2,109,778</u>	<u>10,335,112</u>	<u>-0-</u>	<u>12,444,890</u>
<b>Total investment return</b>	<u>2,323,345</u>	<u>11,381,307</u>	<u>-0-</u>	<u>13,704,652</u>
<b>Contributions</b>	364,406	133,805	3,750,704	4,248,915
<b>Appropriation of endowment assets for expenditure</b>	(2,061,520)	(3,469,605)	-0-	(5,531,125)
<b>Other changes:</b>				
Transfers in endowment classification	<u>4,167,979</u>	<u>(4,177,018)</u>	<u>9,039</u>	<u>-0-</u>
<b>Endowment net assets, end of year</b>	\$ <u>11,656,392</u>	\$ <u>8,021,115</u>	\$ <u>64,132,427</u>	\$ <u>83,809,934</u>

Permanently and Temporarily Restricted Net Assets (Endowment Only)

	<u>2012</u>	<u>2011</u>
<b>Permanently Restricted Net Assets</b>		
Portion of perpetual endowment funds that is required to be retained permanently by explicit donor stipulation	\$ <u>68,120,142</u>	\$ <u>64,132,427</u>
<b>Total endowment funds classified as permanently restricted net assets</b>	\$ <u>68,120,142</u>	\$ <u>64,132,427</u>
<b>Temporarily Restricted Net Assets</b>		
Term endowment funds	\$ <u>4,950,177</u>	\$ <u>8,021,115</u>
<b>Total endowment funds classified as temporarily restricted net assets</b>	\$ <u>4,950,177</u>	\$ <u>8,021,115</u>

## NOTE 19 - ENDOWMENTS (CONTINUED)

### **Funds with Deficiencies**

From time to time, the fair value of assets associated with individual donor restricted endowment funds may fall below the level the donor requires the Organization to retain as a fund of perpetual duration. In accordance with Generally Accepted Accounting Principles, deficiencies of this nature that are reported as unrestricted net assets were \$1,902,848 and \$ 860,974 as of June 30, 2012 and 2011, respectively. These deficiencies resulted from unfavorable market fluctuations.

### **Interpretation of Relevant Law**

The state in which the Foundation operates, the State of West Virginia, has enacted the Uniform Prudent Management of Institutional Funds Act. The Board of Directors have interpreted this law as requiring the preservation of the fair value of the original gift as of the date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classified as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation. In accordance with the law, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the endowment fund
- The purpose of the Foundation and the endowment fund
- General economic conditions
- The possible effect of inflation or deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Foundation, and
- The investment policy of the Foundation

### **Objective of the Endowment**

The objective of the Endowment is to ensure that the future growth of the endowment is sufficient to offset normal inflation plus reasonable spending, thereby preserving the constant dollar value and purchasing power of the endowment. This will be accomplished through a carefully planned and executed long-term investment program. The objective of the investment program is to enhance the Endowment's long-term viability by maximizing the value of the Endowment with a prudent level of risk.



## NOTE 19 - ENDOWMENTS (CONTINUED)

### **Performance Goals**

On an annualized, net-of-fees basis, the return of the Endowment over the long term (at least a full market cycle) will be expected to:

- Equal or exceed the spending rate plus inflation over a market cycle; and,
- Equal or exceed the average return of appropriate capital market indices weighed by the asset allocation target percentages over rolling five-year periods; and,
- Equal or exceed the average return of a universe of similarly sized Endowment Funds as reported in a published study (Commonfund Benchmark Study).

Performance goals are based upon a long-term investment horizon, therefore, interim fluctuations should be viewed with appropriate perspective.

### **Investment Philosophy**

The Endowment has a long-term investment horizon, and allocates its assets accordingly. It is recognized that a strategic long-run asset allocation plan implemented in a consistent and disciplined manner will be the major determinate of the Endowment's investment performance.

The assets will be managed on a total return basis. While the Endowment recognizes the importance of preservation of capital, it also adheres to the principle that varying degrees of investment risk are generally rewarded with compensating returns. It is not a breach of fiduciary responsibility to pursue riskier investment strategies if such strategies are in the participant's best interest on a risk-adjusted basis.

Risk management of the investment program is focused on understanding both the investment and operational risks to which the Endowment is exposed. The objective is to minimize risks and require appropriate compensation for investment risks which the Endowment is willing to accept.

### **Investment Program Policy**

It is the policy of the investment program to invest according to an asset allocation strategy that is designed to meet the goals of the Endowment Investment Objective. The strategy will be based on a number of factors, including:

- The relationship between current and projected assets of the Endowment and its spending requirements
- The maintenance of sufficient liquidity to meet spending payments
- Historical and expected long-term capital market risk and return behaviors

The policy provides for diversification of assets in an effort to maximize the investment return and manage the risk of the Endowment consistent with the market conditions. Asset allocation modeling will assist in identifying asset classes the Endowment will use and the percentages each class represents in the total fund.

**NOTE 19 - ENDOWMENTS (CONTINUED)**

**Investment Program Strategy**

As a result of the above policy, the Investment Committee of the Foundation has adopted the following asset allocation targets and ranges:

<u>Asset Class</u>	<u>Minimum Weight</u>	<u>Target Weight</u>	<u>Maximum Weight</u>	<u>Representative Index</u>
<b>Equity Strategies</b>	<b>45%</b>	<b>53%</b>	<b>65%</b>	<b>S&amp;P 500</b>
Domestic Large Cap	5%	15%	30%	S&P 500
Domestic All Cap	5%	15%	30%	Russell 3000
Domestic Small Cap	0%	0%	5%	Russell 2000
Developed International	0%	5%	15%	MSCI World ex US
Emerging Markets	0%	5%	15%	MSCI EMF
Private Capital	0%	8%	0%	Russell 3000 + 4%
Distressed Debt	0%	5%	0%	ML High Yield Master + 4%
<b>Fixed Income Strategies</b>	<b>5%</b>	<b>13%</b>	<b>25%</b>	<b>Barclays US Aggregate</b>
Treasuries/Cash	0%	0%	5%	Barclays US Treasury
Core Bonds	5%	13%	20%	Barclays US Aggregate
Global Bonds	0%	0%	5%	World Govt Bond Index
Credit/High Yield	0%	0%	5%	ML High Yield Master
<b>Direct/Rel. Value Strategies</b>	<b>10%</b>	<b>18%</b>	<b>25%</b>	<b>S&amp;P/LIBOR + 4%</b>
Directional Hedge	0%	13%	20%	LIBOR + 5%
Relative Value	0%	5%	10%	T-Bills + 4%
<b>Real Assets</b>	<b>5%</b>	<b>16%</b>	<b>25%</b>	<b>CPI + 4%</b>
TIPS	0%	3%	5%	Barclays TIPS
Commodities	0%	4%	10%	DJ UBS Commodities
Natural Resources	0%	4%	10%	GS Commodities + 4%
Real Estate	0%	5%	0%	NCREIF 50% leveraged

Management implemented the asset allocation policy through the use of qualified external professional investment managers. The external investment managers have full discretion and authority for determining investment strategy, security selection and timing subject to the Policy guidelines and any other guidelines specific to their portfolio.

**Spending Policy**

The yearly distribution, which is calculated as of December 31 is based on a weighted average spending methodology. It is understood that this total return basis for calculating spending is sanctioned by the Uniform Prudent Management of Institutional Funds Act (UPMIFA), under which guidelines the Foundation is permitted to spend an amount in excess of the current yield (interest and dividends earned) , including realized or unrealized appreciation.

## NOTE 19 - ENDOWMENTS (CONTINUED)

### Spending Policy (continued)

The weighted average formula increases last year's spending amount by a weighted combination of two factors: inflation and endowment market value. The calculation of the weighted average spending method is summarized as follows:

*70% weighted to inflation factor (CPI plus 0.5%)*

- The previous year's total spending amount is increased by the inflation factor and then weighted by 70 percent.

*30% weighted to endowment market value (5.0% of one year endowment market value)*

- 5.0 percent of the endowment market value (as of December 31<sup>st</sup>) is calculated and then weighted by 30 percent.

## NOTE 20 - FAIR VALUE OF FINANCIAL INSTRUMENTS

The Financial Instruments Topic of the FASB Accounting Standards Codification, requires disclosure of fair value information about financial instruments, whether or not recognized in the statement of financial condition. In cases where quoted market prices are not available, fair values are based on estimates using present value or other valuation techniques. Those techniques are significantly affected by the assumptions used, including the discount rate and estimates of future cash flows. In that regard, the derived fair value estimates cannot be substantiated by comparison to independent markets and, in many cases, could not be realized in immediate settlement of the instruments. The Financial Instruments Topic of the FASB Accounting Standards Codification excludes certain financial instruments and all nonfinancial instruments from its disclosure requirements. Accordingly, the aggregate fair value amounts presented do not represent the underlying value of the Foundation.

The following methods and assumptions were used by the Foundation in estimating its fair value disclosures for financial instruments.

Cash and cash equivalents - The carrying amount reported in the statements of financial position for cash and cash equivalents approximate those assets' fair values.

Unconditional promises to give - It is not practicable to estimate the fair value of unconditional promises to give due to the lack of available software capable of calculating fair value.

Contributions receivable from Remainder Trusts - Fair value for contributions receivable from remainder trusts is based on quoted prices of the underlying investments in active markets for identical investments adjusted for the present value of the future benefits expected to be received utilizing IRS actuarial formulas.

Other receivables - The carrying amount reported in the statements of financial position for other receivables approximates those assets' fair value.

**NOTE 20 - FAIR VALUE OF FINANCIAL INSTRUMENTS (CONTINUED)**

Beneficial Interest in Perpetual Trusts - Fair value for beneficial interest in perpetual trusts is based on quoted prices of the underlying investments in active markets for identical investments.

Investments - Fair value for investments is based on quoted market prices in active markets for identical investments, where available. If quoted market prices for identical investments in active markets are not available, fair value is based on observable inputs including quoted prices in active markets for similar investments, quoted prices for identical or similar investments in less active markets, model-based valuation techniques for which significant assumptions can be derived primarily from or corroborated by observable data in the market, or model-based techniques that use one or more significant inputs or assumptions that are unobservable in the market.

Cash surrender value - life insurance, net of policy loans - The carrying amount reported in the statements of financial position for cash surrender value - life insurance, net of policy loans approximate those assets' fair values.

Accounts payable - The carrying amount reported in the statements of financial position for accounts payable approximates those liabilities' fair values.

Accrued vacation and wages - The carrying amount reported in the statements of financial position for accrued vacation and wages approximates those liabilities' fair values.

Accrued interest payable - The carrying amount reported in the statements of financial position for accrued interest payable approximates those liabilities' fair values.

Bonds payable - It is not practicable to estimate the fair value of bonds payable due to the lack of available software capable of calculating fair value.

Annuity payment liability - Fair value for annuity payment liability is based on quoted prices of the underlying investments in active markets for identical investments adjusted for the present value of the expected future annuity payments utilizing IRS actuarial formulas.

Deferred revenue - The carrying amount reported in the statements of financial position for deferred revenue approximates those liabilities' fair values.

Interest rate swap - Fair value for interest rate swap is based on quoted market prices provided by the counterparty which makes a market in interest rate swaps.

**NOTE 20 - FAIR VALUE OF FINANCIAL INSTRUMENTS (CONTINUED)**

The estimated fair values of the Organization's financial instruments at June 30, 2012 and 2011 are as follows:

	2012		2011	
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
<b>Financial Assets:</b>				
Cash and cash equivalents	\$ 9,894,374	\$ 9,894,374	\$ 8,992,272	\$ 8,992,272
Unconditional promises to give, net	20,109,853	Not Practicable	9,765,271	Not Practicable
Contribution receivable from Remainder Trusts	868,759	868,759	978,911	978,911
Other receivables	28,793	28,793	48,571	48,571
Beneficial interest in Perpetual Trusts	8,493,506	8,493,506	8,889,783	8,889,783
Investments	90,920,682	90,920,682	90,406,465	90,406,465
Cash surrender value - life insurance, net	392,027	392,027	394,645	394,645
<b>Financial Liabilities:</b>				
Accounts payable	\$ 70,866	\$ 70,866	\$ 38,501	\$ 38,501
Accrued vacation wages	111,364	111,364	103,352	103,352
Accrued interest payable	31,199	31,199	35,602	35,602
Bonds payable	11,433,442	Not Practicable	12,322,179	Not Practicable
Annuity payable liability	498,712	498,712	628,641	628,641
Deferred revenue	479,712	479,712	270,765	270,765
Interest rate swap	353,936	353,936	140,726	140,726

## NOTE 21 - DERIVATIVE FINANCIAL INSTRUMENTS

The Foundation is exposed to risks relating to the variability of future costs and cash flows caused by movements in interest rates in the normal course of its operations. The Foundation holds derivative financial instruments for the purpose of managing such risks. The Foundation does not hold or issue derivatives that are not designated as hedging instruments. In particular, interest rate swaps (which are designated as fair value hedges) are used to manage the risk associated with interest rates on certain variable-rate borrowings.

As a strategy to maintain acceptable levels of exposure to the risk of changes in future cash flows due to interest rate fluctuations, the Foundation entered into an interest rate swap agreement for a portion of its floating rate debt in December, 2010. The agreement provides for the Foundation to receive interest from the counterparty at LIBOR times 67% and to pay interest to the counterparty at a fixed interest rate of 2.64% on the notional amount of \$4,600,000 at June 30, 2012. Under the agreement, the Foundation pays or receives the net interest amount monthly, with the monthly settlements included in interest expense. The agreement has optional termination dates beginning February 21, 2016, and each day thereafter, with a final termination date of February 21, 2026.

The table below presents certain information regarding the Foundation interest rate swap agreements;

	<u>2012</u>	<u>2011</u>
Fair value of interest rate swap agreement	\$ 353,936	\$ 140,726
Statement of financial position location of fair value amount	Liability	Liability
Loss recognized in change in net assets	\$ 213,210	\$ 140,726
Location of loss recognized in change in net assets	Gifts, contributions and other	Gifts, contributions and other

## NOTE 22 - UNUSUAL ACTIVITY

In August 2011, the Foundation transferred assets totaling \$196,409 to a newly formed non-profit foundation created by Mountwest Community and Technical College, formerly known as Marshall Community and Technical College. These funds had been received for the benefit of the Community College before their legal separation from the University. An agreement signed by both parties requires the MCTC Foundation to administer funds in accordance with initial donor agreements as well as all laws and regulations governing these funds.

## NOTE 23 - SUBSEQUENT EVENTS

Management has reviewed events occurring subsequent to June 30, 2012 through October 15, 2012 (the date the financial statements were available to be issued) for possible adjustment to, or disclosure in, the accompanying financial statements as required by the Subsequent Events Topic of the FASB Accounting Standards Codification.

## 24. COMPONENT UNIT DISCLOSURES — PROVIDENT-MARSHALL

The notes taken directly from the audited financial statements of Provident-Marshall are as follows.

PROVIDENT GROUP - MARSHALL PROPERTIES, L.L.C.  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2012 and 2011

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### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

**Nature of Operations:** Provident Group - Marshall Properties, L.L.C. (Company), a West Virginia limited liability company, was created on June 4, 2010, by its sole member, Provident Resources Group, Inc. (Provident), a Georgia nonprofit corporation and organization exempt from federal income tax under Section 501(a) of the Internal Revenue Code of 1986 (Code), as amended as a charitable organization described in Section 501(c)(3) of the Code. The Company was created to own, operate and maintain a 417 unit, 810 bed student housing facility and a 123,850 square foot student recreation/wellness center located on the campus of Marshall University, located in Huntington, West Virginia (Project). On July 30, 2010, the Company purchased the facilities and commenced rental operations on that date. See Note 7 for further discussion.

**Mission:** Provident and the Company promote and advance education through various means, including, without limitation, the development, construction, acquisition, ownership, management, maintenance, operation and disposition of facilities of various types, including, but not limited to, educational, research and student-housing facilities and through the provision of development, enrichment, counseling, tutoring and other services and activities, so as to assist colleges and universities in fulfilling their educational mission.

**Basis of Accounting:** The financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

**Use of Estimates:** The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

**Cash and Cash Equivalents:** Cash and cash equivalents consist of bank deposits in accounts that are federally insured up to \$250,000 per financial institution. Additionally, for purposes of the statements of cash flows, the Company considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents. The Company has not incurred any losses from the deposits.

**Assets Held by Trustee:** In accordance with the loan agreement and trust indenture, the Company is required to fund monthly amounts into reserve accounts for debt service, replacement, insurance and property taxes, which are held by the trustee. As of June 30, 2012 and 2011, such balances consisted of money-market funds and cash. Such funds may be released, as approved by the trustee, as needed, by the Company for construction, major repairs and betterments and for the payment of insurance, property taxes, and the expenses specifically noted by the trust indenture. Assets required to fund the current portion of such payments are included in current assets.

**Accounts Receivable:** Accounts receivable are stated at the amount billed to tenants and others. Charges are ordinarily due on the first day of the month. Charges that are past due more than one semester are considered delinquent. The Company does not accrue interest on any of its accounts receivable.

## NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Allowance for Doubtful Accounts: The allowance for doubtful accounts is determined by management based on the Company's historical losses, specific circumstances, and general economic conditions. Periodically, management reviews accounts receivable and adjusts the allowance based on current circumstances and charges off uncollectible receivables when all attempts to collect have failed.

Property and Equipment: Property and equipment are stated at cost on the date of acquisition. Additions and improvements are capitalized; expenditures for routine maintenance are charged to operations. Building depreciation is provided over 29 years on the straight-line method. All other depreciation is provided over the estimated useful lives of the various classes of assets on the straight-line method. The estimated useful lives are as follows:

Buildings	29 years
Building improvements and equipment	15 years
Furniture, fixtures, and equipment	5 years

Long-lived assets, such as buildings, improvements, and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to estimated undiscounted future cash flows expected to be generated by the asset. If the carrying amount of an asset exceeds its estimated future cash flows, an impairment charge is recognized by the amount by which the carrying amount of the asset exceeds the fair value of the asset. Assets to be disposed of would be separately presented in the balance sheet and reported at the lower of the carrying amount or fair value less costs to sell, and are no longer depreciated. The assets and liabilities of a disposed group classified as held for sale would be presented separately in the appropriate asset and liability sections of the balance sheets. At June 30, 2012 and 2011, management has concluded that they are unaware of any impairments to be recorded.

Asset Retirement Obligation: Asset retirement obligations that meet the definition of liabilities should be recognized when incurred if their fair values can be reasonably estimated. At June 30, 2012 and 2011, management has concluded that they are unaware of any potential asset retirement obligations to be recorded.

Ground Lease: On July 30, 2010, the Company assumed a 40 year ground lease dated October 1, 2007 with the Board of Governors of Marshall University, on behalf of Marshall University (MU). The ground lease agreement requires the Company to pay rent of \$1 annually along with additional rent, which is equal to the net available cash flow deposited into the surplus fund, as required by the Company's trust indenture. At June 30, 2012 and 2011, no additional rent payment was due.

Deferred Financing Costs: Deferred financing costs incurred pursuant to issuance of the tax-exempt revenue bonds payable are being amortized using the effective interest method over the term of the debt.

Derivatives: The Company entered into an interest rate swap agreement as part of its interest rate risk management strategy, not for speculation. Although the Company believes the derivative would qualify as a hedge, it has elected for simplicity to report the instrument as a freestanding derivative. As a result, gains and losses are recognized in current earnings (see Notes 3 and 6).



## **NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)**

The derivative is separated into current and non-current assets or liabilities based on its expected cash flows. Cash inflows expected within one year, including derivative assets that the Company intends to settle, are reported as current assets. Cash inflows expected beyond one year are reported as non-current assets. Cash outflows expected within one year, including derivative liabilities in which the counterparty has the contractual right to settle, are reported as current liabilities. Cash outflows expected beyond one year are reported as non-current liabilities.

Revenue Recognition and Deferred Revenue: Rental revenue and membership fee revenue are recognized as rentals become due or services are rendered. Rental payments or membership fees received in advance are deferred until earned and are included in accrued expenses and other current liabilities in the balance sheet.

Income Taxes: The net income or loss of the Company, a disregarded entity for federal income tax purposes, is reported by its sole member, Provident. Accordingly, no provision or benefit for federal income taxes is included in the accompanying financial statements.

U.S. GAAP prescribes recognition thresholds and measurement attributes for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. Tax benefits will be recognized only if the tax position is more-likely-than-not sustained in a tax examination, with a tax examination being presumed to occur. The amount recognized will be the largest amount of tax benefit that is greater than 50% likely of being realized on examination. For tax positions not meeting the more-likely-than-not test, no tax benefit will be recorded. Management has concluded that they are unaware of any tax benefits or liabilities to be recognized at June 30, 2012 and 2011.

The Company is not subject to examination by U.S. federal taxing authorities for years before 2010 and for all state income taxes before 2010. The Company does not expect the total amount of unrecognized tax benefits to significantly change in the next 12 months.

The Company would recognize interest and penalties related to unrecognized tax benefits in interest and income tax expense, respectively. The Company has no amounts accrued for interest or penalties as of June 30, 2012 and 2011.

Reclassifications: Certain reclassifications have been made to present last year's financial statements on a basis comparable to the current year's financial statements. These reclassifications had no effect on net loss or member's deficit.

Subsequent Events: Management has performed an analysis of the activities and transactions subsequent to June 30, 2012, to determine the need for any adjustments to and/or disclosures within the audited financial statements for the year ended June 30, 2012. Management has performed their analysis of subsequent events through September 28, 2012, the date the financial statements were issued. Management has determined no subsequent events have occurred requiring disclosure in these financial statements.

**NOTE 2 - REVENUE BONDS PAYABLE**

2012

2011

Series 2010A senior tax-exempt revenue bonds payable to Cabell County, by and through the County Commission on behalf of Cabell County, West Virginia with interest at a variable rate, which adjusts weekly (.29% and .09% at June 30, 2012 and 2011, respectively). Interest on the bonds is payable on the first business day of each month commencing September 1, 2010. The bonds are secured by an irrevocable letter of credit issued by Bank of America in the amount of \$80,918,562, which expires on January 30, 2014. The bonds mature July 1, 2039, but are subject to certain mandatory and optional redemption and tender provisions as stated in the Trust Indenture. Pursuant to the loan agreement, reimbursement agreement, trust indenture and ground lease, the Company is subject to a certain financial ratio covenant, reporting covenants and other requirements. At June 30, 2012, management believes the Company was in compliance with all covenants.

\$ 80,125,000      \$ 80,150,000

Series 2010B subordinate tax-exempt revenue bonds payable to Cabell County, by and through the County Commission on behalf of Cabell County, West Virginia with interest at a fixed rate (7.5%). Principal and interest on the subordinate tax-exempt revenue bonds are payable solely out of available surplus cash in accordance with the trust indenture. The bonds mature on July 1, 2039, but are subject to certain mandatory and optional redemption and tender provisions as stated in the Trust Indenture. Pursuant to the loan agreement, reimbursement agreement, trust indenture and ground lease, the Company is subject to certain reporting covenants and other requirements. At June 30, 2012, management believes the Company was in compliance with all covenants.

9,353,000              9,353,000  
89,478,000              89,503,000

Unamortized discount on Series 2010A bonds underlying the note payable.

(375,981)              (397,215)  
89,102,019              89,105,785

Less current maturities

250,000              125,000

\$ 88,852,019              \$ 88,980,785

Aggregate annual maturities of the revenue bonds payable at June 30, 2012, are as follows:

2013	\$ 250,000
2014	167,000
2015	187,000
2016	319,000
2017	469,000
Thereafter	<u>88,086,000</u>
	<u>\$ 89,478,000</u>

**NOTE 2 - REVENUE BONDS PAYABLE (Continued)**

Interest expense was \$3,722,787 and \$3,223,888 for the year ended June 30, 2012 and for the period from July 30, 2010 through June 30, 2011, respectively.

The bonds are subject to optional tender by the owners in accordance with the Trust Indenture. Any tendered bonds are remarketed by the Remarketing Agent pursuant to the Trust Indenture and the Remarketing Agreement. In the event the Remarketing Agent is unable to remarket the bonds, they become demand obligations and require immediate repayment.

**NOTE 3 - DERIVATIVES**

In connection with the issuance of the senior variable rate tax-exempt revenue bonds, the Company entered into an interest rate swap agreement with Morgan Keegan Financial Products, Inc. (Counterparty).

Interest Rate Swap Not Designated as a Hedge:

Summary information about the interest rate swap not designated as a hedge as of June 30, 2012 and 2011, is as follows:

	<u>2012</u>	<u>2011</u>
Notional amounts	\$ 80,125,000	\$ 80,150,000
Weighted average pay rates (fixed)	3.728%	3.728%
Weighted average receive rates (LIBOR x 70%)	.169%	.130%
Weighted average maturity	16 years	17 years

Derivative Fair Value: The following table presents the net amounts recorded in the statements of operations relating to the interest rate swap:

	<u>Amounts Recognized</u>	
	<u>2012</u>	<u>2011</u>
Unrealized loss on interest rate swap agreement	\$ (12,549,107)	\$ (11,168,396)
Interest expense - senior bonds payable	2,841,237	2,370,876

The net settlements on the interest rate swap agreement are included in the interest expense - senior bonds payable line above.

**NOTE 3 - DERIVATIVES (Continued)**

The following table reflects the fair value and location in the balance sheets of the interest rate swap:

	<u>2012</u>	<u>2011</u>
Current liabilities		
Interest rate swap agreement, current portion	\$ 2,825,855	\$ 2,777,662
Long-term liabilities		
Interest rate swap agreement	20,891,648	8,390,734

Though management has no intention to do so, the interest rate swap agreement can be terminated early. The maturity date of the interest swap agreement is July 1, 2028.

**NOTE 4 - RELATED PARTY TRANSACTIONS**

Provident receives a fee from the Company to cover corporate administrative overhead costs. For the year ended June 30, 2012, and for the period from July 30, 2010 through June 30, 2011, corporate administrative overhead costs, which are included in management fees in the statements of income, were \$196,811 and \$138,847, respectively. As of June 30, 2012 and 2011, \$34,962 and \$12,500, respectively, remained outstanding.

**NOTE 5 - MANAGEMENT AGREEMENT**

The Company's housing facility is managed by Capstone On-Campus Management, LLC, an unaffiliated management agent. The management fee was \$167,572 and \$148,233 for the year ended June 30, 2012, and for the period from July 30, 2010 through June 30, 2011, respectively. The management agreement is for a period of fifteen years beginning on July 30, 2010. The management agreement may be terminated for cause in accordance with the provisions of the management agreement. As of June 30, 2012 and 2011, \$52,368 and \$47,165, respectively, remains outstanding.

The Company's wellness center is managed by Centers, LLC, an unaffiliated management agent. The management fee was \$229,990 and \$208,271 for the year ended June 30, 2012, and for the period from July 30, 2010 through June 30, 2011, respectively. The management agreement is for a period of fifteen years beginning on July 30, 2010. The management agreement may be terminated for cause in accordance with the provisions of the management agreement. As of June 30, 2012 and 2011, \$57,498 and \$51,312, respectively, remains outstanding.

## NOTE 6 - DISCLOSURES ABOUT FAIR VALUE OF FINANCIAL INSTRUMENTS

U.S. GAAP established a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurement) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under U.S. GAAP are described below:

### Basis of Fair Value Measurement

Level 1	Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities;
Level 2	Quoted prices in markets that are not active or financial instruments for which all significant inputs are observable, either directly or indirectly;
Level 3	Prices or valuations that require inputs that are both significant to the fair value measurement and unobservable.

The fair value of money-market funds and cash, which are included in assets held by trustee, are estimated to approximate deposit account balances, payable on demand or due at maturity, as no discounts for credit quality or liquidity were determined to be applicable (Level 2 inputs - market approach).

The fair value of the interest rate swap agreement, which is provided directly by the Counterparty, is based on the expected cash flows over the life of the trade of the instrument and was estimated using the closing mid-market rate/price environment at June 30 (Level 2 inputs - income approach). The interest rate swap agreement trades in less liquid markets with limited pricing information available, and as such, the fair value for the interest rate swap agreement is inherently more difficult. The fair value provided may differ from actual trade prices as a result of various factors, including (but not limited to) market liquidity, interest rates, credit spreads, position size, transaction and financing costs, hedging costs and risks and uses of capital, as well as certain assumptions regarding past, present and future market conditions. As a result, it is possible that a different valuation model could produce a materially different estimate of fair value. No other assets or liabilities as of June 30, 2012 or 2011, were valued using Level 2.

The total amount of losses for the year ended June 30, 2012 and the fiscal period ended June 30, 2011, included in expenses attributable to the change in unrealized losses relating to liabilities still held at June 30, 2012 and 2011, was \$12,549,107 and \$11,168,396, respectively.

Management believes it is not practicable to determine the fair value of its subordinated tax-exempt revenue bonds payable. Unlike typical long-term debt, interest rates and other terms for subordinated debt are not readily available and generally involve a variety of factors, including due diligence by the debt holders. As such, it is not practicable to determine the fair value of the subordinated tax-exempt revenue bonds payable without incurring excessive cost. Management estimates the subordinate tax-exempt revenue bonds payable to approximate carrying value at June 30, 2012 and 2011.

The Company's carrying amount for its financial instruments other than the interest rate swap agreement, which include cash and accounts receivable are based on a variety of factors. In some cases, fair values represent quoted market prices for identical or comparable instruments. In other cases, fair values have been estimated based on assumptions about the amount and timing of estimated future cash flows and assumed discount rates reflecting varying degrees of risk. Accordingly, the fair values may not represent actual values that could have been realized at year-end or that will be realized in the future. All other financial instruments' carrying values approximate fair value as of June 30, 2012 and 2011.

## NOTE 7 - ACQUISITION OF PROJECT

On July 30, 2010, the Company purchased certain assets and assumed various liabilities of Marshall Properties for a total purchase price of approximately \$85 million. The acquisition has been accounted for as a purchase, and the acquired assets and liabilities assumed were recorded at their estimated fair values at the date of acquisition.

Assets acquired and liabilities assumed:	
Cash	\$ 960,501
Receivables	1,628,591
Inventory	5,009
Prepays	21,568
Building and improvements	76,148,931
Equipment and furniture	8,185,437
Accounts payable	(138,164)
Accrued expenses	(32,759)
Unearned revenues	<u>(1,694,117)</u>
	<u>\$ 85,084,997</u>

In connection with the purchase transaction, the Company incurred debt in the form of senior and subordinate tax-exempt revenue bonds and was required to pay issuance costs and fund additional cash deposits as shown below:

Bond proceeds received:	
Series 2010A senior tax-exempt revenue bonds	\$ 80,150,000
Series 2010B subordinated tax-exempt revenue bonds	<u>9,353,000</u>
	<u>\$ 89,503,000</u>
Additional uses of bond proceeds:	
Loan issuance costs	\$ 988,464
Underwriter's discount	412,500
Deposits to debt service reserve fund	2,009,307
Deposits to repair and replacement fund	257,732
Deposits to operating contingency fund	<u>750,000</u>
	<u>\$ 4,418,003</u>

## **INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS**

To the Governing Board of  
Marshall University:

We have audited the combined financial statements of Marshall University (the "University") as of and for the year ended June 30, 2012, and have issued our report thereon dated October 29, 2012, which states reliance on other auditors. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. The audits of the University's discretely presented component units were conducted in accordance with generally accepted auditing standards, but not in accordance with the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States.

### **Internal Control over Financial Reporting**

Management of the University is responsible for establishing and maintaining effective internal control over financial reporting. In planning and performing our audit, we considered the University's internal control over financial reporting as a basis for designing our auditing procedures for the purpose of expressing our opinion on the combined financial statements, but not for the purpose of expressing an opinion on the effectiveness of the University's internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of the University's internal control over financial reporting.

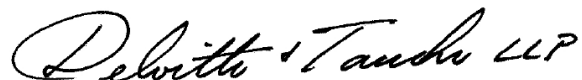
*A deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on timely basis. A *material weakness* is a deficiency, or combination of deficiencies in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis.

Our consideration of internal control over financial reporting was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control over financial reporting that might be deficiencies, significant deficiencies, or material weaknesses. We did not identify any deficiencies in internal control over financial reporting that we consider to be material weaknesses as defined above.

## Compliance and Other Matters

As part of obtaining reasonable assurance about whether the University's combined financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of combined financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

This report is intended solely for the information and use of the Marshall University Governing Board, managements of the University and the West Virginia Higher Education Policy Commission, federal and state awarding agencies, and pass-through entities and is not intended to be, and should not be, used by anyone other than these specified parties.

The logo for Deloitte & Touche LLP, written in a cursive script.

October 29, 2012