

At Marshall, People Make the Difference

“I love the atmosphere here at Marshall. Everyone is nice and willing to help out with any questions I might have,” said Alex Fortson, a Huntington native who chose to attend Marshall to be close to his friends and family.

Majoring in sports management, he is expected to graduate in 2020. He is currently looking for internships in West Virginia, Cincinnati, Ohio, or in Pennsylvania. He enjoys working on Marshall game days to gain hands-on experience.

“To me, I like learning about sports marketing and advertising,” he said. “It is just neat to think about how the companies worked that out to put things together in a certain store and stadium.”

Alex’s favorite place on the Huntington campus is the Memorial Student Center because he can relax or eat with friends there. His favorite season is summer and he thinks the memorials around campus truly make it special. He encourages others to read about the history of each one to see how the university became what it is today.

His favorite professor is Wanyong Choi, assistant professor of sports management.

“He always makes class fun and encourages students to make sure they understand questions. I had him for two semesters and wish I could have had him for many more.”

Alex hopes Marshall grows across the city.

“My favorite thing about Huntington would have to be Marshall. It’s very peaceful on the campus, and when it’s football season, it gets better.”



Fun Facts

Class of 2020

Hometown: Huntington, West Virginia

Major: Sports Management

Favorite color: Blue or black

Favorite season: Hands down, summer.

Textbooks or eBooks: I prefer either or, depending on the class and what's easier to use at the time.

Favorite place off campus: I would say Pullman Square since it's small and most of my friends are usually there.