

*Geography Department
Marshall University*

Career Bulletin



Rick Lawson (pictured above in Paris, France) works for Environmental Systems Research Institute (ESRI), Inc., the world's largest Geographic Information Systems (GIS) software vendor based in Redlands, California. He handles all sales and marketing for their GIS software in the State of West Virginia. His responsibilities include client visits, exhibits and presentations at trade shows and conferences, and keeping abreast of the ESRI product line (a full-time job itself).

Mr. Lawson graduated from George Washington High School in his hometown of Charleston, West Virginia. Although he began his career working for Mr. Donut, bigger things awaited him when he came to Marshall University's Geography Department. While earning his Bachelor's Degree in 1997 and Master's Degree in 2001, he developed his interests in human geog-

raphy and urban/regional planning. His favorite geographer is Yi-Fu Tuan.

Mr. Lawson accepted his first geography-related position with the City of Huntington's Planning Department while a student at Marshall. He also worked for a consulting firm in Charleston before he accepted his current position with ESRI in 2001. The key qualification for the job—his Master's Degree in Geography.

To contact Mr. Lawson about jobs in geography or GIS please email RLawson@esri.com.

For more info about exciting careers in geography check out our website <http://www.marshall.edu/geography>, call (304) 696-4364, or email geograph@marshall.edu.

ESRI, Inc. has offices around the United States and the world and employs geographers in a broad array of jobs including sales, programming, GIS analysis, instruction, and consulting. Below is a screen capture created using their flagship GIS product—ArcGIS Desktop—showing a landscape around Lake Toya, Japan.

