

## Course Requirements

All students are required to complete 36 hours of M.B.A. Functional Studies courses and 0-15 hours of Business Foundation courses, as determined by the M.B.A. Director and/or the GSM Academic Advisor. The 36-hour M.B.A. courses must be completed with a GPA of 3.0 (B or better) with no more than 2 C's. In addition, each candidate must pass a comprehensive assessment, which normally is a required written term paper within the final, integrated capstone course, MGT 699, "Business Policy and Strategy."

### **Business Foundation Courses**

MGT 500 Analytic Methods and Techniques

ACC 510 Survey of Accounting

ECN 501 Economic Analysis

MKT 511 Marketing and Management

FIN 510 Principles of Business Finance

### **M.B.A. Functional Studies Courses**

MGT 601 Quantitative Methods for Business

ACC 613 Profit Planning and Controls

FIN 620 Financial Management

MGT 672 Organizational Behavior

MKT 682 Advanced Marketing Management

LE 691 Government and Business Relationships

MIS 678 Management Information Systems

ECN 630 Managerial Economics

MGT 674 Production/Operations Management

MGT 699 Business Policy and Strategy

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+Three Elective courses

### **Area of Emphasis**

Students who choose to take 2 elective courses in either Marketing, Finance, Management, Health Care Administration, or Human Resources in addition to the functional study courses can receive a concentration in that functional area.

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