

Request for Graduate Course Addition

1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
2. E-mail one identical PDF copy to the Graduate Council Chair. If attachments included, please merge into a single file.
3. **The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.**

College: COHPDept/Division: Public HealthAlpha Designator/Number: PH 651
 Graded CR/NC
Contact Person: William PewenPhone: 696-3743

NEW COURSE DATA:

New Course Title: Public Health ServicesAlpha Designator/Number:

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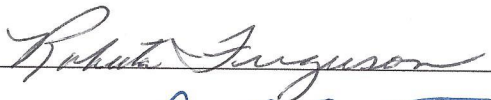

Title Abbreviation:

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(Limit of 25 characters and spaces)

Course Catalog Description: An introduction to public health management, planning, implementation and evaluation. Students gain an integrated understanding of public health resources and their effective utilization to improve health.
(Limit of 30 words)Co-requisite(s): NoneFirst Term to be Offered: Spring 2016Prerequisite(s): NoneCredit Hours: 2Course(s) being deleted in place of this addition (*must submit course deletion form*): _____

Signatures: if disapproved at any level, do not sign. Return to previous signer with recommendation attached.

Dept. Chair/Division Head <u></u>	Date <u>10/27/15</u>
Registrar <u> 005122</u>	Date <u>10/28/15</u>
College Curriculum Chair <u></u>	Date <u>11-4-15</u>
Graduate Council Chair _____	Date _____

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College: COHP

Department/Division: Public Health

Alpha Designator/Number: PH 651

Provide complete information regarding the new course addition for each topic listed below. Before routing this form, a complete syllabus also must be attached addressing the items listed on the first page of this form.

1. FACULTY: Identify by name the faculty in your department/division who may teach this course.

William F. Pewen, Ph.D., M.P.H., future faculty, and such as the dean and program director shall designate.

2. DUPLICATION: If a question of possible duplication occurs, attach a copy of the correspondence sent to the appropriate department(s) describing the proposal. Enter "**Not Applicable**" if not applicable.

Not applicable

3. REQUIRED COURSE: If this course will be required by another department(s), identify it/them by name. Enter "**Not Applicable**" if not applicable.

Not applicable

4. AGREEMENTS: If there are any agreements required to provide clinical experiences, attach the details and the signed agreement. Enter "**Not Applicable**" if not applicable.

Not applicable

5. ADDITIONAL RESOURCE REQUIREMENTS: If your department requires additional faculty, equipment, or specialized materials to teach this course, attach an estimate of the time and money required to secure these items. (Note: Approval of this form does not imply approval for additional resources.) Enter "**Not Applicable**" if not applicable.

College of Health Professions is responsible for hiring faculty. No other resources required at this time.

6. COURSE OBJECTIVES: (May be submitted as a separate document)

See syllabus

7. COURSE OUTLINE (May be submitted as a separate document)

See Syllabus

8. SAMPLE TEXT(S) WITH AUTHOR(S) AND PUBLICATION DATES (May be submitted as a separate document)

Shi, Leiyu and James A. Johnson. Novick & Morrow's Public Health Administration: Principles for Population-Based Management. Third Edition. (2014) Jones & Bartlett Learning, Burlington, MA ISBN 978-1-4496-8833-2.

Shi, Leiyu, and Douglas A. Singh. Delivering Health Care in America: A Systems Approach. Sixth Edition. (2015) Jones & Bartlett Learning, Burlington MA ISBN 978-1-284-04712-7.

9. EXAMPLE OF INSTRUCTIONAL METHODS (Lecture, lab, internship)

Lecture; class discussion; course readings; term project

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10. EXAMPLE EVALUATION METHODS (CHAPTER, MIDTERM, FINAL, PROJECTS, ETC.)

Quizzes (unscheduled)
Term project (Measurement & Evaluation Plan)
Final Examination

11. ADDITIONAL GRADUATE REQUIREMENTS IF LISTED AS AN UNDERGRADUATE/GRADUATE COURSE

Not Applicable.

12. PROVIDE COMPLETE BIBLIOGRAPHY (May be submitted as a separate document)

Agency for Healthcare Research and Quality. National Healthcare Quality Report. Available at: <http://www.ahrq.gov/research/findings/nhqrdr/nhqr13/> Accessed October 27, 2015.

Bartholomew LK, Parcel GS, Kok G, et al. Planning Health Promotion Programs: An Intervention Mapping Approach. 3rd ed. San Francisco: Jossey-Bass; 2011.

Brownson RC, Fielding JE, Maylahn CM. Evidence-based public health: a fundamental concept for public health practice. *Annu Rev Public Health*. 2009;30:175-201.

Centers for Disease Control and Prevention. Report on Public Health Preparedness. Available at: http://www.cdc.gov/phpr/pubs-link/2012/documents/2012%20State-By-State_Preparedness_Report.pdf. Accessed April 2, 2013.

Chapel T. Private sector health care organizations and essential public health services: potential effects on the practice of local public health. *J Public Health Manage Pract*. 1999;4(1):36-44.

Honoré PA, Amy BW. Public health finance: fundamental theories, concepts, and definitions [editorial]. *J Public Health Manag Pract*. 2007;13(2):89-92.

Issel LM. Health Program Planning and Evaluation: A Practical, Systematic Approach. 2nd ed. Sudbury, MA: Jones and Bartlett Publishers; 2009.

McConnell CR. The Effective Health Care Supervisor. 4th ed. Gaithersburg, MD: Aspen Publishers; 1997:461-71.

Public Health Accreditation Board. Standards and measures: version 1.0. Available at: <http://www.phaboard.org/wp-content/uploads/PHAB-Standards-and-Measures-Version-1.0.pdf>. Accessed March 12, 2013.

Robert Wood Johnson Foundation. Geographic Variations in Public Health Spending: Correlates and Consequences. Available at: <http://www.rwjf.org/content/dam/web-assets/2009/10/geographic-variations-in-public-health-spending>. Accessed February 17, 2013

Rosen G. A History of Public Health, Expanded Edition. Baltimore, MD: The Johns Hopkins University Press; 1993.

Swayne LE, Duncan WJ, & Ginter PM. Strategic Management of Health Care Organizations. 5th ed. Malden, MA: Blackwell Publishing 2006.

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Please insert in the text box below your course summary information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

Department:

Course Number and Title:

Catalog Description:

Prerequisites:

First Term Offered:

Credit Hours:

Department: Graduate Program in Public Health

Course Number and Title: PH 651 Public Health Services

Catalog Description: An introduction to public health management, planning, implementation and evaluation. Students gain an integrated understanding of public health resources and their effective utilization to improve health.

Prerequisites: None

First Term Offered: Spring 2016

Credit Hours: 2

COURSE TITLE/NUMBER	Public Health Services PH 651
SEMESTER/YEAR	Spring 2016
DAYS/TIME	Monday 9:30 – 11:30 am
CREDIT HOURS	2
LOCATION	CHH
INSTRUCTOR	William Pewen, Ph.D., MPH
OFFICE/PHONE	218 Prichard Hall 304-696-3743
E-MAIL	pewen@marshall.edu
OFFICE HOURS	Tues 3-5, Fri 9-10. Others by arrangement.
CFE/UNIVERSITY POLICIES	By enrolling in this course, you agree to the <i>Marshall University Policies</i> , and thus it is essential that you understand them. Please review these at the Academic Affairs website: http://muwww-new.marshall.edu/academic-affairs/policies/

COURSE DESCRIPTION: FROM CATALOG

An introduction to public health management, planning, implementation and evaluation. Students gain an integrated understanding of public health resources and their effective utilization to improve health.

PREREQUISITES:

None

STUDENT LEARNING OUTCOMES IDENTIFIED IN THIS COURSE:

Upon completion of the course, students will:

1. Demonstrate knowledge of public health resources.
2. Describe program planning, implementation, and evaluation methods.
3. Describe the prioritization of resources to achieve higher value outcomes.

COURSE STUDENT LEARNING OUTCOMES	HOW PRACTICED IN THIS COURSE	HOW ASSESSED IN THIS COURSE
Goal 1. Demonstrate knowledge of public health resources.	Lectures, outside readings and discussion.	Quizzes & Final Exam.
Objective 2. Describe program planning, implementation, and evaluation methods.	Lectures and discussion; supplemental readings.	Term Project.
Objective 3. Describe the prioritization of resources to achieve higher value outcomes.	Lectures and discussion; supplemental readings.	Quizzes & Final Exam.

REQUIRED TEXTS, ADDITIONAL READING, AND OTHER MATERIALS

Shi, L and Johnson, JA.. Novick & Morrow's Public Health Administration: Principles for Population-Based Management. 3rd Edition. Burlington, MA Jones & Bartlett (2014)

New York Times (Digital subscription required)

Assigned journal and periodical readings (Accessed online via Marshall libraries)

Select documentaries assigned for on-line viewing.

RECOMMENDED MATERIALS

Personal computer and smartphone are required.

Many web resources are valuable, and many provide “news alerts”. Several starting points:

Kaiser Family Foundation	http://www.kff.org
Department of Health and Human Services	http://www.hhs.gov
Centers for Medicare and Medicaid Services	http://www.cms.gov
Agency for Healthcare Research & Quality	http://www.ahrq.gov
Robert Wood Johnson Foundation	http://rwjf.org
Pew Foundation	http://pew.org
Institute of Medicine (IOM)	http://www.iom.gov
Centers for Disease Control	http://cdc.gov

COURSE REQUIREMENTS / DUE DATES

1. Quizzes (Unscheduled throughout the term)
2. Measurement & Evaluation Plan (March 28). The instructor will provide a preliminary review of the work for those submitting a draft by Week 9 (March 7).
3. Final exam (May 2)

GRADING POLICY

Quizzes (5)	20%
Measurement & Evaluation Plan	40%
Final Exam	40%

Grades will be determined by the following scale:

90-100	A
80-89	B
70-79	C
60-69	D
<60	F

ATTENDANCE POLICY

This class meets weekly. Given that the format of the course relies on interactive discussion, and lectures may not be fully replicated on Blackboard.

ADDITIONAL POLICIES FOR PH 651

1. **Accountable material and preparation.** Class sessions are conducted based on the expectation that students complete all appropriate readings and/or assignments as scheduled. This facilitates better questions, discussion, and learning. Exam and quiz questions may be based on both out-of-class assignments and material presented in class.
2. **Electronic devices.** Electronic devices (smartphones, PDAs, laptops, etc) can be a valuable asset in the classroom. However, if used inappropriately, these can be a distraction. Students should utilize these devices in class only for educational purposes, and are requested to be unobtrusive in their use (including silencing cell phone ringers). Please note that social media, “tweeting”, and real time chat are not appropriate in the classroom unless part of a classroom exercise.
3. **Intellectual property notice:** Many materials used in this class are copyrighted, while others represent content and product of the instructor and/or Marshall University. While students may share notes and engage in discussions regarding their work in the course, recording or distribution of course content is not permitted. Students should inquire of the instructor for clarification regarding exceptions.
4. **Comity:** Health policy discussions raise issues of both great importance and sensitivity. Our ability to achieve health policy solutions both relies upon evidence, and is motivated by values; thus students are expected to maintain both respect and professional courtesy in their class communications, both in-class and on-line.
5. **Academic integrity:** Students should refer to the Student Handbook to ensure understanding of policies concerning academic honesty and integrity, including plagiarism and cheating. Unless specified by the instructor, no electronic devices, notes, or other non-approved assistance is permitted during any exam.
6. **Disability accommodation.** The instructor will endeavor to accommodate students with a disability. It is requested that the student notify the instructor at the earliest possible time regard anticipated assistance which may be required.
7. **Vigilance.** Students are expected to access their MU e-mail address and MU On-line regularly for information related to the course.
8. **Missed classes:** If you are absent, it is your responsibility to find out from a classmate what notes, handouts, assignments, or other course material missed and to make arrangements to receive those.
9. **Make-up assignments and exams:** Students who miss scheduled exams or assignments may make them up in the event of a University-excused absence or medical emergency. In any other situation, a student may request a make-up, but if the request is granted, such may be a different exam or assignment.
10. **Office hours:** As posted and by appointment.
11. **Inclement Weather:** If inclement weather results in class cancellation, students are

directed to carefully review posted material posted for that session, as we will endeavor to maintain the planned course schedule, including exams which may include that content.

Course Schedule

Week	Date	Topic	Assessment	Text Readings
1	Jan 11	History & Overview	-	1, 2
2	Jan 18	MLK HOLIDAY	-	-
3	Jan 25	Practice Framework	*	4, 5
4	Feb 1	Public Health Leadership	*	12
5	Feb 8	Workforce & Development	*	10, 11
6	Feb 15	Consumer & Public Engagement	*	18, 21, 24
7	Feb 22	Planning, Implementation & Evaluation I	*	16, 17
8	Feb 29	Planning, Implementation & Evaluation II	*	19
9	Mar 7	Public Health & Quality	Prelim Project Review	26
10	Mar 14	Finance & Budget Principles	*	9
11	Mar 21	SPRING BREAK	-	-
12	Mar 28	Safety & Preparedness	Term Project Due	15, 25
13	Apr 4	Surveillance & Data	*	13, 14, 15
14	Apr 11	Research	*	20
15	Apr 18	Evidence-based Practice	*	23
16	Apr 25	Promoting Prevention	*	22
17	May 2	FINAL EXAM	EXAM	-

* Quizzes possible on any of these dates