



Housing and Residence Life **2009-10**

*"Faced with the widespread destruction of the environment, people everywhere are coming to understand that we cannot continue to use the goods of the earth as we have in the past. A new ecological awareness is beginning to emerge... The ecological crisis is a moral issue."
Pope John Paul II*

At Housing and Residence Life, sustainability is of vital importance. We feel it is our responsibility and civic duty to set an example for both the Huntington and Marshall Community to be good stewards of the environment. Our plan includes creating policies and initiatives that ensure a prosperous future for generations to come. We not only understand this importance, we are committed to this goal in our daily and strategic efforts. With this understanding, we strive to ensure that our staff and students are working towards a point where they understand the importance of sustainability within the Marshall Community but work to ensure that our resources are sufficient for the next generation of students and staff. Through these efforts, we are committed to working with the Sustainability Department to meet these objectives and making Housing and Residence Life a campus leader in developing and living as a sustainable community.

Philosophy. In order to accomplish these goals, Housing and Residence Life has grouped it's initiatives around four central foci:

- Sustainable Leadership: Collaborate and work with students and staff toward energy utilization, recycling, conservation, and other sustainability initiatives; role model sustainability efforts in our daily efforts; benchmark against peer institutions other sustainability efforts and practices.

- Sustainable Education/Literacy: Work with the Sustainability Department to educate students, who in turn teach fellow students to become active global citizens through incorporating green/sustainability themes into residence hall programming; create energy savings competitions in the residence halls; publicize literature and fliers to remind students to conserve water & energy usage; enact Green Pledge; create a Measure your Eco/Carbon Footprint quiz; incorporate recycling efforts.
- Sustainable Purchasing: Purchasing green cleaning products and other sustainable products for the residence halls; purchase low flow shower heads; and Energy Star products for residence hall rooms and showroom.
- Sustainable Food Service & Operations: Implement recycling efforts; appropriate disposal of chemical products; minimize the amount of food wasted in the dining halls; switch all thermostats to 76 degrees during summer months; turning off computers & printers at end of each business day; using green cleaning chemicals.

Educating for Environmentally Responsible Citizenship

The Department of Housing and Residence Life is committed to incorporating, role modeling, and promoting sustainability education, policies and practices, and awareness in our daily efforts though:

1. Supporting the Sustainability Department at Marshall in its sustainability efforts, goals, and strategic plans.
2. Incorporating green, sustainable, and environmentally friendly concepts and practices into all aspects of residential living.
3. Role modeling and practicing environmental stewardship and ecological sustainability.
4. Creating and assessing educational efforts, programs, and other initiatives that compliment institutional strategies toward increased sustainability and educate the residential Community.
5. Implementing and procuring environmentally-friendly products and services.
6. Creating collaborative relationships and consulting with the Sustainability Department and students to find ways of reducing environmental impacts and promoting sustainability efforts & practices.
7. Encouraging residents living on campus to make reasonable and intentional efforts to conserve resources and live a sustainable lifestyle.
8. Becoming a campus leader in our actions, efforts, and education around sustainability practices and environmental stewardship.

9. Promoting and publicizing department sustainability efforts through posters, fliers, and creating a Housing and Residence Life sustainability brochure.
10. Researching, creating, and implementing 'best practices' in our sustainability efforts and practices.

In order for the Department of Housing and Residence Life to contribute to the university mission and vision, specifically, to *'actively seek resources to support the mission and goals of the institution, provide leadership to facilitate the institution's achievement of its mission and vision, commit ourselves to becoming better in everything that we do, and endeavoring to fulfill the promise of a better future'* (MU Strategic Plan & Mission), Housing and Residence Life plans to implement the following initiatives to contribute to reducing energy usage and utility consumption, and reducing our carbon footprint in order to meet the aforementioned goals and support Marshall University's efforts toward greater sustainability and energy conservation.

Goals	Action Steps	Timeline
Support Marshall University's Strategic Vision in its sustainability efforts and goals.	<p>Create strategies for sustainable campus housing aimed at identifying opportunities for transformative, pro-environmental education that compliments current and future institutional strategies</p> <p>Establish a Housing and Residence Life Green/Sustainability team to work with the Sustainability Department to integrate sustainability awareness and University strategies into DHRL' sustainability efforts and practices.</p>	2009-10
Role model and practice the principles of environmental sustainability, environmental stewardship, and ecological sustainability.	<p>All DHRL employees sign the Green Pledge</p> <p>Create a DHRL Green Team/Committee</p>	2009-10
Incorporate and assess sustainable and environmentally friendly concepts & practices and other educational practices into all aspects of residential living and learning.	<p>Incorporate sustainability awareness into Welcome Weekend and Orientation events with FY students</p> <p>Create water conservation efforts and marketing</p> <p>Post fliers with energy tips throughout residence halls</p> <p>Create boxes at each front desk for students to dispose of cell phones for future recycling.</p> <p>Create Eco/Floor Rep's for each residence hall RHA</p> <p>Create and facilitate building and floor competitions for students to reduce energy consumption and other sustainability practices for 2009-10</p> <p>Plan a 'lights out' half hour in residence halls during Fall & Spring semesters.</p> <p>Incorporate energy utilization/sustainability theme into all 2009-10 programming models and Student Learning Outcomes</p> <p>Have students sign and live by the Green Pledge</p> <p>Earth Day Celebration & programs</p> <p>RHA programs (can drives, etc.)</p> <p>Contest for students to generate ideas for how to increase energy conservation and sustainability in campus living</p> <p>Place DHRL sustainability sticker on <i>Energy Star</i> items and renewable resource items</p> <p>Create programs that compliment Energy Conservation Week</p> <p>Students take test to assess what their impact on the environment is? Take the test at http://www.carbonfootprint.com/calculator.aspx</p> <p>Create recycling campaign of Awareness and promotion</p> <p>Implement 'Go Cold Turkey' Competition during Thanksgiving Break</p> <p>Have an End of the Year Donation Drive(food, clothing, electronic products)</p>	2009-10

	<p>Create a Special Interest Floor based on sustainability and green living; Use the Sustainability Department's logo of "Be Marshall Green". ("Residence halls with green learning communities or that are green based themes not only support student interest in sustainability but also an institution's commitment to sustainability." <i>Journal of College and University Student Housing</i>, April/May)</p>	
<p>Procure environmentally-friendly products and services to use in all Housing and Residence Life facilities.</p>	<p>Custodial staff uses environmentally safe/green cleaning products in the residence halls. (Products purchased from Buckeye International (chemicals), North River (paper products), and Andersen Company (mats).)</p> <p>Install Energy Star AC units in floors 2-7 of Twin Towers East and West</p> <p>Purchase EZ GPO Software by Energy Star</p> <p>Purchase front load washers saving water and electricity</p> <p>Include these products in C' Store</p>	2009-10
<p>Create collaborative relationships and consult with the Sustainability Department and students to find ways to reduce our environmental impact and promoting sustainability efforts & practices.</p>	<p>Partnering with the MU Bookstore to offer detergent or other products for washing/drying clothes to students to use that are environmentally friendly/green</p> <p>Research and apply for various grants to create and sustain DHRL's green initiatives and our sustainability initiatives.</p> <p>'Go Tray less Week' campaign in dining halls</p>	2009-10
<p>Encourage residents living on campus to make reasonable and intentional efforts to conserve resources and live a green, sustainable lifestyle as a Marshall student.</p>	<p>Create signs encouraging residents to turn lights off, turn air to higher temperature, etc.</p> <p>Create a pamphlet on how to save/conserv e energy in halls to improve university efforts at sustainability and reducing carbon footprint.</p> <p>Reminders to students to turn off water when brushing teeth to conserve water, turn lights off when leaving room, etc. (Average American uses 40 gallons of water per day.)</p> <p>Create a hall competition to solicit ideas for sustainability from students that can be implemented in DHRL</p> <p>Create a green showroom</p>	2009-10 2009-10
<p>Become a campus leader in action, effort, and education in sustainability/green practices.</p>	<p>Monitor monthly utility expenditures/savings to develop strategies to reduce overall energy consumption in the residence halls</p>	2009-10
<p>Promoting and publicizing department sustainability efforts and initiatives through website, posters, fliers, and a DHRL Green brochure.</p>	<p>Conduct floor meetings this summer and during Opening discussing how residents can help the university conserve energy.</p> <p>Create showroom and resident room using <i>Energy Star</i> appliances to compare and market usage of <i>Energy Star</i> products and a green lifestyle.</p>	2009-10

Research & implement 'best practices' in all DHRL sustainability efforts and practices.		2009-10
Certify three residence halls –Buskirk, Wellman, and Haymaker-as <i>Energy Star</i> status.		2009-10

Current Green/Sustainability measures in place in DHRL:

1. Use front load washers which use less water and energy.
2. Use green chemicals to clean residence halls,
3. Use low flow shower heads and faucets in all residence halls.
4. Clothes dryers are *Energy Star*
5. Two residence halls, Gibson and Willis, are *Energy Star* rated.
6. Thermostats in DHRL and all residence halls have been kept at 76 degrees.
7. Created green, *Energy Star* showroom.
8. Partnering with MU Bookstore to offer green, recyclable products for students.

