

Journalism and Mass Communications Cognizance, Core and Major Requirements

JMC Cognizance			Course	Hours	Grade
Diversity (15 hrs.):	Modern Language (not culture courses)			3	
	Modern Language (not culture courses)			3	
	Cultural (ANT 201, SOC 200 or GEO 100)			3	
	Multicultural			3	
	International (not JMC 436)			3	
Historical (3 hrs.):	Any History			3	
Literature (6 hrs.):	Any course with a "literature" attribute			3	
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Cognizance area total				24	
<i>Cultural, multicultural, international, history and literature courses completed as part of CORE I or CORE II may meet requirements of the JMC cognizance area as well</i>					
Journalism and Mass Communications Core					
JMC 101—Media Literacy				3	
JMC 102— Information Gathering & Res.				3	
JMC 402—Law of Mass Communications				3	
JMC 440—Mass Communications Ethics				3	
JMC 470/490—Internship/Practicum				3	
JMC 300/400 elective				3	
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Passed language skills exam					
JMC Core Total				21	
Journalism and Mass Communications Major—Sports (broadcast, PR, print emphases)					
JMC 201-News Writing I				3	
JMC 303—Sports News Reporting				3	
JMC 360—Digital Imaging for JMC				3	
JMC 461—Web Strategies or 462—Web Design for JMC				3	
Broadcast emphasis		Print emphasis		PR emphasis	
JMC 231—Introduction to Audio		JMC 241—Graphics of Comm.		JMC 241—Graphics	
JMC 321—Sportscasting		JMC 302—Adv. Edit and Design		JMC 330—Fund. of PR	
JMC 272, 273, 331, 332, 372, 373		JMC 305—Copy Editing		JMC 437—PR Writing	
JMC 272, 273, 331, 332, 372, 373		JMC 330, 410, 430, 445, 455		JMC 438—PR Case St.	
JMC 404, 414, 445, 455		JMC 404, 414, 445, 455		JMC 439—PR Camp.	
JMC Major Total				27	
Journalism and Mass Communications Required or Elective non-JMC					
Non-JMC elective					
Non-JMC elective					
Non-JMC elective					
Non-JMC elective					
Non-JMC elective					
Non-JMC elective					
<i>No more than 4 hours of non-JMC electives by be completed in PEL</i>					
Non-JMC/elective Total				14	
120 hours total		42 hours upper division		"C" in ENG 201	
48 hours JMC		Overall gpa 2.25 or +		"C" in all required JMC	
72 hours non-JMC		JMC gpa 2.25 or +			