

# Jessica M. Hanna

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## ***Education***

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### **Doctor of Education (Ed.D.), Leadership Studies, Marshall University**

Attended: August 2012 – December 2015  
Graduation: December 2015  
Major: Community College Administration  
Minor: Technology  
Dissertation Title: The quality of education leadership doctoral dissertations in the United States:  
An empirical review  
Award: Excellence in Scholarship – Outstanding Graduate Student Award 2015 from the  
Southern Regional Council on Educational Administration

### **Master of Business Administration, Ohio University**

Attended: August 2004 – June 2006  
Graduation: June 2006  
Major: General Business

### **B.B.A., Business Administration, Ohio University**

Attended: September 1999 – June 2003  
Graduation: June 2003  
Major: Management Information Systems

## ***Higher Education Experience (2010 – Present)***

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**Marshall University**

**South Charleston, West Virginia**

**2012 – Present**

- Assistant Professor 2015 – Present

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  - Design and teach online courses in the Leadership Studies (LS) and Adult & Continuing Education (ACE) master degree programs.
  - Teach LS 747 (Community College Administration) in the Leadership Studies Ed.D. Program.
  - Serve as Program Coordinator for the Career & Technical Center Teaching major in the ACE Program.
  - Serve on the University Functions Committee.
  - Serve as Chairperson of the Faculty Recognition Committee.
  - Maintain websites as directed by the Dean.
  - List of courses taught is at the end of this CV.

- Part-time Faculty 2013 – 2015


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  - Designed and taught online courses in the LS and ACE master degree programs.
    - ATE 550 Human Relations in the Workplace
    - LS 690 Leadership Capstone
    - ACE 628 Adult Instruction Environmental & Personal Aspects
    - ACE 600 Aspects of Training and Development
    - ACE 609 Development of Training Plans
    - ACE 671 Evaluation of Adult & Technical Instruction
  
- Graduate Assistant 2012 – 2015


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  - Assisted faculty with research and teaching as required.
  - Built and maintained the Ed.D. Program’s website (<http://www.marshall.edu/edd>)
  - Helped build the College of Education and Professional Development’s website (<http://www.marshall.edu/coepd>)
  - Co-taught hybrid course: EDF 517 (Statistics)

**Central Ohio Technical College**                      **Newark, Ohio**    **2010 – 2012**

- Adjunct Faculty


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  - Built and taught the following courses in face-to-face, hybrid, and online formats:
    - Introduction to Marketing
    - Introduction to Computers
    - Introduction to Management
    - Team Building

***Professional Experience***

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**American Electric Power**                                      **Columbus, Ohio**    **2005 – 2010**

- Contract Administrator 2006 – 2010


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  - Negotiated, wrote, and amended contracts with various vendors for the Generation segment of the company.
  - Created and maintained vendor performance and diversity supplier databases using Microsoft Access and VB.NET.
  - Collaborated with several business departments to create and implement the Documentum System for seamless document management.
  
- Engineering Technician 2005 – 2006


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  - Worked closely with engineers to facilitate the exchange of ideas.
  - Acted as liaison between engineers and vendors.
  - Maintained drawings and documents related to various “stack” construction projects.

## ***Publications & Presentations***

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Hanna, J. & Cunningham, M. (2017). Ed.D. and Ph.D. programs in education leadership in the southern region of the United States: Twins or kissing cousins? *Southeast Journal of Education Administration*, 17(1)

Cunningham, M., Damron, E. & Hanna, J. (2017). Education reform in West Virginia and the effect of district takeover. *Southeast Journal of Education Administration*, 17(1)

Hanna, J. (2016). Bibliometric methods: Can they be applied to Educational Leadership? Roundtable presentation at the Southern Regional Council on Educational Administration conference in Charleston, West Virginia.

Hanna, J. (2015). *The quality of education leadership doctoral dissertations in the United States: An empirical review*. (Doctoral Dissertation). ProQuest Digital Dissertations. (UMI 3742189)

Hanna, J. (2015). The quality of education leadership doctoral dissertations in the United States. Paper presented at the Southern Regional Council on Educational Administration conference in Kennesaw, Georgia.

Cunningham, M. & Hanna, J. (2014). Ed.D. and Ph.D. programs in education leadership in the southern region of the United States: Twins or kissing cousins? Paper presented at the Southern Regional Council on Educational Administration conference in Atlanta, Georgia.

Cunningham, M., Damron, E. & Hanna, J. (2013). Education reform in West Virginia and the effect of district takeover. Paper presented at the Southern Regional Council on Educational Administration conference in Oklahoma City.

## ***Service***

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### ***Service to the Leadership Studies (LS) and Adult & Continuing Education (ACE) Departments***

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- Designed the Marshall University Doctoral Website
- Program Coordinator
- Converted six courses from face-to-face to an online delivery format
- Converted the entire ACE Master's Program to an exclusively online format
- Developed and manage the ACE Master's Program Exit Survey
- Developed the ACE Master's Program assessment procedures
- Faculty Advisor for the annual Doctoral Student/Faculty Seminar (2015 – present)
- Serve on doctoral committees

### ***Service to the College***

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- Co-designer of the College of Education and Professional Development's (COEPD) website <http://www.marshall.edu/coepd> (2013 - 2016)
- Serve as the updater for the COEPD website for Graduate Programs (2016 – present)
- Obtained Quality Matters Certification and review online courses
- Attend every Hooding Ceremony
- Serve as Co-Chairperson for the COEPD Faculty Recognition Committee (2016 – present)

### Service to the University

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- Serve on the Marshall University Functions Senate Standing Committee (2016 – present)
- Designed the Summer Enrichment Program’s website and online registration form (2014 – present)
- Teach Summer Enrichment Program courses, July 2017
- Support the Women of Color Program (2015 – present)
- Support the Diversity Breakfast (2016 – present)

### Service to the Community

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- Teaching six, one-week courses for Ohio University-Lancaster’s 2017 Kids in College Program
- Teaching art to seniors at Teays Valley Manor, Scott Depot, WV (2017 – present)

### Service to the Profession

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- Serve on Editorial Review Board for the Association for the Advancement of Computing in Education (AACE):
  - Contemporary Issues in Technology and Teacher Education (CITE)
  - Journal of Online Learning Research, an international peer-reviewed publication
- Southern Regional Council on Educational Administration
  - Elected Board Member & Recording Secretary, 2015 - Present

### **Professional Pursuits**

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#### Memberships

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- SRCEA Member, 2013 – Present
- Professional Member of Association for Talent Development (ATD), formerly American Society for Training & Development (ASTD), 2014 – 2017
- Member of Association for Talent Development (ATD) West Virginia Chapter, 2014 - Present
- Member of Golden Key International Honour Society, 2003 – Present

#### Current Projects

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- Research Interest: Bibliometric Methods
  - Investigation of the application of qualitative bibliometric methods to the field of education.
  - Mixed methods study using quantitative and qualitative bibliometric data to help predict the future of Educational Leadership Research.
  - Quantitative study investigating the usefulness of subscription-based bibliometric databases.
- Research Interest: Student Affairs
  - Qualitative examination of mentoring relationships and leadership capacity in resident assistants.

## List of Courses Taught

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### Adult Education Courses (Marshall)

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- ACE 550 Interpersonal Skills in the Workplace
- ACE 600 Aspects of Training & Development
- ACE 609 Development of Training Plans for Business & Industry
- ACE 628 Aspects of Adult Instruction Environment & Perspectives
- ACE 661 Practicum
- ACE 671 Evaluation of Adult & Continuing Education
- ACE 685 Adult & Continuing Education Capstone

### Educational Foundations Courses (Marshall)

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- EDF 517 Statistics (co-instructor)

### Leadership Courses (Marshall)

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- LS 625 Human Resources Management
- LS 632 Human Relations in the Public Sector
- LS 640 Legal Issues
- LS 655 Externship
- LS 690 Leadership Capstone
- LS 747 Administration of Community Colleges

### Business Courses (Central Ohio Technical College)

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- BMT 2014 Principles of Business
- BMT 2021 Principles of Management
- BMT 2022 Principles of Marketing
- BMT 2071 Team Building

### Computer Courses (Central Ohio Technical College)

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- CMP 1601 Principles of Computing