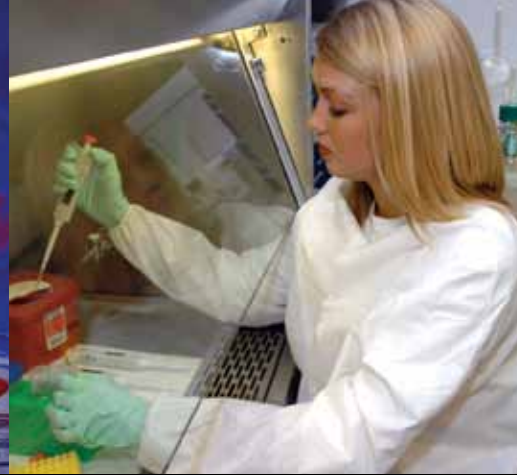




WEST VIRGINIA
Research Trust Fund

Supporting Research at Marshall University





SUPPORTING RESEARCH AT MARSHALL UNIVERSITY | WEST VIRGINIA RESEARCH TRUST FUND

In 2008, the **West Virginia Research Trust Fund** was created to leverage public and private investments as a catalyst for strengthening research programs at the state's leading universities.

Marshall University can tap into this State fund to double private gifts that support research initiatives linked to economic development, health care and job growth.

Why research?

To participate in the global economy and create lasting opportunities for jobs, West Virginia must build its capacity for research and stop the "brain drain" of talented citizens who leave the state.

Projects funded through the **West Virginia Research Trust Fund** will help prepare students for tomorrow's workforce, advance life-changing research at Marshall, create high-wage jobs and an engine for economic development, and improve the quality of life throughout the region.

How is Marshall University's research plan different?

Marshall University is developing a unique, endowment-based research program. The endowment is being created

from a combination of one-time public and private sources. Unlike research programs at most universities, once the endowment is fully funded, Marshall's research enterprise will be completely self-sustaining through the interest earned. There will be no requirement for annual base funding from the state or university budget.

Since the endowment principal is never spent, donors to Marshall's research program are assured that their gifts will continue to have a positive impact on the university and in the community for many years to come.

What is the fundraising goal?

Marshall's goal is to raise \$15 million in private funds to support its research programs. Private contributions will be matched by the State's trust fund through March 8, 2013—for a total impact of up to \$30 million at Marshall University.

How can I help?

For more information about how you can support research at Marshall *and* double your gift through the **West Virginia Research Trust Fund**, contact the Marshall University Foundation at 304.696.5407.



“The West Virginia Research Trust Fund represents scientific research with an economic development component. We have one common purpose and one goal for the trust fund, and that is improving the quality of life in West Virginia.”

— Governor Joe Manchin III



“The West Virginia Research Trust Fund is arguably the State’s most important initiative in recent memory. The program at Marshall University will enhance the economic vitality of our region and advance knowledge industry career opportunities for citizens for generations to come.”

— Dr. Stephen J. Kopp, President
Marshall University



“We chose to make a gift to Marshall through the West Virginia Research Trust Fund because we feel research offers an excellent opportunity to improve the economy in our own community—the Tri-State region. We were particularly attracted by the State’s willingness to match our contributions and plan to continue to invest in the coming years.”

— Lake Polan, CEO
Allied Realty Company/Allied Logistics, Huntington

To support the **West Virginia Research Trust Fund**, contact the Marshall University Foundation at 304.696.5407.



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