



West Virginia Research Trust Fund **BUCKS FOR BRAINS** PROGRAM

What is it?

This unique program was created by the State of West Virginia in 2008 to stimulate world-class research at the state's leading universities and the related benefits of high-tech industries.

Marshall University can tap into the trust fund to double private gifts that support research initiatives linked to economic development, health care and job growth.

Projects funded through the program will help prepare students for tomorrow's workforce, advance life-changing research in Marshall's laboratories, create high-wage jobs and an engine for economic development, and improve the quality of life throughout the region.

All the money raised through private donations—as well as the State's match—stay at Marshall, supporting discoveries that lead to tomorrow's innovations and cures.

How is it different from other giving programs?

Bucks for Brains is the only giving program at Marshall that allows donors to double the impact of their contributions.

What areas of research are supported?

The Bucks for Brains program is already supporting a variety of disciplines at Marshall. The Marshall Institute for Interdisciplinary Research was created to be one of the driving forces of Bucks for Brains, and scientists at the institute are conducting vital research that could improve the lives of people everywhere who suffer from muscular dystrophy, sickle cell anemia, juvenile macular degeneration and other diseases. Bucks for Brains also is supporting transportation technology/logistics at the Nick J. Rahall II Appalachian Transportation Institute; clinical research in dementia at the Joan C. Edwards School of Medicine; mechanical engineering, risk management and bioengineering in the College of Information Technology and Engineering; and undergraduate summer chemistry research in the College of Science.

What is Marshall's fundraising goal?

Marshall's goal is to raise \$15 million dollars in private funds to support its research programs. All private contributions will be matched dollar-for-dollar by the State's trust fund through March 8, 2013—for a total impact of up to \$30 million at Marshall University.

All donors to Marshall's Bucks for Brains campaign will be listed on a plaque in the Robert C. Byrd Biotechnology Science Center on the Huntington campus.

How can I help?

For more information about how you can support research at Marshall and automatically double your gift through the West Virginia Research Trust Fund, visit www.marshall.edu/B4B or call toll-free 1-866-632-5386.