

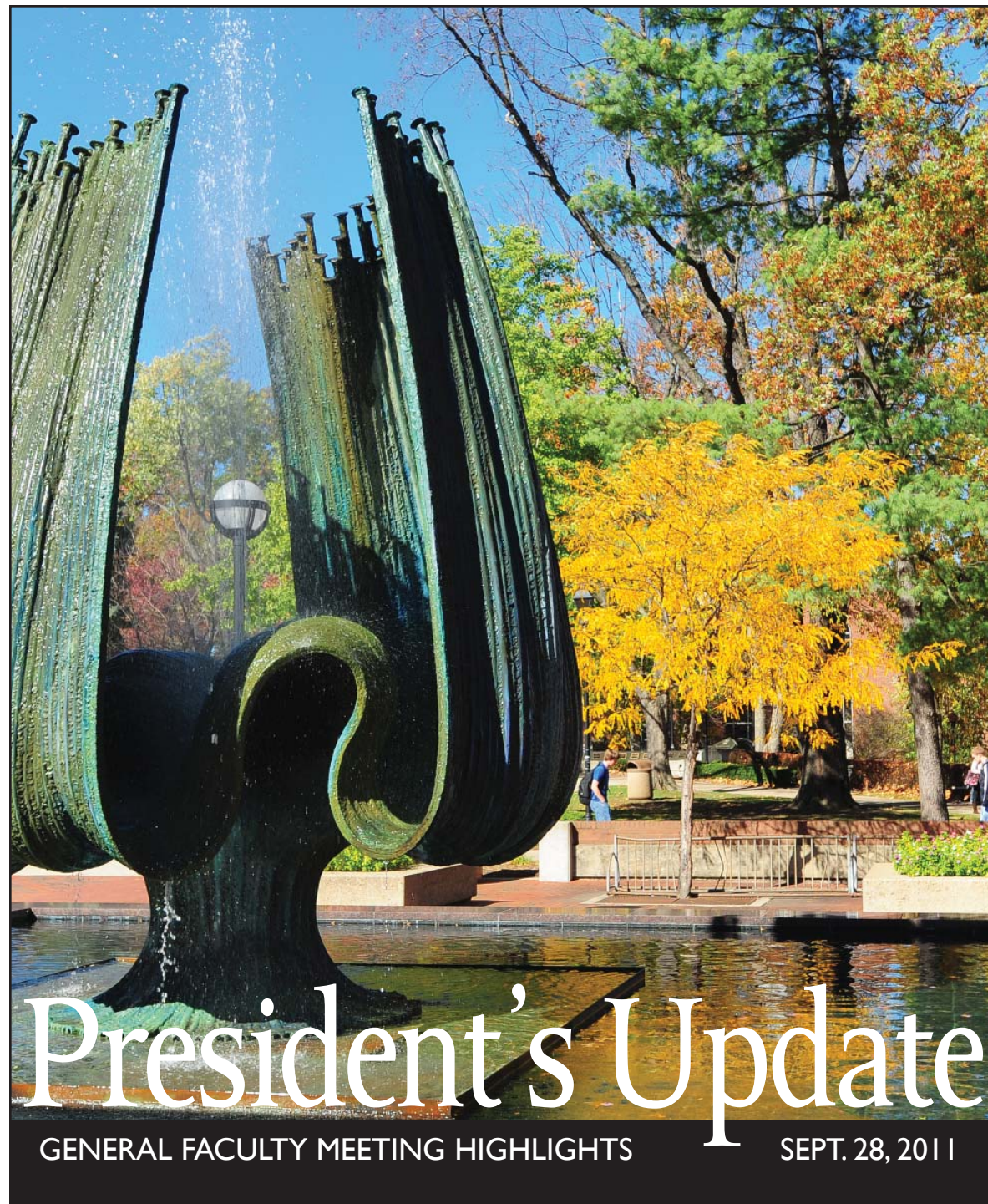


“ We embrace with renewed commitment
our dedication to student success and academic innovation.

This is a special time in our nearly 175-year history
– one of tremendous growth and opportunity.

*I sincerely thank our faculty and staff for their steadfast commitment
to fulfilling the promise of a better future.”*

President Stephen J. Kopp



President's Update

GENERAL FACULTY MEETING HIGHLIGHTS

SEPT. 28, 2011



Dr. Robin O'Keefe has been featured in newspapers across the globe and news shows from the BBC America to CNN for his discovery that plesiosaurs gave birth to live young instead of laying eggs, as previously thought. At right, Dr. Elaine Hardman has gained recognition for her study on walnuts and cancer.



Dr. Anara Tabyshalieva
State Department resource



Dr. Jamie Warner
Hedrick Award



Dr. Michael Householder
Inspire Integrity Award



John Van Kirk
Award-winning novelist

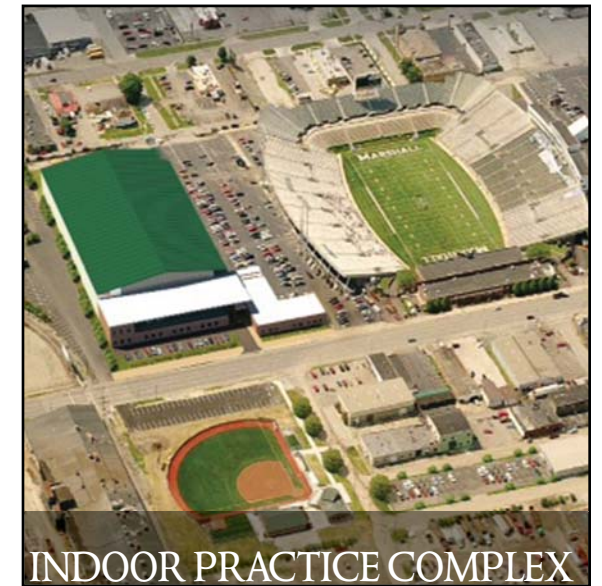
PROFESSORS IN THE NEWS

- Incredible and continuing international attention for Professor Robin O'Keefe's plesiosaur research and Professor Elaine Hardman's research on walnuts and cancer treatment.
- Dr. Jamie Warner, Hedrick Award, and Dr. Michael Householder, Inspire Integrity Award winner
- Dr. Anara Tabyshalieva, History professor and valuable State Department resource
- Professor John Van Kirk, English professor and award-winning novelist.

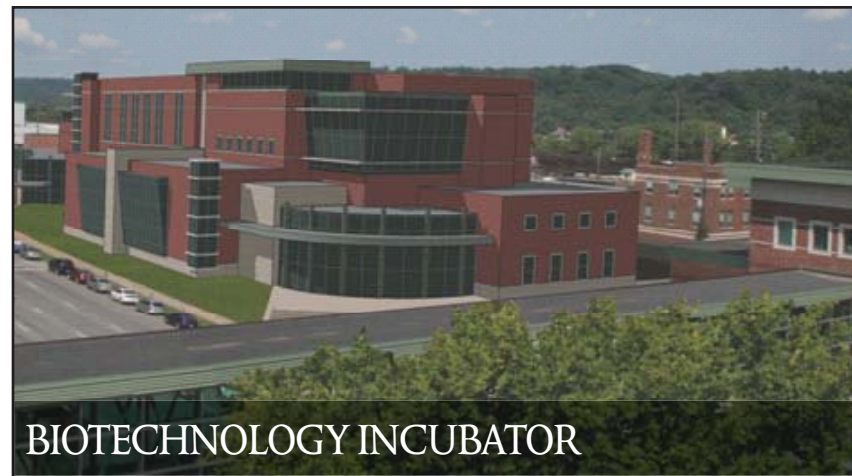
AMAZING NEW FACILITIES



Downtown Huntington



Indoor Practice Facility, Student-Athlete Academic Center and Sports Medicine Translational Research Center



and Applied Engineering Complex

- Chapmanville Rural Health and Clinical Education Center
- Parking Garage
- Biotechnology Incubator and Applied Engineering Complex
- Fine Arts Incubator for Visual Arts
- Soccer Complex
- High Technology Classroom Building
- Indoor Practice Complex
 - Indoor Practice Facility
 - Sports Medicine Translational Research Center
 - Student-Athlete Academic Center

PATHWAYS

Marshall has joined 21 other universities invited to participate with the Lumina Foundation and the Higher Learning Commission in beta testing a new model for regional reaccreditation called the "Open Pathways Project."

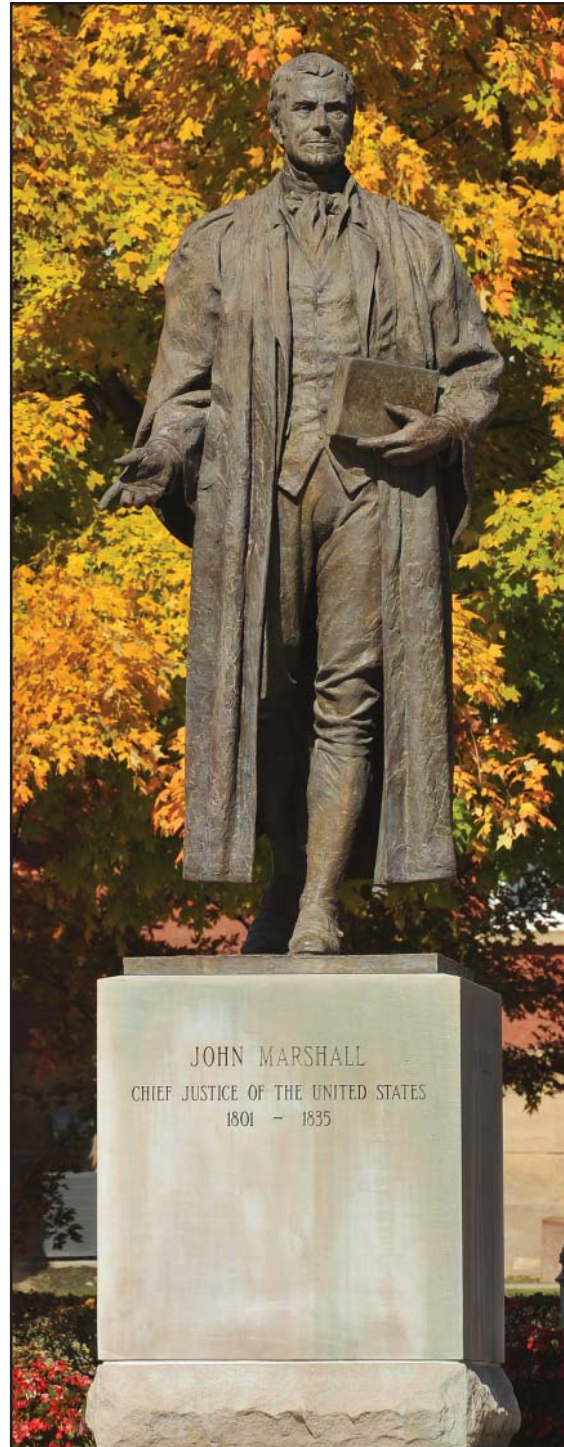
Simply put, we will use comprehensive assessments of our stated learning outcomes as well as evidence of students' actual learning outcomes – across the curriculum and at the undergraduate and master's degree levels – to address very important questions about the caliber and distinctiveness of a Marshall education. This initiative places Marshall University in a leadership role nationally.

ACADEMIC GROWTH

- New degree programs in Pharmacy (Pharm.D.), Physical Therapy (D.P.T.), Health Informatics (M.S.), Public Health (B.S.), Forensic Science (B.S.)
- Intent To Plan for Master of Science in Athletic Training, Bachelor of Business Administration in Risk Management & Insurance, Bachelor of Science in Health Services and Master of Science in Public Health

RESEARCH

- Foster conditions that encourage, recognize and support inventiveness, experimentation and measured risk-taking
- Formalize strategic partnerships with Research I universities in other states; expand partnerships and strategic alliances with the business sector
- Advance the development of the Marshall Institute for Interdisciplinary Research



TECHNOLOGY

Digital Scholar Project

- Creates an electronic Institutional Digital Repository for MU
- Provides a digital warehouse for academic institutions
- Accessible, manageable multimedia archive
- Customizable, flexible and safe for storage of intellectual products
- Potential to reach scholarly audiences worldwide
- In beta testing phase now

Updated classrooms

- Dedicated \$1 million dollars annually to upgrade campus classrooms into Active Learning and Collaboration Spaces
- 10 classrooms updated this summer with a goal of 10 more by spring

Lynda.marshall.edu

- An online skills development resource for a variety of computer software products, program techniques and programming languages
- Open to students, faculty and staff

MUOnline

- Blackboard 9.1 upgrade coming January 2012



ENROLLMENT

- Record freshman enrollment, two years in a row
- How to increase the number of transfer students
- New plans for increased international student enrollment program
- Meeting and exceeding campus compact standards
 - Enrollment goals
 - Retention goals
 - Graduation rate
- Retention efforts are succeeding

NEW LEADERSHIP



Dr. Kevin Yingling
School of Pharmacy



Dr. Robert C. Nerhood
School of Medicine, Interim



Dr. Robert Bookwalter
College of Education



Dr. Wael Zatar
College of Information Technology
and Engineering, Interim



At left, we accept a gift of \$750,000 from AEP. Below, we accept a gift of \$5 million from the Cline Family Foundation. Both gifts targeted research at Marshall and are eligible for a state match through the Bucks for Brains program.



FUNDRAISING

- Bucks for Brains at halfway point
- Record giving during national economic downturn
- Alumni giving key to jump in U.S. News and World Report ranking



SUSTAINABILITY

Energy Conservation Outcomes – Annual Savings

- 3.2 million gallons of water
- ~1 million kilowatt hours of electricity
- 6,175 million cubic feet of natural gas

CAMPUS IMPROVEMENTS

Since our spring meeting many outstanding changes have happened on our campuses to make them great places to learn, teach and research.

- Millions in deferred maintenance
- Improved HVAC
- Windows & carpet
- Roofs
- Classroom furniture
- Paint & Lighting
- New signs & banners
- Beautiful landscaping



FACILITIES IMPROVED

- Towers Marketplace
- Joan C. Edwards Cancer Center – Clinical Translational Genomics Center
- Drinko Library
- Science Hall
- Smith Hall
- Gullickson Hall
- Henderson Center
- Joan C. Edwards Performing Arts Center
- Twin Towers



Above, the cafeteria at Twin Towers underwent a dramatic renovation compliments of Sodexo. Students rave about the new Twin Towers Marketplace as a place to meet friends and enjoy meals. At left, windows in Smith Hall were replaced this summer.