



MARSHALL'S STRATEGIC VISION - *Our Bold Constellation for the Future*

Status Update for:



New Degree Programs that Increase Enrollment and Revenue

Overview

Priority will be given to Investing in new academic programs that:

- build on existing strengths
- increase human intellectual capital
- create public value and assist with state economic growth
- increase student enrollment and revenue
- develop professional, masters and doctoral programs in selective, high demand disciplines and career fields that create opportunities for economic development
- encourage, foster, and aid in development of full online programs.

List of Changes

Series 11 (New Programs) (Used in planning by MU)

Here is a list of some new programs that show potential for future growth:

New Degrees

BSE Engineering (BS)

Bachelor of Applied Science (BAS)

New Majors

Biotechnology (BS/IST)

Japanese (BA)

Applied Math (BS)

New Areas of Emphasis

Computer Forensics (BS/IST)

Certificates

Reading Education Licensure

To learn more visit this Strategic Initiative at: <http://www.marshall.edu/president/strategic/Enrollment.asp/>