

**Marshall University**  
**2012**  
**SCORES Academic**  
**Festival**



**Handbook**  
**and**  
**Contest Listings**

**Date:**  
**March 31, 2012**

Dear Counselor/Principal:

I would like to take this opportunity to thank you for your continued support of the Marshall University SCORES Academic Festival. Please take a few minutes to read through the handbook, as many changes have been made since last year.

Please pay close attention to deadlines and contest descriptions to ensure that the correct information is disseminated to the student. We want every student to be eligible to participate on Saturday, March 31, 2012. The awards ceremony will take place again this year at 1:30 p.m. in the Henderson Center Arena.

Registration for SCORES will open December 1, 2011, and the registration deadline is **Wednesday, February 29, 2012**. Please make sure all students are registered by the deadline as no exceptions will be made. Remember, to register your students you must log onto the website with the e-mail address you created last year. Please register your students by logging on to the SCORES website [www.marshall.edu/scores/](http://www.marshall.edu/scores/), and following the directions listed.

It is a pleasure to extend this invitation for you and your students to join us in March to both celebrate your students' academic achievements and become more familiar with the opportunities available at Marshall University. As always, if you have any questions or need assistance, please let me know.

I look forward to working with each of you to make this another successful SCORES Academic Festival!

Sincerely,

*Sabrina D. Simpson*

Sabrina D. Simpson  
Assistant Director of Recruitment

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# SCORES ACADEMIC FESTIVAL POLICY STATEMENTS

## STATEMENT 1

RE: *Internet Registration*

All participating schools and students must be registered on the SCORES database. SCORES supervisors can access the database at <http://www.marshall.edu/scores>. Once the SCORES page appears, supervisors will need to follow the instructions on the main page along with all other subsequent pages.

The SCORES office will not register schools or individual students. Students must be registered by the individual school SCORES supervisor.

**Please note: no changes to registration can be made the day of the event.**

## STATEMENT 2

RE: *Dual Enrollment Students*

High school students who are enrolled in classes at Marshall University may participate in the **Academic Festival** contests provided they test at the proper level. For example, a student taking *Chemistry* at Marshall must enroll in advanced *Chemistry* or a student taking a fourth level *Spanish* class at Marshall must register for a fourth level or advanced *Spanish* contest.

## STATEMENT 3

RE: *Contest Scoring*

In the event of a tie for the overall *Sweepstakes Awards*, the schools with the greater number of first, second, and third place wins will be awarded trophies. If a tie still exists additional trophies will be presented to all winners.

## STATEMENT 4

RE: *Sweepstakes Awards*

The high schools participating in the **Academic Festival** will be divided into groups of comparable size, based on their student body enrollment. High school principals are required to complete and submit the enrollment verification form stating the enrollment of each grade level: Seniors, Juniors, Sophomores, and Freshmen. This statement is to be submitted with student registrations **no later than February 29, 2012** and should be consistent with the numbers submitted by the school to their *State Department of Education*. The schools placing first, second and third within their groups will be awarded trophies.

## STATEMENT 5

RE: *Scholarships*

**The student receiving the highest points in the Outstanding Student competition and planning to attend Marshall will receive the Robert Wheeler Scholarship.** This scholarship provides a tuition waiver for **one year** and \$1,000.00 towards books, room and board, etc. If the student maintains a 3.0 GPA and full-time status during the fall and spring terms, he/she will be eligible to receive \$1,000.00 for a maximum of four consecutive years. The next top six students participating in the Outstanding Student competition will be awarded a tuition waiver for **one year**, which must be used at Marshall University during the *Fall and Spring* semester of the following academic year. These students must be enrolled as full-time students. If you win a full tuition waiver, and you are already receiving a scholarship that is equivalent to a full tuition award (i.e. PROMISE or John Marshall scholarship), you will receive the SCORES Supplemental Scholarship in the amount of \$500. To remain eligible for this scholarship, you must be enrolled full-time and have good academic standing. This is a one-year scholarship.

The winners of the **Outstanding Student** competition will be selected by considering the student's showing in the individual contests in which he/she competes, academic excellence, extracurricular and community involvement, teacher recommendation, and a personal statement. **Team contests are excluded in selection of contests for competition.** Nomination forms must be submitted **no later than Wednesday, February 29, 2012**. The following criteria should be used in selecting the **Outstanding Student** nominees:

- ◆ Student must be a graduating Senior who intends to enroll at Marshall University in Fall 2012.
- ◆ Student should exhibit excellence in academics, extracurricular involvement, and community service.
- ◆ Student should be one who is seen as representing the best the school has to offer.

Outstanding Student Nominations will be evaluated by a committee of university faculty, staff and administrators using the following scale:

Academic excellence: 20%

Extracurricular involvement: 5%

Community service: 5%

Recommendation: 10%

Personal statement: 25%

Showing in SCORES events: 35%

\*\*Schools may nominate a MAXIMUM of three students for the Outstanding Student Award. Any school that submits more than three students for consideration will have ALL students disqualified from consideration.

## STATEMENT 6

RE: *Medals*

**Gold, Silver, and Bronze Medals** will be awarded to students placing *first, second, and third* in all contests, unless the contest supervisor determines the number and/or quality of entrants does not merit that number of awards.

Medals and trophies must be picked up by the student or a representative from each school; no medals or trophies will be delivered.

## STATEMENT 7

RE: *Certificates*

**Commended Scholar Certificates** will be awarded at the discretion of the contest supervisor. *This certificate signifies the student has scored exceptionally high in the contest.*

### STATEMENT 8

RE: *Behavior*

Students disrupting the awards ceremony will forfeit any award he/she may have won and ban the participation of his/her school from the SCORES Academic Festival for **one year**.

### STATEMENT 9

RE: *Handicapped Students*

Please notify the SCORES office if you have students who may need assistance negotiating the campus or its buildings. We will be glad to provide a host for the day.

### STATEMENT 10

RE: *Multicultural, Social Justice*

Marshall University is an institution committed to *Multicultural and Social Justice*. **ALL** students with a **(3.0) G.P.A.** or better are welcome and encouraged to participate in the SCORES Academic Festival.

### STATEMENT 11

RE: *Academic Dishonesty*

Any student participating in SCORES who commits academic dishonesty such as plagiarism or other form of cheating on any pre-submitted contest, or contests the day of the event, will be disqualified from the competition. That student will forfeit any medals earned throughout the competition and will be removed as an Outstanding Student Scholarship finalist, should the student qualify and be nominated for the award.

## **STATEMENT 12**

*RE: School Information Packets*

Each school will receive a registration packet at check-in the morning of the SCORES Academic Festival. The packet will include: campus maps, lunch tickets, and a listing of the contests and times. Each school is responsible for printing your list of registered students/events. If the number of registered students fluctuates or changes for any reason, the school supervisor should contact the SCORES Coordinator and notify him/her of the change so the appropriate changes can be made.

## **DISCLAIMER**

Final rules are subject to interpretation and alteration of the contest supervisor.

## SPECIAL NOTES AND CRITERIA FOR THE REGISTRATION OF STUDENTS

### REGISTRATION DEADLINE

All registrations should be received by **Wednesday, February 29, 2012**. Please keep in mind that some contests have a limit on the number of students who may participate and will close early. \*\*\*\*\* **Registration is on a first come, first serve basis**\*\*\*\*\*

You may register your students until **February 29, 2012** using the online database.

### PARTICIPATION CRITERIA

Seniors

Juniors

Sophomores

Freshmen

Students must have a **3.0 G.P.A.** in the test area. If the high school offers no course work equivalent to the test area, the student must have a **3.0 G.P.A.** over all.

### NUMBER OF STUDENTS PER CONTEST

Entry limits are noted at the top of each contest sheet in the booklet.

## NUMBER OF ENTRIES

Students may enter up to four contests. You are limited to three individual competitions.

## PRESUBMISSION CONTESTS

Several contests require entries to be submitted prior to the day of the festival. **Deadline** for all pre-submitted materials is **February 29, 2012**. **Send all pre-submitted entries directly to Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755**. Pre-submitted material may also be dropped off at the front desk of the Welcome Center. **Entries sent to a different address may not be received or evaluated by the contest supervisor. Please check each contest description carefully for special instructions and proper address. All pre-submitted items must be picked up by Tuesday, April 3, 2012. Arrangements must be made with the contest supervisor in order to retrieve items.**

## TEAM CONTESTS

All Team contests require a list of team member names to be sent to the SCORES coordinator by the deadline. Alternate team members must also be identified. **Any team who does not identify its members will be allowed to participate, but will not be eligible for trophies. Team lists must be submitted to the SCORES Coordinator no later than Wednesday, February 29, 2012.**

## DEADLINES

Please note that **NO EXCEPTIONS** will be made in regards to deadlines. Students must be registered by **Wednesday, February 29, 2012**, and all pre-submitted contest materials must be received on the Marshall University Campus by **Wednesday, February 29, 2012**. **All entries received after February 29th will not be considered, and will be sent back to the student.**

**NOTE: Writing Contests:** Some pre-submitted contests require attendance at a workshop on the day of the festival. Therefore, these contests are treated as regular contests and a student is limited to registering for one other regular contest and one other pre-submitted contest. Students who register for pre-submitted contests are not required to attend the Festival, but are encouraged to visit with the other participants during the Festival.

**DROPPED OFF ENTRIES:** those left with judges the morning of the festival, include Design of Costume and Design of Scenery. These contests will be treated as pre-submitted in determining the number of contests a student may enter.

## OUTSTANDING STUDENT NOMINATION

For a student to be considered, the high school must forward an **OUTSTANDING STUDENT NOMINATION** form to the SCORES office along with the student's registration by **February 29, 2012**. Schools may submit up to **three** students for consideration.

**With the exception of team contests**, contestants may participate in **four** contests, but only the scores of the individual contests will be used in the evaluation of the Outstanding Student nominees.

## VERIFICATION OF ELIGIBILITY

All students registering for **Chemistry 1, Math 1 and 2**, or any **Modern Language** contest must be *verified* to assure participation at the proper level. Verification forms are available online and must be submitted to: Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755.

## CONTEST TIMES

Most contests are given at **9:00, 10:15, and 11:30 a.m.**, but **several contests require different sign-in times, particularly team or group contests**. *Please check each contest description sheet carefully.*

# Honors College

# Honors College Exam

Contest Supervisor: Mary Todd, PhD

Telephone: 304.696.2475

Email: toddm@marshall.edu

**Limit:** 3 Students per school

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** None

## Description:

Original argumentative essay of **no more than 600 words**. Must be titled and typed, double-spaced. Send to Ms. Sabrina Simpson; Office of Recruitment, One John Marshall Drive, Huntington, WV 25755. **Deadline: Wednesday, February 29, 2012.**

*Democracy in America*, written during the 1830s by a French visitor, Alexis de Toqueville, has long impressed historians and general readers alike for its insightful comments about American culture, politics, and life, and especially for its insights about American democracy, which was still at that time a relatively new experiment.

Compose an argumentative essay in response to this quotation from *Democracy in America*: "In the United States, the majority undertakes to supply a multitude of ready-made opinions for the use of individuals, who are thus relieved from the necessity of forming opinions of their own. "

Your essay should not only take a position on Tocqueville's claim but also support that position through evidence from the current political climate.

## Criteria for judging the event:

Writing assignments will be assessed on four equally-weighted components:

- How clearly and completely the writer addresses the quotation and expresses an argumentative claim
- How thoroughly and accurately the writer presents evidence in support of the claim
- Evidence and quality of the writer's critical thinking
- Level of clarity, coherence, and cohesion in the writer's prose style

Each essay will be read and scored by multiple faculty readers.

## Special Requirements:

Students must have a cumulative 3.0 high school GPA to register for this contest.

Send submissions to Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755. **Submission Deadline: Wednesday, February 29, 2012.**

## Entry Information:

Pre-Submission

# Lewis-McDowell College of Business

"SCORES is an awesome opportunity. It allows students to get familiarized with the MU campus and have a fun weekend with friends competing for the academic honors. It is also a great opportunity to earn scholarships and can open doors for high school students wanting to be involved with Marshall."

*Brooke Lucas*  
*South Point High School*

# Accounting Team Competition

Contest Supervisor: Bruce Conrad & Amanda K. Thompson-Abbott

Telephone: 304.744.2653 (Bruce) or 304.696.2689 (Amanda)

Email: BConrad@marshall.edu or thomps80@marshall.edu

**Limit:** 10 Teams per time slot

2-3 Students per team

2 Teams per school per time slot

**Eligibility:** Open to All

**Type of Contest:** Computer Team Contest

**Materials Needed:** None

## Description:

On the day of the SCORES competition, each team will compete in a computer simulation game called "Catch Me If You Can." The students will be given a brief overview of some common financial crimes that forensic accountants usually encounter. After the overview, students will put their analytical and investigative skills to the test in order to assemble the clues and solve the financial crime.

## Criteria for judging the event:

Teams will be judged according to time and clues.

## Special Requirements:

Each school must provide a list of the teams and participants to: Sabrina Simpson, Office of Recruitment, One John Marshall Dr., Huntington, WV 25755, by **Wednesday, February 29, 2012.**

## Entry Information:

Beginning Times

10:15

11:30

# Army Physical Fitness Test (APFT)

Contest Supervisor: SFC Brownlee

Telephone: 304.696.6450

Email: brownlee@marshall.edu

**Limit:** 5 Students per team (3 alternates)

2 Teams per school

80 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Team Event

**Materials Needed:** T-shirt, shorts,  
running shoes

## **Description:**

This test consists of one minute of push-ups, one minute of sit ups, and a one mile run. All three events will be conducted in accordance with the Army field manual FM 21-20 and scores will be calculated using the Army Physical Fitness Test standards.

This is a team event. Each team will consist of five participants plus three optional alternates. Alternates and a team captain must be designated at the sign in table prior to test. Alternates may take the test, but their score will not be counted unless a team member is injured. Teams without the minimum five participants may take the test, but will not be permitted to compete for a medal.

Registration is a two step process. First, each **team** must register **by team name** with the SCORES office no later than the SCORES registration deadline in order to be eligible for competition. For example: "Marshall University APFT Team 1". Participants **should not** register with the SCORES office individually. Second, each team must register its five participants and three optional alternates **INDIVIDUALLY** at the sign in table located in the Gullickson Hall, third floor, room 218, no later than **8:00 a.m.** on the day of the event. An instructional briefing will begin at 8:30.

## **Criteria for judging the event:**

Army Training Circular 3-22.20 push ups and sit up will be counted individually and one mile run time will be doubled to match with army two mile standards.

## **Special Requirements:**

The sign-in desk will open at 7:30 a.m. and the assignment of team start times will be based on the sign-in time on the day of the competition. The overall briefing for both events will be at 8:30 a.m. in front of the tennis courts.

## **Entry Information:**

Beginning Times

9:00

11:30

# Financial Management

Contest Supervisor: Scott Denning

Telephone: 304.696.2667

Email: Denning6@marshall.edu

**Limit:** 3 Students per school  
30 Students total

**Eligibility:** Open to all Juniors and Seniors

**Type of Contest:** Exam

**Materials Needed:** Pencil/Pen,  
Calculator

## Description:

Math problems involving corporate financial management, i.e. profit planning, break-even.

## Criteria for judging the event:

Multiple choice financial problems, the highest score wins. Time of completion will be used as a tie-breaker, if needed.

## Special Requirements:

None

## Entry Information:

Beginning Time

11:30

# Health Care Policy Challenges

Contest Supervisor: Doohee Lee, PhD

Telephone: 304.746.1973

Email: leed@marshall.edu

**Limit:** 4 Students per school  
4 Students per team  
100 Students total

**Eligibility:** Open to All

**Type of Contest:** Team

**Materials Needed:** None

## **Description:**

According to the Center for Disease Control and Prevention (CDC), the tobacco use prevalence rate in WV was 25.6% (2009), compared to the 20% rate at the national level. Obesity is another major public health concern in WV as the state's obesity prevalence rate in 2009 was 32.5% compared to the 26.7% rate in the U.S. As a manager in a large community hospital system in WV, your task is to formally recommend your supervisor (or CEO or the board of directors) policy alternatives to reduce the number of patients who suffer from different diseases directly or indirectly linked to smoking and obesity. What policy alternative would you suggest? Each alternative you recommend should be evaluated briefly with its pros/cons and feasibility.

Essay should be your original work. If you use reference materials, cite them properly. It should be double-spaced typewritten, and up to five pages long.

## **Criteria for judging the event:**

It will be evaluated based upon writing practice, innovation, feasibility, contents, grammar, and whether the paper followed any directions noted above.

## **Special Requirements:**

Send submissions to Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755. **Submission Deadline: Wednesday, February 29, 2012**

## **Entry Information:**

Pre-Submission

# Human Resource Management: The Game of Life

Contest Supervisor: Margie McInerney, PhD

Telephone: 304.696.2675

Email: mcinerne@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** None

## **Description:**

In the board game, The Game of Life, players set out through a journey of school/work/life choices. In reality, the choices are less specific and results are more difficult to calculate. Use the following directions:

- 1) Play the Game of Life (use a version not associated with a movie or TV show) and discuss how the various decisions/options could help you make the career choices you face in life. You can play the game with other people but you must write your own essay.
- 2) People say that luck and not skill is the predominant factor for a player's outcome in the game. Is luck also a factor in real-life school/work decisions? Give examples in your discussion

## **Criteria for judging the event:**

Individual essay should be your original work. It should be double-spaced, typewritten, up to five pages long.

## **Special Requirements:**

Send submissions to Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755. **Submission Deadline: Wednesday, February 29, 2012**

## **Entry Information:**

Pre-Submission

# Management Challenge

Contest Supervisor: Doohee Lee, PhD

Telephone: 304.746.1973

Email: leed@marshall.edu

**Limit:** 5 Students per school  
100 Students total

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** None

## **Description:**

This is for someone with aspiration to be an entrepreneur. Visit websites like [www.dell.com](http://www.dell.com), [www.amazon.com](http://www.amazon.com) and also [www.walmart.com](http://www.walmart.com) and [www.target.com](http://www.target.com). Discuss the differences and similarities between “online” and “brick and mortar” business. Also think when they can complement each other. List and explain four or five important points you find interesting. How do you plan to use these lessons to start and successfully run your business? Let me know what type of the business this would be and any other relevant information.

Essay should be your original work. If you use reference materials, cite them properly. It should be double-spaced typewritten, and up to five pages long.

## **Criteria for judging the event:**

The exam will be evaluated based upon writing practice, contents, grammar, and whether the paper followed any directions noted above.

## **Special Requirements:**

Send submissions to Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755. **Submission Deadline: Wednesday, February 29, 2012**

## **Entry Information:**

Pre-Submission

# Marketing

Contest Supervisor: James Field

Telephone: 304.696.2614

Email: field8@marshall.edu

**Limit:** 4 Students per school  
4 Students per team  
100 Students total

**Eligibility:** Open to All

**Type of Contest:** Team

**Materials Needed:** None

## Description:

### **Marketing Plan for the Self-Driving Car**

Car manufacturers and others, including Google, are engaged in product development for a self-driving car. These cars use the advanced technologies of GPS, lasers, sensors and powerful computing capabilities to navigate city routes and highways safely and efficiently.

Only when these cars are fully developed, tested and government approved, will they be available for purchase. At that time a marketing plan will be put into action. The marketing plan includes an analysis of the situation surrounding the product launch, the marketing mix for the product, and a plan to evaluate and adjust the marketing mix if necessary.

For this contest, you will need to submit the situational analysis and marketing mix elements of the marketing plan for a self-driving car. Do some background research and determine which organizations, besides Google, are engaged in developing a self-driving car. Choose one of these companies for which to develop the marketing plan.

Contents of the Plan:

#### 1. Executive Summary

This is a brief description of the contents of the marketing plan to provide a quick summary for executives that may not be actually involved with the product.

#### 2. SWOT analysis

This is an analysis of the situation including strengths, weaknesses, opportunities and threats. You will be somewhat limited to determine strengths and weaknesses of the car organization you have chosen, but you should be able to fully develop ideas and describe the opportunities and threats originating from the external environment of competitive, social, economic, technological and political (legal) factors.

**Description Continued:**

3. Marketing Mix (4 P's)

This section provides a description of the tactical actions the car organization will undertake when the car is on the market. This section should include a complete product description, a description of the target market, the pricing plan, the promotional plan, and the distribution plan.

- a. Target Market – describe who will be the likely buyer of this type of car using demographic and social descriptors
- b. Product – Describe the product in detail including attributes that will appeal to consumers and benefits they will realize from using this car.
- c. Pricing plan – include your best estimate of the MSRP for this type of vehicle. Then discuss any special pricing adjustments that will be made like introductory discounts or special promotions.
- d. Promotional Plan – Describe and give examples of the communication efforts (advertising, sales promotions, public relations) that will be used to educate the consumer about this new kind of vehicle and the benefits it will provide. Think about questions consumers might have and try to answer them with the communications. The communications can include traditional advertising like TV, print and radio. The communications plan should also include some of the newer methods companies are using to get their message across like social media and other Internet tools. The promotion plan should focus on a theme that will occur repeatedly in communications to consumers.
- e. Distribution (Place) – Discuss where the new vehicle will be available for purchase. There is already an existing distribution system in place for the car industry (dealerships). Will this distribution method be used or does this new type of vehicle require a new distribution method?

Remember – A good marketing mix (and marketing plan) is like a jigsaw puzzle. All of the individual pieces need to fit together for the puzzle to make a pretty picture. The plan elements need to fit with each other to result in a successful plan.

**Criteria for judging the event:**

It will be evaluated based upon the contents specified above.

**Special Requirements:**

Send submissions to Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755. **Submission Deadline: Wednesday, February 29, 2012**

**Entry Information:**

Pre-Submission

# Military Map Reading

Contest Supervisor: SFC Brownlee

Telephone: 304.696.6450

Email: brownlee@marshall.edu

**Limit:** 2 students per team  
2 teams per school  
20 students total per time period

**Eligibility:** Open to All

**Type of Contest:** Team Event

**Materials Needed:** None

## **Description:**

This test consists of approximately thirty questions using a 1:50,000 scale topographic map. Participants will be tested on written map reading and land navigation in accordance with FM 3-25.26.

Registration is a two step process. First, each **team** must register **by team name** with the SCORES office no later than the SCORES registration deadline in order to be eligible for competition. For example: "Marshall University Map reading Team 1". Participants **should not** register with the SCORES office individually. Second, each team must register its two participants **INDIVIDUALLY** at the sign in table located in the Gullickson Hall, third floor, room 218, no later than **8:00 a.m.** on the day of the event. An instructional briefing will begin at 8:45 and 10:15.

Alternate event times will be provided for students who wish to participate in multiple ROTC SCORES events. Direct specific questions to SFC Drake Brownlee, [brownlee@marshall.edu](mailto:brownlee@marshall.edu)

## **Criteria for judging the event:**

Participants must answer all questions correctly.

## **Special Requirements:**

None

## **Entry Information:**

Beginning Times

9:00

10:15

# MIS-Internet Scavenger Hunt

Contest Supervisor: Rick Weible

Telephone: 304.696.2673

Email: Weible@marshall.edu

**Limit:** 5 Students per school  
100 Students total

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** Introductory  
Internet Text Book

## **Description:**

A web page on the World Wide Web is usually accessed by typing the address of the page into a web browser and clicking the "Go" button. In a matter of seconds the web page is displayed on your computer monitor.

You have to write an essay that outlines the "behind the scene" activities that enables you to view the web page. What are the activities that take place from the moment you type in the web page address to the instant the web page is displayed on your computer monitor? Make sure that your essay includes concepts such as internet addresses, domain names and web servers.

## **Criteria for judging the event:**

Your essay should be typed, double spaced, and no longer than 5 full pages.

## **Special Requirements:**

Send submissions to Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755. **Submission Deadline: Wednesday, February 29, 2012**

## **Entry Information:**

Pre-Submission

# One Rope Bridge

Contest Supervisor: SFC Brownlee

Telephone: 304.696.6450

Email: brownlee@marshall.edu

**Limit:** 8 Students per team (4 alternates)

2 Teams per school

156 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Team Event

**Materials Needed:** Long sleeve shirt,  
and pants

## Description:

This contest consists of 8 team members tying a Swiss seat and all the members crossing an already established rope bridge. Teams must have a team captain. Each member must be able to tie an Army Swiss seat in accordance with the Army technical circular, TC 90-6-1, military Mountaineering. This is a timed event that starts when the students begin tying their Swiss seats and ends when all team members cross the bridge and take their seats off with no knots on the seats.

Each team can designate 4 alternates to fill in, in the event that one of the 8 primary members can't compete. If the alternate is not registered with the SCORES committee, the team may participate, but can **NOT** compete for a medal.

Students must maintain 3 points of contact on the rope for safety. This contest will take place outside, in between the Community and Technical College and Prichard Hall.

Registration is a two step process. First, each **team** must register **by team name** with the SCORES office no later than the SCORES registration deadline in order to be eligible for competition. For example: "Marshall University One Rope Team 1". Participants **should not** register with the SCORES office individually. Second, each team must register its eight participants and four optional alternates **INDIVIDUALLY** at the sign in table located in Gullickson Hall, third floor, room 218, no later than **8:00 a.m.** on the day of the event. An instructional briefing will begin at 10:00 in front of Buskirk Hall.

## Criteria for judging the event:

See next sheet

## Special Requirements:

The sign-in desk will open at 7:30 a.m. and the assignment of team start times will be based on the sign-in time on the day of the competition. The overall briefing for both events will be at 8:30 a.m. in front of the tennis courts.

## Entry Information:

Beginning Time

10:15

2012 SCORES One Rope Bridge Penalty Guidelines

<u>Infraction</u>	<u>Penalty:</u>
Three people on the rope at the same time	- _____ 1 minute
Less than three points of contact with the rope bridge	- _____ 30 seconds
Contact with water while on rope (Pencils, wallets, boots, jacket, etc.)	- _____ 30 seconds
Crossing the water line	- _____ 30 seconds
Starting before timer has begun	- _____ 30 seconds
Swiss Seat Deficiencies	- _____ 15 seconds/deficiency

Any infractions or penalties not listed will be determined and applied at the discretion of the on-site instructor.

# Principles of Micro and Macro Economics

Contest Supervisor: Al Wilkins

Telephone: 304.696.2251

Email: Wilkins@marshall.edu

**Limit:** 2 Students per school  
25 Students total

**Eligibility:** Open to all students who  
have completed a high school  
economics course

**Type of Contest:** Multiple Choice/Short Answer Exam

**Materials Needed:** Pencil/Paper/  
Calculator

## **Description:**

Eight short answer essay questions: A statement will be made and the student is required to argue that the statement is true, false, or uncertain, and must be accompanied by an explanation. Also, 25 multiple choice questions

## **Criteria for judging the event:**

Short answer essays will be judged based exclusively on the quality of the student's argument. How well does the explanation succinctly and clearly incorporate basic economic principles to support the student's choice.

## **Special Requirements:**

Students must have completed at least one year of Economics in high school to participate in this contest.

## **Entry Information:**

Beginning Time  
9:00

# Twilight Connections

Contest Supervisor: James Field

Telephone: 304.696.2614

Email: field8@marshall.edu

**Limit:** 5 Students per school  
100 Students total

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** None

## **Description:**

Many avenues are open to marketers to “get the word out” concerning their goods and services. One avenue that is relatively new, but quickly becoming a very valuable marketing tool, is social media (Facebook, Twitter, MySpace, etc.).

Develop a social media marketing campaign using 3 or more social media outlets to generate interest and consumer response to the release of the newest Twilight movie.

The marketing campaign should include specific actions you can take in each of the three media outlets you choose to use (profiles, contests, quizzes, etc.). The methods used to introduce consumers to the social media sites should also be discussed. For example, a TV commercial may mention a social media link to the movie to generate consumer interest. The campaign should allow consumers to learn, interact and share with others, through the social media, knowledge and interest in the movie.

## **Criteria for judging the event:**

The contest will be judged on creativity of the campaign and evidence of social media knowledge.

## **Special Requirements:**

Send submissions to Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755. **Submission Deadline: Wednesday, February 29, 2012**

## **Entry Information:**

Pre-Submission

# **College of Education**

# Advertising Children's Literature

Contest Supervisor: Mindy Backus, PhD

Telephone: 304.696.2877

Email: backus5@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Individual project to be judged solely on itself—no presentation or demonstration required

**Materials Needed:** Could vary; see description below

## Description:

This contest will feature an opportunity for participants to utilize propaganda techniques in a creative manner. The goal of this contest is to increase a young child's motivation to read a Caldecott Medal or Honor Award book by creating a book advertisement through a particular propaganda technique that will entice young children to read award-winning literature.

## Requirements:

1. The book for which the advertisement is created must be a Caldecott Award or Honor book (any year). The book must be placed with the book advertisement.
2. Contestants must choose from one of the following propaganda techniques as the means of advertising their book:
  - a. Assertion: an enthusiastic or energetic statement presented as a fact, although it may not necessarily be true
  - b. Bandwagon: encourages you to think that because everyone else is doing something, you should do it too; you will be left out if you don't do this
  - c. Card stacking: involves only presenting information that is positive to an idea and omitting information contrary to it
  - d. Glittering Generalities: use of important-sounding "happy words" that cannot be proved or disproved (ex: good, honest, fair, best, etc.)
  - e. Plain Folks: depicts ordinary people doing ordinary activities to convince us to support someone or something
  - f. Testimonial: when someone famous ("big name" personalities) is used to endorse a product
  - g. Transfer: transferring the prestige of a popular symbol to a person or idea (ex: using the American flag as a background implies a patriotic event)
3. Contestants will read a Caldecott Award or Honor book and create an advertisement for it through various media (Example: poster/bulletin board, diorama, PowerPoint slide or presentation, game, exhibit/display, 3-D display, flier, wall hanging, etc.). Contestants will display the advertisement with the book on the day it is to be judged.
  - a. School
  - b. Name of book being advertised
  - c. Grade level for which the advertisement has been created

**Requirements Continued:**

4. Along with the book advertisement, contestants must submit the following on an index card:
  - a. Student name
  - b. School
  - c. Name of book being advertised
  - d. Grade level for which the advertisement has been created
  - e. Type of propaganda technique used

**Criteria for judging the event:**

	Evaluation Scale					
	5	4	3	2	1	0
1. Index Card: Contains all parts	5	4	3	2	1	0
a. Student name						
b. School						
c. Name of book being advertised						
d. Grade level						
e. Type of propaganda						
2. Motivational for children	5	4	3	2	1	0
3. Design Quality	5	4	3	2	1	0
4. Effort	5	4	3	2	1	0
5. Propaganda used correctly	5	4	3	2	1	0
a. Assertion						
b. Bandwagon						
c. Card stacking						
d. Glittering Generalities						
e. Plain Folks						
f. Testimonial						
g. Transfer						

Book Advertisements will be judged on the day of the SCORES contest

**Special Requirements:**

Book Advertisements will be judged on the day of the SCORES contest

**Entry Information:**

Beginning Time  
10:15

# Effective Teaching Strategies

Contest Supervisor: Paula Lucas, PhD

Telephone: 304.696.2882

Email: whitep@marshall.edu

**Limit:** No Limit

**Eligibility:** Open to All

**Type of Contest:** Individual

**Materials Needed:** DVD

## Description:

Participants are to teach a lesson to the appropriate grade level of students. The lesson is to be recorded on a DVD for submission purposes. A lesson plan must also be included with the DVD, so the SCORES evaluator will be able to determine if the teaching demonstration has actually followed the plan and met the stated objectives, the lesson plan should include: concept to be taught, grade level, objectives to be covered, procedure for teaching the lesson, and the evaluation (how will you assess students to see if they understand the concept you taught.)

\*\* Any DVD received without a written lesson plan will NOT be considered.\*\*

## Criteria for judging the event:

See next page for rubric.

## Special Requirements:

Participants should have an interest in teaching.

## Entry Information:

Pre-Submission

# CRITERIA FOR JUDGING THE EVENT (SCORES TEACHING STRATEGIES)

Point scale: 4-Distinguished, 3-Proficient, 2-Basic, 1-Unsatisfactory, 0-Missing Evidence

1. LESSON PLAN	4	3	2	1	0
Included and contains all sections (concept to be taught, grade level, objectives to be covered, procedure to be followed, and evaluation)					
	<u>On lesson plan</u>			<u>In teaching of lesson</u>	
a. <b>CONCEPT TO BE TAUGHT</b>	matches lesson taught			matches what is listed on lesson plan	
	4	3	2	1	0
b. <b>GRADE LEVEL</b>	appropriate for concept			students were the stated grade level	
	4	3	2	1	0
c. <b>OBJECTIVES</b>	aligned with lesson taught			aligned with the concept/material taught in class	
	4	3	2	1	0
d. <b>PROCEDURE</b>	detailed and easy to follow			good transitions; easy flow for students to follow and understand	
	4	3	2	1	0
e. <b>EVALUATION</b>	shows some way to see that students mastered (or not) what was taught			appropriate for age/grade level and lesson	
	4	3	2	1	0
2. <b>VOICE QUALITY</b>	4	3	2	1	0
3. <b>EYE CONTACT</b>	4	3	2	1	0
4. <b>ENTHUSIASM</b>	4	3	2	1	0
5. <b>MOTIVATION OF STUDENTS</b>	4	3	2	1	0
6. <b>OVERALL PRESENTATION</b>	4	3	2	1	0

# **College of Fine Arts**

# Acting: Comic Monologue

Contest Supervisor: Jack Cirillo

Telephone: 304.696.2511

Email: colclough@marshall.edu

**Limit:** 3 Students per school  
15 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Audition

**Materials Needed:** See description

## Description:

This contest consists of the acting of a **memorized comic monologue of two minutes maximum in length** from a well known play.

The monologue may be a soliloquy or a long speech from a play in which another person or other people are supposed to be on stage; however, the contestants will deliver the lines of only **one character**. Makeup, costumes, lighting, props, and music will **not** be permitted. Ordinary school clothing should be worn. If needed, **one chair** will be provided. The only introduction permitted will be the name of the play and author, the character portrayed, and the act and scene numbers from which the selection is taken.

**A one page analysis of the character is due in the hands of the theater adjudicator one week prior to the festival.** The following should be included in the analysis:

- \* Performer's Name
- \* Classification
- \* What is the emotional state of the character?
- \* Title of work
- \* What is the physical state of the character?
- \* Author
- \* Act/Scene where the monologue comes from
- \* Short description of the situation where the character speaks
- \* What does the character want in the scene?

**Include a copy of the monologue and attach to the character analysis.**

**Criteria for judging the event:**

**JUDGING CRITERIA**

10 point scale for each area (1 being least and 10 best)

1. Evidence of preparation—memorization, blocking, clarity of plot points
2. Clearly defined character goal(s) or objective(s) for the character
3. Character description sheet prepared
4. Found variety both vocally and physically
5. Clearly articulated/energized vocal and physical performance

**Special Requirements:**

A one page analysis of the character is due in the hands of the theater adjudicator one week prior to the festival.

Include a copy of the monologue and attach to the character analysis.

**Entry Information:**

Beginning Times

10:15

11:30

# Acting: Dramatic Monologue

Contest Supervisor: Jack Cirillo

Telephone: 304.696.2511

Email: colclough@marshall.edu

**Limit:** 3 Students per school  
15 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Audition

**Materials Needed:** See description

## Description:

This contest consists of the acting of a **memorized dramatic monologue of two minutes maximum in length** from a well known play.

The monologue may be a soliloquy or a long speech from a play in which another person or other people are supposed to be on stage; however, the contestants will deliver the lines of only **one character**. Makeup, costumes, lighting, props, and music will **not** be permitted. Ordinary school clothing should be worn. If needed, **one chair** will be provided. The only introduction permitted will be the name of the play and author, the character portrayed, and the act and scene numbers from which the selection is taken.

**A one page analysis of the character is due in the hands of the theater adjudicator one week prior to the festival.** The following should be included in the analysis:

- \* Performer's Name
- \* Classification
- \* Title of work
- \* Author
- \* Act/Scene where the monologue comes from
- \* Short description of the situation where the character speaks

What is the goal or objective of the character in the scene?

What does the character want in the scene?

What is the physical state of the character?

What is the emotional state of the character?

**Include a copy of the monologue and attach to the character analysis.**

**Criteria for judging the event:**

**JUDGING CRITERIA**

10 point scale for each area (1 being least and 10 best)

1. Evidence of preparation—memorization, blocking, clarity of plot points
2. Clearly defined character goal(s) or objective(s) for the character
3. Character description sheet prepared
4. Found variety both vocally and physically
5. Clearly articulated/energized vocal and physical performance

**Special Requirements:**

A one page analysis of the character is due in the hands of the theater adjudicator one week prior to the festival.

Include a copy of the monologue and attach to the character analysis.

**Entry Information:**

Beginning Times

10:15

11:30

# Art Portfolio

Contest Supervisor: Brent Patterson

Telephone: 304.696.3532

Email: brent.patterson@marshall.edu

**Limit:** No Limit

**Type of Contest:** Individual

**Eligibility:** High school students with art portfolios, sophomores through seniors.

**Materials Needed:** Students should bring their portfolios with **ten to fifteen two dimensional artworks** and this may be accompanied by photos or slides of three dimensional art.

## Description:

Portfolio reviews will be conducted by Studio Art Faculty in a meeting with each student. The ranking will identify potential scholarship recipients and four alternates who would receive scholarships should the top four candidates decline. **Four scholarships** will be awarded to Seniors who plan to attend Marshall University for their Art degree (**four alternates will be chosen should scholarship recipients decline**). First Place, Second Place, Third Place, and Honorable Mention will be given to Sophomores and Juniors. Awards/Scholarships will be presented during the SCORES Academic Festival Awards Ceremony.

## Criteria for judging the event:

A ranking system will be used to evaluate or rank each student on: presentation of two dimensional graphics, design, drawing, painting, photography, and photographs and slides of three- dimensional artwork.

## Special Requirements:

None

## Entry Information:

Beginning Time  
9:30

# Designing of Scenery

Contest Supervisor: Jack Cirillo

Telephone: 304.696.2511

Email: colclough@marshall.edu

**Limit:** 3 Students per school

**Eligibility:** Open to All

**Type of Contest:** Design one set for a full length play or musical

**Materials Needed:** See description

## Description:

The contestant should submit a **Scenic Design Package** of one set of a full length play or musical. If chosen from a multiple set show (*musical, Shakespearean, Restoration, or any show with a number of different locales*), the setting should illustrate the major **moments** of the show. Minor scenes would not sufficiently depict the tenor of the production.

The Scenic Design Package should include the following:

\* play's title, author, act/scenes for which the design will be used, scale, student's name, and school  
**(all items submitted for this project should include this information)**

1. A **Concept Statement** consisting of a **2 - 3 paragraph statement** of the designer's artistic intent. A verbal explanation of the mood, tone, texture, movement and/or *dynamics* of the play.

2. A **Research Portfolio** containing visual examples of design elements from a variety of sources (*architecture, art, furniture, fabric, etc.*) that serves as a basis for design decisions.

3. A drafted **ground plan, in 1/4" scale, using the Joan C. Edwards Playhouse and generally accepted drafting conventions.** The Ground Plan should minimally include:

- \* plaster line
- \* center line
- \* proscenium wall
- \*furniture
- \* scenic elements (**walls, platforms, doors, windows, etc.**)
- \* backing united (**if any**)
- \* masking (**stage draperies, drops, etc.**)

4. **Front Elevations, in 1/2" scale,** of the major elements (*wall, painted drops, etc.*) Used in the show. This may require 1 - 3 plates.

5. For Multiple Set shows, a **Shaft Plot in Plan View** showing how this set works in relation to other sets in the show.

6. Either a **Color Rendering** or **Painted Model** to depict a major moment in the show.

### **Description Continued:**

#### **\*Rendering Specifications**

- rendering should be matted, **not to exceed 18" x 24"**
- recommended scale should be  $\frac{1}{2}$ " - 1'
- accurate scale and perspective
- color selection to represent the finished setting
- sufficient detail to illustrate texture and details
- all furniture and set dressings
- indication of theatrical lighting used in the scene
- a standing human figure
- recommended mediums are *watercolor, color pencil, acrylic or a combination of the above*;
- \*if pastels are used they should be fixed and protected with clear acetate

#### **\* Scale Model Specifications**

- model shall be in **1/4" scale**
- color selection to represent finished set
- sufficient detail to illustrate textures and details
- materials selected with scale in mind
- all furniture and set dressings
- a standing human figure
- *black box* with proscenium

### **Criteria for judging the event:**

1. Specifications of the theatre where the show for this set is to be performed must accompany projects.
2. A Full Stage Ground Plan of the set is required. The Ground Plan should include all scenic elements plus furniture and set dressings. The Ground Plan is usually done in  $\frac{1}{4}$ "=1'0" scale. GP's in  $\frac{1}{2}$ " scale will be accepted. (The paper fuse for  $\frac{1}{2}$ " scale will be very large!)
3. Each project must include Front Elevations (drawings of each wall, platforms and other set pieces labeled to coordinate with floor plan). Elevations **MUST** be in  $\frac{1}{2}$ "=1'0" scale.
4. Models **MUST** be built to scale of 1/2 inch = 1 foot.
5. Models **MUST** be painted in color, using acrylic or watercolor media. Painting should try to imitate the textures and surfaces used in the design (i.e., stone, wood, marble, foliage, etc.)
6. Each model **MUST** show how the set will be masked backstage.
7. A scaled figure must be posed in the model to illustrate the scale.
8. Furniture/prop pieces may be bought or handmade provided they are in  $\frac{1}{2}$ "=1'0" scale.

### **Special Requirements:**

Contestants should deliver their entries to the Scores festival on the day of the festival between **8:45 and 9:15 a.m.** The contestants should pick up their work by **11:00 a.m. on the day of the festival on the Second Floor atrium of the Joan C. Edwards Playhouse.**

### **Entry Information:**

Beginning Time  
9:30

# Music - Brass

Contest Supervisor: Stephen Lawson, PhD

Telephone: 304.696.3198

Email: lawson@marshall.edu

**Limit:** 5 Students per school  
10 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Performance

**Materials Needed:** Copy of musical pieces for judges: Accompanists must be provided by the contestant (no taped accompaniments); Bring your own instrument.

## Description:

This contest is a solo performance on a **Brass** instrument. The student will perform a portion or all of **two** prepared compositions (depending on availability of time) for a judge. The soloist must furnish his/her own accompanist. **No taped accompaniments please!**

**\*\*\*\*Compositions that are written with an accompanist are to be performed with an accompaniment.\*\*\*\***

## Criteria for judging the event:

The contestants will be evaluated by the level of their music performance:

Stage Presence and Control of Performance Anxiety: 25%

Musical Expression: 25%

Technical Control and Accuracy: 25%

Overall Sound Quality: 25%

## Special Requirements:

**Students must furnish his/her own instrument and accompanist: Standard Instrumental Literature only!**

## Entry Information:

Beginning Times

9:00

10:15

11:30

# Music - Percussion

Contest Supervisor: Steve Hall

Telephone: 304.696.6468

Email: hallj@marshall.edu

**Limit:** 5 Students per school  
10 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Performance

**Materials Needed:** Copy of musical pieces for judges; Accompanists must be provided by the contestant (no taped accompaniments); Bring your own instrument(s), sticks, and mallets.

## Description:

This contest is a solo performance on a **Percussion** instrument. The student will perform a portion or all of **two** prepared compositions (**depending on availability of time**) for a judge. The soloist must furnish his/her own accompanist. **No taped accompaniments please!**

**\*\*\*\*Compositions that are written with an accompanist are to be performed with an accompaniment.\*\*\*\***

## Criteria for judging the event:

The contestants will be evaluated by the level of their music performance:

Stage Presence and Control of Performance Anxiety: 25%

Musical Expression: 25%

Technical Control and Accuracy: 25%

Overall Sound Quality: 25%

## Special Requirements:

**Students must furnish his/her own instrument and accompanist.** Literature may be chosen from these areas: **concert snare drum, rudimental snare drum, keyboard percussion, and /or timpani.** If an instrument is needed, please contact **Professor Steve Hall at 696-6488.**

## Entry Information:

Beginning Times

9:00

10:15

11:30

# Music - Piano

Contest Supervisor: Henning Vauth, PhD

Telephone: 304.696.2337

Email: vauth@marshall.edu

**Limit:** 5 Students per school  
10 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Performance

**Materials Needed:** Copy of musical pieces for judges.

## Description:

This contest is a solo performance on a **Piano**. The student will perform a portion or all of **two** prepared compositions of contrasting styles for a judge.

## Criteria for judging the event:

The contestants will be evaluated by the level of their music performance:

Stage Presence and Control of Performance Anxiety: 25%

Musical Expression: 25%

Technical Control and Accuracy: 25%

Overall Sound Quality: 25%

## Special Requirements:

No more than seven minutes of music. At least one piece should be performed from memory. Standard Piano Literature only!

**Former first place winners of this competition are not permitted to compete again for two years.**

## Entry Information:

Beginning Times

9:00

10:15

11:30

# Music - Strings

Contest Supervisor: Elizabeth Reed Smith, PhD

Telephone: 304.696.6609

Email: smither@marshall.edu

**Limit:** 5 Students per school  
10 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Performance

**Materials Needed:** Copy of musical pieces for judges; accompanists **optional**), must be supplied by the contestant (**no taped accompaniments**); bring your own instrument.

## Description:

This contest is a solo performance on a **String** instrument. The student will be performing a portion or all of two contrasting prepared compositions (**depending on availability of time**).

## Criteria for judging the event:

The contestants will be evaluated by the level of their music performance:

Stage Presence and Control of Performance Anxiety: 25%

Musical Expression: 25%

Technical Control and Accuracy: 25%

Overall Sound Quality: 25%

## Special Requirements:

Student must furnish his/her own instrument.

## Entry Information:

Beginning Times

9:00

10:15

11:30

# Music - Theory

Contest Supervisor: Mark Zanter, PhD

Telephone: 304.696.2482

Email: zanter@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Skills test, problem solving, oral - Exam

**Materials Needed:** 2 pencils

## **Description:**

The following elements will be included:

1. Identification of musical terms and symbols
2. Chord Identification
3. All major and minor scales
4. Intervals
5. Quality of chords
6. Key signatures
7. Instrument transposition
8. Definition of musical terms
9. Analysis of a four part chorale
10. Aural aptitude questions (i.e. comparing the size of intervals played, chord quality/scale type identification)
11. Dictation of simple melody and rhythm

## **Criteria for judging the event:**

Student rankings are determined by ranking student scores highest to lowest.

## **Special Requirements:**

Materials for this exam can be found in the first 4-6 chapters of most general music theory texts.

## **Entry Information:**

Beginning Time  
9:00



# Scores Music Theory Exam

Answer the following questions to the best of your ability. Proceed with the Theory portion of the test; the last page contains an Aural Skills exercise that will be played for you.

## Theory

1. Circle the pitches that are enharmonically equivalent to the first pitch (A).

2. Write the names for the following intervals below the staff. Use "M" for Major and "m" for minor, "P" for perfect, "+" for augmented, and "dim" for diminished.

3. Place rests in the spaces indicated by downward arrows. Use  for an eighth note rest and  for a quarter note rest.

4. Circle an example(s) of "simple" meter.

5. Define the following:

- Scale
- Melody
- Meter

6. Identify the following Articulations using these labels:

slur (SL)                  accent (A)    staccato (S)    tenuto (T)

7. Write the letter name for each Major key signature shown. Write the letter name of each note below the staff.

8. Write the letter name of each Major Key signature shown.

9. Circle an example(s) of a "compound" meter

10. Identify the following triads using: "M" for major, a"m" for minor, "dim" for diminished, and "aug" for augmented.

11. Write the key signature and pitches for the indicated scales.

12. Write the pitch on the staff that would "sound" if the following instruments played what is written below.

13. Rebeam the rhythm shown so that it reflects the given meter.

14. Write the key signature and scales indicated below

15. Analyze the chorale using roman numerals for each harmony. The excerpt is in the key of F.

16. Define the following;

- Tonic
- Cadence
- Passing tone

# Aural Skills

1. Circle the type of scale played for you:

Major

Natural Minor

Harmonic Minor

Melodic Minor

2. Three intervals will be played for you, rank them from largest to smallest.

i.e. 1 = largest, 2 = second largest, 3 = smallest

3. Identify whether the last pitch of the melody played for you is:

1. Higher

2. Lower

3. The Same

than/as the first pitch of the melody.

4. Identify the three triads played for you as Major (M), minor (m), Augmented (aug) or diminished (dim).

a.

b.

c.

5. Identify the intervals played for you.

a.

b.

c.

6. Write the melody played for you.

7. Write the rhythm played for you.

# Music - Voice

Contest Supervisor: Linda Dobbs

Telephone: 304.696.2347

Email: dobbsl@marshall.edu

**Limit:** 5 Students per school  
10 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Performance

**Materials Needed:** Accompanists must be supplied by applicant (no taped accompaniments).

## Description:

This contest is a solo performance in **Voice**. The student will be perform a prepared song from memory for a judge/judges. **No taped accompaniments please!**

## Criteria for judging the event:

The contestants will be evaluated by the level of their music performance:

Stage Presence and Control of Performance Anxiety: 25%

Musical Expression: 25%

Technical Control and Accuracy: 25%

Overall Sound Quality: 25%

## Special Requirements:

Students must furnish his/her own accompanist. Songs must be performed from memory.

These include arrangements of:

- 1.) Traditional folk songs, sacred songs or hymns, lyric musical theater (no belt song)
- 2.) Art songs or operatic arias in original language or English translation appropriate to age, level and experience, "Pop" arrangements are not acceptable. If the entrant has any questions about repertoire please contact the contest supervisor.

## Entry Information:

Beginning Times

9:00

10:15

11:30

# Music - Woodwinds

Contest Supervisor: Ann Marie Bingham, PhD

Telephone: 304.696.4113

Email: binghama@marshall.edu

**Limit:** 5 Students per school  
10 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Performance

**Materials Needed:** Copy of musical pieces for judges; accompanists must be supplied by the contestant (**no taped accompaniments**); bring your own instrument.

## Description:

This contest is a solo performance on a **Woodwind** instrument. The student will perform a portion or all of one prepared composition (**depending on availability of time**) for a judge. The soloist must furnish his/her own accompanist (**no taped accompaniments please**).

**\*\*\*\*Compositions that are written with an accompanist are to be performed with an accompaniment.\*\***

## Criteria for judging the event:

The contestants will be evaluated by the level of their music performance:

Stage Presence and Control of Performance Anxiety: 25%

Musical Expression: 25%

Technical Control and Accuracy: 25%

Overall Sound Quality: 25%

## Special Requirements:

Students must furnish his/her own instrument and accompanist. **Standard Instrumental Literature only.**

## Entry Information:

Beginning Times

9:00

10:15

11:30

# Theatrical Costume Design

Contest Supervisor: Jack Cirillo

Telephone: 304.696.2511

Email: colclough@marshall.edu

**Limit:** 3 Students per school  
15 Students students total per time period

**Eligibility:** Open to All

**Type of Contest:** Portfolio

**Materials Needed:** See description

## Description:

Contestants should deliver their entries to the Scores festival on the day of the festival between **8:45 and 9:15 a.m.** **The contestants should pick up their work by 11:00 a.m. on the day of the festival**

The contestant should submit **one** costume design for each of **four** different characters in a full length play or musical. Be sure to specify the title and author of the play or musical, the names of the characters, the acts and scenes in which the characters would wear these costumes, the student designer's name and his/her school should appear on the front of the rendering.

### **Rendering/Costume Design and Specifications**

1. A short typed **statement of concept** must accompany the renderings clarifying why he/she has made the particular design choices, and how the costume relates to the character.
2. **Costume plates** rendered on **white illustration board or heavy watercolor paper** not smaller than **10 x 15** inches and no larger than **15 x 20** inches.
3. **Watercolor, gouache, designer inks, or fixed pastel** may be used.
4. Renderings should be covered with **plastic acetate film and matted**.
5. Plates should include **fabric swatches** and trim.
6. Evidence of research of historical costume or artistic influences can be presented in the form of **copied** pictures.
7. Each plate should be labeled to indicate the character's name and the scene in which the costume is to be worn, and the name of the play.

**Criteria for judging the event:**

- Expression of character in pose or gesture and in the handling of color, line, texture, and light.
- Understanding of the play, the historical setting, and the relationship between characters.
- Originality or invention
- Presentation

**Special Requirements:**

Contestants should deliver their entries to the Scores festival on the day of the festival between **8:45 and 9:15 a.m.** **The contestants should pick up their work by 11:00 a.m. on the day of the festival, on the Second Floor atrium of the Joan C. Edwards Playhouse.**

**Entry Information:**

Beginning Time  
9:00

**College of  
Information Technology  
and Engineering**

# Programming Jeopardy with Java and C++

Contest Supervisor: Paulus Wahjudi, PhD  
Telephone: 304.696.5443  
Email: wahjudi@marshall.edu

**Limit:** 2 Students per team

1 Team per school –(team could just be one student)

6 Teams per time period

**Eligibility:** Open to All

**Type of Contest:** Team

**Materials Needed:** None

## Description:


Teams will compete in a quiz game based on the show Jeopardy with topics covering the field of Computer Science. Any question relating to programming will have both Java and C++ version of the source code.

## **Event rules:**

1. The order in which teams answer questions will be determined randomly.
2. After the initial order is established, we will rotate through the teams in the established order
3. Teams will select categories and amounts from a Jeopardy-like display
4. If a team fails to answer a question, it is passed to the next team in order. That team may elect to pass or they may attempt to answer the question.
5. Scoring will be done in the same manner as that is done on the television show.
6. The team with the largest score at the end of the game will be declared the winner.

### Description Continued:

A sample board used in a Marshall Java class is shown below. The categories in the competition **will not** be those shown in the picture.



The image shows a Jeopardy! board for a Java class. The board has six columns: Software Engineering, Applets, Arrays and ArrayLists, This and That, Packages, and Loops. Each column has five rows of point values: 200, 400, 600, 800, and 1000. The values are underlined in blue. To the right of the board is a small photo of a man, likely the host.

Software Engineering	Applets	Arrays and ArrayLists	This and That	Packages	Loops
<u>200</u>	<u>200</u>	<u>200</u>	<u>200</u>	<u>200</u>	<u>200</u>
<u>400</u>	<u>400</u>	<u>400</u>	<u>400</u>	<u>400</u>	<u>400</u>
<u>600</u>	<u>600</u>	<u>600</u>	<u>600</u>	<u>600</u>	<u>600</u>
<u>800</u>	<u>800</u>	<u>800</u>	<u>800</u>	<u>800</u>	<u>800</u>
<u>1000</u>	<u>1000</u>	<u>1000</u>	<u>1000</u>	<u>1000</u>	<u>1000</u>

### **The questions will come from:**

1. General Computer Science concepts.
2. Java and C++ syntax. In this area, the questions will involve only parts of the syntax that are the same in Java as C++. This will allow teams that studied only Java or only C++ to compete on an equal basis.
3. Determining the output of a program.
4. Discovering logical, runtime and syntax errors.
5. Identifying true and/or false statements regarding programming in general and Java/C++ in specific.

### Criteria for judging the event:

Judging for this event is similar to Jeopardy:

- Each question has points associated to them.
- The points will be awarded to the team for a correct answer or negative for an incorrect answer.
- At the end of the event, team ranks will be determined based on the total points accrued.

### Special Requirements:

None

### Entry Information:

Beginning Time  
9:00

# Safety

Contest Supervisor: Allan Stern, PhD

Telephone: 304.696.3069

Email: stern@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Poster

**Materials Needed:** None

## Description:

Develop a poster using any media on coping with a natural disaster (ex. Tsunami in Japan).

## Criteria for judging the event:

The posters will be judged based on the message, organization, and visual presentation.

## Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

## Entry Information:

Pre-Submission

# College of Liberal Arts

"S.C.O.R.E.S gave me the confidence and knowledge of Marshall University's faculty and its campus all while having fun and competing academically!"

**Corey Moore**  
*Fairview High School*

# American National Government

Contest Supervisor: Marybeth Beller, PhD

Telephone: 304.696.2763

Email: beller@marshall.edu

**Limit:** 5 Students per school  
40 Students per time period

**Eligibility:** Open to Juniors and  
Seniors

**Type of Contest:** Exam

**Materials Needed:** Pencils/Pens

## Description:

Contestants must demonstrate knowledge and understanding of the organization, functions, and the evolutionary nature of the **National Government of the United States**, paying particular attention to the role of political parties and the media as well as divisions of power between the three federal branches of government and the states.

## Criteria for judging the event:

The exam is an objective, multiple choice exam with one essay. The essay will be graded in the event that a tie-breaker is required.

## Special Requirements:

None

## Entry Information:

Beginning Time  
10:15

# Business Writing - Memorandum

Contest Supervisor: Jeanne Hubbard

Telephone: 304.696.6404

Email: hubbard43@marshall.edu

**Limit:** 3 Students per school  
15 Students total

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** Pencil/Pen and  
Paper

## Description:

1. Case study will be provided
2. Sample memo will be provided
3. Detailed worksheets and instructions will be provided
4. All entries must be typed in Memo Format
5. Documents should be one page if possible and no longer than 1 ½ pages
6. No more than three entries per school
7. All entries must be sent to and arrive at : *Sabrina Simpson, Office of Recruitment/Welcome Center, One John Marshall Drive, Huntington, WV 25755*, 17 days before the festival date
8. **Each entrant, in order to be considered eligible for an award, must also attend a discussion group in the English Department on the festival date.**

**Please note:** essays should be mailed and not sent electronically. Only mailed essays will be judged for this competition.

## Criteria for judging the event:

1. Entries MUST be in Memo Format
2. Entries must be no longer than 1 ½ pages
3. Criteria for evaluation of the choices should be clear
4. Writing should be clear, concise and business appropriate
5. Effective use of headers, bullets, lists to make the document reader friendly
6. Grammar, usage, mechanics and punctuation must be correct
7. Reader should be able to read the memo, consider the information and make a decision in "one sitting"

20% of the grade is format

60% of the grade is content

20% of the grade is grammar, usage, mechanics and punctuation

**Special Requirements:**

Only those entries sent with a *cover letter from the high school teacher* will be accepted.

**Entry Information:**

Beginning Times

9:00

10:15

11:30

What is a memo or memorandum?

A memo is a specific format used for formal written communication within the workplace as opposed to a letter which is written communication with those outside the workplace. The document is generally designed to be printed and read by the intended readers. A memo can be sent electronically, but is usually sent as an attachment to an email to preserve the unique formatting.

Memos can be neutral, i.e., merely providing information. Memos can be positive, i.e., announcing earnings, a bonus or a new employee. Memos can provide less than welcome news, i.e., poor earnings, changes in a policy, longer work hours or loss of a contract. Memos can be persuasive as the writer is often selling a change or an idea.

Memos have a specific format and are readily recognized by the readers. These documents are generally on one topic and work best when only one page. The document is designed for busy readers who want to read, think, and make a decision immediately. (Longer, more complicated memos are often called “informal reports.”)

Before writing a memo the author must define the audience (memos can have multiple readers) and the needs of these readers. Additionally, the writer must know the purpose of the memo.

Once these questions are answered, the writer must organize the information before beginning the writing process. Since different readers may want/need different information, the writer must decide who is the primary reader and organize the memo to provide the necessary information for this reader to make a decision

# MEMORANDUM

**TO:** SCORES Students  
**FROM:** SCORES Staff  
**DATE:** 30 September 2011  
**SUBJECT:** Sample Memo

## INTRODUCTION

The SCORES program is introducing a new business writing component to prepare those students who know that writing is an important part of success in any career.

## ASSIGNMENT

Students will be given a simple case study and then write a memo to their boss making a recommendation as described in the case study.

## REQUIREMENTS

This case study requires:

1. Critical thinking
2. Establishing criteria
3. Analysis of options using the criteria selected
4. Ability to use the memo format
5. Clear, concise language choices
6. Use of white space, bullets, lists

## CONCLUSION

Students will gain an understanding of a type of writing used frequently in the workplace. Students will produce a well-written and well-formatted professional document.

## CASE STUDY FOR MEMO

### Background:

You work for a small accounting company. The company recently purchased a new phone system and as a “Thank You” from the vendor, your boss received a \$250.00 gift card to use at a local electronics store.

The company has a conference room that is 14’ x 12’ and your boss wants to use the gift card to purchase a wall mounted flat screen TV for the room. The room has a rectangular table that is 8’ x 4’ with 10 chairs. The door is in the center of one 12’ wall and there is a 5’ x 4’ window on one of the 14’ walls. The company uses the room for employee meetings, employee training (which is sometimes web-based), presentations to existing clients and presentations to new clients.

You boss also knows that the store is having a sale on three acceptable models:

1. Magnavox 37” TV (60Hz, 720p, LCD, HDTV) \$349
2. Phillips 55” TV (120 Hz, 1080p, Internet connected, LCD, HDTV ) \$999
3. Samsung 32” TV ( 60Hz ,1080p, LCD ,HDTV) \$299

Your boss gives you this information and requests that you recommend one of these models in writing at the scheduled Managers Meeting next Monday.

As you can see, while these options are all acceptable, there are definite differences, such as cost, size and picture quality, in the three choices. You also know the size of the room and how the room is generally used by your company.

You must select at least two criteria and compare the different TVs. The headers and sections in your memo (see the sample) should come from the criteria you choose. On the next page is a worksheet that will help you gather your information and make a recommendation.

Part One:

What do you know?

What else do you need to know?

What criteria will you use? You must use at least 2 and no more than 4.

How did you decide?

How will you organize your presentation? By criteria? By model? Another way?

How did you decide?

Part two:

Now that you have evaluated the choices based on your criteria, decide which option that you will recommend.

Write the recommendation using memo format.

Be sure to select an easily read font and font size.

Remember that you can use headings, bullets, lists, tables, etc., to make your points more effective and the document easy to understand.

Don't forget to use white space effectively and preview your document before you print it to make certain it is well spaced on the page.

# Creative Writing: Personal Essay

Contest Supervisor: Rachael Peckham, PhD

Telephone: 304.696.3649

Email: peckham@marshall.edu

**Limit:** 3 Students per school  
15 Students total

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** Pencil and  
Paper

## Description:

1. Each entry must be **original**.
2. Each entry must be **typed, double-spaced, and accompanied by a cover sheet** from the submitting teacher with the *student's name, grade, high school, teacher, and title*. The cover sheet should also include the words: **Creative Writing: Personal Essay**.
3. All entries must be sent to and arrive at: *Sabrina Simpson Office of Recruitment/Welcome Center, One John Marshall Drive, Huntington, WV 25755*, by **Wednesday, February 29, 2012**.
4. **Each entrant, in order to be considered eligible for an award, must also attend a discussion group in the English Department on the festival date.**

**Please note:** Personal essays should be mailed and not sent electronically. Only mailed essays will be judged for this competition.

## Criteria for judging the event:

1. Does the personal essay meet the fundamental expectation of "truth" in creative nonfiction (i.e. the subject matter in this essay is true and not fictitious)?
2. Does the personal essay maintain a loyalty to truth, while still employing the devices and strategies of good creative writing ("fresh" language, vivid description, character development, authentic-sounding dialogue, a discernible narrative arc, etc.)?
3. Is there a sense of the individual *person* behind the pen? Is the voice compelling? Does this perspective feel intimate and familiar to the reader?
4. In addition to an "audible" voice, is there a strong movement toward discovery and/or self-examination in the essay? How well does the essayist examine his/her own thoughts, memories, questions, and motivations (fears/desires) toward the subject matter?
5. Does the essay demonstrate complex reflection or commentary? Does the reflection **avoid** sentimentality, clichés, broad-sweeping generalizations, and pat conclusions that might *sound* good, but lack honesty and complexity?
6. Is the essay's presentation sophisticated and free of mechanical errors?

**Special Requirements:**

Only those entries sent with *a cover letter from the high school teacher* will be accepted.

**Entry Information:**

Beginning Times

9:00

10:15

11:30

# Creative Writing: Poetry

Contest Supervisor: Tony Viola, PhD

Telephone: 304.696.6691

Email: viola@marshall.edu

**Limit:** 3 Students per school  
15 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** Paper and  
Pencil

## Description:

1. Each entry must be **original**.
2. Each entry must be **typed, single-spaced, and accompanied by a cover sheet** from the submitting teacher with the *student's name, grade, high school, teacher, and title*. The cover sheet should also include the words: **Creative Writing: Poetry**.
3. All entries must be sent to and arrive at: *Sabrina Simpson Office of Recruitment/Welcome Center, One John Marshall Drive, Huntington, WV 25755*, by **Wednesday, February 29, 2012**.
4. **Each entrant, in order to be considered eligible for an award, must also attend a discussion group in the English Department on the festival date.**

**Please note:** Poems should be mailed and not sent electronically. Only mailed poems will be judged for this competition.

## Criteria for judging the event:

Poems that are the strongest will address several of the following guidelines:

1. **Brevity:** How much is the language of the poem pared down? Are there too many unnecessary articles, prepositions, etc.?
2. **Imagery:** Are specific images included as opposed to general or cryptic references?
3. **Speaker:** How well developed is the speaker? Is the voice strong and interesting? Is there a sense of character conveyed in the speaker?
4. **Strong Language:** Does the poem contain more strong than weak language choices? Are there too many passive verbs when active verbs can be used instead?
5. **Line Breaks/Formatting:** Are line breaks used effectively; are the lines flush left as opposed to being center-aligned and flush right? Is there justification for the lines NOT being flush left? Is the poem single-spaced, and are spacing and stanza breaks used effectively?
6. **Originality:** Does the poem contain a focus or subject that is fairly original, or does it fall back on something very familiar and generic? Is the poem simply a tribute poem, following a rhyme scheme that is constrictive, or is the poem open to multiple interpretations?

**Special Requirements:**

Only those entries sent with *a cover letter from the high school teacher* will be accepted.

**Entry Information:**

Beginning Times

9:00

10:15

11:30

# Creative Writing: Short Story

Contest Supervisor: Tony Viola, PhD

Telephone: 304.696.6691

Email: viola@marshall.edu

**Limit:** 3 Students per school  
15 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** Paper and  
Pencil

## Description:

1. Each entry must be **original**.
2. Each entry must be **typed, single-spaced, and accompanied by a cover sheet** from the submitting teacher with the *student's name, grade, high school, teacher, and title*. The cover sheet should also include the words: **Creative Writing: Short Story**.
3. All entries must be sent to and arrive at: *Sabrina Simpson Office of Recruitment/Welcome Center, One John Marshall Drive, Huntington, WV 25755, by Wednesday, February 29, 2012.*
4. **Each entrant, in order to be considered eligible for an award, must also attend a discussion group in the English Department on the festival date.**

**Please note:** Poems should be mailed and not sent electronically. Only mailed poems will be judged for this competition.

## Criteria for judging the event:

Stories that are the strongest will address several of the following guidelines:

1. How well developed are the characters; are they three-dimensional and not clichéd, stock or familiar? Are they strictly functional when they need to be more than this?
2. How well is the plot developed (is it consistent, does it avoid clichéd scenarios, is there conflict, is there resolution—change within the main character/narrator)?
3. Is the point of view plausible and consistent, meaning there are no unjustified POV switches and a sense of character can be obtained from the POV?
4. How well does the writer develop the language and overall style: is the language fresh, are clichéd phrases avoided, does the writer include specific details and descriptions?

**Criteria for judging the event continued:**

5. How well is dialogue constructed: is it realistic; does it avoid being solely informational; is it enhancing characterization and furthering plot; is it believable as human speech; does it avoid unnecessary and confusing dialect spellings and avoid deliberate misspellings, such as “gotcha,” “willin’,” and “sammich”; are there sufficient, straightforward dialogue tags (stick with “he says/she says,” “he asks/I ask”), used only when necessary; is dialogue correctly paragraphed?
6. Is the formatting consistent; are the paragraphs indented properly; are there few, if any, surface-level errors; are there few, if any, sentence-level errors?

**Special Requirements:**

Only those entries sent with *a cover letter from the high school teacher* will be accepted.

**Entry Information:**

Beginning Times

9:00

10:15

11:30

# Dramatic Interpretation of Literature

Contest Supervisor: Danny Ray

Telephone: 304.696.5293

Email: ray102@marshall.edu

**Limit:** 3 Students per school  
6 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Presentation

**Materials Needed:** None

## Description:

Each contestant will present a program, either serious or humorous in nature, which represents one or more characters from material of literary merit. This material may be drawn from commercially available published stage, screen or radio scripts, short stories or novels. Programs may consist of single or multiple selections. Manuscripts are not permitted; the presentation must be delivered from memory. *Movement, pantomime, and gesturing are allowed.*

## Criteria for judging the event:

- *Introduction:* The introduction must name the work and author, provide necessary background information and establish the mood. If using a teaser, or if lines from the selection are used in the introduction, the speaker must adhere to the rules of the event.
- *Material:* Single or multiple character cuttings should be considered equally. The student should be able to capture and convey the emotional and intellectual depths of the characters, as well as the development of both the characterization and plot. Consideration should be given to the literary merit of the selection.
- *Characterization:* Each character should be interesting, engaging and lifelike. The performer should create a physical, vocal and temperamental existence suited for each character. The performer should keep these choices consistent. The performer should use his or her face, eyes and body to create the characters effectively. Each character should show the intent of what he/she is wanting, thinking, feeling and remembering when speaking and reacting. Characters should appropriately develop and/ or deepen as the plot or story line progresses.

**Criteria for judging the event continued:**

- *Multiple Characterizations* (if used): The transitions when moving from one character to another should be clean and crisp. The pacing of transition should reflect the tempo of the interaction.
- *Environment*: Each character should create a world around him or her. Movement should be used to create a three-dimensional environment in which the characters exist. Pantomime, if used, should be accurate and realistic. Gestures should be fully realized, creating in just the right way what the performer intends the audience to see. When doing a multiple character selection, the performer should create effective interaction between the characters.
- *Overall Effect*: The overall performance should build to various moments and have a climax. The story should be complete and easy to follow. The performance should display another world outside of the performance space.

TIME: 10 minute maximum with a 30 second grace period

**Special Requirements:**

None

**Entry Information:**

Beginning Times

9:00

10:15

11:30

# French I - Elementary

Contest Supervisor: Jose Morillo

Telephone: 304.696.2743

Email: murillo@marshall.edu

**Limit:** 5 Students per school  
40 Students total

**Eligibility:** Open only to students who have not received credit for no more than French I at the end of the current academic year. Not open to students whose native language is French. Teachers must fill out the verification portion of the registration form to certify the student's eligibility.

**Type of Contest:** Multiple Choice  
Short Essay

**Materials Needed:** Pencil

## Description:

This is a listening comprehension examination followed by a short composition to be written in French.

The material to be covered will include, but will not be limited to, the following areas: the alphabet, numbers, time, interrogatives, partitive, idioms, negations, pronouns, regular and irregular verbs in the present tense. Students should be familiar with vocabulary relating to topics such as the classroom, sports, family, clothing, etc.

## Criteria for judging the event:

The contest will be evaluated by the number of correct answers earned on the multiple choice listening comprehension exam. The written compositions will be used to break possible ties.

## Special Requirements:

Open only to students who will receive credit for no more than French I at the end of the current academic year.

## Entry Information:

Beginning Time  
9:00

# French II - Intermediate

Contest Supervisor: Jose Morillo

Telephone: 304.696.2743

Email: murillo@marshall.edu

**Limit:** 5 Students per school  
40 Students total

**Eligibility:** Open only to students who have not received credit for no more than French II at the end of the current academic year. Not open to students whose native language is French. Teachers must fill out the verification portion of the registration form to certify the student's eligibility.

**Type of Contest:** Multiple Choice  
Short Essay

**Materials Needed:** Pencil

## **Description:**

This is a listening comprehension examination followed by a short composition to be written in French.

In addition to material covered at the elementary level, the test is designed to determine a student's ability in dealing with common idioms, personal pronouns, the pronominal adverbs (**y** and **en**), the present, passé composé, imperfect, pluperfect, and future tenses of verbs. This test will not cover the conditional or subjunctive moods, reflexive verbs, disjunctive and relative pronouns, or advanced forms of negation. Students should be familiar with vocabulary relating to topics such as the *family, education, travel, cuisine, anatomy, and social life*.

## **Criteria for judging the event:**

The contest will be evaluated by the number of correct answers earned on the multiple choice listening comprehension exam. The written compositions will be used to break possible ties.

## **Special Requirements:**

Open only to students who will receive credit for no more than French II at the end of the current academic year.

## **Entry Information:**

Beginning Time  
9:00

# French III - Advanced

Contest Supervisor: Jose Morillo

Telephone: 304.696.2743

Email: murillo@marshall.edu

**Limit:** 3 Students per school  
25 Students total

**Eligibility:** Open only to students who have not received credit for no more than French III at the end of the current academic year. Not open to students whose native language is French. Teachers must fill out the verification portion of the registration form to certify the student's eligibility.

**Type of Contest:** Multiple Choice  
Short Essay

**Materials Needed:** Pencil

## **Description:**

This is a listening comprehension examination followed by a short composition to be written in French.

In addition to the material covered in the elementary and intermediate levels, the test is designed to determine a student's ability in dealing with a wide range of grammatical structures, contextual vocabulary, and topics relating to **French culture and civilization**.

## **Criteria for judging the event:**

The contest will be evaluated by the number of correct answers earned on the multiple choice listening comprehension exam. The written compositions will be used to break possible ties.

## **Special Requirements:**

Open only to students who will receive credit for no more than French III at the end of the current academic year.

## **Entry Information:**

Beginning Time  
10:15

# How Old Are You?

Contest Supervisor: James Field

Telephone: 304.696.2614

Email: filed8@marshall.edu

**Limit:** 5 Students per school  
100 Students total

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** See Description

## Description:

No, this project does not deal with how old you are! Instead, you are charged with selecting any consumer product (no services please) and identifying where it currently sits along the Product Life Cycle Curve. This is one of the most basic fundamentals of any marketing strategy and plays a huge role in the decision making process for both marketers and managers alike. Based upon where you feel your product lies on the Product Life Cycle Curve, you are asked to propose and explain one marketing strategy.

## Criteria for judging the event:

While you have much discretion regarding the format of this contest, it is encouraged you integrate headings similar to the following into your submission:

- 1) Introduction: Product Life Cycle's Importance
- 2) Characteristics of the Different Product Life Cycle Stages
- 3) Marketing Mix (for the product you have selected)
- 4) Product Life Cycle Location: Where We Stand along the Curve
- 5) Marketing Strategy Recommendation

Your essay should be your original work. Your submission should be no longer than six (6) full pages. One of these pages should contain a graph of the Product Life Cycle with the consumer product of your choice highlighted along it. If you use reference materials, please cite them properly and submit an additional "Work Cited" page. (Up to five pages of text + one page for your graph + one work cited page).

## Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

## Entry Information:

Pre-Submission

# Impromptu Speaking

Contest Supervisor: Danny Ray

Telephone: 304.696.5293

Email: ray102@marshall.edu

**Limit:** 3 Students per school  
6 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Presentation

**Materials Needed:** Pen/Pencil  
3 x 5 note-card

## Description:

Each contestant will receive three quotations from which to choose one to speak on. Each contestant will have 7 minutes to prepare and speak on the chosen topic. There is a thirty second grace period. One 3x5 note card may be used.

## Criteria for judging the event:

- *Purpose:* The purpose of the impromptu speech is to give a contestant an opportunity to be creative and imaginative. An impromptu speech should reveal the student's ability to organize his or her thoughts quickly and in a logical manner. The speech should present the speaker with an opportunity to express himself or herself freely and demonstrate his or her skill in delivery.
- *Preparation:* There will be a 5-minute preparation time for each speaker and audible time signals must be given. The speaker should indicate whether they prefer to be timed up or down.
- *Structure:* The introduction should gain attention, specify a clear thesis, and give some direction as to how the speech will unfold or develop. The body should be organized for easy understanding. Transitional words/devices should help to move the speech from point to point. The conclusion should recap, make you want to think more about the topic, and end interestingly.
- *Development:* The speaker should be held accountable for substantiating and supporting main positions. There should be a variety of effective supporting material from qualified sources. There should be clear explanation that helps the listener follow the speech's flow and appreciate the use of supporting material.

**Criteria for judging the event continued:**

- *Language:* The word choice should be clear and potent. Figures of speech and rhetorical devices should be used effectively.
- *Vocal Delivery:* The speaker should be articulate and fluent. The speaker should make use of contrast, and make use of the elements of vocal variety: pitch, volume, rate, pausing, phrasing, stress, tone. The speaker should stress words to enhance meaning. The speaker should be conversational and concerned, passionate and pleasing. The speaker should be in control of the words and the emotions.
- *Physical Delivery:* The speaker should vary facial expression to accentuate the natural flow of thoughts and feelings. The speaker's eyes should show thinking and feeling. The speaker should make eye contact with the audience. The speaker's stance should be erect and controlled, without distracting movements. Movement, if used, should be motivated by transitions in thought or mood. Gestures should be visible, effectively used for emphasis, and varied.
- *Delivery and content* should be evaluated equally.

*Time signals* should be given according to the speakers wishes.

**Special Requirements:**

None

**Entry Information:**

Beginning Times

9:00

10:15

11:30

# Literary Analysis

Contest Supervisor: Tony Viola, PhD

Telephone: 304.696.6691

Email: viola@marshall.edu

**Limit:** 3 Students per school  
15 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** Paper and  
Pencil

## Description:

In an analytical essay of not more than four typed, double-spaced pages, address the following question: "Good literature is often described as 'timeless.' The ideas expressed in such works transcend the particular historical moment in which the work was written. *To Kill a Mockingbird*, for example, continues to appeal to readers decades after the end of racial segregation because many of its themes (e.g., the joys of childhood, the pain of witnessing injustice, the importance of empathy) continue to be relevant in our own time. Identify a literary work you have read that in your opinion transcends its particular historical circumstances. What were those original circumstances and how do they differ from our present moment? How are its ideas relevant today, even though the circumstances are different? The literary work can be a poem, novel, play, or a work of creative non-fiction. It can be something that you have read for school or independently. No matter what you pick, however, keep in mind that the historical time and place in which it was written must be different from our own."

1. Each entry must be **original**.
2. Each entry must be **typed, double-spaced, and accompanied by a cover sheet** from the submitting teacher with the *student's name, grade, high school, teacher, and title*. The cover sheet should also include the words: **Literary Analysis**.
3. No more than three entries per school.
4. All entries must be sent to and arrive at: *Sabrina Simpson Office of Recruitment/Welcome Center, One John Marshall Drive, Huntington, WV 25755*, 17 days before the festival date.
5. **Each entrant, in order to be considered eligible for an award, must also attend a discussion group in the English Department on the festival date.**

**Please note:** essays should be mailed and not sent electronically. Only mailed essays will be judged for this competition.

**Criteria for judging the event:**

1. How well does the writer address the question of renewed relevance for an older literary work? Please note that the prompt asks the writer to think of ideas with respect to particular historical circumstances rather than transcendent abstractions like “love” or “family,” which could be completely disconnected from any particular time and place.
2. How well does the writer lead the reader to a new way of thinking about the literary work and its relevance to our own historical moment?
3. How well does the writer use examples from the text to illustrate the work’s relevance? Are the examples explained such that the reader can see how they support the argument being made?
4. How well does the writer organize the essay? Is there a coherent thesis? Are there paragraphs organized around single topics? Are the connections back to the thesis clear? Is the arrangement of sentences within paragraphs logical and smooth?
5. How well does the writer use the conventions (i.e., mechanics, usage, grammar, spelling) of academic English?

**Special Requirements:**

Only those entries sent with a *cover letter from the high school teacher* will be accepted.

**Entry Information:**

Beginning Times

9:00

10:15

11:30

# Original Oratory

Contest Supervisor: Danny Ray

Telephone: 304.696.5293

Email: ray102@marshall.edu

**Limit:** 3 Students per school  
6 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Presentation

**Materials Needed:** Copy of the text should be made available at the time of the presentation

## Description:

Contestants will present an original speech either persuasive or informative in nature on any appropriate subject. The content must be written by the contestant and not more than 150 words of the oration may be direct quotation from any other speech or writing. Such quotations shall be identified in the typewritten copy and indicated during the presentation. Plagiarism is not acceptable. The speech must be delivered from memory. Notes are not permitted.

## Criteria for judging the event:

- *Topic:* The topic should be interesting, stimulating, and of some importance. The purpose of the oration may be to inspire, to persuade, to eulogize, or to inform. These purposes may overlap in the same oration. Speakers must not be penalized for expressing views with which the judge happens to disagree.
- *Structure:* The introduction should gain attention, specify a clear thesis, and give some direction as to how the speech will unfold or develop. The body should be organized for easy understanding. Transitional words/devices should help to move the speech from point to point. The conclusion should recap, make you want to think more about the topic, and end interestingly.
- *Development:* The speaker should be held accountable for substantiating and supporting main positions. There should be a variety of effective supporting material from qualified sources. There should be clear explanation that helps the listener follow the speech's flow and appreciate the use of supporting material.

**Criteria for judging the event continued:**

- *Language:* The word choice should be clear and potent. Figures of speech and rhetorical devices should be used effectively.
- *Vocal Delivery:* The speaker should be articulate and fluent. The speaker should make use of contrast, and make use of the elements of vocal variety: pitch, volume, rate, pausing, phrasing, stress, tone. The speaker should stress words to enhance meaning. The speaker should be conversational and concerned, passionate and pleasing. The speaker should be in control of the words and the emotions.
- *Physical Delivery:* The speaker should vary facial expression to accentuate the natural flow of thoughts and feelings. The speaker's eyes should show thinking and feeling. The speaker should make eye contact with the audience. The speaker's stance should be erect and controlled, without distracting movements. Movement, if used, should be motivated by transitions in thought or mood. Gestures should be visible, effectively used for emphasis, and varied.
- *Delivery and content* should be evaluated equally.

TIME: 10 minutes with a 30 second grace period.

**Special Requirements:**

None

**Entry Information:**

Beginning Times

9:00

10:15

11:30

# Persuasive Essay

Contest Supervisor: Whitney Douglas, PhD

Telephone: 304.696.2440

Email: douglaswh@marshall.edu

**Limit:** 3 Students per school  
15 Students total

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** None

## Description:

1. Each entry must be **original**.
2. Each entry must be **typed, double-spaced, and accompanied by a cover sheet** from the submitting teacher with the *student's name, grade, high school, teacher, and title*. The cover sheet should also include the words: **Persuasive Essay**.
3. All entries must be sent to and arrive at: *Sabrina Simpson Office of Recruitment/Welcome Center, One John Marshall Drive, Huntington, WV 25755*, by **Wednesday, February 29, 2012**.
4. **Each entrant, in order to be considered eligible for an award, must also attend a discussion group in the English Department on the festival date.**

**Please note:** essays should be mailed and not sent electronically. Only mailed essays will be judged for this competition.

## Criteria for judging the event:

1. Does the essay have a clear thesis? Does the thesis provide a clear, arguable claim?
2. Does the writer provide clear and accurate evidence to support the claim made in the essay? Does the writer anticipate and address counterarguments?
3. Is the essay well-organized? Do paragraphs provide a logical development of points connected to the thesis? Are transitions between paragraphs smooth?
4. Does the conclusion go beyond a restatement of what has already been said in the essay to offer insight?
5. Are sentences and word choice fresh and varied?
6. Is the essay free of distracting grammatical and mechanical errors?

## Special Requirements:

Only those entries sent with a *cover letter from the high school teacher* will be accepted.

## Entry Information:

Beginning Times

9:00

10:15

11:30

# Pre-Law

Contest Supervisor: Robert Behrman, PhD

Telephone: 304.696.2762

Email: behrmanr@marshall.edu

**Limit:** 5 Students per school  
40 Students per time period

**Eligibility:** Open to all Juniors and  
Seniors

**Type of Contest:** Exam

**Materials Needed:** Pencil/Pen

## Description:

Students should come prepared to answer questions about the text of the **U.S. Constitution**. Students should know as much as possible about the wording of the document including the first **seven** articles and all of the Amendments. They should know key dates concerning the passage of the original Constitution and each of the Amendments. Students should know what is **not** in the document as well as what is included in it. To prepare for this test, the student should study a copy of the **U.S. Constitution**.

## Criteria for judging the event:

The exam is an objective, multiple choice exam with one essay. The essay will be graded in the event that a tie-breaker is required.

## Special Requirements:

None

## Entry Information:

Beginning Time  
10:15

# Programmed Oral Interpretation

Contest Supervisor: Danny Ray

Telephone: 304.696.5293

Email: ray102@marshall.edu

**Limit:** 3 Students per school  
6 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Presentation

**Materials Needed:** Manuscript to perform from

## Description:

A program of thematically-linked selections of literary merit, chosen from two or three recognized genres of competitive interpretation (prose/poetry/drama). A primary focus of this event should be on the development of the theme through the use of narrative/story, language, and/or characterization. A substantial portion of the total time must be devoted to each of the genres used in the program. Different genre means the material must appear in separate pieces of literature ( e.g., A poem included in a short story that appears only in that short story does not constitute a poetry genre.) Only one selection may be original. Use of manuscript is required. Maximum time limit is 10 minutes including introduction.

## Criteria for judging the event:

- *Introduction:* The introduction must name each work and author, provide necessary background information and establish the mood. If using a teaser, or if lines from the selection are used in the introduction, the speakers must adhere to the rules of the event.
- *Projection of Literature:* The interpreter should demonstrate a clear understanding of the literature and project its meaning, message and tone. The speaker should capture and convey the plot and/or development. Imagery should be carefully colored so as to promote audience understanding and appreciation. In a presentation of a collection, there should be a unity to the program as a whole, made clear by the introduction and transitional material. Consideration should be given to the literary merit of the selection.

**Criteria for judging the event continued:**

- *Narrator/Character Creation:* The narrator should be believable and conversational. The narrator should be able to lead the audience through the details of the literature, keeping a consistent and clear attitude toward people, objects and events within the literature. In collections, the interpreter should develop and maintain unique and distinct narrative voices for each selection within the program. If they are utilized, character voices should be distinctive, consistent and appropriate to the character. The interpreter should be able to demonstrate the characters' feelings and thoughts through the use of vocal inflections, facial expressions including visualization, and appropriate intensity.
- *Visualization:* The interpreter should help the audience to see the particular world of the narrator. The interpreter should establish a strong sense of environment. The interpreter should be able to see and replay the events described or recalled in the literature. The interpreter should use facial expressions and gestures appropriately to bring the script to life.
- *Vocal Variety:* The interpreter should appropriately vary pitch, volume, rate, and intensity to convey the various moods and messages in the literature. Appropriate words should be stressed for clarity and understanding. The interpreter should appropriately play with sound devices such as alliteration, and attend to the sound and meaning of every word. For poetry, the interpreter should capture and effectively vary existing poetic rhythm, making use of rhyme when necessary and avoiding it when not.
- *Audience and Script Contact:* The interpreter should invite the audience into the presentation, directing eye contact and expressing his or her feelings to individual audience members when appropriate and necessary and consulting the script when it is not. The interpreter should focus away from the audience and the script effectively during moments of internal and private thoughts. There should be a natural balance between the audience and script where one does not take precedence over the other. The interpreter should stay in the moment, with facial expression and emotional consistency, when making contact with the manuscript.
- *Overall Effect:* The overall performance should build to various moments and have a climax. The performance should be easy to follow and complete. The performance should display another world outside of the performance space. Finally the material should be pieced together effectively.

Time: Maximum 10 minutes with a 30 second grace period.

**Special Requirements:**

None

**Entry Information:**

Beginning Times

9:00

10:15

11:30

# Psychology Exam and Essay

Contest Supervisor: Massimo Bardi, PhD

Telephone: 304.696.2775

Email: bardi@marshall.edu

**Limit:** 5 Students per school  
35 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice  
with one short essay

**Materials Needed:** Pencil

## Description:

Students will be tested on their basic knowledge about a wide range of topics in the field of psychology, including history, psychobiology, sensation and perception, learning (specifically, the basic procedures of classical and operant conditioning), memory and cognition, abnormal psychology, developmental psychology, language, personality, and social behavior

## Criteria for judging the event:

One point per each correct answer (max score = 50). Quality of essay decides a tie-breaker.

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

# JAPANESE I: ELEMENTARY

Contest Supervisor: Natsuki Anderson, PhD

Telephone: 304.696.3543

Email: andersonn@marshall.edu

**Limit:** 5 Students per school  
20 Students per time period

**Eligibility:** Open only to students who will receive credit for no more than Japanese I at the end of the current academic year. Not open to students whose native language is Japanese. Teachers must fill out the verification portion of the registration form to certify the students' eligibility.

**Type of Contest:** Multiple Choice  
Short answer in hiragana, katakana;  
Short essay in Japanese

**Materials Needed:** Pencil

## **Description:**

This examination consists of a grammar/vocabulary section, a listening section, a reading section, and a short essay in Japanese.

The materials to be covered with include *but not limited to* the following areas: hiragana, katakana, greetings, self-introduction, classroom Japanese, family, time, numbers, shopping, ordering food, culture, annual events, etc.

## **Criteria for judging the event:**

Exams will be graded, with the most questions answered correctly receiving the highest score.

## **Special Requirements:**

Open only to students who will receive credit for no more than Japanese I at the end of the current academic year

## **Entry Information:**

Beginning Time  
9:00

# JAPANESE II: INTERMEDIATE

Contest Supervisor: Natsuki Anderson, PhD

Telephone: 304.696.3543

Email: andersonn@marshall.edu

**Limit:** 5 Students per school  
20 Students per time period

**Eligibility:** Open only to students who will receive credit for no more than Japanese II at the end of the current academic year. Not open to students whose native language is Japanese. Teachers must fill out the verification portion of the registration form to certify the students' eligibility.

**Type of Contest:** Multiple Choice  
Short answer in hiragana, katakana, Kanji; Short essay in Japanese

**Materials Needed:** Pencil

## Description:

This examination consists of a grammar/vocabulary section, a listening section, a reading section, and a short essay in Japanese.

The materials to be covered with include *but not limited to* the following areas: hiragana, katakana, kanji, verb conjugation in dictionary forms, polite forms, and te-forms, particles, locations, adjectives, greetings, family, numbers, self-introduction, classroom Japanese, time reference, shopping, ordering food, etc.

## Criteria for judging the event:

Exams will be graded, with the most questions answered correctly receiving the highest score.

## Special Requirements:

Open only to students who will receive credit for no more than Japanese II at the end of the current academic year

## Entry Information:

Beginning Time  
10:15

# JAPANESE III: ADVANCED

Contest Supervisor: Natsuki Anderson, PhD

Telephone: 304.696.3543

Email: andersonn@marshall.edu

**Limit:** 5 Students per school  
20 Students per time period

**Eligibility:** Open only to students who will receive credit for no more than Japanese III or IV at the end of the current academic year. Not open to students whose native language is Japanese. Teachers must fill out the verification portion of the registration form to certify the students' eligibility.

**Type of Contest:** Multiple Choice  
Short answer in hiragana, katakana,  
Kanji; Short essay in Japanese

**Materials Needed:** Pencil

## Description:

This examination consists of a grammar/vocabulary section, a listening section, a reading section, and a short essay in Japanese.

The materials to be covered with include *but not limited to* the following areas: hiragana, katakana, kanji, verb conjugation in dictionary forms, polite forms, and te-forms, particles, locations, adjectives, greetings, family, numbers, self-introduction, classroom Japanese, time reference, shopping, ordering food, asking permission, preference, seasons, daily schedule, culture, annual events, etc.

## Criteria for judging the event:

Exams will be graded, with the most questions answered correctly receiving the highest score.

## Special Requirements:

Open only to students who will receive credit for no more than Japanese III or IV at the end of the current academic year

## Entry Information:

Beginning Time  
9:00

# Sociological Concepts

Contest Supervisor: Richard Garnett

Telephone: 304.696.2800

Email: garnett@marshall.edu

**Limit:** 3 Students per school  
25 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Internet Search and  
Descriptions

**Materials Needed:** Pencil/Pen

## Description:

This contest will involve doing an Internet search for six core sociological concepts that will be provided. Students will briefly describe what sociologists mean by these terms, and how they use them. Students will also write a brief essay describing what they learned about sociology by searching these concepts.

## Criteria for judging the event:

A team of at least two sociologically-trained assessors will evaluate each student's work, determining how accurately the student has described the concept as used by sociologists. Answers will be evaluated on the basis of completeness and how well the student is able to apply the concept through an example. Essays will be evaluated for completeness and will be used to determine winners in case of ties.

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

# Spanish Level One

Contest Supervisor: Jose Morillo

Telephone: 304.696.2743

Email: murillo@marshall.edu

**Limit:** 3 Students per school  
25 Students per time period

**Eligibility:** Open to all students who will have completed not more than one year of course work in the subject at the end of the current academic year. Not open to native speakers of Spanish, or to students who speak Spanish at home.

Teachers must fill out the verification portion of the registration form to certify the student's eligibility.

**Type of Contest:** Multiple Choice Exam

**Materials Needed:** Pencil

## Description:

Part of this test is on-line, and computer generated. In the first part of the test students will be directed to a secure site and shown how to access the test. The student is given a set of questions or statements, each of which is followed by four possible responses, words, phrases. The students must choose the best response to the question, or the word or phrase that best completes the statement.

The second part of the test is an essay that the student must write on the topic of the judges' choice.

## Criteria for judging the event:

SPANISH LEVEL I: 50 multiple choice-questions

Part I: Grammar, 30 multiple choices

Part II: Listening comprehension, 10 multiple choices

Part III: Reading Comprehension, 10 multiple choices

In case of tying students would have to write a paragraph so to untie the result.

## Special Requirements:

No more than one year of coursework

## Entry Information:

Beginning Time

9:00

# Spanish Level Two

Contest Supervisor: Jose Morillo

Telephone: 304.696.2743

Email: murillo@marshall.edu

**Limit:** 3 Students per school  
25 Students per time period

**Eligibility:** Open to all students who will have completed not more than one year of course work in the subject at the end of the current academic year. Not open to native speakers of Spanish, or to students who speak Spanish at home.

Teachers must fill out the verification portion of the registration form to certify the student's eligibility.

**Type of Contest:** Multiple Choice Exam

**Materials Needed:** Pencil

## Description:

This is an on-line computer generated test. Students will be directed to a secure site and shown how to access the test. On the test, the student will be given a set of questions or statements, each of which is followed by four possible responses, words, or phrases. The student must choose the best response to the question, or the word or phrase that best completes the statement.

The test will cover: preterit of regular and irregular verbs, stem-changing verbs in the preterit, spelling changes in the preterit, the imperfect tense, comparison of uses of the preterit and the imperfect, demonstrative adjectives, and pronouns, comparisons of equality, inequality, and the superlative.

## Criteria for judging the event:

SPANISH LEVEL II: 50 multiple choice-questions

Part I: Grammar, 30 multiple choices

Part II: Listening comprehension, 10 multiple choices

Part III: Reading Comprehension, 10 multiple choices

In case of tying students would have to write a paragraph so to untie the result.

## Special Requirements:

No more than one year of coursework

## Entry Information:

Beginning Times

10:15

11:30

# Spanish Level Three

Contest Supervisor: Jose Morillo

Telephone: 304.696.2743

Email: murillo@marshall.edu

**Limit:** 3 Students per school  
25 Students per time period

**Eligibility:** Open to all students who will have completed not more than three years of course work in the subject at the end of the current academic year. Not open to native speakers of Spanish, or to students who speak Spanish at home.

Teachers must fill out the verification portion of the registration form to certify the student's eligibility.

**Type of Contest:** Multiple Choice Exam

**Materials Needed:** Pencil

## Description:

This is a listening comprehension test. The test will cover: the present subjunctive tense (regular and irregular), stem-changing and spelling changes, the use of the subjunctive in noun, adjective and adverbial clauses, indirect commands, let's commands, the imperfect subjunctive in noun, adjective, and adverbial clauses, the passive voice, the future perfect and conditional perfect tenses, and if clauses.

## Criteria for judging the event:

SPANISH LEVEL III: 50 multiple choice-questions

Part I: Grammar, 30 multiple choices

Part II: Listening comprehension, 10 multiple choices

Part III: Reading Comprehension, 10 multiple choices

In case of tying students would have to write a paragraph so to untie the result.

## Special Requirements:

Must have no more than **three years** of course work

## Entry Information:

Beginning Time

10:15

# Spanish Level Four

Contest Supervisor: Jose Morillo

Telephone: 304.696.2743

Email: murillo@marshall.edu

**Limit:** 3 Students per school  
25 Students per time period

**Eligibility:** Open to all students who will have completed not more than four years of course work in the subject at the end of the current academic year. Not open to native speakers of Spanish, or to students who speak Spanish at home.

Teachers must fill out the verification portion of the registration form to certify the student's eligibility.

**Type of Contest:** Multiple Choice Exam

**Materials Needed:** Pencil

## Description:

This is a reading comprehension test. The student will have a booklet of possible answers and an answer sheet. He/she will read possible answers and select the correct one which he/she will mark on his/her answer sheet.

Student must have studied all the grammar of **Spanish** and have a firm grasp of vocabulary.

## Criteria for judging the event:

SPANISH LEVEL IV: 70 multiple choice-questions

Part I A: Grammar, multiple choices. 25 incomplete to be completed sentences

Part I B: Reading Comprehension 15 multiple choices

Part II: Reading Comprehension based on long paragraph. 30 multiple choices

In case of tying students would have to write a paragraph so to untie the result.

## Special Requirements:

Must have no more than **four years** of course work

## Entry Information:

Beginning Time

9:00

# Spanish Level Five

Contest Supervisor: Jose Morillo

Telephone: 304.696.2743

Email: murillo@marshall.edu

**Limit:** 3 Students per school  
25 Students per time period

**Eligibility:** Open only to bilingual students. Teachers must fill out the verification portion of the registration form to certify the student's eligibility.

**Type of Contest:** Multiple Choice Exam

**Materials Needed:** Pencil

## Description:

This is a listening and reading comprehension test. The student will have a booklet of possible answers and an answer sheet. He/she will hear and read possible answers and select the correct one which he/she will mark on his/her answer sheet.

Students must be familiar with all of the grammar of **Spanish** and have a firm grasp of vocabulary.

## Criteria for judging the event:

SPANISH LEVEL V: 45 multiple choice-questions

Part A & B: Reading Comprehension based on long paragraph. 45 multiple choices

In case of tying students would have to write a paragraph so to untie the result.

## Special Requirements:

Open only to bilingual students

## Entry Information:

Beginning Time

9:00

# Human Geography

Contest Supervisor: Joshua Hagen

Telephone: 304.696.2505

Email: hagenj@marshall.edu

**Limit:** 30 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## Description:

This test consists of questions based on the basic terms and concepts of Human Geography including economics, geopolitics, culture, nationalism, urbanization, governance, agriculture, population, and migration.

## Criteria for judging the event:

The highest score out of 50.

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

11:30

# Physical Geography

Contest Supervisor: Joshua Hagen

Telephone: 304.696.2505

Email: hagenj@marshall.edu

**Limit:** 30 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## **Description:**

This test consists of questions based on the basic terms and concepts of Physical Geography including earth-sun relationships, land forms, climate, soils, water, and natural vegetation.

## **Criteria for judging the event:**

The highest score out of 50.

## **Special Requirements:**

None

## **Entry Information:**

Beginning Times

9:00

10:15

11:30

# Sociology

Contest Supervisor: Richard Garnett, PhD

Telephone: 304.696.6700

Email: garnett@marshall.edu

**Limit:** 5 Students per school  
25 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Computer Scavenger Hunt

**Materials Needed:** Pencil

## Description:

Contestants will receive a brief introduction to the Internet/World Wide Web. They will then be asked to search and find various sites on the web and answer questions pertaining to them.

## Criteria for judging the event:

The three individuals who “find” the most correct answers will be the winners. A paragraph summarizing what they learned about sociology and the web will be used in the event of a tie.

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

11:30

# United States History

Contest Supervisor: Kevin Barksdale, PhD

Telephone: 304.696.2956

Email: barksdale@marshall.edu

**Limit:** 5 Students per school  
50 Students total

**Eligibility:** Open to All

**Type of Contest:** Skills test, problem solving,  
observation skills

**Materials Needed:** Pencil

## **Description:**

This examination is designed to measure the student's understanding of the fundamental concepts and significant social, political, cultural, and economic developments in the history of the United States.

## **Criteria for judging the event:**

The highest score wins.

## **Special Requirements:**

None

## **Entry Information:**

Beginning Time

9:00

# World History

Contest Supervisor: Kevin Barksdale, PhD

Telephone: 304.696.2956

Email: barksdale@marshall.edu

**Limit:** 5 Students per school  
50 Students total

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## **Description:**

This exam is designed to measure the student's grasp of the fundamental concepts and significant social, political, cultural, and economic developments in World History.

## **Criteria for judging the event:**

The highest top three scores win.

## **Special Requirements:**

None

## **Entry Information:**

Beginning Time

9:00

# World Regional Geography

Contest Supervisor: Joshua Hagen

Telephone: 304.696.2505

Email: hagenj@marshall.edu

**Limit:** 30 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## **Description:**

This test consists of questions based on the basic terms and concepts of World Regional Geography including environment, culture, landscape, climate, landforms, globalization, population patterns, urbanization, economics, and political geography.

## **Criteria for judging the event:**

The highest score out of 50.

## **Special Requirements:**

None

## **Entry Information:**

Beginning Times

9:00

10:15

11:30

# **W. Page Pitt School of Journalism And Mass Communications**

"SCORES is a  
learning opportunity,  
that is definitely fun  
and a great  
experience."

***Amanda McGuire  
Greenbrier East High School***

# Analyzing Case Studies In Public Relations

Contest Supervisor: Terry Hapney

Telephone: 304.696.4636

Email: hapney@marshall.edu

**Limit:** 5 Students per school  
25 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Writing a News Story

**Materials Needed:** Pencil

## Description:

This competition requires individual contestants to analyze real-world case studies in public relations. Students will consider whether public relations objectives and tactics were based on solid research, the overall public relations plan, the quality of the planning, whether the publics were adequately targeted via appropriate communication tactics, and whether the plan included methods for evaluating success.

## Criteria for judging the event:

Students are judged on demonstrated skill in their analysis of targeted audiences/publics, objectives, research, planning, communication, and evaluation.

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

# Broadcast News Writing

Contest Supervisor: Dan Hollis

Telephone: 304.696.2730

Email: Hollis@marshall.edu

**Limit:** 5 Students per school  
25 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Writing a News Story

**Materials Needed:** Pencil

## Description:

Individual participants will be given a fact sheet of details they will use to write a short broadcast news script. In addition to writing the story, the participants will be asked to give the video they think would be best to accompany the words.

## Criteria for judging the event:

Evaluation will be based on the following:

- Did the participant focus on the most newsworthy element of the fact sheet?
- Was the writing done in broadcast style?
- Did the information flow?
- Did the video complement the script? Did the script and the video work together?

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

# Design An Ad

Contest Supervisor: Allyson Goodman

Telephone: 304.696.6025

Email: goodman4@marshall.edu

**Limit:** 1 Student per school  
10 Students total

**Eligibility:** Open to All

**Type of Contest:** Advertisement

**Materials Needed:** See description

## Description:

*MPAA Anti-Piracy Campaign*

- Everybody does it!
- Who wouldn't want free music?
- Famous musicians are already making plenty of money. What does it matter if I get their work for free?
- I've always been told to share, so why is file sharing so bad?

Downloading music and videos without permission is illegal. That's the industry's "stick" approach—punish those who violate the law.

Your job is to design a full-page magazine ad that discourages piracy in a non-threatening way. It will run in *Teen*, *Seventeen*, and *Teen People* magazines in April, May and June 2007. Say whatever you need to say to create interest among an audience of teens, 13 to 19. Write a headline and as much body copy as necessary to make your point. Incorporate any art you need as long as you obtain it legally.

Execute a color magazine ad, 8 1/2" x 11".

## Criteria for judging the event:

Judging will be based on *creativity, originality, and selling power*. Concepts are a critical as execution.

## Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

## Entry Information:

Pre-Submission

# Editorial Writing

Contest Supervisor: Burnis Morris

Telephone: 304.696.4635

Email: morrisb@marshall.edu

**Limit:** 5 Students per school  
25 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Write an editorial

**Materials Needed:** Pencils

## Description:

This competition deals with the opinion function of newspapers - Editorial Writing. Participants will be given a topic which they must use to complete a 400-word editorial. Mistakes must be corrected and copy turned in by the end of the test.

## Criteria for judging the event:

Judging will be based on *logic, organization, writing style, word choice, grammar and development of the editorial.*

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

# Feature Writing

Contest Supervisor: Rob Rabe

Telephone: 304.696.4636

Email: rabe@marshall.edu

**Limit:** 5 Students per school  
25 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Write a Feature Article

**Materials Needed:** Pencils

## Description:

Students will be provided with facts on which to base a Feature Article. Contestants must select relevant items, arrange in order of importance, and complete the article within the time allowed

## Criteria for judging the event:

Stories will be judged on logic of *presentation, organization, writing style, word choice, grammar, and development of the feature.*

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

# News Writing

Contest Supervisor: Sandra York

Telephone: 304.696.2736

Email: york@marshall.edu

**Limit:** 5 Students per school  
25 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Write a News Story

**Materials Needed:** Pencils

## Description:

A fact sheet will be supplied to participants who will then sift out the most significant items, determine the order in which they should be presented, and write a News Story.

## Criteria for judging the event:

Contestants should pay particular attention to *grammar, spelling, organization, and style*.

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

# Package Redesign

Contest Supervisor: Christine Ingersoll

Telephone: 304.696.6376

Email: Ingersoll@marshall.edu

**Limit:** 1 Student per school  
10 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Individual

**Materials Needed:** None

## **Description:**

Students will receive 15 minutes of instruction in package design. Then, working individually, each student must, in a prescribed length of time, visually redesign the artwork on the package.

## **Criteria for judging the event:**

Judging will be based on:

1. Creativity – using original ideas 50%
2. How the design speaks to the consumer 20%
3. How the design honestly represents the product 20%
4. How the design protects the product 10%

## **Special Requirements:**

None

## **Entry Information:**

Beginning Times

9:00

10:15

# Photojournalism

## Character Study Photo

Contest Supervisor: Rebecca Johnson

Telephone: 304.696.2726

Email: johnsonr@marshall.edu

**Limit:** 1 Entry per student

**Eligibility:** Open to All

**Type of Contest:** Individual

**Materials Needed:** None

### Description:

**Photojournalism – character study** photo contestants are to pre-submit an **8 x 10 or 5 x 7, un-mounted and un-matted** black and white or color environmental portrait or character study of a PERSON. A character study is an un-posed and natural looking informal portrait of a person in an environment, activity of expression that tells the viewer something about the individual.

Attach a one-sentence caption (keyboarded), along with the photographer's name and school's name, to the back of the photo. For guidance on writing captions, visit <http://www.poynter.org/uncategorized/1753/hot-tips-for-writing-photo-captions/>

Prints may be from film or digital cameras.

### Criteria for judging the event:

Judging will be based on the storytelling quality of the photo and the written caption; originality, creativity and composition of the photo; and the technical qualities of exposure and focus. Photos without captions will not be judged.

### Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

### Entry Information:

Pre-Submission

# Photojournalism

## Feature Photo

Contest Supervisor: Rebecca Johnson

Telephone: 304.696.2726

Email: johnsonr@marshall.edu

**Limit:** 1 Entry per student

**Eligibility:** Open to All

**Type of Contest:** Individual

**Materials Needed:** None

### Description:

**Photojournalism - feature photo** contestants are to pre-submit an **8 x 10 or**

**5 x 7, un-mounted and un-matted** black and white or color feature photograph. A feature photo is a stand-alone candid photo that offers a visual dessert to readers. Find a moment that is worth preserving -- record the commonplace, show a slice of life on or off campus, tell an old story in a new way, evoke a reaction in the viewer. No landscape photos. Look for a scene that captures and reveals the subject—human or animal.

Attach a one-sentence caption (keyboarded), along with the photographer's name and school's name, to the back of the photo. For guidance on writing captions, visit

<http://www.poynter.org/uncategorized/1753/hot-tips-for-writing-photo-captions/>

Prints may be from film or digital cameras.

### Criteria for judging the event:

Judging will be based on the storytelling quality of the photo and the written caption; originality, creativity and composition of the photo; and, the technical qualities of exposure and focus. Photos without captions will not be judged.

### Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

### Entry Information:

Pre-Submission

# Photojournalism

## Photo - Illustration

Contest Supervisor: Rebecca Johnson

Telephone: 304.696.2726

Email: johnsonr@marshall.edu

**Limit:** 1 Entry per student

**Eligibility:** Open to All

**Type of Contest:** Individual

**Materials Needed:** None

### Description:

**Photojournalism – Photo-illustration** contestants are to pre-submit an **8 x 10 or 5 x 7, un-mounted and un-matted** black and white or color photo that conveys the feeling or message of “peace.”

Attach a brief (50-200 words) keyboarded statement as to how this image illustrates the theme of “peace,” along with the photographer’s name and school’s name, to the back of the photo.

Prints may be from film or digital cameras.

### Criteria for judging the event:

Judging will be based on the storytelling quality of the photo and the written statement; originality, creativity and composition of the photo; and the technical qualities of exposure and focus. Photos of signs or words will not be considered for judging. Photos without statements will not be judged.

### Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

### Entry Information:

Pre-Submission

# Photojournalism

## Sports Action Photo

Contest Supervisor: Rebecca Johnson

Telephone: 304.696.2726

Email: johnsonr@marshall.edu

**Limit:** 1 Entry per student

**Eligibility:** Open to All

**Type of Contest:** Individual

**Materials Needed:** None

### Description:

**Photojournalism - sports action photo** contestants are to pre-submit an **8 x 10 or 5 x 7, un-mounted and un-matted** black and white or color sports action photograph. This sports photo must show real action stopped, blurred or panned. Don't think just in terms of major competitive sports. Other team sports, bowling, ping pong, etc. are possibilities.

Attach a one-sentence caption (keyboarded), along with the photographer's name and school's name, to the back of the photo. For guidance on writing captions, visit <http://www.poynter.org/uncategorized/1753/hot-tips-for-writing-photo-captions/>

Prints may be from film or digital cameras.

### Criteria for judging the event:

Judging will be based on the quality of the storytelling of the sports action (stopped, blurred or panned) and the cutline; originality, creativity and composition of the photo; and the technical qualities of exposure and focus. Photos without captions will not be judged.

### Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

### Entry Information:

Pre-Submission

# Radio Programming

Contest Supervisor: Charles (Chuck) Bailey, PhD

Telephone: 304.696.2294

Email: baileycg@marshall.edu

**Limit:** 5 Students per team  
3 Teams per school

**Eligibility:** Open to All

**Type of Contest:** Team Event

**Materials Needed:** Pre-submitted  
CD-R/Pre-recorded Radio Feature  
Program

## **Description:**

The Radio-Television Production and Management area of the W. Page Pitt School of Journalism and Mass Communications will conduct a pre-recorded radio feature competition. The program must be prepared, scripted, and produced entirely by the student participants. The program shall be submitted in advance for evaluation by the Radio-Television Production and Management faculty members. To be eligible, each program entry must conform to these criteria:

1. The program must be timed 4 minutes, 30 seconds.
2. It must be a complete feature program suitable for inclusion in an audio magazine program. This program must contain an introduction and a sign off.
3. Content of the program must be suitable for broadcast on any public or commercial station.
4. Content of the program of the program must be a feature on a local or regional social issue which affects teenagers in that community. The program must include more than a single voice and must not include either a music disc jockey or a commercial. This program is a public affairs feature. Participants should be predominantly students but may include authorities or experts available to the students.
5. The program must be submitted on a CD-R. Please beware of background noise during production.
6. All entries must be received no later than Wednesday, February 29, 2012.
7. Please place the CD-R in a jewel box and clearly label the medium submitted with the following items listed below.
  - a) Name of the program
  - b) Team Number
  - c) Name the individual student on the team designated as the team's captain.
  - d) Names of all of the other students involved in the production of this program.
  - e) Name of the high school.
  - f) Length of the program
  - g) Date the program was completed

**Description Continued:**

8. Include a typewritten description of the program's format, names of the people heard during the program, a brief summary of the issue, why it is important to teenagers in the local area and a statement of the program's goal(s) or objective(s) for both the program's producers and the listeners.
9. Inclement weather may result in some school cancellations. Therefore, the Radio-Television Production and Management faculty advise students to begin working on this project as soon as possible because the pre-submit deadline must be observed.

**Criteria for judging the event:**

The audio feature program will be judged on the audio quality of the production, performance of the talent, editing of the program, use of music or sound effects to enhance the program (not required), the treatment of the issue, the ability to provide relevant and compelling treatment of the issue and the reliability of the sources for this information. Whether or not the treatment of the issue is formal or informal in its approach is not an essential element to the program's evaluation. Creativity is encouraged but it will not make up for shortcomings in the foundational underpinnings of the program. Either the treatment of the issue of concern to teenagers meets the program's goal(s) or it does not. This consideration is what is of utmost importance to the judges.

The winning entries may be broadcast on WMUL-FM 88.1 MHz, the Marshall University Student Operated Public Radio Station. The CD-R copies submitted to this contest will not be returned.

**Special Requirements:**

Please indicate the teams by number I, II and III. Designate an individual student as the captain of a single team. A different individual for each team that enters the contest. First, second and third place entries in the radio programming contest will receive awards. In this team competition all student participants will receive a medal. A single high school with multiple teams is eligible to have more than one team finish in the top three.

Send submissions to Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755. **Submission Deadline: Wednesday, February 29, 2012.**

**Entry Information:**

Pre-Submission

# Television Newscast

Contest Supervisor: Dan Hollis

Telephone: 304.696.2730

Email: hollis@marshall.edu

**Limit:** 10 Students per team  
1 Team per School

**Eligibility:** Open to All

**Type of Contest:** Producing a Newscast

**Materials Needed:** See description

## **Description:**

VHS tape or "straight to play" DVD

Students will have shot, written, reported, anchored and produced the newscast. It may be from five - thirty minutes long. It may include pieces produced in the studio and/or field. Although entertainment features may be part of the newscast, it should primarily be news content. The newscast may have aired inside the school or outside to a more general audience. It must have aired between August 1, 2011 and March 31, 2012. The newscast should not have been altered from the way it originally aired.

Please label the VHS tape or DVD with the name of the school. On a separate label indicate:

- a) Name of school
- b) News team members
- c) Length of package
- d) Date newscast was produced

## **Criteria for judging the event:**

The criteria for evaluation include: quality of reporting, writing, shooting, editing, producing, production and performance.

## **Special Requirements:**

Each school must provide a list of the teams and participants at least one week before the competition day to: Sabrina Simpson, Office of Recruitment, One John Marshall Dr., Huntington, WV 25755, by **Wednesday, February 29, 2012.**

## **Entry Information:**

Pre-Submission

# Television News Package

Contest Supervisor: Dan Hollis

Telephone: 304.696.2730

Email: hollis@marshall.edu

**Limit:** 15 Students Total

**Eligibility:** Open to All

**Type of Contest:** Producing a News Package

**Materials Needed:** See description

## Description:

VHS tape or "straight to play" DVD

A news report prepared by an individual student, this story should be in the 1-2 minute range and include interviews and reporter track. It must have aired between August 1, 2011 and March 31, 2012. The news package should not have been altered from the way it originally aired.

Please label the VHS tape or DVD with the name of the school. On a separate attached label indicate the following:

- a.) Name of the school
- b.) Name of student
- c.) Length of the package
- d.) Date package was produced

## Criteria for judging the event:

The criteria for evaluation include: quality of writing, shooting, editing, and use of sound bites.

## Special Requirements:

Each school must provide a list of the teams and participants at least one week before the competition day to: Sabrina Simpson, Office of Recruitment, One John Marshall Dr., Huntington, WV 25755, by **Wednesday, February 29, 2012.**

## Entry Information:

Pre-Submission

# Television – Entertainment TV Show

Contest Supervisor: Dan Hollis

Telephone: 304.696.2730

Email: hollis@marshall.edu

**Limit:** 10 Students Per Team  
1 Team Per School

**Eligibility:** Open to All

**Type of Contest:** Producing an Entertainment Show

**Materials Needed:** See description

## Description:

VHS Tape or “straight to play” DVD

Students will have shot, written and produced the entertainment show. The show, 5-30 minutes long, has a primary purpose to entertain the audience – content might be comedic, dramatic or other. It must have aired between August 1, 2011 and March 31, 2012. The Entertainment TV Show should not have been altered from the way it originally aired.

Please label the VHS tape or DVD with the name of the school. On a separate attached label indicate the following:

- a.) Name of the school
- b.) Show team members
- c.) Length of the program
- d.) Date entertainment show was produced

## Criteria for judging the event:

The criteria for evaluation include: quality of writing, shooting, editing, producing, production, entertainment value and performance.

## Special Requirements:

Each school must provide a list of the teams and participants at least one week before the competition day to: Sabrina Simpson, Office of Recruitment, One John Marshall Dr., Huntington, WV 25755, by **Wednesday, February 29, 2012.**

## Entry Information:

Pre-Submission

# Write a YouTube Video

Contest Supervisor: Janet Dooley

Telephone: 304.696.2734

Email: dooley@marshall.edu

**Limit:** 5 Students per school  
25 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Write a Video

**Materials Needed:** Pencil or Pens

## Description:

Individual contestants will be given a product with which to work. They will be asked to write a sixty-second video for You Tube promoting the product. Participants will write the script and include suggestions for the video scenes, sound effects, and music. Contestants will receive brief instruction about how to prepare a script or storyboard before they begin. All work must be completed by the end of the contest period. Drawing skills will not be considered.

## Criteria for judging the event:

Judging will be based on *creativity, originality, selling power, and ability to stay within the sixty-second time frame*. The idea behind the video is the critical element.

## Special Requirements:

Send submissions to Sabrina Simpson, Office of Recruitment, One John Marshall Drive, Huntington, WV 25755. **Submission Deadline: Wednesday, February 29, 2012.**

## Entry Information:

Pre-Submission

# College of Science

# Biotechnology

Contest Supervisor: Menashi Cohenford

Telephone: 304.696.2697

Email: cohenford@marshall.edu

**Limit:** 16 Students total

**Eligibility:** Open to juniors and seniors

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencils, paper, and calculator

## Description:

Multiple choice exam consisting of biology and chemistry, and how they relate to biotechnology.

## Criteria for judging the event:

Winners will be chosen based on the highest number of correct answers.

## Special Requirements:

None

## Entry Information:

Beginning Time

11:30

# Cell Biology

Contest Supervisor: Marcia Harrison

Telephone: 304.696.4867

Email: Harrison@marshall.edu

**Limit:** 5 Students per school  
25 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Exam

**Materials Needed:** Pencils and calculator

## **Description:**

Questions will require knowledge of the basic principles of cell biology including difference between eukaryotic and prokaryotic cells, the structure and function of organelles, and cell signaling. The exam will include multiple choice questions and problems and a short essay.

## **Criteria for judging the event:**

Scored by highest percentage of questions correct plus the score for the written essay.

## **Special Requirements:**

Participants should have completed a biology or life science course.

## **Entry Information:**

Beginning Times

9:00

10:15

# Chemistry I

Contest Supervisor: Leslie Frost, PhD

Telephone: 304.696.6774

Email: frost@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open only to those students who will have completed not more than **one year** of course work in the subject at the end of the current academic year.

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencils, calculator required (*graphics and programmable calculators are forbidden*)

## Description:

This is an examination on basic **Chemical** principles. Questions concerning **common laboratory procedures** may be included. There will be an essay question which will be graded only in the event of a tie.

## Criteria for judging the event:

The student with the highest score on the exam wins.

## Special Requirements:

Not more than one year of course work.

## Entry Information:

Beginning Times

9:00

10:15

11:30

# Chemistry II

Contest Supervisor: Leslie Frost, PhD

Telephone: 304.696.6774

Email: frost@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencils, calculator required (*graphics and programmable calculators are forbidden*)

## Description:

This is an examination on basic **Chemical** principles. Questions concerning **common laboratory procedures** may be included. There will be an essay question which will be graded only in the event of a tie.

## Criteria for judging the event:

The student with the highest score on the exam wins.

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

11:30

# Digital Forensics And Information Security

Contest Supervisor: John Sammons

Telephone: 304.696.7241

Email: JohnSammons@marshall.edu

**Limit:** 3 Students per school  
25 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice  
True/False

**Materials Needed:** Pencil

## **Description:**

Exam consists of multiple choice and true/false questions.

## **Criteria for judging the event:**

Contest will be judged based on overall test score.

## **Special Requirements:**

None

## **Entry Information:**

Beginning Times

9:00

10:15

# Ecology

Contest Supervisor: Jeffrey May, PhD

Telephone: 304.696.3637

Email: may@marshall.edu

**Limit:** 5 Students per school  
20 Students per time period

**Eligibility:** Open only to those students who have completed no more than one year of course work in the subject at the end of the current academic year.

**Type of Contest:** Multiple Choice/Essay Exam

**Materials Needed:** Pencil, simple calculator

## Description:

Questions will require a knowledge of the basic principles of **Ecology**. The contestant should be able to apply these principles to problem-solving questions.

## Criteria for judging the event:

Contestants will be judged primarily on their performance on the multiple-choice exam. If needed, responses to the essay question will be used as a tie-breaker

## Special Requirements:

Students should have had a Biology course that emphasized Ecology.

## Entry Information:

Beginning Times

9:00

10:15

# Environmental Science

Contest Supervisor: Tom Jones

Telephone: 304.389.5832

Email: jonest@marshall.edu

**Limit:** 5 Students per school  
40 Students total

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## Description:

A 50 question multiple choice test on basic concepts of environmental science.

## Criteria for judging the event:

Ranked by % correct.

## Special Requirements:

None

## Entry Information:

Beginning Time

11:30

# General Biology

Contest Supervisor: Jagan Valluri, PhD

Telephone: 304.696.2409

Email: valluri@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open only to those students who will have completed not more than **one year** of course work in the subject at the end of the current academic year.

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## **Description:**

The content of this exam test understanding of concepts that are basic to Biology including General biology, Essential Chemistry for Biology, The Molecules of Life, A Tour of the Cell including cell division and Structure/Function of DNA.

## **Criteria for judging the event:**

Exams will be graded, with the most questions answered correctly receiving the highest score.

## **Special Requirements:**

Not more than one year of course work.

## **Entry Information:**

Beginning Times

9:00

10:15

# General Physics

Contest Supervisor: Howard Richards

Telephone: 304.696.6466

Email: Howard.Richards@marshall.edu

**Limit:** 3 Students per school  
20 Students total per time period

**Eligibility:** Open to students who have some knowledge of physics

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil, Scientific Calculator, Scratch Paper, Formula Sheets (1 to 3 Pages, Front and Back)

## Description:

20 to 30 questions cover • linear and rotational kinematics, • linear and rotational dynamics, • temperature, heat, and engines, • waves and sound, • reflection, refraction, and thin lenses, • electric charges, fields, and potentials, • electric currents and magnetic fields

## Criteria for judging the event:

The questions are multiple-choice. Each question is weighted equally.

## Special Requirements:

At least some knowledge of physics.

## Entry Information:

Beginning Times

10:15

11:30

# Geology

Contest Supervisor: Dewey Sanderson, PhD

Telephone: 304.696.5435

Email: sanderso@marshall.edu

**Limit:** 30 Students total per time period

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## Description:

There will be a 50 question, multiple choice, computer scored test plus identification of a series of minerals and rocks. The review/study of any introductory college level general or physical geology test would be a good basis for test preparation.

## Criteria for judging the event:

The weighting of the scores will be 67% of the computer scored section and 33% on the hand specimen identification.

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

# Information Technology Concepts

Contest Supervisor: Brian Morgan

Telephone: 304.696.6469

Email: morgan16@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice,  
fill in the blanks, true/false

**Materials Needed:** Pencil,  
Calculator

## Description:

This is a multiple choice examination testing the basic understanding and use of the information technology concepts, including computers, hardware, software and the internet.

## Criteria for judging the event:

Winners will be chosen based on the highest score.

## Special Requirements:

None

## Entry Information:

Beginning Time

9:00

# Math 1

Contest Supervisor: Ariyadasa Aluthge

Telephone: 304.696.3050

Email: aluthge@marshall.edu

**Limit:** None

**Eligibility:** Teachers must fill out the verification portion of the registration to certify the student's eligibility.

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## Description:

The test will consist of multiple choice questions chosen from **Algebra** and **Geometry** and their applications to mathematics and other disciplines.

**NOTE:** Students can take only **one** mathematics exam - **Math 1, Math 2, or Math 3** - and only at **one** of the times given below.

## Criteria for judging the event:

There will be a penalty to compensate for random guessing. If necessary, ties will be broken by the total number of correct questions. Any remaining ties will be broken by a pre-selected ordering of the questions in a "sudden death" format. Any tie(s) which survive the above tie-breaker will be decided by lot.

## Special Requirements:

**As of the exam date**, students must **not** have had any portion of any mathematics course more advanced than **Algebra 2 and/or Euclidean Plane Geometry**. This must be verified on the enrollment form by a teacher or principal. On the exam day, students may be required to fill out an information sheet, indicating what mathematics courses they have had since **Algebra 1**. This information is subject to verification, and is to include courses in which the students are enrolled on the exam day.

## Entry Information:

Beginning Times

9:00

10:15

# Math 2

Contest Supervisor: Ariyadasa Aluthge

Telephone: 304.696.3050

Email: aluthge@marshall.edu

**Limit:** None

**Eligibility:** Teachers must fill out the verification portion of the registration to certify the student's eligibility.

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## Description:

This test will consist of multiple choice questions chosen from all areas of high school mathematics, except calculus. Questions can be drawn from **Algebra, Geometry, Trigonometry, Linear Algebra, Probability, Statistics, Analytic Geometry, Combinatorics, Precalculus, etc. and their applications to mathematics and other disciplines.**

**NOTE:** Students can take only **one** mathematics exam - **Math 1, Math 2, or Math 3** - and at only **one** of the times given below.

## Criteria for judging the event:

There will be a penalty to compensate for random guessing. If necessary, ties will be broken by the total number of correct questions. Any remaining ties will be broken by a pre-selected ordering of the questions in a "sudden death" format. Any tie(s) which survive the above tie-breaker will be decided by lot.

## Special Requirements:

**As of the exam date**, students must **not** have had any portion of any **calculus course** at the high school or college level. This must be verified on the enrollment form by a teacher or principal. On the exam day students may be required to fill out an information sheet, including exactly what mathematics courses they have had since **Algebra 1**. This information would be subject to verification, and it is to include courses in which the students are enrolled on the exam day.

## Entry Information:

Beginning Times

9:00

10:15

# Math 3

Contest Supervisor: Ariyadasa Aluthge  
Telephone: 304.696.3050  
Email: aluthge@marshall.edu

**Limit:** None

**Eligibility:** Teachers must fill out the verification portion of the registration to certify the student's eligibility.

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## Description:

The test will consist of multiple choice questions which can be drawn from **Algebra, Geometry, Trigonometry, Linear Algebra, Probability, Statistics, Analytic Geometry, Combinatorics, Precalculus, Calculus, etc. and their applications to mathematics and other disciplines.**

**NOTE:** Students can take only one mathematics exam - **Math 1, Math 2, or Math 3** - and only at **one** of the times given below.

## Criteria for judging the event:

There will be a penalty to compensate for random guessing. If necessary, ties will be broken by the total number of correct questions. Any remaining ties will be broken by a pre-selected ordering of the questions in a "sudden death" format. Any tie(s) which survive the above tie-breaker will be decided by lot.

## Special Requirements:

None

## Entry Information:

Beginning Times

9:00

10:15

# Web Programming

Contest Supervisor: Brian Morgan

Telephone: 304.696.6469

Email: morgan16@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice,  
fill in the blanks, true/false

**Materials Needed:** Pencil,  
Calculator

## Description:

This is a multiple choice examination testing the basic understanding and use of HTML standards, the DOM model, JavaScript, and CSS.

## Criteria for judging the event:

Winners will be chosen based on the highest score.

## Special Requirements:

Prior class work or experience is recommended.

## Entry Information:

Beginning Time

10:15

# **College of Health Professions**

# Clinical Laboratory Science Exam

Contest Supervisor: Jennifer D. Perry, MS, MSMT (ASCP)

Telephone: 304.696.3188

Email: Jennifer.perry@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Multiple Choice

**Materials Needed:** Pencil

## **Description:**

The exam will consist of 30 multiple choice questions, with one tie-breaker essay question. Material included on the exam will be related to clinical laboratory testing in the areas of Hematology, Chemistry, Blood Bank, Immunology and Microbiology. A discussion of professions in Clinical Laboratory Science will precede the exam.

## **Criteria for judging the event:**

Exams will be graded, with the most questions answered correctly receiving the highest score. In the event of a tie, an essay question will be evaluated for quality and accuracy

## **Special Requirements:**

None

## **Entry Information:**

Beginning Time

9:00

# Clinical Laboratory Science Essay

Contest Supervisor: Jennifer D. Perry, MS, MSMT (ASCP)

Telephone: 304.696.3188

Email: Jennifer.perry@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** Internet Access/  
Access to resources regarding medical  
laboratory testing

## Description:

Laboratory testing has become a prevalent subject in pop culture television shows such as ER and House MD. Research a laboratory test or panel mentioned in either one of these shows, or another television show of your choice and discuss the disease(s) being tested for and the significance of the disease for the patient.

## Criteria for judging the event:

The essays will be reviewed by faculty members in the department of Clinical Laboratory Sciences and evaluated for quality of writing and content primarily using a rubric.

## Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012. Not Returnable**

## Entry Information:

Pre-Submission

# Communication Disorders Exam

Contest Supervisor: Susan Frank

Telephone: 304.696.3246

Email: frankst@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Exam

**Materials Needed:** None

## **Description:**

This is a multiple choice exam taken after reading about the field of Communication Disorders. There is one short essay question to determine tie breakers with objective portion of exam.

## **Criteria for judging the event:**

Scores on objective portion. Score on rubric for essay.

## **Special Requirements:**

None

## **Entry Information:**

Beginning Time

10:15

## Communication Disorders Exam

Imagine how it would feel if you couldn't express your thoughts, wants, or needs. How would you feel if you were unable to understand what other people were trying to tell you? A communication disorder can affect every aspect of your life. A speech-language pathologist (SLP) provides therapy for people with communication disorders to lessen or alleviate the difficulties they face when communicating. The field of speech-language pathology encompasses a wide spectrum of deficits, diagnoses, and therapeutic strategies. SLPs diagnose and treat clients with a broad variety of disorders, fluency disorders, voice disorders, and swallowing disorders. SLPs may also treat clients with hearing impairments. Although the diagnosis of hearing impairment is made by an audiologist, clients with hearing impairments may have delays in speech and/or language which can be treated by an SLP. Some SLPs treat clients whose deficits are related to neurological impairment, and some work with clients who cannot speak and require an alternate means of communication. Clients may range from infants through the elderly, and may be treated in many settings including preschools, schools, hospitals, rehabilitation centers, nursing homes or private clinics.

Have you ever heard a child who seemed to be unable to pronounce words correctly? The child may have an articulation or phonological disorder. According to the American Speech-Language-Hearing Association (1999), about three out of five of all communication disorders are due to difficulties with articulation. An articulation disorder occurs when there is an incorrect production of speech sounds due to faulty placement, timing, direction, pressure, speed, or integration of the movement of the lips, tongue, velum, or pharynx (Nicolasi, Harryman, and Kresheck, 1989). An example of an articulation disorder is when children say "wabbit" for "rabbit" because they are unable to perform the motor movements to produce the correct sound.

The American speech-Language-Hearing Association (1999) estimates that approximately 10% of all first graders exhibit a phonological disorder. A phonological disorder involves changes in the sound system of words. A phonological process is a sound change that affects a class of sounds or sequences. For example, the process of fronting involves changing a sound that is made in the back of the mouth to a sound that is made in the front, like changing "cat" to "tat". Common phonological processes include final consonant deletion, which is leaving off the last consonant of the word; cluster reduction, changing a consonant cluster like "bl" to only one sound; and stopping, changing a sound that can be held out for a long time like "s" to a sound that only lasts a short time like a "t". A child has a phonological disorder if the phonological process causes changes in how sounds are produced or how the speaker mentally represents speech sounds (Bernthal & Banjson, 1998). SLPs may treat clients with articulation disorders by teaching the client correct placement for the production of a sound, whereas therapy for phonological disorders involves teaching the characteristics of the sound classes.

A language disorder can affect patients at any age. Language disorders may inhibit the ability to express what you want to say or may impair your ability to understand what someone is saying. Language disorders can result from developmental delays, hearing impairments, environmental factors, genetic syndromes, neurological impairment or other factors. Language deficit can affect any or all of the five components of language, which are: phonology, the rules for sound combination; morphology, the rules for word formation; syntax, the structure of sentences; semantics, which deals with the meanings of language; and pragmatics, the rules that govern the reason(s) for communicating (Bernstein & Tiegerman-Farber, 1997). Language deficits can be diagnosed in a variety of ways, including the use of standardized testing and/or analyzing a sample of the client's language. After a diagnosis has been made, the SLP selects therapy goals which are appropriate for that particular client.

Fluency disorders are disturbances in speech due to stuttering or cluttering. Stuttering is an involuntary repetition or prolongation of speech sound syllable. For example, a speaker may repeat the first syllable of a word such as, "bu-bu-bu-book." Cluttering is a speech disorder with the disturbances in perception, articulation, and formation of speech, such as delayed auditory feedback or frequency altered feedback. SLPs also teach behavioral strategies to modify the dysfluent speech, and provide emotional support to assist the client in coping with pressured speaking situations.

Voice disorders occur as deviations in pitch, loudness, and quality, the three parameters of voice. Disorders involving pitch occur when a client uses a pitch that is too high or low and is not health for the structures of the larynx. Deficits involving loudness result in sound that are too soft or too loud for the client's communication interaction. Vocal quality can be described in terms of hoarse, harsh, or breathy, which are related to the movement of the vocal folds of the larynx. Voice disorders can occur due to faulty use of the voice such as excessive throat clearing, a disease or condition such as laryngeal cancer, or from psychogenic disturbances. Evaluation of voice disorders may involve both listening to the voice and using equipment that allows the clinician to measure or view aspects of the voice. After a diagnosis has been made, treatment involves elimination of the causal factors of the voice disorder and helping the client use more appropriate vocal practices.

SLPs may see patients with dysphagia, a disorder in swallowing. Swallowing disorders can occur at any age and can result from abnormalities at birth, structural damage, and/or a medical condition. Common causes of dysphagia include strokes, tumors, or surgical intervention for cancer. A SLP may evaluate a patient's swallowing abilities by performing a videofluoroscopic evaluation which shows an x-ray view of the mouth and throat. Therapy may range from changing the client's posture while eating to using facilitative techniques to increase the sensation and motor movements needed for swallowing.

Some communication disorders are caused by damage to the brain from such things as strokes or traumatic brain injuries. The brain is responsible for planning motor movements and sending motor signals to the muscles. It also receives sensory input, formulates language, and sustains life functions such as breathing and swallowing. Damage to any area of the brain can result in extensive deficits depending on the location of the damage. Clients with neurological deficits may exhibit either speech or language disorders. For example, there are more than 1 million persons in the United States with aphasia, a disorder that occurs when a person has a stroke affecting the language dominant hemisphere of the brain (ASHA, 1999). Neurological disorders can be treated through strategies to regain or compensate for lost communication skills. An SLP plays the key role in regaining or compensating the communication skills the client needs to return work or communicate in everyday situations.

The area of augmentative and alternative communication, or AAC, allows SLPs to provide clients who are unable to communicate through speech or writing with devices that allow them to communicate. The inability to speak or write can be caused by a variety of congenital or acquired impairments. The role of the SLP who works with AAC is to determine what device will provide the most effective communication in the client's environment. AAC devices may range from simple picture boards to sophisticated computers that can actually produce natural-sounding speech.

Obtaining certification to be an SLP is a multi-step process, but is rewarded for those who pursue it. National certification is obtained through the American Speech-Language-Hearing Association, or ASHA. Students who wish to become SLPs first complete a pre-professional undergraduate program, and then must obtain a Master's Degree from a program that is accredited through ASHA's Council on Academic Accreditation (CAA). The CAA accredits college and university programs that provide the appropriate coursework and clinical practicum experience needed for certification.

The variety of disorders and settings make this profession a diverse and challenging career. Communication is a vital function for daily life and without it we cannot express our wants, needs, and wishes. SLPs greatly impact the lives of their clients. Children may be able to engage in interactions with friends and teachers thereby increasing their self-esteem and learning ability, and adults may be able to communicate more effectively both in employment settings and with their families and friends. Choosing a career as a Speech-Language Pathologist requires dedication, but the satisfaction of hearing a child speak for the first time or an adult stroke victim begin to communicate her needs makes the process greatly rewarding.

## References

- American speech-Language-Hearing Association (1999). Speech-Language Disorders and the SLP.  
<http://www.asha.org/students/career/sld.htm> (5 May 2000)
- Bernstein, D. & Tiegerman-Farber, E. (1997) Language and Communication Disorders in Children 4<sup>th</sup> Ed.  
Needham Heights: Allyn and Bacon
- Bernthal, J. & Bankson, N. (1998). Articulation and Phonological Disorders 4<sup>th</sup> Ed. Boston: Allyn and Bacon
- Beukelman, D & Mirenda, P. (1998) Augmentative and Alternative Communication 2<sup>nd</sup> Ed. Baltimore: Paul H Brooks Publishing Co.
- Nicolosi, L Harryman, E. & Kresheck, J. (1989). Terminology of communication Disorders 3<sup>rd</sup> Ed. Baltimore: Williams And Wilkins
- ShIPLEY, K. & McAfee, J. (1998) Assessment in Speech-Language Pathology 2<sup>nd</sup> Ed. San Diego: Singular Publishing Grp.Inc.

# Communications Disorders

## Original Essay

Contest Supervisor: Karen McNealy

Telephone: 304.696.3634

Email: mcnealy@marshall.edu

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** Statement of Authorship

### Description:

The ability to communicate is recognized as having a fundamental impact upon the quality of life. When this ability is impaired, quality of life is diminished. Speech-language pathologists, audiologists, and professionals trained in the field of human communication disorders work with children and adults with a wide variety of problems in language, speech, or hearing.

Our competition is a **500-1500 word original essay** dealing with any topic within the category of human communication disorders. Possible topics would include, but are NOT limited to, the following: a personal account of an individual with impaired communication, a description of a particular communication disorder, or the possible effect of impaired communication upon an individual's life.

### Criteria for judging the event:

Well written essay with content related to the field of communication disorders and evidence of thoughtful reflection.

### Special Requirements:

**Special Requirements:** essays should be typed with double spacing, if possible. If reference material is used, appropriate citation is required. Essays should also include a statement of Authorship. See attached form sample.

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

### Entry Information:

Pre-Submission

# STATEMENT OF AUTHORSHIP

I hereby certify that the paper entitled \_\_\_\_\_  
submitted by \_\_\_\_\_ as a SCORES Essay on  
Communication Disorders is my own work. Whenever I have used either directly quoted or paraphrased  
material I have given appropriate credit by citing references within the context of the paper. In addition, I  
have included all references used on bibliography page accordance with APA or MLA standards. I  
understand that failure to do so constitutes plagiarism and that plagiarism makes me ineligible for an  
award in this competition.

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**Student's Signature**

**Date**

---

**Teacher's Signature**

**Date**

# Dietetics Obesity Essay

Contest Supervisor: Kelli Williams, PhD, RD, LD

Telephone: 304.696.4336

Email: [williamsk@marshall.edu](mailto:williamsk@marshall.edu)

**Limit:** 5 Students per school

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** Computer with Internet Access

## **Description:**

This is a pre-submit essay contest. All essays should be typed in Word and double spaced. Responses should be no more than three typed pages. Participants are asked to answer the question below.

The obesity epidemic is a major problem impacting the U.S. health care system as well as the profession of Dietetics. Please discuss the obesity epidemic in general terms and the impact it has on the health of our country and its' health care system. Additionally, what actions are being taken to combat this problem currently and what additional actions might you recommend?

## **Criteria for judging the event:**

Essays will be judged by a panel of experts for accuracy, thorough investigation of topic, grammar, spelling, and innovativeness of treatment actions.

## **Special Requirements:**

Please e- mail all entries directly to Kelli Williams – [williamsk@marshall.edu](mailto:williamsk@marshall.edu).

Entries must be received by **Wednesday, February 29, 2012.**

## **Entry Information:**

Pre-Submission

# Phonemic Transcription

Contest Supervisor: Loukia Dixon

Telephone: 304.696.2980

Email: dixon@marshall.edu

**Limit:** 5 Students per school  
40 Students total

**Eligibility:** Open to All

**Type of Contest:** Exam

**Materials Needed:** Pencil

## Description:

**Phonemic Transcription** is an important tool in the diagnosis and treatment of speech disorders. Since traditional orthography (English spelling) cannot capture variations in pronunciation, a speech language pathologist working with an individual whose speech patterns varies from the standard American English must be able to describe the specific speech sounds of that individual. The **International Phonetic Alphabet (IPA)**, by providing a one-to-one correspondence between speech and the sound symbol, allows the clinician to transcribe speech as it is spoken, and, is therefore, an individual clinical tool. Our competition will consist of an examination containing **30** words written in phonemic transcription. Contestants will be asked to translate these thirty items into **English Orthography (with correct spelling)**. A **Tie breaking task** will include asking the student to **phonemically transcribe 5 words** spoken by the examiner.

## Criteria for judging the event:

The exam is worth 30 points.

The exam will be graded by counting the total number of correctly spelled words that correspond to the words written phonemically, to receive their raw score. Students must correctly spell each word to receive credit for the word they are translating. The student with the highest raw score will win the contest. The tie breaking task will be scored by giving a score of 1 point for each word transcribed correctly in its entirety, with a potential of earning 5 points. In the event there is a tie for 1<sup>st</sup>, then whoever obtains the most points in the tie breaker will receive 1<sup>st</sup> place, while the other contestant will receive 2<sup>nd</sup> place. The 3<sup>rd</sup> place ranking will go to the 3<sup>rd</sup> highest score.

## Special Requirements:

None

## Entry Information:

Beginning Time  
9:00

<b>Consonants Phonetic Symbol</b>	<b>Orthographic Letter Grapheme</b>	<b>Key Word</b>
/p/	“p”	“pork”
/b/	“b”	“bug,”
/t/	“t”	“to”
/d/	“d”	“dog”
/k/	“k” or (hard “c”)	“king,” “cat”
/g/	“g” (hard “g”)	“go
/m/	“m”	“mad”
/n/	“n”	“name”
/v/	“v”	“vote”
/ŋ/	“ng”	“ring”
/f/	“f”	“for”
/θ/	voiceless “th”	“ <u>th</u> ink”
/ð/	voiced “th”	“ <b>th</b> em”
/s/	“s”, or soft “c”	“say”, “circus”
/z/	“z”	“zoo
/ʃ/	“sh”, etal.	“shoe”
/ʒ/	“g,” “s,” etal.	“beige”, “measure”
/h/	“h”	“hen”
/tʃ/	“ch”, “tch”	“chew”, “kitchen”
/dʒ/	“j”, soft “g”	“join”, “gym”
/w/	“w”	“win”
/j/	“y”	“yet”, “onion”
/r/	“r”	“row”
/l/	“l”	“low”

Vowels	Key Word
/ i /	“key”
/ ɪ /	“win”
/ e /	“rebate”
/ ɛ /	“red”
/ æ /	“had”
/ u /	“moon”
/ ʊ /	“wood”
/ o /	“okay”
/ ɔ /	“law”
/ ɒ /	“song”
/ ɑ /	“father”
/ ə /	“about”
/ ʌ /	“bud”
/ ɚ /	“butter”
/ ɜ /	“bird”
/ a <sup>u</sup> / *	“how”
/ a <sup>i</sup> / *	“tie”
/ ɔ <sup>i</sup> / *	“boy”
/ e <sup>i</sup> / *	“bake”
/ o <sup>u</sup> / *	“rose”

\*Diphthongs/ a<sup>ʊ</sup> /, / a<sup>ɪ</sup> /, / ɔ<sup>ɪ</sup> /, / e<sup>ɪ</sup> /, / o<sup>ʊ</sup> /

**Explanation regarding: / ɔ /, / ɒ /, and/ ɑ /**

It should be noted that these key words may be pronounced differently, depending on the dialect.

The / ɔ / is more rounded than the / ɒ/. The / ɑ / is more open than the other two vowels. The

/ ɒ/ is produced somewhere in between the production of / ɔ / and / ɑ /.

**Primary Stress**

**Unstressed or Secondary Stress  
Counterpart**

/ e<sup>ɪ</sup> /

/ e /

/ o<sup>ʊ</sup> /

/ o /

/ ʌ /

/ ə /

/ ɜ̃ /

/ ə̃ /

Other sounds postvocalic /r/ are known as rhotic diphthongs.

Rhotic Diphthongs include:

/ ɛr /	as in “fair”
/ ɪr /	as in “hear”
/ ʊr /	as in “tour”
/ ɔr /	as in “for”
/ ɑr /	as in “car”
/ a <sup>ʊ</sup> r /	as in “sour”
/ a <sup>ɪ</sup> r /	as in “hire”

Source:

Small, L. H. (2005). *Fundamentals of phonetics: A practical guide for students*. (2<sup>nd</sup> ed.). Boston, MA: Allyn and Bacon.

# School of Nursing Essay

Contest Supervisor: Alissa Parker, MSN, RN, CPNP

Telephone: 304.696.2626

Email: terry15@marshall.edu

**Limit:** No Limit

**Eligibility:** Open to All

**Type of Contest:** Essay

**Materials Needed:** None

## **Description:**

Essay Topic: Nursing Shortage

Essay must be between 2-3 pages (not including title page or reference page) and should focus on ways to decrease or lessen the severity of the current and future nursing shortage which is estimated to peak within the next decade.

Essay should be well referenced and in APA format.

## **Criteria for judging the event:**

Essays will be graded on correct use of grammar, spelling and APA formatting as well as clarity of thought and persuasiveness of ideas.

## **Special Requirements:**

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

## **Entry Information:**

Pre-Submission

# Exercise Science

Contest Supervisor: Terry Shepherd, PhD

Telephone: 304.696.3186

Email: shephert@marshall.edu

**Limit:** No Limit

**Eligibility:** Open to all who have taken biology and physiology

**Type of Contest:** Exam

**Materials Needed:** Pencil, Calculator, Bubble Sheets

## **Description:**

The student should be able to demonstrate an understanding of basic human physiology and be able to apply this knowledge in areas of physical fitness, physical training, health and disease, and sport performance.

## **Criteria for judging the event:**

All multiple choice type exam using bubble sheet-computer grading. Winners chosen by the highest number of correct answers.

## **Special Requirements:**

Students must have completed biology and physiology in high school.

## **Entry Information:**

Beginning Time

9:00

# You May Have Heard... But Can You Speak the Word?

Contest Supervisor: Beverly Miller

Telephone: 304.696.2982

Email: millerbe@marshall.edu

**Limit:** 3 Students per school  
15 Students per time period

**Eligibility:** Open to All

**Type of Contest:** Exam

**Materials Needed:** Pencil

## **Description:**

Knowing the anatomy and physiology of the speech and hearing mechanisms can help audiologists or speech-language pathologists effectively evaluate and treat people who have a variety of communication disorders. Contestants will complete a visual representation (similar to concept mapping) of the speech mechanisms (involving respiration, phonation, resonance, and articulation) using provided materials and a “word bank” of anatomical structures and basic physiological processes for one sample scenario, according to additional specifications provided during the contest on the day of the event. A tie breaker built around the hearing mechanism will be provided with a second scenario.

## **Criteria for judging the event:**

Contest winners will be determined by the highest total score, with points earned for accurate inclusion and arrangement of the “word bank” anatomy and physiological concepts for the speech scenario. All contestants will also complete a second scenario based on the hearing mechanism; in the event of a tie for top spots, accuracy for completion of this diagram will serve as a “tie-breaker”.

## **Special Requirements:**

None

## **Entry Information:**

Beginning Time  
9:00

# Career Services

# Targeted Resume Development

Contest Supervisor: Denise Hogsett and Michelle Barbour

Telephone: 304.696.2248 or 304.696.5813

Email: hogsettd@marshall.edu or miller138@marshall.edu

**Limit:** 3 Students Per School

**Eligibility:** Open to all Juniors and Seniors

**Type of Contest:** Write a Resume

**Materials Needed:** None

## **Description:**

The student will be required to develop an academic resume. The resume should be geared towards applying to a specific program, college, or university. The content of the resume should be related to what program the student is applying.

## **Criteria for judging the event:**

Resumes will be screened for format (visual appearance & readability) content (Strong related objective, Related skill section ), and lack of errors (spelling, grammar, etc.).

### **Rubric:**

Visual Appearance: 0-5

Readability: 0-5

Grammar and spelling errors:0-10

Targeted information: 0-5

Strong objective: 0-5

Related skill section: 0-5

## **Special Requirements:**

The resumes can be sent to [hogsettd@marshall.edu](mailto:hogsettd@marshall.edu) or [miller138@marshall.edu](mailto:miller138@marshall.edu). Please put Resume Scores competition in the subject line.

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

## **Entry Information:**

Pre-Submission

# **Graduate School of Education and Professional Development**

# Career Exploration

Contest Supervisor: Feon Smith

Telephone: 304.696.2381

Email: smithf@marshall.edu

**Limit:** 4 Students Per School  
(Could be 4 Students total or 2 teams of 2 students)  
16 Students total

**Eligibility:** Open to all Juniors and Seniors

**Type of Contest:** Project and Slogan Development

**Materials Needed:** A cardboard box (maximum 24 inches length, 12 inches width and 24 inches height)

## Description:

“Today an Education – Tomorrow A Career” is the official Slogan to celebrate National Career and Technical Education month which is February of each year. What career or occupation will be in high demand in the next millennium (next 1000 years)? What career pathway will you choose?

This competition encourages students to think about their future career or occupation, or to select a career or occupation they believe will be the highest in demand in the next millennium. During the contest allotted time, each student or team will be creative by covering the interior and exterior parts of the cardboard box. Inside the box, students will place items that are illustrative of the environment where that career occupation is being performed. Within the environment scene, occupational information must be cut into parts and artistically displayed to describe the workplace of an occupation. The name of the selected career occupation must be displayed on the top of the box. In addition, students or teams will develop a Slogan for the selected career occupation, and the Slogan is to be displayed either on the top of the box or a location where it stands out.

The career occupational information should include the following:

- Nature of the work
- Working conditions
- Employment
- Training, other qualifications, and possible potential for advancement
- Job outlook
- Earnings

**Description Continued:**

The career occupational information to be displayed must be typewritten or written legibly in ink. Please note: The career occupational information is to be printed/written before the day of the contest, but the project must be assembled and completed during the allotted contest time. Any projects that are completed before the contest (fully assembled) will not be accepted. The typewritten or written information about the career occupation can be creatively displayed inside and/or outside the box,

Any lighted parts must be battery operated (no electrical services will be provided). You must bring with you your own artwork, glue, tape, stapler/staples, glitter, paper, poster board, illustrative items, etc.

**Criteria for judging the event:**

Depicts the actual occupation – 20%  
Accurate occupational information – 20%  
Title of career occupation (displayed) – 10%  
Creation of a unique Slogan (displayed) – 20%  
Exterior covering of box – 10%  
Interior covering of box – 10%  
Lettering/Artwork/Illustrative Items – 10%

**Special Requirements:**

Students must supply all of their materials. Please read description carefully.

**Entry Information:**

Beginning Time  
9:00

# **Office of Recruitment**

# Alumni Profile

Contest Supervisor: Amanda Means

Telephone: 304.696.4302

Email: means11@marshall.edu

**Limit:** None

**Eligibility:** Open to All

**Type of Contest:** Report Format

**Materials Needed:** None

## Description:

Students will select one Marshall University Alumni who must be individually interviewed by the student. Report must be typed and double spaced with a maximum of two pages. The two page maximum does not include title page or pictures students may submit. Photographs and title pages are not required, but creativity is highly encouraged. Alumni profiles should include direct quotes from alumni regarding their experiences at MU, significant accomplishments since graduating from Marshall and how attending the institution specifically aided in accomplishing these milestones, and any personal or unique information gained from the interview experience. Materials submitted in this competition may be used for future Marshall University promotional opportunities. Entries will be evaluated by the contest supervisor based on creativity, originality, grammar, composition and relevance to the institution.

## Criteria for judging the event:

The student with the most points out of 100 will win. Points will be available in the following categories:

Creativity: 20 points

Originality: 20 points

Grammar/following format directions: 20 points

Composition/Content: 20 points

Relevance: 20 points

In the event of a tie, student with highest score in creativity will win. If both student have 20 points in creativity the tie break will be up to the contest supervisor.

## Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

## Entry Information:

Pre-Submission

# Promotional Photography

Contest Supervisor: Adam Curry

Telephone: 304.696.3996

Email: curry88@marshall.edu

**Limit:** None

**Eligibility:** Open to All

**Type of Contest:** Pre-submission – Photo

**Materials Needed:** None

## Description:

Contestants are to pre-submit an **8 x 10 or 5 x 7** un-mounted and un-matted black and white or color photograph. Find a moment that is worth preserving, show a slice of life on campus to evoke a reaction in the viewer. Attach a one-sentence cutline/caption, along with the photographer's name and school's name, to the back of the photo. Prints may be from film or digital cameras. Materials submitted in this competition may be used for future Marshall University promotional opportunities. Entries will be evaluated by the contest supervisor based on creativity, originality, composition and relevance to the institution.

## Criteria for judging the event:

Entries will be evaluated on the following:

Creativity

Overall attractiveness

Theme/Message in the photo

The use of relevant and current images

Appeal of picture to prospective students

## Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

## Entry Information:

Pre-Submission

# Recruitment Promotional Poster

Contest Supervisor: Ella Kuratomi

Telephone: 304.696.3508

Email: mcomas10@marshall.edu

**Limit:** None

**Eligibility:** Open to All

**Type of Contest:** Pre-submission Poster

**Materials Needed:** None

## Description:

Students will submit a poster designed to promote Marshall University to prospective students. Students should come up with a Marshall oriented theme or slogan and incorporate that theme into the poster. Students may use photographs found in publications and on the Marshall web site. However, entrants are encouraged to take original photos. All other elements of the poster should be original. Posters should be no larger than 22" x 28" and can be submitted in either vertical or horizontal format. Materials submitted in this competition may be used for future Marshall University promotional opportunities. Entries will be evaluated by the contest supervisor based on creativity, originality, appeal, and relevance to the institution

## Criteria for judging the event:

Entries will be evaluated on the following:

Creativity of design

Overall attractiveness

Theme/Message of the poster

The use of relevant and current images

Appeal of poster to prospective students

Any poster with the following will not be eligible for a medal award:

Misspellings

Grammatical/word usage errors

Pixilated images

## Special Requirements:

Please mail all entries to Sabrina Simpson, **Office of Recruitment**, Welcome Center, Marshall University, One John Marshall Drive, Huntington, WV 25755. If entries are delivered by hand, please deliver to the **Welcome Center, 8-4:30 P.M.** Entries must be received by **Wednesday, February 29, 2012.**

## Entry Information:

Pre-Submission

# Dance: Solo

Contact: Sabrina Simpson

Telephone: 304.696.2246

Email: simpson@marshall.edu

**Limit:** Two entries per school Students

**Eligibility:** Open to High School

**Type of Contest:** Solo Dance limited to a minimum length of one minute thirty seconds and a maximum length of two minutes thirty seconds.

**Materials Needed:** Appropriate dance is mandatory but special costuming is permitted; music must be presented in CD format.

## Description:

Solo dance piece of any style or genre.

## Criteria for judging the event:

Contestants will be evaluated on the following:

<i>Creativity</i>	<i>Technique</i>	<i>Choreography</i>	<i>Precision</i>
<i>Costume</i>	<i>Music Selection</i>	<i>Facial Expressions/Communication</i>	<i>Time</i>

## Special Requirements:

1. All dancers must submit the following information to: Sabrina Simpson, Office of Recruitment, Marshall University, One John Marshall Drive, Huntington, WV, 25755 by **Wednesday, February 29, 2012.**

* Choreographer	* Individual name/school name
* Length of composition	* Title of composition
* Composer(s) name	* Title of music
* Style of dance	

2. All dancers will report to the Recreation Center (2<sup>nd</sup> Floor), 15 minutes prior to adjudication sessions.

3. Sessions will begin promptly at **9:00 a.m. in room 224**, in the Recreation Center.

\* **9:00 a.m. - 10:30 a.m.** All solo competitions

4. **Sign up for performance times the date of the event will begin at 8:00 a.m. in the lobby of the Rec. Center.**

5. Entrant may enter both solo and group contests.

## Entry Information:

Beginning Time  
9:00

# Dance: Group

Contact: Sabrina Simpson  
Telephone: 304.696.2246  
Email: simpson@marshall.edu

**Limit:** Two groups per school  
Students

**Eligibility:** Open to High School

**Type of Contest:** Group Dance  
limited to a minimum length of  
one minute thirty seconds and a  
maximum length of two minutes  
thirty seconds.

**Materials Needed:** Appropriate dance  
is mandatory but special costuming is  
permitted; music must be presented  
in CD format.

## Description:

Group dance piece of any style or genre.

## Criteria for judging the event:

Contestants will be evaluated on the following:

<i>Creativity</i>	<i>Technique</i>	<i>Choreography</i>	<i>Precision</i>
<i>Costume</i>	<i>Music Selection</i>	<i>Facial Expressions/Communication</i>	<i>Time</i>

## Special Requirements:

- All dancers must submit the following information to: Sabrina Simpson, Office of Recruitment, Marshall University, One John Marshall Drive, Huntington, WV, 25755 by **Wednesday, February 29, 2012.**
  - \* Choreographer
  - \* Length of composition
  - \* Composer(s) name
  - \* Style of dance
  - \* Individual name/school name
  - \* Title of composition
  - \* Title of music
- All dancers will report to the Recreation Center (2<sup>nd</sup> Floor), 15 minutes prior to adjudication sessions.
- Sessions will begin promptly at **10:30 a.m. in room 224**, in the Recreation Center.
  - \* **10:30 a.m. – 12:45 p.m. All group competitions**
- Sign up for performance times the date of the event will begin at 8:00 a.m. in the lobby of the Rec. Center.**
- Entrant may enter both solo and group contests.

## Entry Information:

Beginning Time  
10:30

# Forms

- **Outstanding Student Nomination Form**
- **Verification of Eligibility**
- **Verification of School Enrollment**



*Outstanding Student Nomination Form*

Please Return by: February 29, 2012

Name of Nominee \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

High School \_\_\_\_\_

Cumulative GPA \_\_\_\_\_ On a \_\_\_\_\_ Scale

ACT Composite \_\_\_\_\_ or SAT (CR + M) \_\_\_\_\_

Summary Of Extracurricular Activities:

Summary of Community Activities:

Other Awards:

Name of Local Newspaper:

Please list the individual contests the student will be competing:

*(Please note: the contestants may participate in four contests, but only the scores of the individual contests will be used in the evaluation of the Outstanding Student nominees.)*

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

The nomination form must be accompanied by a copy of the student's high school transcript, a letter of recommendation from a school official (teacher, counselor, or administrator) that addresses why the student is deserving of the scholarship, and a personal statement written by the student that explains why he/she wants to attend Marshall and how a Marshall education will help him/her achieve his/her goals for the future.

Name and title of person completing this form:

\_\_\_\_\_  
*Name*

\_\_\_\_\_  
*Title*

\_\_\_\_\_  
*Date*



Verification of Eligibility

Must be returned by **Wednesday, February 29, 2012**

Name of Student: \_\_\_\_\_

High School: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Class standing: \_\_\_\_\_ Senior

\_\_\_\_\_ Junior

\_\_\_\_\_ Sophomore

\_\_\_\_\_ Freshman

\_\_\_\_\_ courses taken or currently enrolled include \_\_\_\_\_

*(Please fill in either Chemistry, Math or Modern Language)*

\_\_\_\_\_.

Test student is registering for: \_\_\_\_\_.

I verify that the above information is true, and the student is eligible *(based on the eligibility requirements for the test registered)* to compete in the test above.

Name and title of person completing form: \_\_\_\_\_

*Name*

\_\_\_\_\_

*Title*

\_\_\_\_\_

*Date*



Verification of School Enrollment  
For the 2012 S.C.O.R.E.S. Academic Festival  
Due by: February 29, 2012

High School \_\_\_\_\_

Students Enrollment (Excluding Vocational Programs)

12<sup>th</sup> Grade \_\_\_\_\_

11<sup>th</sup> Grade \_\_\_\_\_

10<sup>th</sup> Grade \_\_\_\_\_

9<sup>th</sup> Grade \_\_\_\_\_

Total \_\_\_\_\_

School Colors: \_\_\_\_\_

School Mascot: \_\_\_\_\_

Name and title of person completing this form: \_\_\_\_\_

*Name*

\_\_\_\_\_

*Title*

\_\_\_\_\_

*Date*