

## Request for Undergraduate Addition, Deletion, or Change of an Area of Emphasis

Prepare one paper copy with all signatures and forward to Bernice Bullock in the Faculty Senate office. Additionally, immediately following attainment of the College Curriculum Chair signature, send one identical ELECTRONIC COPY sans signatures in PDF format with all supporting documentation converted to PDF format by email to Bernice Bullock in the Faculty Senate office.

College: Education/Human Services Department/Division: Family and Consumer Sciences

Contact Person: Mary Mhango Phone: 696-3535

**ACTION REQUESTED:**

Check action requested:     Addition     Deletion     Change

Name of Area of Emphasis: Child and Family Services (Replaces: Family Environment Studies)

Within which Major is/will this Area of Emphasis be listed (please provide code as well): Family and Consumer Sciences

**RATIONALE:**

More focused and relevant to increasing need for professional child and family services in West Virginia and beyond.

**CURRICULUM:** (If addition or change, number of hours and courses; indicate if required or optional) May be submitted as separate document.

The Family and Consumer Sciences major plans on creating two areas of emphasis: Apparel Design and Merchandising and child and Family Services. the number of hours and courses (required and electives) for the ~~Apparel Design and Merchandising~~ area of emphasis are presented in the attached B.A. in Family and Consumer Sciences. *CHILD & FAMILY SERVICES*

**NOTIFICATION REQUIREMENTS:**

Attach a copy of written notification regarding this curriculum request to the following:

1. **Statement of Non-Duplication:** If this area of emphasis will be similar in title or content to an existing area of emphasis at the university, please send a memo to the affected department and include it with this packet, as well as, the response received from the affected department.
2. If your department/division requires additional faculty, equipment, or specialized materials, attach an estimation of money and time required to secure these items.
3. Send a copy of this completed form to the Marshall University Catalog Editor.

**SIGNATURES:** (If disapproved at any level, do not sign. Return to previous signer.)

Department Chair/Division Head: <u><i>Laura J. Woyant</i></u>	Date: _____
Librarian: <u><i>Went</i></u>	Date: <u>9/26/8</u>
College Dean: <u><i>John Mays</i></u>	Date: <u>11/7/08</u>
College Curriculum Chair: <u><i>Paula Lee Lucan</i></u>	Date: <u>11-20-08</u>
University Curriculum Committee Chair: <u><i>[Signature]</i></u>	Date: <u>3-6-09</u>
Faculty Senate Chair: _____	Date: _____
VP Academic Affairs/VP Health Science _____	Date: _____

**PROGRAM OF STUDY: B.A. IN FAMILY AND CONSUMER SCIENCES**

	<b>Credits</b>
<b>A. General Requirements for Human Services Programs</b> -----	<b>39</b>
<b>B. The Marshall Plan (MP)</b> -----Included in General Requirements	
<b>C. Core Courses</b> -----	<b>22</b>
1    FCS 201    Family and Consumer Sciences: The Profession	
3    FCS 358    Family Resource Management	
3    FCS 379    Aesthetics for Living	
3    FCS 444    Consumer Education	
3    SOC 200    Introductory Sociology	
3    MGT 360    Introduction to Entrepreneurship	
3    FCS 471    Family and Consumer Sciences Practicum I	
3    FCS 472    Family and Consumer Sciences Practicum II (Capstone)	

**D. Areas of Emphasis in Family and Consumer Sciences major (Choose one area)**

<b>1. Apparel Design and Merchandising</b> -----	<b>36</b>
3    FCS 112    Clothing Construction	
3    FCS 160    Overview of the Fashion Industry	
3    FCS 212    Textiles	
3    FCS 240    Pattern Making and Apparel Production	
3    FCS 311    Advanced Apparel Pattern Making	
3    FCS 314    Dress and Culture	
3    FCS 349    Apparel Product Quality Analysis	
3    FCS 359    Merchandising Processes and Procedures	
3    FCS 417    Evolution of Fashion	
3    FCS 459    Fashion Buying	
3    ART 214    Introduction to Design	
3    MKT 344    Retail Management	

<b>Support Courses</b> -----	<b>22</b>
3    ECN 200    Survey of Economics	
3    LE 207    Legal Environment of Business	
3    ACC 310    Accounting for Entrepreneurs	
3    MGT 320    Principles of Management	
3    MGT 424    Human Resource Management	

- 3     MKT 340     Principles of Marketing
- 4     ISC 209     Chemistry in the Home

Electives and/or a minor in Marketing or Art and Design (to meet the minimum required 128 credit hours for graduation) may be selected from courses listed below. A minor in Marketing requires a minimum of 12 credit hours. A minimum of 18 credit hours in Art and Design (ART) is recommended for a minor in Art and Design.

- 3     MKT371     International Marketing
- 3     MKT 435     Internet Marketing
- 3     MKT 437     Consumer Behavior
- 3     MKT 442     Market Research
- 3     ART308     Weaving
- 3     ART 301     Printmaking Processes
- 3     ART421     Functional Weaving Design
- 3     ART422     Textile Fiber Art
- 3     THE 250     Introduction to Costuming
- 3     THE 356     Costume Construction
- 3     PSY 201     General Psychology

**2. Child and Family Services** ----- 36

- 3     FCS 210     Nutrition
- 3     FCS 350     Administration of Child and Family Services
- 3     FCS 351     Housing the Family
- 3     FCS 363     Meal Planning and Preparation
- 3     FCS 465     Child and Family Programs
- 3     ECE 215     Family Relationships
- 3     ECE 204     Parenting
- 3     PSY 311     Child Development
- 3     PSY 201     General Psychology
- 3     PSY 312     Adult Development
- 3     SOC 408     The Family
- 3     COUN 455    Crisis Interventions

**Support Courses** ----- 19

- 3     LE 207     Legal Environment of Business
- 3     FIN 201     Personal Finance
- 3     SOC 313     Contemporary Social Issues and Problems

- |   |         |                       |
|---|---------|-----------------------|
| 3 | MKT 445 | Services Marketing    |
| 3 | MGT 424 | Personnel Management  |
| 4 | ISC 209 | Chemistry in the Home |

Electives and/or a minor in Counseling or Sociology (to meet the minimum required 128 credit hours for graduation) may be selected from the following courses. Students may select more courses from the list for a minor in Counseling or Sociology. A minor usually requires a minimum of 12 credit hours.

- |   |         |                                    |
|---|---------|------------------------------------|
| 3 | COUN320 | Community Resources                |
| 3 | COUN456 | Death and Grief Counseling         |
| 3 | COUN476 | Counseling with Parents            |
| 3 | COUN477 | Stress Management Counseling       |
| 3 | SOC 310 | Individual and Society             |
| 3 | SOC330  | Sociology and Community Health     |
| 3 | SOC 432 | Sociology of Appalachia            |
| 3 | SOC 433 | Industrial Sociology               |
| 3 | SOC 440 | Introduction to Sociology of Aging |
| 3 | SOC 442 | Urban Sociology                    |
| 3 | PSC 461 | Urban Problems and Public Policy   |
| 3 | SWK 307 | Child Welfare                      |
| 3 | PSY360  | Personality                        |