RHETORIC OF SEDUCTION

(SpTp 480: 101 CRN: 4670 WI, Fall 2008)
TTH 2-3.15, HH 403

Dr. E. Del Chrol 304/696-4323
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Office Hours: Monday 10-11, 2.15-3.15, Tuesday 1-2, Wednesday 2.15-3.15, Thursday 1-2, Friday 10-11, and by appointment MWF

Required Texts:

Habinek, T. 2005. *Ancient Rhetoric and Oratory* (Blackwell Press)
Kennedy, G. (Tr.). 2007. *Aristotle: On Rhetoric (2nd Edition)* (Oxford Press)
Murphy, J. 1987 *Quintilian: On the Teaching of Speaking and Writing* (SIU Press)
Shackleton Bailey, D.R. 2002. *Cicero: Letters to Quintus and Brutus, To Octavian, Invectives, Handbook on Electioneering (Loeb #462)* (Harvard Press)
Grene, P. 1982. *Ovid: The Erotic Poems* (Penguin Classics)

Note: Many assignments require heavy utilization of internet based resources. If you do not have a computer and/or fast internet connection, please learn where the computer lab most convenient to you is.

Goals

In this class you will:

- master the early history of rhetoric
- learn the definitions of classical rhetorical terms and the parts of a speech
- identify those terms in a live performance and in print
- learn the classical techniques of persuasion
- identify these techniques in live performance and in print
- conduct an archaeology of techniques of persuasion from the foundation of rhetoric to today
- learn how to and conduct a deep reading of a candidate
- enhance your writing skills
- peer edit

Grades

Your grade will be composed of the following:

Information Test	15%
Warm-up Papers, In-Class Writing	15%
Project 1	25%
Project 2	25%
Participation	20%

The INFORMATION TEST will require you to define classical rhetorical terms, and to identify them in a piece of prose.

The WARM-UP PAPERS will give you the opportunity to respond to actual instances of rhetoric from the web or live. You will gain additional practice by periodic IN-CLASS WRITING assignments, each of which ask a specific, text-based question from that day's readings.

PROJECT 1 is a deep reading of a candidate, using materials gathered from campaign offices and from the internet. PROJECT 2 is your application of the techniques we learned in the class to write either a campaign speech or a love letter.

Points for your PARTICIPATION grade will be assessed from: evidence of thorough preparation (completion of and understanding of the readings); ability to complete In-Class Writing assignments; willingness to engage with the ideas of class orally. There are no right or wrong answers, just better and less well informed ones. Be persistent and adventuresome: this is the key to success in this class and in life. ATTENDANCE is not required, strictly speaking, though you will be incapable of earning discussion points if you are not present.

- *ALL WORK WILL BE YOUR OWN, AND ORIGINAL TO THIS COURSE.* PLAGIARISM AND CHEATING IS UNACCEPTABLE. ALL SUSPECTED VIOLATIONS WILL BE DOCUMENTED AND PROSECUTED ACCORDING TO UNIVERSITY REGULATIONS.
- *LATE WORK WILL ONLY BE PERMITTED IN ACCORDANCE WITH UNIVERSITY REGULATIONS*. NO OTHER LATE WORK WILL BE ACCEPTED.
- THERE ARE COPYRIGHTED MATERIALS USED IN THIS CLASS. YOU MAY NOT REPRODUCE OR REDISTRIBUTE ANY OF THE CLASS MATERIALS IN ANY WAY .
- LECTURES AND OFFICE HOURS MAY BE RECORDED.

Schedule

ASSIGNMENTS COINCIDE WITH THE TOPIC FOR THE DAY AND MUST BE COMPLETED THE DAY INDICATED.

UNIT 1: THEORY OF RHETORIC

26 August **Introduction**
28 August **Overview of Classical Rhetoric**
- Begin Habinek, Learn Rhetorical Terms handout

2 September **Overview of Classical Rhetoric**
- **WARM-UP WRITING 1 (OBAMA ACCEPTANCE) DUE**
- Finish Habinek

4 September **Aristotle's *Rhetoric***
- Read Aristotle Introduction and Book 1

9 September **Aristotle's *Rhetoric***
- **WARM-UP WRITING 2 (MCCAIN ACCEPTANCE) DUE**
- Read Aristotle Book 2

11 September **Aristotle's *Rhetoric***
- Read Aristotle Book 3

16 September **Aristotle's *Rhetoric***

- Read Aristotle: Supplementary Materials

18 September **Quintilian**
- Read Quintilian Introduction and begin Book1

23 September **Quintilian**
- Finish Quintilian Book1

25 September **Quintilian**
- Begin Quintilian Book 2

30 September **Quintilian**
- Finish Quintilian Book 2

2 October **Information Test**
- Study for Test

UNIT 2: APPLICATION OF RHETORIC

7 October **[Ps-]Cicero**
- Begin Cicero: *Handbook on Electioneering*

9 October **[Ps-]Cicero**
- Finish Cicero: *Handbook on Electioneering*

14 October **Guest Speaker: Congressman Nick Rahall II, US House of Representatives**
- Read Rahall Materials

16 October **Guest Speaker: Matt Sabin, Republican Candidate for WV Congress 2004**
- Read Sabin Materials

21 October **Workshop 1**
- **WARM-UP WRITING 3 (RAHALL/SABIN ANALYSIS) DUE**
- Collect materials for Project 1

23 October **Workshop 2**
- Collect materials for Project 1
- **OUTLINE AND PITCH FOR PROJECT 1 DUE**

28 October **Workshop 3**
- Finish materials for Project 1

30 October **Presentations of Project 1**
- **FINAL DRAFT PROJECT 1 DUE**

4 November **Election Day, Presentations of Project 1**
- Go Vote

6 November **Conclusion Unit II/Postmortem of the Election**

UNIT 3: ETHICS OF RHETORIC

11 November **Quintilian**
- Begin Quintilian Book 10

13 November **Quintilian**
- Finish Quintilian Book 10

18 November **Ovid**
- Read Ovid: *The Art of Love* Books 1 & 2

20 November **Ovid**
- Read Ovid*: The Art of Love* Book 3 & *The Cures for Love*

25-27 November **Thanksgiving Break: NO CLASS**

2 December **Ovid**
- Read Ovid: *Amores* Book 1

4 December **Workshop**
- Bring a draft of Project 2

9 December **Project 2 Presentations**
- **FINAL DRAFT PROJECT 2 DUE**