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FOR IMMEDIATE RELEASE

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WMUL students receive 26 awards in fall 2011 competitions

HUNTINGTON, W.Va. – Students from WMUL-FM, Marshall University’s public radio station, enjoyed a successful fall 2011 in competition with other colleges and universities across the country, picking up 26 awards for a variety of work.

The awards began in September when two WMUL student broadcasters received awards in the 2010 Society of Professional Journalists (SPJ) National Mark of Excellence Contest in the categories of Radio Sports Reporting and Radio News Reporting.

“Our radio students have established a tradition at WMUL-FM of being able to successfully compete at the national level with other student journalists,” said Dr. Chuck Bailey, professor of Radio-Television Production and Management in the W. Page Pitt School of Journalism and Mass Communications at Marshall University and faculty manager of WMUL-FM.

The national first-place award-winning entry from Marshall was:

- Radio Sports Reporting: “The Mitch Express,” written and produced by Adam Cavalier, a recent master’s degree graduate from Montgomery, which was broadcast during the “Tournament of State Champions” from Mitch Stadium in Kenova, W.Va., Wednesday, Aug. 4, 2010.

The national finalist award-winning entry from Marshall was:

- Radio News Reporting: “Coping with Disaster: Montcoal, West Virginia,” by Leannnda Carey, a graduate student from Wellsburg, broadcast during the 5:00 p.m. Edition of Newscenter 88” Friday, April 9, 2010.

“Leannnda Carey has received numerous other awards for her coverage of the Upper Big Branch mine explosion and this national finalist award is further evidence of the quality of the work performed by our talented broadcasting students at WMUL-FM and the W. Page Pitt School of Journalism and Mass Communications,” Bailey added.

CBI Awards

WMUL students received one first-place and four finalist awards in the 90th annual National College Media Convention/2011 Collegiate Broadcasters Inc. (CBI) National Student Radio Production Awards Ceremony in Orlando, Fla., Friday, Oct. 28.

The first-place award-winning entry was:

- Best Radio Regularly Scheduled Program: “Mecha Colossus, Episode 5,” a comedy program broadcast Tuesday, April 26, 2011, written and produced by Morgan Shillingburg, a recent graduate from Charleston, and Aaron Payne, a senior from Winfield.

The finalist award-winning entries were:

- Best Radio Documentary/Public Affairs: “Minding the Meters: Huntington Municipal Parking Board,” written and produced by Leannnda Carey, broadcast during “Aircheck” Thursday, April 28, 2011.
- Best Radio Newscast: “The 5:00 p.m. Edition of Newscenter 88,” broadcast Friday, Oct. 1, 2010. Students participating in the broadcast were Robert Iddings, a 2011 graduate from St. Albans, producer; Leannnda Carey, anchor; Adam Cavalier, anchor; and Jimmy Sanders, a senior from Stroudsburg, Pa., sports anchor.
- Best Radio Sports Play-By-Play: WMUL-FM’s broadcast of the Marshall University versus Bowling Green State University football game played at Doyt Perry Stadium in Bowling Green, Ohio, Saturday, Sept. 18, 2010. The students calling the game were Adam Cavalier, play-by-play announcer; Robert Iddings, color commentator; and Scott Hall, a graduate from Stephens City, Va., engineer.
- Best Podcast: “Herd Roundup,” with hosts Adam Cavalier and Aaron Payne, made available online Friday, April 29, 2011.

ACP Competition

WMUL received a second-place Podcast Best of Show award at the 90th annual National College Media Convention/2011 Associated Collegiate Press (ACP) College Competition ceremony in the Oceans Ballroom at the Renaissance Sea World in Orlando, Fla., Sunday, Oct. 30.

The Podcast Best of Show runner-up award-winning entry was a regular 30-minute daily newscast that airs Monday through Friday during Marshall fall and spring semesters. The entry was:

- “5:00 p.m. Edition of Newscenter 88,” broadcast Thursday, Oct. 6, 2011. The students who participated in the newscast were Adam Rogers, a sophomore from Charleston, producer; Aaron Payne, anchor; Leannnda Carey, anchor; Jerry Smith, a senior from Huntington, weather; and Kyle Gibson, a sophomore from Bluefield, sports.

“This runner-up finish in this relatively new realm of media speaks well for Marshall University as it demonstrates that its students are working with new technologies which will help prepare them for the changing digital media landscape,” Bailey said.

MarCom Creative Awards

WMUL students received two Platinum Awards, five Gold Awards and four Honorable Mention Awards in the MarCom Creative Awards 2011 Competition. The winners were named Nov. 7, 2011.

The MarCom Creative Awards contest is an international competition that recognizes achievement by marketing and communication practitioners. Entries are judged by industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. There were almost 5,000 entries in the MarCom Creative Awards 2011 Competition.

The Platinum Award-winning entries by WMUL-FM are in the following categories:

- Radio Sports Program: “Herd Roundup,” broadcast and made available online Friday, April 29, 2011. The students who participated were Adam Cavalier, co-host and producer, and Aaron Payne, co-host and producer.
- Sports Play-By-Play: WMUL-FM’s broadcast of the Marshall University versus the Ohio State University football game played at the Horseshoe in Columbus, Ohio, Thursday, Sept. 2, 2010. The students calling the game were Robert Iddings, play-by-play; Adam Cavalier, color; and Aaron Payne, engineer.

The Gold Award-winning entries are in the following categories:

- Public Affairs Program: “Campus Concern” is a weekly 30-minute public affairs program that was broadcast Tuesday, Oct. 26, 2010. The student host of this edition about “Cold War Propaganda” was Adam Cavalier.
- News Feature Package: “The Drumline,” written and produced by Adam Cavalier, which was broadcast during the “5:00 p.m. Edition of Newscenter 88,” and made available online Wednesday, Oct. 13, 2010.
- Sports Package: “Facing the 3-3 Stack” by Leannda Carey, broadcast during the “5:00 p.m. Edition of Newscenter 88,” Friday, Sept. 10, 2010.
- Promo: “Captain WMUL,” an in-house promotional announcement broadcast in WMUL-FM’s Promotion Announcement rotation from Tuesday, April 12, 2011, through the present time, written and produced by Todd Shillingburg.
- Overall Website: WMUL-FM’s website is www.marshall.edu/wmul. The 2011 webmaster for WMUL-FM online was Tyler Kes, a junior from Burnsville, Minn.

The Honorable Mention Award-winning entries are in the following categories:

- Newscast: “The 5:00 p.m. Edition of Newscenter 88,” broadcast Friday, Oct. 1, 2010. The students who participated in the newscast were Robert Iddings, producer; Leannda Carey, anchor; Adam Cavalier, anchor; and Jimmy Sanders, sports anchor.
- Newscast: “The 5:00 p.m. Edition of Newscenter 88,” broadcast Friday, Oct. 15, 2010. The students who participated in the newscast were Robert Iddings, producer; Adam Cavalier, anchor; Leannda Carey, anchor; and Aaron Payne, sports anchor.
- News Feature Package: “Serving Students: Jessica Jordan,” by Leannda Carey, broadcast during the “5:00 p.m. Edition of Newscenter 88,” Friday, Dec. 3 2010.
- Sports Package: “Whiteside versus Jordan,” by Robert Iddings, broadcast during the “5:00 p.m. Edition of Newscenter 88” Wednesday, Feb. 17, 2010.

Davey Awards

Students from WMUL received one Gold Award and six Silver Awards in the Seventh Annual International Davey Awards Competition for 2011. The winners were named Dec. 15.

The International Davey Awards are creative awards focused exclusively on honoring outstanding creative work from the best small firms worldwide. The International Davey Awards level the playing field so entrants compete

with only their peers. There were nearly 4,000 entries in the International Davey Awards Competition for 2011 from ad agencies, radio stations, production firms, in-house creative professionals, graphic designers, design firms and public relations firms.

The Gold Award-winning entry by WMUL-FM was:

- Radio News Feature Package: "Serving Students: Jessica Jordan," by Leannnda Carey, broadcast during the "5:00 p.m. Edition of Newscenter 88," Friday, Dec. 3, 2010.

"This is an accomplishment for WMUL-FM to win its first ever gold Davey Award for a news feature by Leannnda Carey," Bailey said. "In addition, it is gratifying to be recognized with silver awards for writing and producing 30-minute daily newscasts and enlightening news feature packages.

The Silver Award-winning entries by WMUL-FM were:

- Radio News Program: "The 5:00 p.m. Edition of Newscenter 88," broadcast Friday, Oct. 1, 2010. The students who participated in the newscast were Robert Iddings, producer; Leannnda Carey, anchor; Adam Cavalier, anchor; and Jimmy Sanders, sports anchor.

- Radio News Program: "The 5:00 p.m. Edition of Newscenter 88," broadcast Friday, Oct. 15, 2010. The students who participated in the newscast were Robert Iddings, producer; Adam Cavalier, anchor; Leannnda Carey, anchor; and Aaron Payne, sports anchor.

- Radio News Feature Package: "The Mitch Express," written and produced by Adam Cavalier, was broadcast during the "Tournament of State Champions" from Mitch Stadium in Kenova, W.Va., Wednesday, Aug. 4, 2010.

- Radio News Feature Package: "Casey Gore: Rockstar," by Aaron Payne, broadcast during the "5:00 p.m. Edition of Newscenter 88," Tuesday, April 26, 2011.

- Radio Sports Package: "Facing the 3-3 Stack" by Leannnda Carey, broadcast during the "5:00 p.m. Edition of Newscenter 88," Friday, Sept. 10, 2010.

- Radio Sports Package: "The New NCAA Bat Rule" by Aaron Payne, broadcast during the "5:00 p.m. Edition of Newscenter 88," Friday, May 10, 2011.

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