



Friday, June 3, 2011

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va. – Students from Marshall University’s public radio station, WMUL-FM, received five (5) Awards of Excellence and four (4) Awards of Distinction in the 17th Annual Communicator Awards 2011 Audio Competition. The winners were named Wednesday, June 1, 2011, in Ashland, Kentucky. WMUL-FM was notified by mail that its entries had won.

The Communicator Awards come from the International Academy of Visual Arts that recognizes outstanding work in the communications field. Entries are judged by industry professionals who seek out companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. The 2011 contest had over 6,000 entries.

Dr. Chuck G. Bailey, professor of radio-television production and management in the W. Page Pitt School of Journalism and Mass Communications at Marshall University and faculty manager of WMUL-FM, said, "This is an outstanding accomplishment to be recognized as having broadcast one of the best weekly on-air comedy programs in the country and to be acknowledged for writing, as well as, producing a funny parody of a public service announcement, plus a legitimate and compelling public service announcement about spending too much time in front of the screens that are part of our everyday lives. Also it acknowledges the students for having produced some highly regarded creative promotional announcements for the radio station. I am proud and grateful for the honor these Communicator Awards of Excellence bestow on WMUL-FM, the W. Page Pitt School of Journalism and Mass Communications, and Marshall University. In addition to the Awards of Excellence, a public service announcement about brushing one's teeth, a sports season in review program, a sports package on how the Virginia Tech Hokies entered the field against the Thundering Herd, and a feature package on a family's interest in model trains received Awards of Distinction."

With the addition of these nine awards, the WMUL-FM student broadcasters have won a record setting grand total of one hundred-ten (110) awards the 2010-2011 academic year with one other contest, the West Virginia Associated Press Broadcasters Association's statewide contest, remaining to be decided. The students' grand total of one hundred-ten (110) awards this year also includes thirty-five (35) first place awards, thirty-five (35) second place awards, ten (10) third place awards and thirty (30) honorable mention awards.

The Award of Excellence winning entries by WMUL-FM are in the following categories:

ON-AIR TALENT/HUMOR

“Sexy Voices,” a comedy radio program, written, produced, and played host by Aaron Payne, a senior from Winfield, and Morgan Shillingburg, a senior from Charleston, broadcast Tuesday, November 10, 2010.

ON-AIR TALENT/HUMOR

“Peer Pressure Awareness,” a parody public service announcement, written and produced by Morgan Shillingburg, a senior from Charleston, and Aaron Payne, a senior from Winfield, broadcast during their radio comedy program “Sexy Voices” Tuesday, October 12, 2010.

PROMO, PSA, COMMERCIAL

“26.5,” a public service announcement, written and produced by Morgan Shillingburg, a senior from Charleston, placed in WMUL-FM’s Public Service Announcement rotation from Monday, May 3, 2010, to the present.

PROMO, PSA, COMMERCIAL

“The Recipe for Better Radio,” an in-house promotional announcement broadcast in WMUL-FM’s Promotion Announcement rotation from Friday, September 3, 2010, through the present time, written and produced by Adam Cavalier, a recent masters’ graduate from Montgomery.

PROMO, PSA, COMMERCIAL

“Moviephone,” an in-house promotional announcement broadcast in WMUL-FM’s Promotion Announcement rotation from Monday, May 3, 2010, through the present time, written and produced by Patrick Webb, a senior from Huntington.

The Award of Distinction winning entries by WMUL-FM were in the following categories.

PROMO, PSA, COMMERCIAL

“Brush Your Teeth,” an in-house public service announcement broadcast in WMUL-FM’s Public Service Announcement rotation from Monday, May 3, 2010, through the present time, written and produced by Patrick Webb, a senior from Huntington.

SPORTS PROGRAM

“The Marshall Women’s Basketball 2009-2010 Season in Review” written and produced by Adam Cavalier, a recent master’s graduate from Montgomery, broadcast before the Marshall – West Virginia Wesleyan women’s basketball game Monday, November 1, 2010.

SPORTS PACKAGE

“Enter Sandman” written and produced by Leannnda Carey, a senior from Wellsburg, broadcast during the WMUL-FM Pregame Program before the Marshall at Virginia Tech football game Saturday, September 12, 2009.

NEWS FEATURE PACKAGE

"Model Trains: A Family Affair" written and produced by Adam Cavalier, a recent master's graduate from Montgomery, that was broadcast during the "5:00 p.m. Edition of Newscenter 88," Monday, April 12, 2010.

The Communicator's prestigious Award of Excellence is presented to those entrants whose ability to communicate makes them the best in their field. About 10 percent of the entries won this award. The Award of Excellence winners are listed on The Communicator's Web site www.communicator-awards.com.

In addition to the Award of Excellence, The Communicator Awards 2011 Audio Competition also gave The Award of Distinction and Honorable Mention Award. The Award of Distinction is awarded for projects that exceed industry standards in production or communication skills. An Honorable Mention certificate was granted to those entries that meet the high standards of the industry.

Winners of The Communicator Awards come from radio stations, production facilities, advertising and public relations agencies, corporate communications departments, government entities, technicians, narrators, writers, and other professionals associated with the production of audio broadcasts and materials.