

NEWS RELEASE

For immediate release

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Contact: Janet Dooley: 304-412-2786

MARSHALL ADVERTISING ALUMNAE ELECTED TO NATIONAL ASSOCIATION
LEADERSHIP

Two 2007 graduates of Marshall University's advertising program in the W. Page Pitt School of Journalism and Mass Communications were elected last week to national leadership posts in the Ad 2 Division of the American Advertising Federation (AAF).

Krystal Profitt was elected to a second term as Vice Chair of the Ad 2 Executive Board and Whitney Jarrell was elected as incoming Treasurer of the Board. Ad 2 is a division of the American Advertising Federation that consists of advertising professionals 32 years old and younger. Elections were part of ADMERICA 2011, the AAF's national conference in San Diego, Calif. June 1-4.

Profitt and Jarrell will assist with the creation and management of Ad 2 clubs across the country, and Profitt will also represent Ad 2 on the AAF Council of Governors.

Profitt is currently an account executive for Modea, an interactive agency in Blacksburg, Va., and Jarrell is marketing manager for CatalystRx, a pharmacy benefit manager in the Washington, D.C. area.

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