

Tuesday, May 17, 2011

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va. – Students from Marshall University's public radio station, WMUL-FM, received six (6) Platinum Awards, five (5) Gold Awards and two (2) Honorable Mention Awards in The Hermes Creative Awards 2011 Competition. The winners were named in a letter dated Friday, May 4, 2011, from Arlington, Texas.

Dr. Chuck G. Bailey, professor of radio-television production and management in the W. Page Pitt School of Journalism and Mass Communications at Marshall University and faculty manager of WMUL-FM, said, "This is an outstanding accomplishment to be recognized as having produced one of the best newscasts in the country, as well as, a highly regarded football season in review program, quality play-by-play calls of Marshall football and women's basketball, a comedy program script and a compelling web site. I am proud and grateful for the honor these Hermes Creative Platinum Awards bestow on WMUL-FM, the W. Page Pitt School of Journalism and Mass Communications and Marshall University. The Gold Awards are tributes to the news reporting podcasts, sports announcing, and promo announcement production of our broadcast students in competition with professional practioners."

With the addition of these thirteen (13) awards, the student broadcasters have won a record setting grand total of one hundred-one (101) awards for the 2010-2011 academic year with two contests still remaining, the Communicator Awards and the West Virginia Associated Press Broadcasters Association's Awards. The students' grand total of one hundred-one (101) awards this year also includes thirty (30) first place awards, thirty-one (31) second place awards, ten (10) third place awards and thirty (30) honorable mention awards.

The Platinum Award winning entries by WMUL-FM were in the categories Radio Newscast, Radio Script, Radio Sports Play-By-Play, Radio Sports Program and Overall Web Site.

Radio Newscast

"The 5:00 p.m. Edition of Newscenter 88" broadcast Friday, April 9, 2010.

Robert Iddings, senior, St. Albans,	(Producer)
Leanda Carey, senior, Wellsburg,	(Anchor)
Adam Cavalier, graduate student, Montgomery,	(Anchor)
Dave Traube, graduate student, Beckley,	(Sports Anchor)

Radio Comedy Script

The script for the comedy program "The Hand You Were Given" was written by Morgan Shillingburg, a senior from Charleston. The documentary script was completed Friday, September 10, 2010.

Radio Sports Program

"Marshall Football 2009: The End of the Line" was written and produced by Adam Cavalier, a graduate student from Montgomery, broadcast and made available online before the Marshall 2010 season opener at Ohio State, Thursday, September 2, 2010.

Radio Sports Play-By-Play

WMUL-FM's broadcast of the Marshall University versus Bowling Green State University football game played at Doyt Perry Stadium in Bowling Green, Ohio, Saturday, September 18, 2010. The students calling the football game broadcast over FM 88.1 were:

Football play-by-play announcer--- Adam Cavalier, a graduate student from Montgomery;
Color commentator--- Robert Iddings, a senior from St. Albans;
Engineer--- Scott Hall, a graduate from Stevens City, Virginia.

Radio Sports Play-By-Play

WMUL-FM's broadcast of the Marshall University versus the University of Southern Mississippi women's basketball game played at the Cam Henderson Center in Huntington, West Virginia, Saturday, January 31, 2011. The students calling the women's basketball game broadcast over FM 88.1 were:

Basketball play-by-play announcer--- Adam Cavalier, a graduate student from Montgomery;

Color commentator---Dave Traube, a graduate student from Beckley;

Engineer---Will Vance, a freshman from Charleston.

Overall Web Site

WMUL-FM's Web site is www.marshall.edu/wmul The 2010-2011 Web Master for WMUL-FM Online is Tyler Kes, a sophomore from Burnsville, Minnesota.

The Gold Award winning entries by WMUL-FM were in the categories Radio Newscast, Radio Script, Radio News Reporting Podcast Category, Radio Sports Play-By-Play and Radio Promotional Announcement.

Radio Newscast

"The 5:00 p.m. Edition of Newscenter 88" broadcast Friday, October 1, 2010.

Robert Iddings, senior, St. Albans,	(Producer)
Leanda Carey, senior, Wellsburg,	(Anchor)
Adam Cavalier, graduate student, Montgomery,	(Anchor)
Jimmy Sanders, senior, Stroudsburg, Pennsylvania,	(Sports Anchor)

News Reporting Podcast

“Coping with Disaster: Montcoal, West Virginia” by Leannda Carey, a senior from Wellsburg, broadcast during the “5:00 p.m. Edition of Newscenter 88” and made available online Friday, April 9, 2010.

Radio Sports Play-By-Play

WMUL-FM’s broadcast of the Marshall University versus the Ohio State University football game played at the Horseshoe in Columbus, Ohio, Thursday, September 2, 2010. The students calling the football game broadcast over FM 88.1 were:

Football play-by-play announcer--- Robert Iddings, a senior from St. Albans;

Color commentator--- Adam Cavalier, a graduate student from Montgomery;

Engineer--- Aaron Payne, a senior from Winfield.

Radio Sports Play-By-Play

WMUL-FM’s broadcast of the Marshall University versus the University of Tennessee Chattanooga men’s basketball game played at the Cam Henderson Center in Huntington, West Virginia, Saturday, November 20, 2010. The students calling the men’s basketball game broadcast over FM 88.1 were:

Basketball play-by-play announcer--- Dave Traube, a graduate student from Beckley;

Color commentator--- Jarrod Clay, a junior from Barboursville;

Engineer--- Tyler Kes, a sophomore from Burnsville, Minnesota.

Radio Promotional Announcement

“Moviephone,” an in-house promotional announcement broadcast in WMUL-FM’s Promotion Announcement rotation from Monday, May 3, 2010, through the present time, written and produced by Patrick Webb, a senior from Huntington.

The Honorable Award winning entries by WMUL-FM were in the categories Radio Sports Program and Radio Sports Play-By-Play.

Radio Sports Program

“Herd Roundup” with hosts Adam Cavalier, a graduate student from Montgomery, and Dave Traube, a graduate student from Beckley, broadcast Friday, October 15, 2010.

Radio Sports Play-By-Play

WMUL-FM’s broadcast of the Little League Baseball Tournament of State Champions game West Virginia versus Virginia played at Mitch Stadium in Kenova, West Virginia, Monday, August 2, 2010. The students calling the baseball game broadcast over FM 88.1 were:

**Play-by-play announcer--- Aaron Payne, a senior from Winfield;
Analyst--- Ryan Epling, a master’s degree graduate from Wayne;
Engineer--- Jarrod Clay, a junior from Barboursville.**

The Hermes Creative Awards are administered and evaluated by the Association of Marketing and Communication Professionals. The Hermes Creative Awards is an international competition created to honor outstanding creativity, skill, craft and talent in the concept, writing and design of

traditional and emerging media. All entries are judged on a point system in areas including creativity, design, innovation, presentation and technical merit while at the same time promoting the philanthropic nature of marketing and communication professionals. There were approximately 4,400 entries in The Hermes Creative Awards 2011 Competition from throughout the United States and several other countries.

The Hermes Creative Awards offer three levels of award recognition. The Platinum Award is received by those entries that exceed a high standard of excellence while serving as a benchmark for the industry. The Gold Award is judged to exceed the high standards of the industry's norm. The Honorable Mention Award is awarded to those entries that meet the expectations of the judges. The three levels of winners, which are seventeen percent for Platinum, eighteen percent for Gold and ten percent of the total entries for Honorable mention, are listed on The Hermes Creative Awards 2011 Web site at www.hermesawards.com.