Request for Undergraduate Course Addition

1. Prepare one paper copy and obtain signatures from the Department Chair/Division Head, Registrar and College Dean.
2. Submit the form to your College Curriculum Committee.
3. After obtaining the signature of the College Curriculum Chair, send the paper copy to the current University Curriculum Committee Chair
4. Send an identical (sans signatures) ELECTRONIC COPY and all supporting documentation in a single PDF file (PDF Portfolio recommended) to UCC chair.

College: Arts and Media  
Department/Division:  
Alpha Designator/Number: AM 498  
Contact Person: Donald Van Horn  
Phone: 6-6433

NEW COURSE DATA:

Course Title: Senior Pre-Capstone  
Alpha Designator/Number: AM 498

General Education Designator(s) (check all that apply): □ CT □ INTL □ MC □ Core II (Core II type: )

Note: Applications for Gen Ed attributes must be attached. http://www.marshall.edu/wpmu/jened/core-ii-courses-info/

Catalog Description (Limit of 30 words):
A preparatory class for AM 499. Students will conceive, plan and start production of a culminating senior video project.

Co-requisite(s): First Term to be Offered: Fall 2016

Prerequisite(s): ART 454, JMC 432  
Credit Hours: 3

Grading Mode: Graded: ☑ Credit/No Credit: ☐

Course(s) being deleted in place of this addition (must submit course deletion form):

CHECKLIST/REQUIREMENTS

1. After completing this two page form in its entirety, include a complete syllabus and route through the departments/committees below.
2. A complete syllabus can be from when this course was previously taught as a special topics course or by creating a new, intended syllabus to use with the course. The sample syllabus must at a minimum address the following areas:
   a. COURSE OBJECTIVES, COURSE OUTLINE, SAMPLE TEXT(S) WITH AUTHOR(S) AND PUBLICATION DATE, INSTRUCTIONAL METHODS (Lecture, Lab, Internship, Practicum, etc.), and EVALUATION METHODS (Unit/Chapter, Midterm, Final, Projects, etc.)
3. If this course will replace a course that is required by another department, please send a memo to the affected department and include it with this packet, as well as, the response received from the affected department.
4. If this course will be similar in title or content to another department’s courses, please send a memo to the affected department and include it with this packet, as well as, the response received from the affected department.

SIGNATURES: (If disapproved at any level, do not sign. Return to previous signer.)

<table>
<thead>
<tr>
<th>Department Chair/Division Head: ____________________________</th>
<th>Date: ____________________________</th>
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</thead>
<tbody>
<tr>
<td>Registrar: ________________________________________________</td>
<td>Date: ____________________________</td>
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<tr>
<td>College Dean: ____________________________</td>
<td>Date: ____________________________</td>
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<tr>
<td>College Curriculum Chair: ____________________________</td>
<td>Date: ____________________________</td>
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<tr>
<td>General Education Council Chair*: ____________________________</td>
<td>Date: ____________________________</td>
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<tr>
<td>University Curriculum Committee Chair: ____________________________</td>
<td>Date: ____________________________</td>
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<tr>
<td>Faculty Senate Chair: ____________________________</td>
<td>Date: ____________________________</td>
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<tr>
<td>VP Academic Affairs/VP Health Science</td>
<td>Date: ____________________________</td>
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* - Signature necessary only if course is to be Core Curriculum Course

University Curriculum Committee – Course Addition Form  
Revised 04/6/2012
Provide complete information regarding the new course addition for each topic listed below. Before routing this form, a complete syllabus also must be attached addressing the items listed on the first page of this form.

1. Identify by name the faculty in your department/division who may teach this course.
   Ryan Wilson, Daniel Kaufmann, Dan Hollis

2. If your department/division requires additional faculty, equipment, or specialized materials, attach an estimation of money and time required to secure these items.
   NA

3. If this course will be required by a department/division other than your own, identify by name.
   NA

4. If there are any agreements required to provide clinical experience, attach details and signed agreements.
   NA

5. If library resources are deemed inadequate, attach a plan to overcome this. The plan must include the cost as stated by the Dean of Libraries.
   NA

6. EQUIPMENT/SUPPLIES NEEDED TO TEACH THIS COURSE (this does not refer to additional equipment/supplies that need to be purchased; simply what materials are needed in order to teach this course successfully.):
   NA

7. ADDITIONAL GRADUATE REQUIREMENTS IF LISTED AS AN UNDERGRADUATE OR GRADUATE COURSE (please also submit to Graduate Council course addition for 5xx graduate component):
   NA

8. PROVIDE A COMPLETE BIBLIOGRAPHY INCLUDING ALL PUBLICATIONS RESEARCHED TO CREATE THIS COURSE AND WHAT PUBLICATIONS MAY BE BENEFICIAL TO STUDENTS TAKING THIS COURSE (separate page).
Marshall University
AM 498
Senior pre-capstone

Instructor: XXXX
Office: XXXXXXX
Phone: XXXX
Email: XXXX
Office hours: XXXX

This course is a preparatory class for the senior capstone project and is generally to be taken the semester immediately preceding the capstone class in which a long-form video project or a series of smaller video projects will be completed. The long-form video or series of videos may take any number of forms including but not limited to a creative film, music video(s), commercials, TV show, etc.

Depending on the exact nature of the video project, it is likely the student will spend this class/semester:

a) defining an objective/message for the video project
b) determining a target audience for the video project
c) determining a budget, possibly doing modest fund raising
d) developing a treatment/storyboard/script
e) creating a production schedule
f) recruiting the necessary crew
g) begin producing the video
h) create a rough cut/draft
i) presenting before the video capstone faculty committee a written analysis, an oral presentation and a video demonstrating the progress made toward the project’s completion

Course description:
-3 credit hours
-Prerequisites: ART 453 and JMC 432

-A preparatory class for AM 499.
Students will conceive, plan and start production of a culminating senior video project.
University policies:
By enrolling in this course, you agree to the University Policies listed below. Please read the full text of each policy by going to www.marshall.edu/academic-affairs/policies and clicking on the individual policy. Policies included are:

- Academic Dishonesty/
- Excused Absence Policy/
- Computing Services’ Acceptable Use/
- Inclement Weather/
- Dead Week/
- Students with Disabilities/
- Academic Dismissal/
- Academic Forgiveness/
- Academic Probation and Suspension/
- Affirmative Action/
- Sexual Harassment
## Course Objectives:

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>How Students Will Practice Each Outcome</th>
<th>How Student Achievement of Each Outcome Will Be Assessed</th>
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</table>
| Students will employ critical thinking skills to formulate and propose an appropriate topic for final video project. | - Discussion with capstone committee members (or faculty lead)  
- Independent research and thought | Written analysis, oral and visual presentation before capstone committee                                    |
| Students determine appropriate audience for final video project and construct a plan to meet that audience’s expectations. | - Discussion with capstone committee members (or faculty lead)  
- Independent research and thought | Written analysis, oral and visual presentation before capstone committee                                    |
| Students will design, organize, and begin construction of a final video project integrating all the skills from previous classes in the major | - Discussion with capstone committee members (or faculty lead)  
- Independent research and thought  
- Begin the creation of a rough cut of final video project | Written analysis, oral and visual presentation before capstone committee                                    |
| Students will demonstrate the problem-solving skill to independently make progress toward completion of the final video project | - Discussion with capstone committee members (or faculty lead)  
- Independent research and thought  
- Beginning the process of creating a rough cut of final video project | Written analysis, oral and visual presentation before capstone committee                                    |
| Students will demonstrate near-professional familiarity and skill in various technologies associated with video production (videography, scripting, directing, audio, lighting and editing) | - Beginning the process of creating a rough cut of final video project | Written analysis, oral and visual presentation before capstone committee                                    |
AM 498 Pre-Capstone
Bibliography/Readings


Recommended websites for additional source material:

https://www.goodreads.com/shelf/show/film-theory

https://www.guestia.com/library/communication/media-studies/film/film-theory